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the letters that tell the story of who he is. With the **α200's** resolution, SteadyShot in-camera stabilisation and two quality grab an **α200** and discover how you can see more and say more.



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SONY ALPHABET by Paul Green



This is the A to Z of Paul Green, professional fashion photographer. Looking through an **α** DSLR from Sony, he found speed, nimbleness, and simple-to-use functions, you can too. Learn more about the **α200** and its 10.2megapixel lenses at sony.com.au/alphabet, where you'll also see more of Paul's letters. Or visit your nearest photography store,

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PULSE



WELCOME TO PULSE EDITION 20

It has been a year since I wrote the first welcome note to you in PULSE as the new Managing Director of Sony Australia. And what a year it's been!

At that time, our colleagues at Sony Computer Entertainment had just introduced the PLAYSTATION®3, a gaming device that would bring the new Blu-ray format into thousands of Australian homes.

Since then, there have been well in excess of 200,000 PS3s sold. And we have also introduced our stand-alone Blu-ray home entertainment players, enhancing the high definition experience in your lounge room.

Our confidence in Blu-ray and the benefits it can deliver will only intensify this year, as we bring new products to market across a broader range of categories. We'll really be able to see the interactive possibilities of this new era in home entertainment. Check out the feature in this issue to find out what the format has in store for you.

It's been a big year for high definition content. In 2007, Australians spent \$2.83 billion on high definition products, purchasing over 1.2 million high definition flat panel TVs, and almost 180,000 HD movies.

With all the major networks now broadcasting in HD, including secondary channels with HD-only programming, I'm really excited about the variety of engaging content that's out there for you to enjoy. As part of this, we've renewed our partnership with the AFL and Network TEN this year, as sponsor of the HD broadcast of Australia's favourite football code.

It doesn't just stop at what Hollywood and the TV networks are delivering though. This year, 40% of the films entered into Sony Tropfest were filmed in HD by a mix of amateur, enthusiast and professional filmmakers.

Of course what is most important is capturing all of your life's special moments. We've got some fantastic new technologies built into our Handycam range this year that make this easier and more fun. Even our Cyber-shot and α DSLR cameras have become a part of our HD story so you can share slideshows with family and friends in amazing detail.

So as you peruse the pages of PULSE and the new products we are bringing to you, take some time to think about the way in which they can connect in your home, or out on the move, to enhance your life.

From our point of view, that's what it's all about.

Carl Rose
Managing Director
Sony Australia



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What's hot!



1. DSCW120 – A limited edition pink model that includes the popular body-integrated Super SteadyShot image stabilisation system (available in a wide range of colours)
2. VGCLJ25G – Stylish all-in-one panel PC in white, gold or black
3. 16GB Memory Stick and Micro Vault. Ideal for easy transfer of large files. Memory Stick is ideal for Handycam, Cyber-shot, α DSLR or PSP
4. DCRDVD810 – Record video to 8GB Flash or Memory Stick and transfer in camera to DVD for the simplicity of shoot, eject, play
5. X Series BRAVIA – Full HD BRAVIA with Motion Flow Photo TV and the ability to change bezel colours

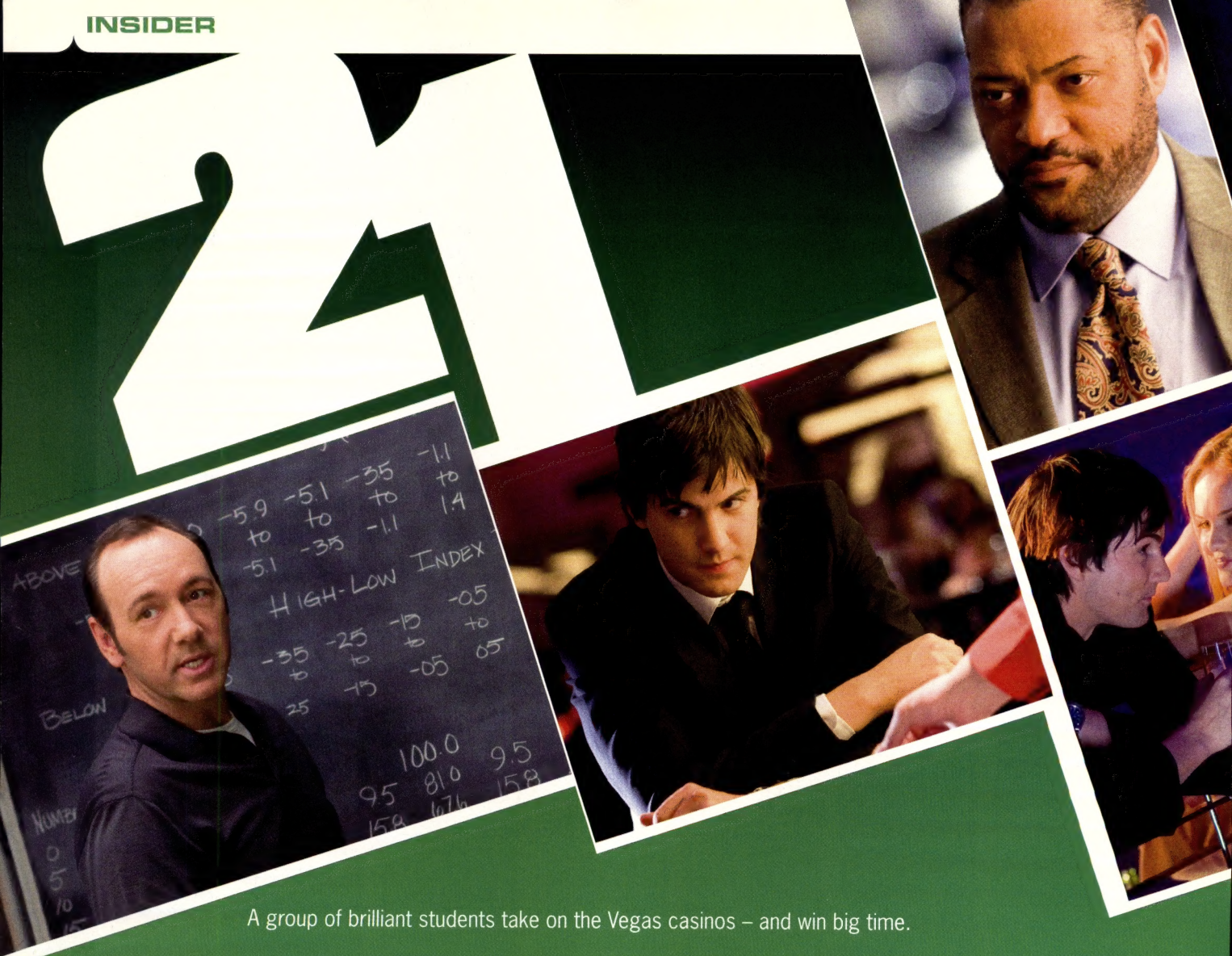
6. DPF070 – This digital photo frame has WVGA resolution (800 x 480 pixels) along with 15:9 aspect-ratio screens to showcase your digital pictures with detail and clarity

7. α DSLRA350K – with Quick Focus Live View and a free angle LCD for shooting difficult angles

8. VGNCR35GN – A range of powerful yet colourful notebooks, including new faux 'Lizard Skin' design

9. VGCLT28G – PC/TV with in-built Blu-ray burner. Wall mountable with wireless mouse and keyboard

10. HDRSR12 – Record HD video to a 120GB Hard Disk Drive or Memory Stick and utilise 10.2 mega-pixel still image capture



A group of brilliant students take on the Vegas casinos – and win big time.

We all dream of hitting the jackpot. Scooping the pools. Winning the lottery. Even if we don't much like to gamble. But what if it weren't such a gamble after all. What if winning was almost guaranteed.

In Sony Pictures' action-adventure *21*, that's what Ben Campbell (played by Jim Sturgess), a shy brilliant student, with a group of his equally gifted peers from Boston's Massachusetts Institute of Technology (MIT) thought they had – a foolproof way of winning at blackjack.

The film is based on the true story of a group of MIT students in the 1990s that hit Las Vegas to try their hand at beating the casinos. Led by their maths professor and stats genius Micky Rosa (Kevin Spacey), the guys think they can outsmart the casinos by counting cards and using a system of signals and code words (see *How to count cards*).

"Who wouldn't want to go to Vegas and make a killing, not because of luck, but because you're smart about it?" says veteran actor Spacey, who also is a co-producer.

"I love the juxtaposition between these kids' lives in Boston, where they were geeks with pencils in their pockets, and the lives they make for themselves in Vegas, where they can become anybody they want to be."

Naturally, the group is quickly seduced by the glitz and glamour of the Vegas lifestyle and the money. They rake in millions. Soon Ben pushes their scheme too the limits and

attracts the unwanted notice of casino security chief Cole Williams (Laurence Fishburne).

21 is directed by Australian-born Robert Luketic (*Legally Blonde*, *Monster-in-Law*), who had wanted to buy the movie rights the moment he read the article about the boys' exploits in the September 2002 issue of *Wired* magazine.

Written by Ben Mezrich, the article was based on his best-selling book, *Bringing down the house: The inside story of Six MIT students who took Vegas for millions*, which recounted the daring experiences of Jeff Ma, the student recruited into the MIT blackjack team.

"Then I learnt Kevin Spacey had locked up the rights to it 48 hours earlier," Luketic recalls.

As luck would have it, though, Luketic met with Spacey and the pair agreed to make the film together. "Some things are meant to be," says the 34-year-old director.

While the story is full of dramatic moments, the challenge for Luketic was to translate the tension and thrill of the card counting scheme to the big screen. "Blackjack really isn't a spectator sport, but we had to make it into an arena game," he says. "How do we visualise the genius?"

Cleverly, Luketic used a combination of special lenses, cameras and CGI to get right down onto the surface of the playing cards and into the characters' eyes.

"As a filmmaker, *21* challenged and pushed me," he says.



HOW TO COUNT CARDS

In the game of blackjack or 21 (the title of the film), players mentally log cards as they are dealt. These players, known as spotters, are decoys. They purposefully play low-wager bets, counting the cards and waiting for the deck to become "hot".

The more high-value face cards left in the deck, the hotter the deck becomes. For every face card played, the spotters score it -1. Cards 2 through 6 are scored +1. Seven, 8, and 9 are neutral cards and have no value.

Once the deck is hot - usually the pack has few cards left - the spotters cross their arms to signal the main or big player. He enters, flashes his cash, and makes high-wager bets on the hot deck, bouncing to another table when the cards are shuffled.

The spotters speak in a coded language to clue the big player what the count is (see table below). For example, if the count is +15, a spotter might pretend to have lost money at the table. "I've blown my whole paycheck," he says, tipping the big player off. "My girlfriend is gonna kill me."

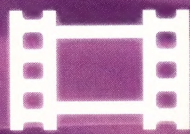
If the spotters need to talk to other members, they touch their eye. If the big player loses the count, the spotter can signal that the deck is cooling with a hand to the forehead. And if team members notice that the dealer, pit boss or security has twigged to what's going on, they run their fingers through the hair. And that's the sign to hightail it ... fast.

Word counts: the coded language of card counting

+1 = Tree	+10 = Bowling
+2 = Switch	+11 = Football
+3 = Stool	+12 = Eggs
+4 = Car	+13 = Witch
+5 = Glove	+14 = Ring
+6 = Gun	+15 = Paycheck
+7 = Craps	+16 = Sweet
+8 = Pool	+17 = Magazine
+9 = Cat	+18 = Voting Booth

Experience of a lifetime

Sony's award-winning cross media bar (XMB) clearly shows consumers how to enjoy themselves.



When you stop and think about it, entertainment – the art of enjoying yourself – hasn't much to do with electrical boxes, no matter how many bright flashing lights, dials and knobs there are. Nor is it about how many whiz-bang features and gee-whiz benefits a piece of electronic equipment offers.

It's not that those things aren't important, either. They are. Only they're more like the behind-the-scenes guys, working hard for you. It's just that sometimes we shouldn't lose sight of what's really important.

What is it we enjoy so much about consumer electronics, gadgets and devices? What is it we love about the big-screen TV, the Blu-ray player, the camcorder or digital camera?

It's the experience. It's what we can do with the piece of equipment and what enjoyment we can take away from it.

Whether that's watching wide eyed an HD movie or making one. Whether it's listening to music wirelessly or wowing your mates with your super-sharp digital snaps on the 40-inch BRAVIA FULL HD television. Whether it's playing a video game online with the PlayStation3 or browsing the internet from the comfort of your living room – it's all about the fun you can have and share.

It's about being able to kick back, stick your feet up and chill. But equally, it's about the ability to create your own piece of entertainment too.

Enter Sony's cross media bar, XMB. This clever graphical menu system is incorporated into the PlayStation Portable

Using your remote control, you flick quickly between easy-to-recognise icons – there's one for Video, Music, Photo, games and Internet (Network) – to choose a movie, game, photo album or home video. Or you can jump onto the web.

It may be a Blu-ray movie, your wedding movies, your birthday photos or your favourite songs and games. Or perhaps it's a visit to Sony's PlayStation store. Whatever you happen to have plugged in.

The clean, logical layout of XMB is designed so you can enjoy a wide range of different content from various devices. And in an era where content and devices are increasingly interacting and occupying the same spaces, the XMB makes a lot of sense.

And it's not only we at Sony who think the XMB is pretty neat. America's National Television Academy awarded Sony an Emmy for its outstanding innovation and best use of personal media display for XMB.

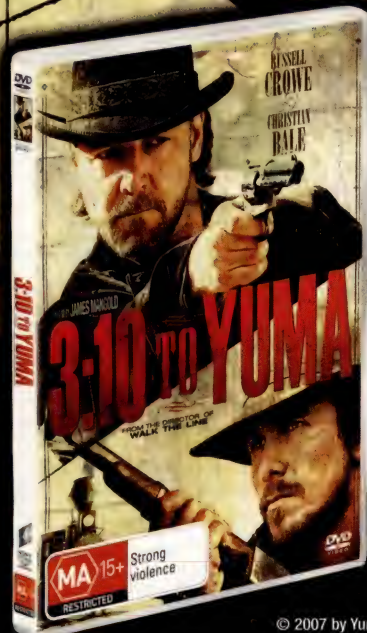
Pulse Magazine is also incorporating the XMB icons into its pages so that from now on you'll be shown at a glance – just like you are onscreen – what set of experiences our products deliver. And at the end of the day, especially if it's been a hard one, that's what it's all about. Finding ways to enjoy yourself.

RUSSELL
CROWE
CHRISTIAN
BALE

A FILM BY JAMES MANGOLD

3:10 TO YUMA

FROM THE DIRECTOR OF
WALK THE LINE



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TREE
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Blu-ray Disc
Maximum Film Experience

movies into the blu

Blu-ray is the new high-definition standard. And it's like nothing you've seen, heard or experienced before.



The white flag has been waved. The video format war is over. Blu-ray has triumphed. And it is now the clear successor to DVD.

It's a defining moment. A tipping point. And importantly it means that all the backers of Blu-ray – and there are hundreds – can now pull out all stops to drive Blu-ray without fear of engaging in a bitter and costly video stoush.

First, Warner Bros Entertainment said at the beginning of the year it was no longer going to release titles in HD DVD. It would join the other major Hollywood studios – such as Fox, Disney and Sony Pictures – in exclusively distributing their movies on Blu-ray (BD).

“A two-format landscape has led to consumer confusion and indifference toward high definition,” the President of Warner's Home Entertainment Group Kevin Tsujihara said at the time. “Consumers have clearly chosen Blu-ray.”

Then Toshiba (the main supporter of HD) announced that they will no longer develop, manufacture and market HD DVD players and recorders. And that was enough for a truce to be called.

But well before Warner and Toshiba made their announcements, Blu-ray Disc was well and truly wooing – and wowing – audiences.

In the past year, Blu-ray has gone from virtual anonymity to where it is increasingly winning the hearts and minds, as well as the eyes and ears, of viewers – and discovering a permanent place alongside the big-screen TV and home theatre system.

You only need look at total high-definition sales of players and discs in Australia in 2007 to see Blu-ray's dominance. More than 95% was Blu-ray. Expect to see, too, an explosion not only in new release and catalogue titles on store shelves but in the number of stores stocking Blu-ray. And with every new DVD release, expect to see it released on BD the very same day.

So it's a safe bet that Blu-ray is now well on its way to joining DVD as a household name.

And it is little wonder.

Blu-ray serves up a feast for the senses. The pictures are crisper and brighter, the colours richer, giving an overall effect of greater depth and dimension.

The sound envelops you, pulling you into the thick of the onscreen action. Hollywood blockbusters, video games, home movies will be unlike anything you've ever seen or heard before.

And that's only the beginning. The high-definition video format will open up new ways to be entertained – from storing larger personal libraries of music, photos and videos and browsing the web to shopping online and interacting with the movies while they're playing.

“Once people get to experience Blu-ray, they have this wow reaction to it,” says the Managing Director of Sony

Pictures Home Entertainment, Michele Garra, who is also the Chair of the Australian Blu-ray Disc Working Group.

So come on a journey of discovery and find out what the Blu-ray experience is all about.

Seeing is believing

Simply put, Blu-ray Disc is like a scaled-up DVD. A BD holds more – more than five times more than a DVD (that's 8.5GB against 50GB for a dual-layer disc, for the technically minded).

The BD's blue-violet laser reading the disc, which gives Blu-ray its name, is a fifth of the size of DVD's red laser. So it can read the content – whether it is a movie or game – far more precisely.

The higher capacity of BD essentially provides the space needed to stick high-definition content on it. This is what captures all the detail that gives the pictures their depth and super sharp look.

Unheard of

But it's not just about the pictures. The larger BD also allows room for high-quality audio to be included. And although you may not realise it, sound is enormously important in creating the overall experience. It literally adds the feeling to what you're watching.

With Blu-ray, Dolby Digital and DTS audio technologies come standard on all players, delivering 5.1-channel surround sound. That means – if you have a home theatre system – sound from a movie, game or music video cocoons you. It comes at you from five speakers (front and back) and the deep oomph of the subwoofer, which brings the onscreen action to life.

It gets better, though. It's possible to have eight channels of sound (seven satellite speakers and the subwoofer) with higher-end sound formats, such as Dolby Digital Plus, Dolby TrueHD and DTS-HD. It's as close as you get to what the Hollywood sound engineers wanted you to hear.

If the sheer brilliance of the HD pictures give the viewer a sense of dimension, the multi-channel sound draws you in deeper so that you are properly immersed in what you're watching – and listening to.

Game on

Blu-ray isn't just an amazing movie experience. Sony Computer Entertainment's PLAYSTATION®3 entertainment system sees to that. The cinema-quality, HD graphics, multi-channel sound and super-slick processing rates of Blu-ray are crucial in creating a totally realistic, responsive gaming environment for PLAYSTATION®3.

But PLAYSTATION®3, which doubles as a Blu-ray player, is more than a gaming experience. It embraces the whole brave new world of interactive entertainment. Already gamers can interact and play online and make purchases through PlayStation's online store. Read on.



This is where Blu-ray gets a little bit funky. Where it pretty much has it all over DVD. This is the web-based interactive experience that a BD future promises. And it's called BD Live.

Play games over the top of a movie – it may be, for example, the cross-sight of a gun floating on the screen which you use to take down the bad dudes, if it's that kind of flick. Or become your own movie director and edit out unwanted scenes.

All of these are examples of what BD Live can be – and all accessed online and launched directly from the Blu-ray Disc. But they're just some – and probably only a fraction – of what's possible down the track.

Blu-ray isn't always about other people's content. You can make your own with one of the many high-definition video cameras available. Unsurprisingly, they've become enormously popular with consumers and Sony has released a larger range of AVCHD Handycams camcorders to cater for their demand and needs.

VAIO Notebooks and PCs with Blu-ray drives onboard are also making it possible to edit your own movies, which can then be stored on a dual-layer blank BD. The larger capacity of blank BD-R and BD-RE discs also let you store your personal entertainment libraries: up to 77 CDs, 50,000 hi-res images or 15,000 MP3 songs.

Haven't heard of Blu-ray? Here are the essential things you need to know:

The new-generation video technology was developed by Sony and other leading consumer electronic, content and computer providers.

The larger capacity of the Blu-ray Disc, commonly shortened to BD, was designed for high-definition content: sharper pictures, richer colours and multiple channels of sound.

Size-wise, a BD is identical-looking to a DVD. They are both 12cm discs. But a BD holds more than five times what a DVD can. And a BD is many, many times more scratch resistant.

If you want to get in on all the HD action, there are basically four components you're going to need:

1. Blu-ray player – it can be a home deck (Sony has two: BDPS300 and BDPS500), PLAYSTATION™3 console or Blu-ray VAIO computer (including Sony's new Living Room PC, the TP2);
2. High-definition flat-screen TV – Sony has an extensive range of BRAVIA HD TVs. For the ultimate enjoyment and picture quality, consider a Full HD 1080 TV.
3. Surround sound system – 5.1-channel sound will deliver a rich listening experience. But 7.1 takes full advantage of Blu-ray's capability.
4. All connected with the ease of a single cable – HDMI.

Actually, there's a fifth thing you need. Content. Movies and games. Here is a selection of some newly released and coming movie, game and music titles:

Die Hard 4.0, Beowulf, Cars, Independence Day, Ratatouille, Monty Python's Life of Brian, Gattaca, Spiderman Trilogy, Day Day Camp, Erin Brockovich, Ronin.

Gran Turismo 5 Prologue, Folklore, Ratchet and Clank, Warhawk, Lair, Devil May Cry 4, Uncharted: Drake's Fortune.

John Legend – Live at the House of Blues, Destiny's Child – Live in Atlanta, Bruce Springsteen – Live in Dublin, Dave Matthews and Tim Reynolds – Live at Radio City.

The Blu-ray technology is backward compatible. This means DVDs work in a Blu-ray player. But there's still another plus. Sony Blu-ray players enhance – or upscale – the picture quality of DVDs. So your extensive DVD library will look sharper and brighter when played on a Sony Blu-ray player.

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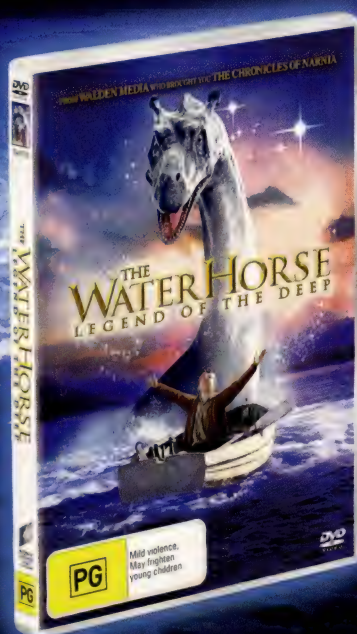


"THE MOST
WONDEROUS FILM
OF ITS KIND
SINCE E.T."

- Pete Hammond, Maxim

THE WATER HORSE

LEGEND OF THE DEEP



BUY IT ON DVD OR  JULY 2



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THE FUTURE IS BLU



HIGH DEFINITION PICTURE

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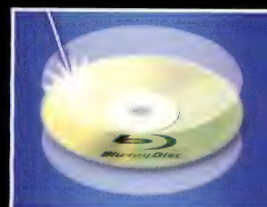


HIGH DEFINITION SOUND

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Standard DVDs play on Blu-ray™ players and
PLAYSTATION 3

NEXT GENERATION INTERACTIVITY

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**PLAYS ON STAND ALONE BLU-RAY
PLAYERS AND **PLAYSTATION 3****

WHAT DO I NEED TO WATCH BLU-RAY?



HDTV

+



HDMI Cable

2



Blu-ray Player or PLAYSTATION®3

+



Blu-ray Movie (1080p)

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General
 Parental guidance recommended
 Recommended for mature audiences
 Not suitable for people under 15. Under 15s must be accompanied by a parent or guardian.

www.spheblu-ray.com.au

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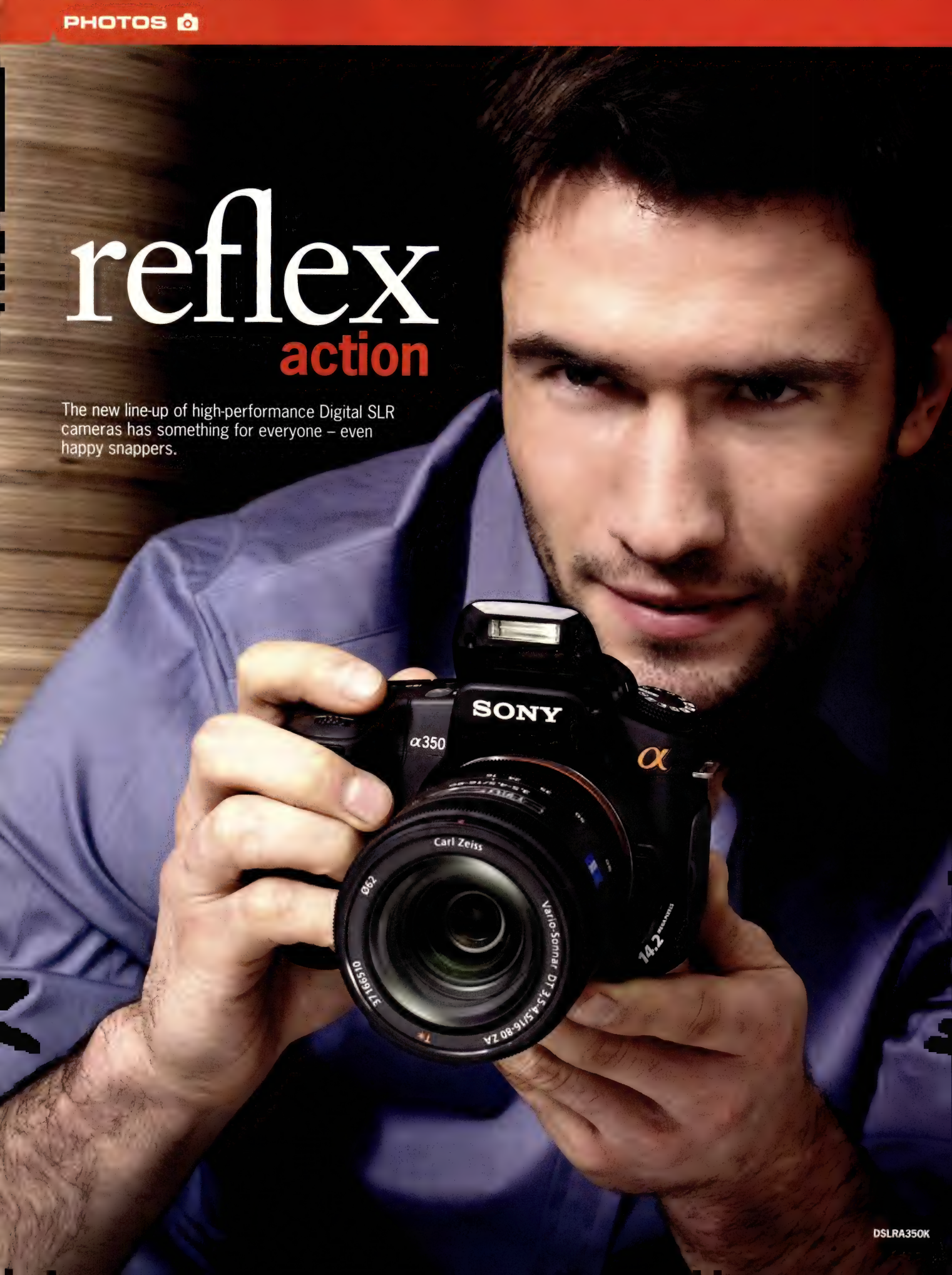


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reflex action

The new line-up of high-performance Digital SLR cameras has something for everyone – even happy snappers.



Pick up one of Sony's digital single-lens reflex cameras and you may very well think you're holding a camera intended for a professional photographer. But that's not the case.

Yes, D-SLR cameras are what professional photographers and passionate amateurs use, but Sony has expanded its α ("Alpha") range so that there is something for beginners as well as hobbyists and those who take pictures for a living. Some of the new models include several exciting features that make using the camera both straightforward and intuitive, without compromising on quality or performance.

Two new D-SLR models designed specially with consumers in mind are the A200 and A350. In particular, the entry-level A200 (which replaces the A100) is a great choice for keen happy snappers to step up from a Cyber-shot compact model to an α D-SLR.

Both D-SLR cameras, though, are packed with a range of reliable, easy-to-use functions that not only promise to make your experiences memorable but also let you shoot with confidence and skill.

Here are some to look out for:

Super SteadyShot and Anti-Dust System

Who hasn't got the wobbles taking shots? The Super SteadyShot system, built into the camera body, assists stabilise the image and counters any tremble in the hand, when you're taking a picture. Because it is built into the camera body, all lenses benefit from image stabilisation.

Sony has improved the technology, enabling you to shoot at slower shutter speeds. What this does is remove the blurring that occurs when the camera is shaken and it lets you shoot scenes that normally need either a tripod or flash.

The anti-vibration mechanism of Super SteadyShot also cleverly dislodges any build-up of dust each time you turn the camera on. As well, the cameras feature a special anti-static coating on the low-pass filters that prevents dust collecting.

Quick Auto Focus (AF) Live View

Wouldn't it be better talking face to face with your subject while getting ready to take a shot, rather than squinting through the small optical viewfinder? Certainly the subject is likely to feel more at ease.

With Quick AF Live View, a revolutionary new feature that comes with the A350 model, you can.

Without getting too technical, you frame your picture in the camera's LCD monitor – using Live View – without sacrificing the speed and accuracy of the autofocus.

If you want to get a bit more technical, it is a special Sony-developed pentamirror tilt mechanism that enables SLR-class TTL (Through-The-Lens) phase-detection

autofocusing. If you have any experience with D-SLR cameras, you'll know this is much prized.

And when you combine this technology with the camera's fast and accurate TTL center-cross 9-point autofocus system – whether you're framing your subject in the optical viewfinder or the LCD monitor – the increased accuracy of continuous autofocus helps you capture fast-moving subjects more easily.

Another nifty feature is Sony's Eye-Start AF activation. Put your eye to the viewfinder and as soon as you do, the camera – working with the 9-point autofocus sensor – instantly focuses.

Large variable-angle, high-resolution LCD

Trying to get that overhead shot of your kids' football team in a victory huddle or that low-down, action shot of your kid kicking for goal? The 2.7-inch, Clear Photo LCD display can be angled up 130° or down 40°, which lets you comfortably shoot from both high and low positions without losing sight of what you're shooting.

BIONZ Image Processing Engine and Dynamic Range Optimiser

Sony's advanced image processor is the camera's engine room, which works hard to make your pictures look as good as they can. It uses a mix of hardware and software that optimises exposure, contrast and colour to achieve more natural, accurate image reproduction.

The D-Range Optimiser produces more evenly exposed pictures, particularly when shooting high-contrast and brightly backlit scenes.

Community minded

One of the wonders of the World Wide Web is its amazing ability to draw like-minded folk with similar interests and pursuits together. Suddenly, you are no longer alone. There are thousands more out there just like you. And of course, with photography, there are thousands upon thousands more, all over the world.

Sony has recognised this phenomenon. It knows there are many D-SLR owners out there – from professional photographers and hobbyists to amateurs and happy snappers. All of them are looking for information or to share their experiences, or wanting support or to ask questions.

Sony has created an online forum – what it calls the α Community Website – to encourage like-minded users to come together.

More than just a place to swap experiences, visitors to the α Community Website can find everything they need to know about Sony's range of α D-SLR cameras and accessories. They can also receive support, as well as information about photography events and contests.

Users can train themselves and hone their photographic skills using the site. There is a how-to area, one for trouble shooting and another for frequently asked questions.

The Community Website also features a gallery where members' photos can be displayed, articles, reviews, downloads and popular links. You can also use the site to locate your nearest dealer.

Go to www.sony.com.au/DSLR

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NEVER FEAR, THE ULTIMATE AVENGERS ARE HERE!

THE FIRST-EVER **ANIMATED FULL LENGTH** MOVIES FROM MARVEL

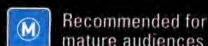
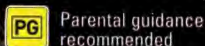


These visually stunning animated films feature the best superheroes including Iron Man, Captain America, Thor, and The Incredible Hulk, as well as the mystical Doctor Strange.

Loaded with special features that delight, including:

- ★ The hilarious "Which Avenger Are You?" DVD-ROM game ★
- ★ "The Ultimate Voice Talent Search" Featurette ★
- ★ The Hall of Iron Man Armour ★
- ★ First look at Avengers Reborn - the next instalment in the Marvel franchise ★
- ★ Trivia Track ★

AVAILABLE TO BUY FROM **APRIL 30** ON DVD AND



LIONSGATE™ **MARVEL**



*Ultimate Avengers, The Movie & Ultimate Avengers 2 are available on Blu-ray. The Invincible Iron Man and Doctor Strange are not available on Blu-ray at this time. Future release is planned.
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Movie magic

The new Handycam range has a clever trick or two up its sleeve.



HDRSR12

Dad has put up his hand (again) to film his daughter's seventh birthday party. Everyone groans, his daughter the loudest of all. They know only too well once Dad's got hold of the video camera, he likes to film. And film. And then film some more.

But Sony's new, expanded Handycam range comes packed with some clever, high-tech features that make shooting home movies a breeze. Not only can Dad record to his heart's desire but it keeps everyone happy.

Film Roll Index and Face Index

It used to be a drag trying to find the best bits of the party, usually because Dad loves recording every single moment. But with Film Roll Index, it's easy to find the clip you want without the hassle of rewinding or fast-forwarding through every scene.

"Daddy, can I see when the clown arrives?" his seven-year-old daughter asks.

"Cinch," replies Dad. He presses the Film Roll Index button and a series of thumbnails pop up on the Handycam's LCD touch screen.

Dad can set it so thumbnails appear three, six or 12 seconds apart or one, five or 12 minutes. Everyone suggests he chooses three seconds. A thumbnail of a clown clutching a bunch of balloons appears.

"Daddy, can I watch the bits with my best friend Nicky?" she now asks.

"Coming right up," replies Dad. He finds Nicky in a flash. That's because Face Index recognises and catalogues people's faces. Dad touches the thumbnail with Nicky's face.

(Available with all models except DCRHC52 and HDRHC9.)

Face Detection

Dad was never much chop filming people. But with the Face Detection feature, the job's made considerably easier. When the Handycam identifies a face, it automatically adjusts the focus, exposure and colour. This means people look sharper and more natural.

(Available with DCRSR220, HDRUX20, HDRSR10, HDRSR11 and HDRSR12.)

Zoom Microphone

Of course Dad also has a bad habit of yakking too much while he's shooting. It won't necessarily stop Dad talking over the top of people, but the Zoom Microphone helps. When Dad zooms in on his daughter unwrapping pressies in the middle of a group of friends, the camera's microphone becomes more sensitive to her voice, making other sounds (like Dad) less audible.

(Available with all DVD and HDD models.)

YouTube upload

The highlight of the birthday party, everyone agrees, is when Dad comes right up close to film his daughter blowing out the candles. He trips over the family cat and dives head first into the birthday cake.

His daughter mightn't have found it so funny had it not somehow been caught on film. But it was – and looking back at it again, the whole family sees the funny side. So funny, in fact, that his daughter decides to post it onto YouTube.

She does this without a problem because the supplied Handycam software features a simple YouTube upload feature that prepares the file and assists with easy upload to the popular website.

(Available with all models except DCRHC52.)

music

to our ears

Once the quiet achiever, Bluetooth has become the big noise in audio.

Stream of concert-ness

With Bluetooth's Advanced Audio Distribution Profile (abbreviated as A2DP), high-quality stereo music is streamed wirelessly from one Bluetooth device to another. With A2DP, usually referred to as Bluetooth streaming, music plays immediately.

A2DP is one of four Bluetooth profiles. The AVRCP profile allows users to remotely control their music from a paired device, such as a pair of headphones. The HSP profile is used for hands-free devices and HFP profile for headsets.



NWZA829

Bluetooth® is literally music to your ears. The once quiet, under-appreciated radio technology that wirelessly hooked up one electronic gadget to another is suddenly the big noise in audio.

It's shrugged off its little-guy image and become the darling of music lovers. With Sony's range of Bluetooth-enabled audio products, consumers are beginning to see the technology has a lot more to offer than a way to talk hands-free on your mobile; that Bluetooth frees you up to listen to music whenever the mood takes.

With Bluetooth, you can play music from portable music players and mobile phones without the tangle of cords and wires through headphones, hi-fi systems, speakers, your home theatre and even the car stereo. And not some crackly, uneven audio stream but genuine high-quality stereo music.

So if that sounds like the way you want to listen to music, here is some of what's available and a few hints as to what you can do with it.

Walkman® player

For the first time, Sony has introduced a Walkman series with Bluetooth built in. The new Walkman NWZA820 series stream tunes stored on the players wirelessly to any other piece of sound equipment with Bluetooth, such as headphones, home and car audio systems.

If that doesn't sound easy enough, Sony has put a button on the side of the player that, with a single touch, connects the Walkman to the chosen Bluetooth device.

And it's not some fuzzy, interrupted audio feed. Using Bluetooth's Advanced Audio Distribution Profile (A2DP), commonly known as Bluetooth Streaming, the stereo music you hear is clear and crisp. But more than just the music, the Walkman player can stream track and artist details as well.

There's one other thing to keep in mind. Today's Walkmans can hold enormous libraries of music (and video for that matter). For instance, the top-end NWZA829, with 16GB of memory, can warehouse nearly 4000 songs (or 62 hours of video, if you prefer).

Now that's going to keep you entertained for an all-hours party. Let's face it, that's enough music to enjoy flying from one end of the world to the other – and back again. And with Bluetooth stereo turned on, playback lasts for up to 15 hours of music (and seven hours for video).

Walkman phones

Bluetooth is pretty much a standard feature on most Sony Ericsson phones and Walkman phones, in particular.

Phone handsets, just like the new Walkman player series, stream high-quality stereo music to another Bluetooth accessory. And they, too, hold large libraries of tunes that can keep an all-night dance party rocking.

The recently released W890i Walkman phone, for instance, includes an expandable 2GB Memory Stick Micro™ (M2™) that can store about 1800 songs and can be upgraded as you upload more tracks. Or there's the W960i handset, which holds 8000 tunes.

And around July, look out for the W980 Walkman. With 8GB internal memory, it also can stack onto it 8000 or so songs. But this handset has one rather groovy addition. It has what Sony Ericsson calls Walkman on Top. The W980's controls and display resemble those of a Walkman audio player. So it doesn't look like a mobile phone and you don't need to open the handset to switch tracks or see what's on.

Audio accessories

Before Sony brought out a Bluetooth Walkman, you could buy – and still can – an adaptor for your Walkman (WLANWB1 \$129). Similarly, Sony has adaptors for iPods (TMRBT8IP \$129) and an adaptor for mp3 players in general, called a Bluetooth Audio Transmitter (TMRBT10 \$149), which you plug into any music player.

With these, you can pair with other Bluetooth audio products. A mandatory accessory is a set of Bluetooth headphones. Sony has half a dozen or so Bluetooth headphones, from street-style (DRBT21G \$199) to ear-clip (DRBT30Q \$249) and neck strap (DRBT20NX \$199).

But if you want to share your music with others or just enjoy listening without headphones, there's a few ways you can do this.

Sony has a set of Bluetooth speakers (SRSBTM30, \$249) and micro hi-fi systems (CMTHX5BT \$599, CMTDH5BT \$599) that you can stream music to directly from your Walkman or Walkman phone. Or if your home stereo hasn't Bluetooth onboard, you can plug in a Bluetooth Music receiver (MBR100) that does the same job.

With a Bluetooth Audio Transceiver (HWS-BTA2W \$199), music is either sent from your stereo system to a set of Bluetooth speakers or headphones or it is received from a Bluetooth player or phone.

Then there's the Digital Media Port (TDMBT1 \$249), which lets you stream music to some of Sony's home-theatre systems.

And if you're in the car, there's a stereo head unit (MEXBT2600, \$349) for listening to music on your player or phone through the car's speakers.

So as you can see, and ideally hear, with Bluetooth, there's never a chance that you can't be switched on and into your favourite hits whenever and wherever you feel like it (and without wires).



Full circle

Sony's Living Room PC heralds a new era in home entertainment.

THE LIVING ROOM PC ADDS UP

In 2007, Australians spent \$2.83 billion on HD products, purchasing more than 1.2 million HD flat-panel TVs and almost 180,000 HD movies. The Living Room PC anticipates the growing convergence of AV and PC into a central entertainment hub. Consumers are continuing to spend more on high definition, with broadcasters launching extra HD TV channels and programming and sales of HD camcorders rising more than 80% in the last three months of 2007 – proof the HD format is growing in popularity among families.

EASY AS 1, 2, 3

You don't have to be a whiz at computers to set up the Living Room PC. All you need to do is:

1. plug in the HDMI cable
2. switch on the TV, select HDMI input
3. and, using the remote, turn on the VAIO TP

Think ahead a moment. It's August. The Beijing Olympics are in full swing. The family is glued to the big-screen LCD TV, watching the Games in glorious full high-definition.

Suddenly you want to check out the program of events, have a look at the medal tally, see who's competing for Australia. The official website is the obvious place to go. Only you don't need to leave your living room to look it up on your PC in the study. You don't even have to get off the couch.

With a flick of the remote, you can do it right there from the living-room couch – browse the web – on the very same big screen you love watching TV or a movie.

This is not some future scenario. Sony's new concept in home computing – the Living Room PC – is here now. In time for the Olympics.

The VAIO TP (TP2G) is both your Living Room PC and entertainment hub. It is a fully functioning PC, web browser, HD TV recorder, Blu-ray Disc (BD) player and DVD/CD burner all in the one box – and an eye-catching slimline, glossy white round box, at that, which simply plugs into your HD TV.

So you've checked out the Beijing 2008 website through the VAIO Living Browser (although you can use any browser), using the TP2G remote or wireless keyboard, found what each family member wanted to know.

But because the Living Room PC comes bundled with its own HD tuner, you can record all the sporting action. And lots of it – the hard drive is a massive 500GB – in sharp, crystal-clear Full HD!

As a fully functioning PC, the family can store its music collection, photo albums and home movie library – anything, in fact, that's on a regular PC. And if you want, with the Combo Drive onboard, the family back their content up on DVD or CD.

When everyone's done watching TV, you can pop in a new release BD movie, sink back, put your feet up, and enjoy the incredibly sharp, HD picture and deep, surround sound.

Family entertainment doesn't get any better than that.



Sony Foundation Australia
Children's Holiday Camps

Camp fun

Children's holiday camp fun across the country.

The Sony Foundation Children's Holiday Camps give Year 11 and 12 students the opportunity to care for a developmentally delayed child over a weekend full of fun activities in what is a unique and life-changing experience for all involved.

In 2007 there were 12 Camps held across the country with more than 260 children cared for by almost 400 carers and companions. The camps were held at the following schools and locations:

Marist College, Brisbane
Anglican Church Grammar School, Brisbane
Toowoomba Grammar School
St. Joseph's College, Sydney
Calrossy, Tamworth
Hale School, Perth
Christ Church Grammar School, Perth
Launceston Church Grammar School, Launceston
St. Ignatius' College, Sydney
Loreto College Marryatville, Adelaide
Moriah College, Sydney

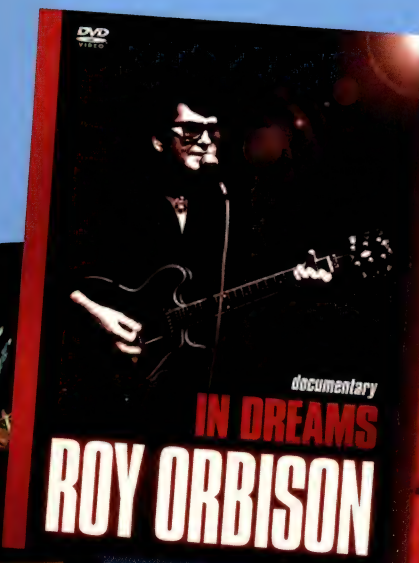
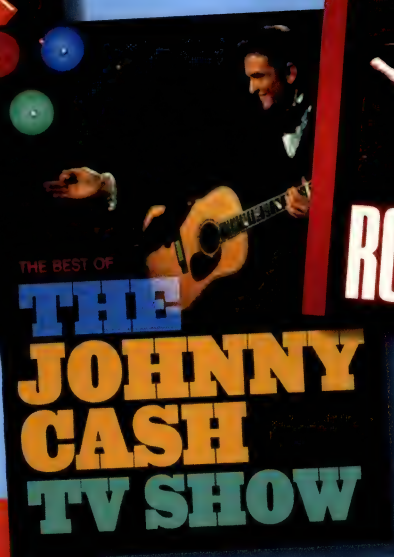
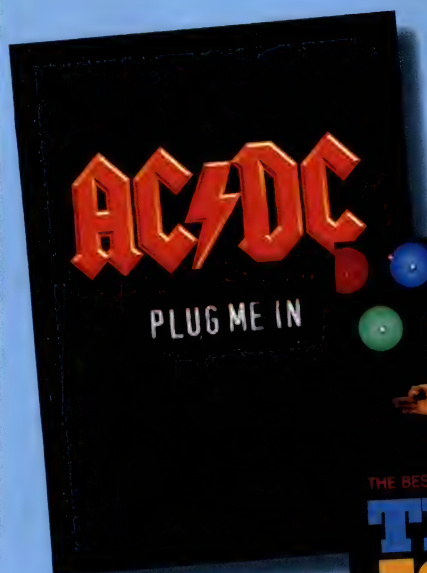
This year, St Ignatius' College celebrated its milestone ten year anniversary, making it the longest running Children's Holiday Camp in the program.

The activities at the camps vary enormously across each location from gym, craft, sailing, horse-riding to para-olympic events. Many of the camps also conduct excursions to the likes of Movieworld, ten-pin bowling or a river cruise.

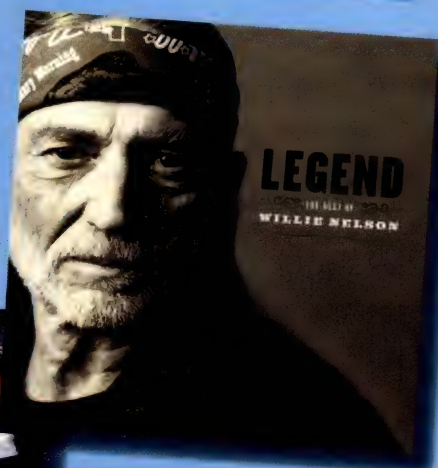
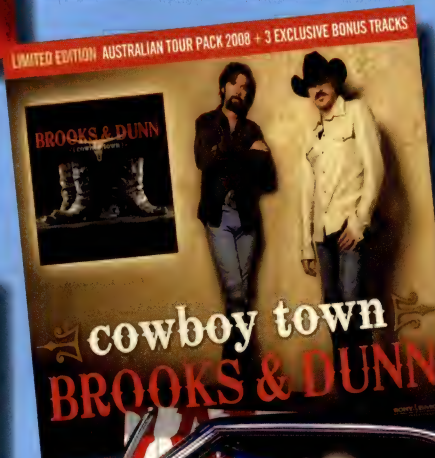
These camps provide what is often the only respite for parents from the 24-hour-a-day responsibility of caring for a child with special needs. 11 of the Camps were held from September to December and included three new Camps at Toowoomba Grammar School, Loreto College Marryatville in Adelaide and Moriah College in Sydney.

The Sony Foundation congratulates all the schools involved in the running of these successful Camps. Sony, via the Sony Foundation is pleased to be able to support such valuable community activities.





SONY & BMG
MUSIC ENTERTAINMENT
ICONS



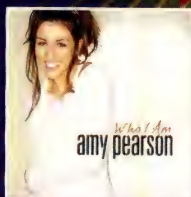
HITS & STARS

SONY & BMG
MUSIC ENTERTAINMENT



Delta

Delta's critically acclaimed 3rd album features the singles *In This Life*, *Believe in You* and *You Will Only Break My Heart*



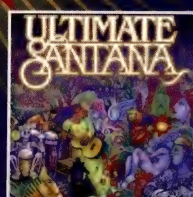
Amy Pearson

The debut album featuring the hit singles *Don't Miss You*, *Not Me* and the anthemic smash hit *Ready To Fly*



Rogue Traders

After one of the biggest albums of the last two years, Rogue Traders return with the brand new album featuring the hit singles *Don't You Wanna Feel*, *I Never Liked You* and *What You're On*



Santana

The *Ultimate Santana* contains 3 new songs and 15 greatest hits



Alicia Keys

9 time Grammy Award winner new studio album includes the smash *No One* and *Like You'll Never See Me Again*



Sean Kingston

features the #1 single *Beautiful Girls*, *Me Love* and *Take Me There*



Celine Dion

The world's highest selling female recording artist - new album contains *Taking Chances*, *Alone* and *Eyes On Me*



Newt on Faulkner

UK singer songwriter taking the world by storm with his song *Dream Catch Me*



Kelly Rowland

Former Destiny's Child member returns with her hottest hit *WORK* from her solo album *Ms. Kelly*



Leona Lewis

The #1 Australian album featuring *Bleeding Love* and *Better In Time*



Foo Fighters

The #1 Australian album featuring *The Pretender*, *Long Road to Ruin* and *Cheer Up Boys*



Sara Bareilles

The debut album from this US star featuring the hit *Love Song*



Chris Brown

One of the U.S. hottest young stars returns with his next masterpiece *Exclusive!*



Britney Spears

It's Britney... B***h! *Blackout* - her best musical statement yet! Believe the album hype!



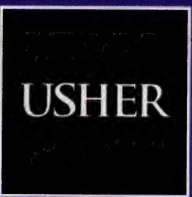
Bullet For My Valentine

The next *Metallica* of this generation - this is what rock is about!



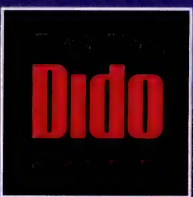
Jordin Sparks

is the youngest American Idol winner! Her self titled debut album is a great pop album featuring the hit *Tattoo!*



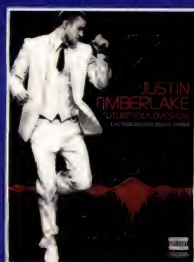
Usher

The global superstar will release his much-anticipated album *Here I Stand* in 2008!



Dido

is back with her new album - watch out for this in late 2008



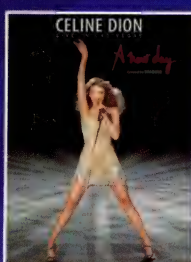
Justin Timberlake

The concert of the year captured on DVD - every song - every dance move - it's all here



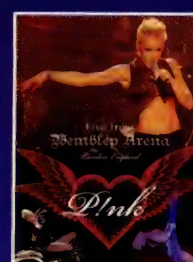
Christina Aguilera

Back to Basics world tour concert recorded in Australia - contains all the hits of her career combined with extraordinary stage sets, and dancers



Celine Dion

Live In Vegas concert contains all the highlights from her 5 year stint in Vegas. All of Celine's greatest hits are included on a stunning stage with theatrical sets



Pink

The #1 DVD featuring Pink's entire concert spectacular, including all of her massive smash hits

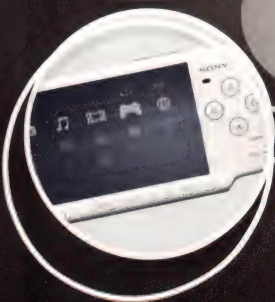
IN THIS EDITION...



PLAYSTATION®3 GAMES



PLAYSTATION®3



PSP®

PLAYSTATION 3

PSP
PlayStation Portable

PS2
PlayStation 2



PLAYSTATION®3
PSP
PlayStation®2
Games/Accessories

PlayStation®



KEY TECHNOLOGY

■ PLAYSTATION®3 High Definition Gaming and Movies

The PLAYSTATION®3 is the ultimate in next generation entertainment. By drawing on the power of its revolutionary Cell Broadband Engine™ and the in-built Blu-ray drive the PS3® can deliver a Full High Definition 1080p gaming* and movie experience like you've never seen before. Details are crisp, colours are vibrant, pictures are stunning and the sound is immersive. Get the Full High Definition experience with PLAYSTATION®3.

*Gaming resolution depends on game content



■ PLAYSTATION®3 Blu-ray Disc™



Blu-ray Disc™ is the next generation media format that delivers the ultimate High Definition

entertainment experience and offers the next leap forward in the natural advancement of data storage and digital entertainment.

Blu-ray Disc™ is great for movies, allowing the user to view their favourite films in jaw dropping High Definition but it also lends itself very well to gaming. Thanks to Blu-ray not only do games look stunning but games developers now have the opportunity and freedom to create much more detailed and vast environments thanks to Blu-ray's advanced data storage capacity.



■ PLAYSTATION®3 Future Proof



Perhaps one of the PLAYSTATION®3's most advanced and unique features is its ability to continually update itself. By

receiving automated System Updates over the internet (can also be installed manually by the user) the PLAYSTATION®3 continually improves and adds to its arsenal of features. Here is a quick summary of features that have been added to PLAYSTATION®3 via a System Update since

its launch in Australia in March of 2007:

- DVD Upscaling – improves the visual quality of your DVDs
- DLNA Media Server Access – Allows PS3® to access and stream content from other devices within the home
- Trend Micro Internet Security – protects your web browsing activity
- DivX Movie Playback – enjoy a wider range of video content

- Remote Play – Connect remotely to your PS3® using your PSP® from any wireless hotspot anywhere in the world*
- And more...

System Updates ensure your PLAYSTATION®3 will always be up to date with the latest features and technology protecting your investment for years to come!

*To connect remotely both PSP® and PS3® need to be connected to a broadband Internet connection

■ PLAYSTATION®NETWORK

What is the PlayStation®Network?

The PlayStation®Network gives you access to downloadable content and a host of community features, allowing you, the user, to get the most from your PLAYSTATION®3 experience.

Get online today and experience the PlayStation®Network for yourself!



The PlayStation®Store

Browse the store and get access to a wide array of both FREE and billable content for you to enjoy. Download and enjoy game, Blu-ray Disc™ or theatrical movie trailers, giving you a glimpse of the hottest properties coming to their respective formats.

Download game demos which give you the opportunity to play a small part of a game you are considering purchasing and put it to the test, is it as good as you thought? Also available are an array of theme packs and wallpapers giving you the freedom to customize your PS3® user interface.

Choose from the wide selection of mini-games such as Snakeball™, PSOne® titles such as MediEvil® or full games such as Warhawk to download direct to your PLAYSTATION®3 and enjoy straight away.

Buying content on the PlayStation®Store couldn't be simpler, all costs are displayed in real Australian Dollar amounts. You only need to charge your virtual wallet with the right amount of credit and then shop away without having to enter payment details per transaction. It's that easy!

Voice and Video Chat

Once you have added friends to your buddy list you are free to talk directly to these people by either voice*, text or voice* and video*. Accessible directly via the Cross Media Bar, PlayStation®Network allows you to stay in touch with your friends, organise your game schedules or just have fun catching up.

For all this and more, get connected** and check out the PlayStation®Network today!

*Requires headset, Microphone and / or Playstation Eye Camera.
**For directions on how to get connected check out www.playstation.com.au/support

PLAYSTATION®3 PlayTV

The "next big thing" to arrive for PLAYSTATION®3 is PlayTV. Put simply, PlayTV will transform the way you view television forever.

Boasting twin High Definition tuners, PlayTV will allow you to watch, pause and record live TV. Using its integrated EPG (Electronic Program Guide) you will always know ahead of time when your favourite programs are on and using PlayTV's intuitive and simple menu, record and view programming at your leisure.

All you need is an aerial connection, the PlayTV tuner, your PLAYSTATION®3 and your TV! What's more, it's very easy to connect and operate. Simply connect the aerial to the PlayTV tuner, connect the tuner with your PS3® via USB and then connect your PS3® to your TV. You're ready to watch, record and pause live TV!



But perhaps the greatest thing about PlayTV is the unique interoperability between PSP® and PS3® allowing you to watch either pre-recorded or live TV while on the go. This can all be achieved by accessing a wireless hotspot with your PSP® and activating the Remote Play feature.

PlayTV is all about giving you the freedom to watch TV when you want and where you want. Making the experience easy and seamless and leaving you to enjoy your TV.

Watch out for more info on PlayTV launching later this year.

PLAYSTATION®PORTABLE

PlayStation®Portable is the authority on portable entertainment. Allowing you to enjoy not just games on the go but also music, photos and movies, PSP® is your perfect mobile PlayStation® experience.



PlayStation Portable

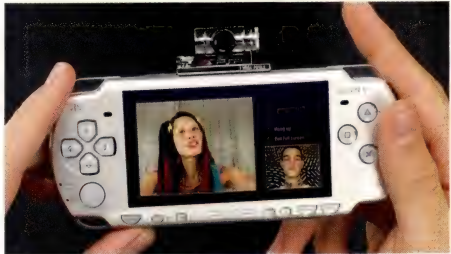
System Update

PSP® also has the same ability as PS3, gaining some great new features and functionality which are sure to see you keep your PSP® close by. Here are some of the latest features to hit PSP® via System Update:

Skype

Now available on PSP® via a FREE System Update*, is one of the most popular IP based communication services in the world, Skype™. Skype™ is used by millions of people all round the world every day to chat and keep in touch. It allows for crystal clear voice based communication between yourself and another Skype™ user. What's more it's completely free**.

Skype will also allow you to contact any conventional mobile or land line phone for a small fee. This means you can be in any wireless hotspot and use your PSP® to call any of your friends or family, quickly and easily. Go to the PlayStation® website for more information on this great feature.



Go!Messenger

Go Messenger is another new and FREE communications application which is now available for the PSP®. Using Go Messenger you will be able to contact your friends on their PSP® using a wireless hotspot, in either voice or video chat mode.

The Go Messenger application allows you to build and maintain a contact list of your friends meaning a quick chat is never far away. You can use the Go Cam (PSP® USB Camera) to activate video chat or a headset and microphone to use

voice chat. You can even leave messages for your offline friends that they will receive the next time they log in to Go Messenger.

Internet Radio

A newly launched feature for the PSP® is 'Internet Radio'. Using this feature you can listen to web based radio stations using a wireless hotspot. You can tune into several online stations each with their own unique playlist so you can be sure to find something that suits your tastes. Internet Radio is available free of charge right now via a System Update for your PlayStation®Portable.

*Skype™ will only work with the new Slim and Lite PSP-2000 models.
**Service is free when contacting other Skype users only. Skype credit must be used to contact conventional mobile phones or land lines.

PLAYSTATION®3 DUALSHOCK®3 Wireless Controller

Arriving in early 2008 is the long anticipated DUALSHOCK®3 controller for the PLAYSTATION®3. This new controller retains the iconic look and feel of the PlayStation® controller with the addition of the "rumble" effect during game-play, allowing the player to become even more immersed in the experience.

The DUALSHOCK®3 will retain the SIXAXIS™ functionality allowing the player to control their gaming* through six axes of movement and positional control of pitch, roll and yaw.

*Both "rumble" and SIXAXIS™ functionality are reliant on functionality having been integrated into the game experience.



PLAYSTATION®3

- ✓ Blu-ray Disc Drive for High Definition Movies and Games (up to and including 1080p)
- ✓ Cell Broadband Engine™ for unrivalled Movie and Game rendering
- ✓ HDMI output (ver 1.3)
- ✓ SIXAXIS Wireless Controller (motion sensitive control)
- ✓ 40GB upgradeable Hard Disk Drive



PLAYSTATION®3

- Combining the latest developments in entertainment technology with incredible processing power, PLAYSTATION®3 is the most capable computer entertainment system ever created for your living room
- With full support for Blu-ray Disc, High Definition displays and USB devices such as HDD and card readers PLAYSTATION®3 will transform your entertainment lifestyle

KEY FEATURES

- PLAYSTATION®3 is also a state-of-the-art Blu-ray Disc player that supports 1080p High Definition gaming and movie playback
- Cell Broadband Engine™ provides the processing power required to create richer, High Definition, unpredictable game experiences and bring your movies to life
- 1080p High Definition support provides unbeatable picture quality – visuals are flawlessly crisp and clear
- Motion-sensitive rechargeable wireless Bluetooth® controllers and an intuitive control system. (Up to seven SIXAXIS™ Wireless Controllers can be connected to your PLAYSTATION®3)
- Hard Disk Drive storage space for your videos, music, games and downloads
- Wireless online connectivity – surf the Internet and experience social, multiplayer gaming at its very best
- Backwards compatible with thousands of Playstation® PS one® games
- Unique inter-connectivity with PSP® (PlayStation®Portable)

PLAYSTATION®3 (40GB CONFIGURATION) \$699.95 *

CPU

- Cell Broadband Engine™

GPU

- RSX™

SOUND

- Dolby 5.1ch, DTS, LPCM, etc. (Cell-based processing)

MEMORY

- 256MB XDR Main RAM, 256MB GDDR3 VRAM

HARD DISK DRIVE

- 2.5" Serial ATA (40GB)

INPUT/OUTPUT INTERFACES

- USB 2.0 (x2)

COMMUNICATION

- Ethernet (x1 / 10BASE-T, 100BASE-TX, 1000BASE-T)
- IEEE 802.11b/g
- Bluetooth 2.0 (EDR)
- Wireless (Bluetooth®) Controller

AV OUTPUT

- Screen size 576i, 576p, 720p, 1080i, 1080p
- HDMI Out – (x1/HDMI ver 1.3)
- AV Multi Out (x1)
- Digital Out (Optical) (x1)

BLU-RAY (BD/DVD/CD DRIVE)

- Read Only Maximum Read Speed BD 2x (BD-ROM)
- DVD 8x (DVD-ROM)
- CD 24x (CD-ROM)

GENERAL

- Dimensions (WxHxDmm) : 325 x 98 x 274
- Weight : 4.5kg

PLAYSTATION®3 OPTIONAL ACCESSORIES



DUALSHOCK®3 WIRELESS CONTROLLER \$99.95 *

- The DUALSHOCK®3 Wireless Controller for PLAYSTATION®3 incorporates a rumble feature. The new DUALSHOCK®3 delivers a new more intuitive, realistic and immersive experience.
- The DUALSHOCK®3 also incorporates the SIXAXIS™ feature which employs a high precision, motion sensitive six axis system, which detects natural hand movements for intuitive, real-time game-play Built-in rechargeable battery lasting up to 30hrs when fully charged
- Bluetooth® wireless technology allows up to 7 players to play at the same time

PLAYSTATION®EYE \$79.95 *

- Resolution :
 - 640 x 480 at 60 frames per second
 - 320 x 240 at 120 frames per second
- 4 channel audio input : 16bits/channel
- 56° to 75° Field of View zoom lens
- USB2 high speed data transfer



BLU-RAY DISC REMOTE CONTROL BLUETOOTH® COMPATIBLE \$49.95 *

- Exclusive for use with the PLAYSTATION®3 system. This remote control uses Bluetooth® wireless communication to operate playback of Blu-ray Discs (BD) and other types of disc media* on the PLAYSTATION®3 system



S-VIDEO CABLE \$29.95 *

- Compatible with virtually all top of the range televisions with S-Video input connectors, the official S-Video Cable provides superior picture quality and sharper, more vivid colours. Features separate left and right audio plugs for connection to an amplifier or hi-fi system
- Compatible with PlayStation® (PS One®), PlayStation®2 and PLAYSTATION®3



COMPONENT AV CABLE \$39.95 *

- Use the Component AV Cable for superior quality picture, colours and sounds on your TV. Featuring separate left and right audio plugs for connection to an amplifier or hi-fi, the Component AV Cable is compatible with all top of the range televisions that have component video inputs (Y, CB/PB, CR/PR).
- Compatible with PlayStation®2 and PLAYSTATION®3



FOR FURTHER INFORMATION VISIT
WWW.PLAYSTATION.COM.AU OR
PHONE 1300 365 911



*Storage media ("Memory Stick", SD memory card, and CompactFlash) are sold separately. "Dolby" is a trademark of Dolby Laboratories. "DTS" is a trademark of Digital Theater Systems, Inc. "CompactFlash" is a trademark of SanDisk Corporation. "HDMI" is a trademark of HDMI Licensing LLC. "Blu-ray Disc" is a trademark. "Bluetooth" is a trademark of Bluetooth SIG, Inc. "Memory Stick" is a trademark of Sony Corporation. "PLAYSTATION" is a registered trademark of Sony Computer Entertainment Inc. All other trademarks are the property of their respective owners. ©2006 Sony Computer Entertainment Inc. All rights reserved. Design and specifications are subject to change without notice.

PSP® SLIM & LITE BASE PACK

CERAMIC WHITE OR PIANO BLACK \$279.95 *

- ✓ Widescreen 480 x 272 pixel, 16.77 million colours display
- ✓ Integrated Wireless 802.11b
- ✓ USB 2.0 (via USB cable with Mini-B type connector)



SPECIFICATIONS

- Colour : Piano Black, Ceramic White
- CPU : PSP CPU (System clock frequency 1~333MHz)
- Main Memory: 64MB
- Embedded DRAM: 4MB

DISPLAY

- 4.3 inch, 16:9 widescreen TFT LCD
- 480 x 272 pixel (16.77 million Colours)
- Max. 200 cd/m² (with brightness control)
- Speakers : Built-in stereo speakers

MAIN INPUT/OUTPUT

- IEEE 802.11b (Wi-Fi)
- USB 2.0
- Memory Stick™ PRO Duo Slot
- Video Out Connector
- Disc Drive : UMD Drive (Playback only)

MAIN CONNECTORS

- DC IN 5V
- Terminals for charging built-in battery
- Headphone / Microphone / Control connector
- Power : Lithium-ion battery, AC adaptor
- Access Control : Region Code, Parental Control

GENERAL

- Dimensions (WxDxHmm) : 169.4 x 71.4 x 18.6
- Weight : 189g (including battery)

SUPPLIED ACCESSORIES

- PSP® System
- AC Power Cord
- AC Adaptor
- Battery Pack

PSP® OPTIONAL ACCESSORIES

PSP® COMMUNICATION HEADSET

\$59.95 *

- Ideal for taking advantage of PSP® communications features such as Skype™ or Go!Messenger
- Comes with remote control which gives you control of playback features and volume control



GOCAM \$79.95 *

- Seamlessly converts PSP® to a portable, functional and fun camera
- Built in microphone for continuous audio recording
- 180 degree vertically rotatable lens
- Take up to 40,000 photos and record up to 2½ hours of video using a 4GB Memory Stick
- Includes downloadable copy of GoEdit software for basic editing of photos



COMPONENT CABLE \$29.95 *

- Take advantage of Video Out on your PSP® and output your game or video footage to a larger screen TV
- What better way to enjoy and share your favourite content with friends and family



COMPOSITE CABLE \$24.95 *

- Using this cable you can enjoy your video content on a larger screen TV. (will not output game content)
- Now you can share your favourite videos with friends and family quickly and easily



EARPHONES AND REMOTE

- Earphones provide a superior experience when it comes to listening to your multimedia content
- Remote allows Pause, Skip, Rewind or Forward, Stop and Volume adjustment



*Requires Microsoft® Windows® XP SP2 or later. Media Manager for PSP® requires USB cable with Mini-B type connector. USB cable sold separately. Internet Connection required for software authentication and activation.

PLAYSTATION®2

CHARCOAL BLACK \$199.95 *

- ✓ Slim-line design and a games catalogue of over 2,500 compatible titles, there's something for everyone on PlayStation®2
- ✓ Enhance your gaming experience – be the star of the game on your own TV with an interactive EyeToy® USB Camera (for PlayStation®2)*; become a pop idol with SingStar® Microphones or direct multiplayer missions with a USB Headset (for PlayStation®2) – all using the integrated USB connectors
- ✓ Immerse yourself in DVD home entertainment – enjoy the latest DVD video releases with exclusive special features as well as your personally recorded DVDs
- ✓ Fully backward compatible with PS® One software
- ✓ Discover living, breathing online worlds – thanks to the built-in network connector, thousands of gamers are waiting to welcome you to an ever-growing online community^a



Stand sold separately

SPECIFICATIONS

- Colour : Charcoal Black
- CPU : 128 bit "Emotion Engine"

INTERFACES

- Controller Port : 2
- Memory Card slot : 2
- USB connector : 2
- Network connector : 1 (100BASE-TX/10BASE-T)
- DC IN 8.5V connector : 1
- AV Multi Out connector : 1
- Digital Out (Optical) connector : 1
- Infrared I/R Receiver

COMPATIBLE FORMATS

- PlayStation® format CD-ROM
- PlayStation®2 format CD-ROM
- PlayStation®2 format DVD-ROM
- Audio CD
- DVD-Video*
- DVD-RW (VR mode)
- Dimensions (WxHxDmm) : 230 x 28 x 152 approx
- Weight : Approximately 750g

SUPPLIED ACCESSORIES

- PlayStation®2 computer entertainment system (with integrated infrared receiver and Ethernet port)
- Analog Controller (DUALSHOCK®2)
- AV Cable (integrated audio/video)
- AC Power Cord

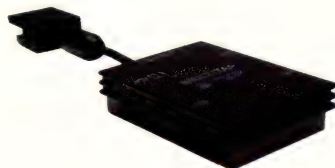
PLAYSTATION®2 OPTIONAL ACCESSORIES



Buzz! Buzzers (for PlayStation®2) \$69.95 *



Analog Controller (DUALSHOCK®2) (for PlayStation®2) \$49.95 *
Available in Charcoal Black



Multitap (only for slimline PlayStation®2) \$79.95 *
Available in Charcoal Black



Memory Card (8MB) \$39.95
*Available Charcoal Black



USB Headset (for PlayStation®2) \$69.95 *

*Sold separately

^aBroadband Internet connection required for network entertainment

*The term "DVD-Video" is used to refer to DVD-R, DVD-RW (Video mode), DVD+R and DVD+RW discs.

FOR FURTHER INFORMATION VISIT
WWW.PLAYSTATION.COM.AU OR
PHONE 1300 365 911



HEAD TO HEAD

GRAN TURISMO 5 Prologue™
THE REAL DRIVING SIMULATOR

With the power of the PS3 under the bonnet, GT5 Prologue is our most realistic driving simulation ever. And for the first time ever in Gran Turismo, race online with up to 16 players going head to head.




This is living


PLAYSTATION 3

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IN THIS EDITION...



BRAVIA LCD TVS



HI-FI SYSTEMS



BLU-RAY PLAYERS

BRAVIA

BRAVIA

THEATRE



BRAVIA
Video
Audio

Home Entertainment



KEY TECHNOLOGY

■ FULL HD / HIGH DEFINITION

Understanding High definition.

High Definition or simply 'HD' can be confusing, but in television it simply refers to the resolution of the picture we watch on our TV screens. The higher the resolution, the greater the level of detail in the picture.

When discussing televisions there are three levels of resolution we talk about:

Standard Definition (SD)

This relates to the standard picture resolution we see when playing a DVD movie, or watching a traditional analogue television show. Standard Definition has a resolution of 720 x 576 when

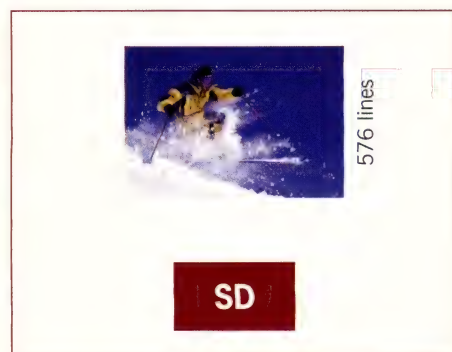
applied to PAL regions (which includes Australia and Europe) and equates to just over 0.4 Megapixels. This resolution is often referred to as '576 lines'.

High Definition (HD 720)

This is the next step up in resolution. At 1280 x 720, High Definition has close to twice the picture resolution of DVD which equates to approximately 0.9 of a Megapixel. This resolution can be referred to as '720 lines'.

Full High Definition (Full HD 1080)

This is the ultimate level of High Definition (HD). Full HD 1080 has up to five times the resolution of DVD. Full HD 1080 has a total measurement of 1920 x 1080 lines or more than 2 Megapixels. This may also be referred to as simply '1080 lines'.



■ BRAVIA Why choose BRAVIA LCD?

The benefits of Liquid Crystal Displays (LCD) has led Sony to focus on this particular technology.

BRAVIA LCD televisions are at the forefront of High Definition LCD technology with models available in a wide range of sizes with features to suit all budgets.

BRAVIA stands for **B**est **R**esolution **A**udio **V**ideo **I**ntegrated **A**rchitecture. This philosophy encompasses design, manufacture, performance and even environmental impact.



The following benefits of LCD will underscore the BRAVIA advantage:



The Environment

Every BRAVIA is created with its environmental impact carefully considered.

The wide use of reused and recycled materials helps reduce both waste and depletion of resources used to produce plastics and packaging. The reduction of toxic materials in components aids in disposal and reduced environmental impact. Model specific technologies such as Advanced Contrast Enhancer (ACE) used in conjunction with a light sensor contribute to backlight power savings to reduce overall power consumption.

LCD technology is intrinsically power efficient with both operating and standby power consumption amongst the lowest in the television industry.

High screen resolution

LCD can be constructed with high resolutions across all screen sizes, not just large screens. This is due to the very small pixel size possible with LCD, meaning more pixels can be accommodated in a smaller area, for increased detail.

BRAVIA LCD uses leading edge screen design to ensure HD or Full HD resolutions are available on the vast majority of models.

Wide viewing angles

BRAVIA use the latest generation LCD technology for flexible placement options.

The screen can be viewed clearly from almost any position, so no one need miss the clarity and colour BRAVIA televisions are famed for.

No screen burn

With no risk of image retention and ghost outlines from static images BRAVIA television technology gives peace of mind on your investment.

■ WHAT CAN I WATCH IN FULL HD 1080?

Full HD 1080 is the ultimate viewing experience. With around five times the resolution of DVD, the greatly increased resolution lets you discover detail and clarity you've never seen before.

The popularity of Full HD viewing has meant a rapid increase in content available for all three screen resolutions. Importantly Full HD 1080 content can only be seen when using a screen with the same Full HD 1080 resolution. This is why Sony now has 10 BRAVIA models with Full HD 1080 resolution – the stylish W series and famous X and XBR series.

Consider the following popular sources of Full HD 1080 content:

Free to Air Television: Channels 7, 9 and 10

High definition programs include *Lost*, *All Saints*, *CSI*, *Desperate Housewives*, *Grays Anatomy*, *Home and Away*, *Law and Order*, *The Great Outdoors*, *The Footy Show*, *So You Think You Can Dance*, *Sunrise*, and more.

Many Movies are now broadcast in HD and the growing popularity of the format has meant the introduction of two new free HD channels, 7 HD and 10 HD which offer unique programming to showcase the spectacular features of HD.



Subscription Television

Pay television services from FOXTEL are set for a HD makeover in the coming months. FOXTEL HD+ will offer unique programming in both HD 720 and Full HD 1080 resolutions. Subscription television programs include blockbuster movies and stunning documentaries from BBC HD, National Geographic HD and Discovery HD.



Sport

An ever increasing number of sporting events are now broadcast in High Definition. Past highlights include the Rugby World cup, AFL Saturday games and AFL grand final.

Movies

The most popular source of Full HD 1080 movies are those available on Blu-ray Disc.



With hundreds of titles already available and new releases coming out on Blu-ray at the same time as the DVD becomes available, the choice of Blu-ray movies is growing weekly. Recent new additions include *Spiderman 3*, *Cars*, *Superbad*, *Pirates of the Caribbean*, *Hairspray* and all five Harry Potter films along with highly collectable classics such as *2001: A Space Odyssey*, *Full Metal Jacket*, *Goodfellas*, *A Fistful of Dollars* and *Breaker Morant*.

Blu-ray discs are widely available from leading retailers across Australia. Just look for the distinctive blue packaging and prepare to be enthralled by a home theatre experience never before possible.

Playstation®3

Playstation®3 is a Full HD 1080 powerhouse, featuring Blu-ray movie playback and powerful gaming ability. The integrated Cell Broadband engine at the heart of every Playstation®3 ensures Full HD 1080 content is delivered with amazing clarity – be it games, movies or digital photos.



Handycam

Many Sony Handycam models now record in Full HD 1080 preserving treasured memories with detail that can be seen on a Full HD 1080 television.



Digital Photos

Full HD 1080 televisions are a perfect canvas for enjoying digital photographs, revealing the details often lost when using a Standard Definition screen. Many Cyber-shot cameras and (alpha) D-SLR models now integrate with the 'Photo TV HD' function on Full HD 1080 Bravia televisions. This intuitive feature allows digital photo viewing on the big screen with sophisticated slide shows and picture enhancements to make even budding photographers proud.



Sony products supporting 1080 vertical lines of resolution display the easy to recognize Full HD 1080 logo.

■ BRAVIA HD Tick



manufacturers, including Sony.

The new 'HD Tick' certification is now appearing on compliant HD televisions produced by many well known TV

The 'HD Tick' is only used on televisions that comply with stringent criteria set by the Australian Electrical and Electronic Manufacturers Association Ltd (AEEMA) to ensure an accurate description of HD products is maintained.

The 'HD Tick' simplifies the purchase of television products and clarifies the often confusing technology associated with HD televisions.

Models that comply with the 'HD Tick' deliver the following important features:

- Minimum resolution equal to or better than 720 vertical scanning lines.
- An integrated and compliant High Definition DVB-T tuner to receive HD television broadcasts.

- The DVB-T tuner complies with relevant Australian Digital television standards.
- The Television accepts a HD input via High Definition Multimedia Interface (HDMI) and supports High bandwidth Digital Content Protection (HDCP).
- Certification of HDMI with HDCP as specified by HDMI Licensing, LLC.

Further information about the 'HD Tick' and a complete list of compliant Televisions can be found at www.hdtick.com.au

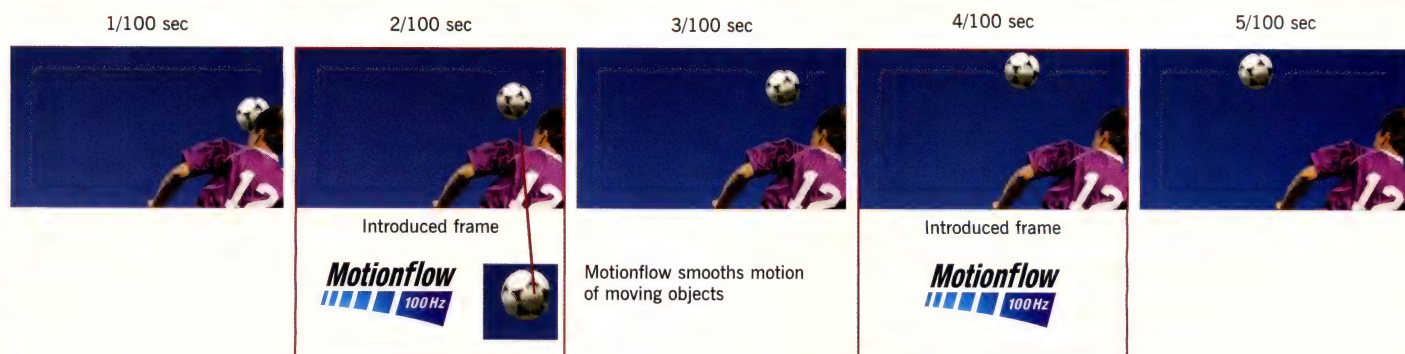
KEY TECHNOLOGY

BRAVIA Motionflow 100 Hz Technology



Be sure to catch every sporting moment with the BRAVIA D, X and XBR series televisions. These models feature Motionflow 100Hz, a technology designed to smooth motion by eliminating blur and picture 'judder'. A great asset to sports and other fast paced content, Motionflow increases the typical 50Hz refresh rate to an impressive 100Hz. However, Motionflow does a lot more than simply doubling the frame rate. Motionflow 100hz technology uses a unique process to track movement, predicting subject trajectory and overall picture movement. Using this data, Motionflow 100Hz automatically adjusts frame rate and insertion of new frames to smooth motion.

Time



BRAVIA Live Colour Creation

LIVE COLOUR CREATION

Decades of Colour Television research has resulted in Sony leading the industry in Colour technology. Its latest development is 'Live Colour Creation' developed for a lifelike and vivid viewing experience.

This technology gives many BRAVIA models the ability to process colour using a newly developed algorithm which intelligently uses the extended colour gamut provided by the WCG-CCFL backlight system, unique to BRAVIA.

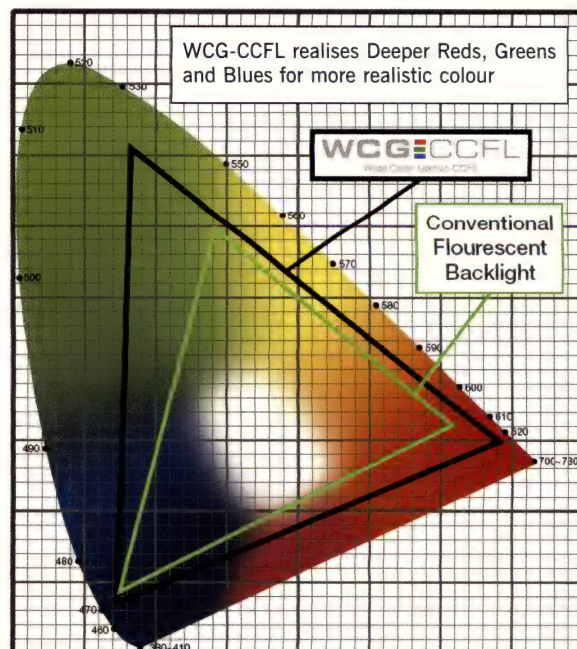
This development uses a unique colour reference system to ensure familiar colours, such as skin-tones, remain faithful to real life. Colour enhancement is limited to colours outside the norm, to maintain a natural yet exciting viewing experience.



Wide Colour Gamut Backlight

LCD televisions use backlights to illuminate and provide colour on screen. The backlight usually relies on a Cold Cathode Fluorescent Lamp (CCFL). This backlighting system can be limited in the range, or gamut, of colours within the visible colour spectrum.

Many BRAVIA televisions use a refined version of this backlight, known as the Wide Colour Gamut Backlight or WCG-CCFL. Used in conjunction with Live Colour Creation colour processing this Sony innovation delivers noticeably richer and more life-like colour. Reds are deeper, greens are lush and blues show depth and realism.



BRAVIA x.v.Colour

x.v.Colour

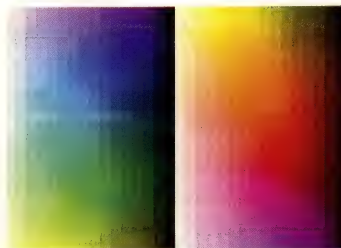
x.v.Colour is a new industry standard creating excitement amongst home theatre enthusiasts.

Short for 'xvYCC colour space', x.v.Colour is a new and superior method of recording, storing and displaying colour information found on many BRAVIA televisions and HD Handycam video cameras.

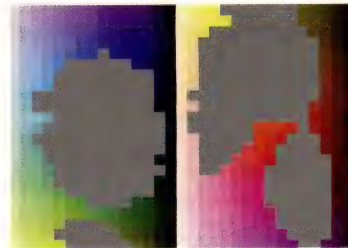
Until now, consumer electronics have relied upon a colour system known as sRGB. With rapid advances in High Definition video devices and other consumer electronics, a new colour standard was required to match. With x.v.Colour, an impressive 1.8 times more colour information can be recorded and displayed than before.

Using x.v.Colour, compatible products such as Handycam and PLAYSTATION®3 to capture and display HD video, will open your eyes to a richer, more colourful video experience.

Munsell colour chart



x.v.Colour – can reproduce more colours than current sRGB



Current sRGB – the grey areas are currently not possible to reproduce with sRGB



x.v.Colour enabled products – HD Handycam, PS3 and BRAVIA TV

BRAVIA 10-bit Panel

10-bit PANEL

Select BRAVIA models now use 10-bit LCD panels delivering greatly improved colour and contrast

performance. This is a significant step up from the standard 8-bit panel specification.

A 10-bit panel is capable of 1024 different shades of colour for each sub-pixel (each pixel is made up of 3 sub-pixels each displaying red,

green and blue colour information) whereas a 8-bit panel can only produce 256 colours per sub-pixel.

10-bit LCD BRAVIA models provide and even greater realism and depth to images displayed on screen, effectively eliminating colour 'banding' often experienced with an 8-bit panel.



10-bit greyscale



8-bit greyscale

*Simulated image only

BRAVIA Advanced Contrast Enhancer (ACE)

When you watch those Sci-fi films or classic war movies, you can now see exactly what's going on in the dark. With Advanced Contrast Enhancer (ACE) the blacks on your screen are awesome but without compromising the detail of the image or the brightness of the whites.

The Advanced Contrast Enhancer featured in selected BRAVIA models monitors the image brightness in real time. Unlike many LCD

televisions, where the backlight brightness is constant, ACE dynamically adjusts brightness levels to suit the movie. It will lower the lighting and deepen blacks without sacrificing bright areas during Sci-fis and brighten up to highlight the true technicolour of Bollywood movies. At the same time it monitors the distribution of bright and dark areas within the frame and adjusts the overall contrast.

ACE reproduces true black while faithfully recreating all the subtle levels of gradation.

This means the picture is as natural as can be during night and day scenes, so you'll never miss out on the plot!

KEY TECHNOLOGY

■ BRAVIA Engine

Realistic images and colour richness are a guarantee thanks to the BRAVIA Engine found at the heart of every BRAVIA television. The powerful video processor is designed to tune and even improve the quality of the video signal. Even before the picture appears on the screen, the BRAVIA Engine is working its magic behind the scenes.

Some of the all-enhancing functions BRAVIA Engine performs include:

Image filtering

Improving overall colour accuracy, this separates colour information from the video signal to efficiently reduce the chance of colours bleeding together.

Noise reduction

This reduces 'visual noise' often known as 'Mosquito' or 'block' noise. This smooths jagged edges and improves definition of on-screen text, such as subtitles.

Realistic Colours

Colour tones are widened and realism enhanced



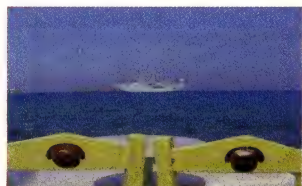
Without BRAVIA Engine



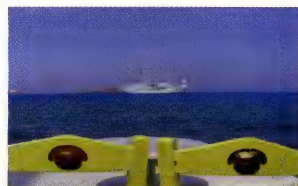
With BRAVIA Engine

Less Noise

Minimises noise levels often found in MPEG compression



Without BRAVIA Engine



With BRAVIA Engine

Three Engines, One Goal

There are three distinct types of BRAVIA ENGINE designed to match the size, resolution and features of each particular BRAVIA model.



BRAVIA Engine

BRAVIA Engine is the high performance processor used in the latest Sony LCD televisions. This an original picture tuning and noise reduction process developed by Sony to guarantee vivid and high contrast images.



BRAVIA Engine EX

BRAVIA Engine EX is an enhanced version of the BRAVIA ENGINE. It performs many of the same functions, but at a greater level to partner with the FULL HD 1080 LCD panel. Enhanced visual noise reduction and contrast control combine to produce outstanding picture performance with even greater density and depth.



BRAVIA Engine PRO

The Bravia Engine PRO is the premium grade video processor found in the X and Flagship XBR series. This takes imagery to a new level by harnessing enhanced Digital Reality Creation technology (DRC). This upgrades your High Definition signal to give an even greater picture quality.

Contrast enhancement

This constantly checks for dark and bright images to tune brightness levels and improve detail in dark areas.

Widen tonal range

Colour information is tuned to provide natural transitions and balance between colours.

Motion smoothing

On screen motion is continually adjusted to provide natural movement and reduce picture judder.

Colour Enhancement

Working with backlight information, overall colour fidelity is balanced and weak colour is enhanced.

High Contrast

Improves contrast and enhances shadow detail



Without BRAVIA Engine



With BRAVIA Engine

All images are simulated and are for reference only

■ BRAVIA 24P True Cinema

You can now watch films at home just as the director intended with 24P True Cinema technology! In Hollywood most movies are shot with cameras that record at 24 frames per second (fps) and are shown at the cinema at the same speed. Surprisingly, up until now, television broadcasts and home video weren't compatible with 24 fps due to the 25 fps PAL TV television standard used in Australia and many other countries.

This means movies shown at home are sped up by 4 per cent to suit PAL TV. To make matters more complex, many DVDs use 30 fps. In this case individual frames are repeated and mixed

in sequence to match the television rate in a process known as '3:2 Pull Down'. In either process, the results do not match the speed or the picture quality of the original.

Introducing 24P True Cinema

Replicating the true cinema experience, 24P True Cinema technology is now introduced into selected BRAVIA television models. With compatible Blu-ray players and Blu-ray movies the original film speed can be experienced in the comfort of your own home. An accurate frame by frame account without compromising picture quality.



■ BRAVIA PhotoTV HD

With large flat screen TV's becoming the centrepiece of many homes, displaying photographs from your digital camera is the next step in enjoying your photos with PhotoTV HD.

Friends and family can be seated comfortably, to view holiday photos, or even pictures captured just moments earlier, all on the big screen. Fast access to slide shows and other on screen adjustments can even be made with your television's remote control on compatible cameras.

PhotoTV HD

All latest Full HD 1080 BRAVIA televisions offer 'PhotoTV HD' functions to allow the display of digital photographs with the realism and clarity close to actual printed photos. Digital cameras can be quickly and simply connected for big screen playback that will showcase both the High Definition capabilities of your BRAVIA LCD and your photographic skills.

As digital photographs are static, BRAVIA's video processing power is diverted to resolving accurate colour and clarity. Picture parameters are adjusted automatically to reproduce vibrant colour for pristine digital picture viewing. USB and / or component video cables are required to connect digital cameras**.



*USB connection not available on the W series
**Optional cables may be required.

KEY TECHNOLOGY

VIDEO Blu-ray Disc

Introduction

Blu-ray disc is the next generation, optical disc format, designed for the ultimate High Definition Home Entertainment experience.

Blu-ray Disc provides the following advantages:

1. Maximum picture resolution

Blu-ray Disc can deliver up to Full 1080p video resolution providing pristine picture quality with outstanding detail and realism. Five times the resolution of DVD.

2. Largest capacity optical disc

Blu-ray Discs are available in both 25GB and 50GB discs. This huge storage capacity gives Blu-ray Disc the ability to hold the highest quality video and audio information. With more than five times the capacity of DVD, Blu-ray Disc is the optical disc of the High Definition Home theatre.



3. Broadest studio support

Blu-ray Disc has unanimous Hollywood studio support as the next generation optical disc.

You can be confident that all the latest hits will be on Blu-ray. Hundreds of Blu-ray Discs are available at leading retailers across Australia, often with same day release as the DVD version. Blu-ray Disc is distinguished from DVD by its compact blue packaging.



4. The greatest hardware choice

Blu-ray Disc players are available in PS3, stand alone and PCs.

All current Blu-ray hardware accepts DVD movies to safeguard your existing DVD collection. This makes Blu-ray Disc players an excellent upgrade to your current DVD player. The impressive Playstation®3 is also a fully featured Blu-ray and DVD player, making it the perfect choice for entertaining the whole family.

5. Improved audio

Blu-ray Disc supports up to eight channels of uncompressed audio. This equates to 7.1 channel surround sound at CD quality. DVD typically supports six channels in a compressed format similar to MP3. New HD Audio formats from Dolby laboratories and DTS are now available for exquisite sound worthy of Blu-rays' Full HD 1080 picture quality.

6. Durable discs

Blu-ray Discs are tough, with a strong protective finish designed to resist scratches and dirt better than DVDs.

7. Interactivity

Blu-ray Discs used in conjunction with compatible Blu-ray Disc players are capable of impressive interactive features far beyond those possible with DVD. Menus can be brought on screen without needing to stop playback. This means subtitles, directors commentary or even related games and quizzes can be accessed at anytime. Blu-ray Discs vast storage capacity and future potential is limited only to the imagination of film makers.



RECORDERS HQ+ mode

Sony DVD/HDD digital recorders are now capable of recording in a quality higher than DVD. When recording to the HDD (hard disc drive) the RDRHX750, RDRHDX870 and RDRHDX970 are capable of recording at around 15 Mbps. In comparison a DVD is typically recorded at a lower 9 Mbps. This results in recordings with outstanding clarity and realism.

To help maintain this quality when dubbing (or archiving) your recordings from HDD to DVD, Sony recorders use an advanced process known as '2 pass encoding' which is similar to the techniques used by Hollywood studios when transferring MPEG2 (DVD) video files.



Easy select buttons for Hard Drive or DVD

HDMI INTERFACE

High Definition Multimedia Interface (HDMI) is a digital interconnection standard designed for consumer A/V devices. Like DVI-D it carries digital video but it can also carry digital sound.

There are two styles of HDMI receivers in the market: Repeaters and Switchers.



The diagram shows a PlayStation 3 connected to a Sony STRDA5300ES receiver via two HDMI cables. The receiver is then connected to a television via a single HDMI cable. This setup is labeled as a 'REPEATER'.

REPEATER A repeater product is capable of switching an HDMI signal and is also capable of decoding the audio information. In this case, only the HDMI cable needs to be connected between devices.



The diagram shows a PlayStation 3 connected to a Sony STRDA3300ES receiver via an HDMI cable and an optical/coaxial cable. The receiver is then connected to a television via an HDMI cable. This setup is labeled as a 'SWITCHER'.

SWITCHER A switcher product can also switch an HDMI signal, however it doesn't decode the audio information. In this case, a separate audio cable is required to carry the audio signal to the receiver.

Why do this?

It's a cost efficient way of putting HDMI digital video capabilities in more products. Sony use both repeater and switcher methods when handling HDMI signals depending on the model.

VIDEO DVD Upscale

Selected Sony DVD players, DVD recorders and Blu-ray players feature 1080p DVD 'upscaling' via their HDMI connection. This essentially 'upgrades' the imagery of standard DVDs so you can enjoy greater quality pictures on your HD or Full HD television. The technology uses a powerful video processor to match the pixel count of a standard DVD to the resolution of a Full HD 1080 Television. DVD upscaling effectively turns a 576 line video resolution into a virtual 1080 line Full HD image.

In addition, the improved video signal is transmitted to the television in the superior 'progressive' format – the 'p' in 1080p. So while the result is not equal to Blu-ray quality, the DVD upscaling will noticeably improve picture density and perceived detail, breathing new life into your (Standard definition) DVD collection.

Faroudja

Sony incorporates world-leading Faroudja up-conversion technology into both its STRDA3300ES and STRDA5300ES AV receivers. This means you can now watch all your old favourite films, no matter the resolution, in the highest possible quality on your HD television. With the Faroudja's DCDi® (Directional Correlational Deinterlacing) technology, jaggedness and 'staircasing' often associated with conventional up-converters is history. Found in the form of a chip, DCDi® essentially adds quality to the image and allows you to choose the best resolution output to suit your display. This can range from 576i through to Full HD at 1080p.

How does it work?

DCDi's unique algorithm identifies all the moving edges in a scene and adjusts the angle of interpolation at each pixel to always follow the edge instead of crossing it. This technology was first used in a Digital Format Converter introduced in 1997. Commended for its combination of decoding, deinterlacing and enhancement technologies, won an Emmy Award from the National Academy of Television Arts and Sciences in 2001.

HDMI™

HIGH-DEFINITION MULTIMEDIA INTERFACE

HDMI is now available on most BRAVIA televisions and Home Cinema projectors.

Home cinema products such as Blu-ray and PLAYSTATION®3 feature HDMI connectivity for the highest quality video and audio with the added benefit of reducing the number of cables required.

HDMI, the HDMI logo and High Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC



DCDi® was developed following Faroudja's success in producing up-conversion equipment for broadcasters to allow them to use existing equipment to broadcast legacy programming during the transition to HDTV. Covering both the consumer and broadcaster market, they are now widely regarded as leaders in the field.



FAROUDJA
DCDi CINEMA™

KEY TECHNOLOGY

AUDIO Digital Cinema Auto Calibration



Setting up any surround sound system involves more than just connecting speakers. The system needs to be told what size the speakers are, the distance to the listener, and equalisation (EQ) may be required. This process applies to the smallest system all the way up to a full blown theatre. This is why Sony have developed Digital Cinema Auto Calibration (DCAC)

Systems that have DCAC include a microphone in the box. The microphone has a long cable in order to place it in the ideal listening position. Once the calibration has been initiated, the system will emit a number of tones and testing frequencies through the speakers. These sounds are picked up by the microphone and feed back to the system to be analysed.

Depending on your system there are three levels of DCAC accuracy known as Bronze, Silver and Silver Plus. All will detect speaker connection to the amplifier, distance with an accuracy of around 2cm for Silver Plus or 30cm for Bronze and adjust the speaker level. Your system will then be automatically adjusted for these settings.

The benefit is similar to having a professional set the system up for you, and a comfort of knowing your sound system is performing at it's best.



Stereo DCAC mic for STRDA5300ES

AUDIO Bluetooth



Bluetooth wireless technology is a short-range communications technology intended to replace cables connecting portable and/or fixed devices while maintaining high levels of security.

This means that it's not limited to devices we are familiar with such as printers or mobile phones and headsets.

Many Sony audio products for 2007 take advantage of wireless technology by including Bluetooth. These products include car entertainment head units, Midi system Hi Fi units as well as headphones and portable speakers. For products that don't have Bluetooth, Sony developed an audio transceiver Bluetooth kit. This product will wirelessly send audio information from the sender to the receiver. This allows you to incorporate Bluetooth into older audio systems.

There are different types of Bluetooth known as 'Profiles'. These profiles indicate what type of wireless function a device was designed to do, or features it may have. Some examples include:

Advanced Audio Distribution Profile (A2DP)

This profile is an advanced audio profile designed to wirelessly send CD quality audio. It differs from 'Bluetooth audio' which is a narrowband designed for voice between a phone and headset. This profile is found on all Sony Bluetooth audio products.



Audio / Video Remote Control Profile (AVRCP)

AVRCP is designed to provide a standard interface to control TVs, Hi-Fi equipment, or other to allow a single remote control (or other device) to control all the A/V equipment that a user has access to.

Hands-Free Profile (HFP)

HFP describes how a gateway device can be used to place and receive calls for a hand-free device. A typical configuration is an automobile using a mobile phone for a gateway device. In the car, the stereo is used for the phone audio and a microphone is installed in the car for sending outgoing audio. HFP is also used for a personal computer to act as a speaker phone for a mobile phone in a home or office environment.

Headset Profile (HSP)

The HSP describes how a Bluetooth enabled headset should communicate with a computer or other Bluetooth enabled devices such as a mobile phone. When connected and configured, the headset can act as the remote device's audio input and output interface. The HSP also has minimal controls including the ability to ring, answer a call, hang up and adjust the volume.



For a full list of Bluetooth profiles visit the official Bluetooth website: <http://bluetooth.com>

AUDIO Portable Audio Input

There's an input found on the front of most Sony audio systems labelled "Audio In". It allows you to connect external devices such as MP3 players or other music devices. The connection is a 3.5mm plug which is the same as most headphone sockets.

Often devices that connect to this input playback compressed music, as a result the sound quality may not be ideal when amplified. Sony DVD home theatre systems address this by including a mode known as "portable audio enhancer". As the name suggests, the system uses a unique algorithm to analyse the incoming signal and improve its audio quality.



Audio Input on the Front of an Audio System

AUDIO Digital Media Port

The Digital Media (DM) Port is a small plug found on the back of many new DAVS, home theatre in a box (HTIB) and hifi receivers for 2007. There are currently three products available that will help you connect a Bluetooth-enabled device (like a phone or PC), Walkman or an iPod to your system.

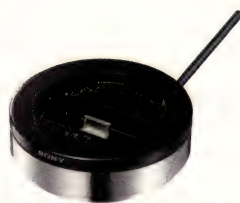
While the obvious benefit is being able to connect your music device to your sound system, it's more than just creating a virtual jukebox. The Digital Media Port is specifically designed to maximise audio quality, retaining the original signal quality and delivering clean, crisp sound through your system.



DMP on Rear of Product

Digital Media Port – Walkman

This cradle allows you to dock selected Walkmans and connect to your system. While docked, your Walkman will be able to playback through your sound system and charge the battery.



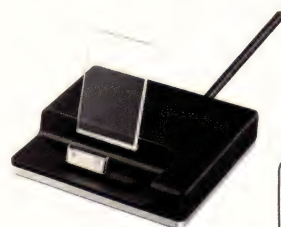
Digital Media Port – Bluetooth

The Bluetooth receiver is connected to your sound system. Once paired and connected, you can release music from your Bluetooth phone or PC and play it through your home theatre system.



Digital Media Port – iPod

This cradle allows connection of a compatible iPod. While connected, you can charge your iPod, listen to your music as well as view video content on a connected television from compatible iPods. Management of these operations may also be done via the sound system's remote control.



AUDIO New Surround Formats



Dolby Digital Plus

Built on the familiar Dolby Digital platform, Dolby Digital Plus gives you even higher quality audio, more channels and great flexibility than before. It was designed to take advantage of 7.1 channels of sound, so if you have a system with 7 speakers, you can now take advantage of them. As it is based on Dolby Digital, it is backwards compatible with any system bearing the Dolby Digital logo. So if you have a disc with a Dolby Digital Plus soundtrack, it will play the Dolby Digital track in an older system.



Dolby TrueHD

Dolby TrueHD delivers next-generation technology developed for high-definition disc-based media like Blu-ray. Being a lossless audio technology, you experience the entire soundtrack with no loss of sound information.

The bit rate of Dolby TrueHD can be up to 18 Mbps and the format can support up to eight full-range channels of 24-bit/96 kHz audio. HDMI is the only way to connect devices together using Dolby TrueHD. As a result, extra information can be sent with the audio such as extensive metadata including dialogue normalisation and dynamic range control. The result is tantalising sound that is bit-for-bit identical to the studio master.



DTS-HD High Resolution Audio

This format can deliver up to 7.1 channels of sound that is virtually indistinguishable from the original. Previous versions of DTS only extended as far as 6.1 channels. DTS-HD High Resolution Audio uses high constant bit rates superior to standard DVD. For this reason you won't find the format on a DVD disc, however you would find it on a Blu-ray disc due to the huge storage capacity available. Capable of delivering up to 7.1 channels at 96k sampling frequency/24 bit depth resolution, DTS-HD High Resolution Audio is a significant advancement on traditional DTS.



DTS-HD Master Audio

This format delivers surround sound that is indistinguishable from the original soundtrack or music recording. The level of detail that can be captured is like being in the room with a band. With the extra room available on Blu-ray media over DVD, DTS have been able to develop a surround sound format that can take advantage of super high bit rates – up to 24.5 Mbps. This bit stream is so 'fast' or the transfer rate is so 'high' that it can deliver Lossless Audio, a 'bit-for-bit' recreation of the original recording. The result is 7.1 channels of audio that are identical to the original studio master.

Linear Pulse Code Modulation (LPCM)

Often referred to as PCM, LPCM is a digital representation of an analogue signal. The sound is converted to a digital signal to avoid any loss of information or loss in quality. This is done by measuring different points on the curve of an analogue signal at uniform intervals. The signal is then turned into a code (Binary). This code then travels between products and is amplified in the receiver. By using this technique, the audio is theoretically lossless as there is no compression.

BRAVIA HD LCD TV S SERIES

■ **32" / 81CM** \$1399.00 *

KDL32S3100

■ **37" / 94CM** \$1699.00 *

KDL37S3100



FEATURES

- ✓ Integrated HD Digital Tuner
- ✓ HD LCD panel (1366 x 768)
- ✓ BRAVIA Engine
- ✓ 2 x HDMI Inputs
- ✓ BRAVIA Theatre Sync
- ✓ ACE (Advanced Contrast Enhancer)
- ✓ Ultra-wide viewing angle
- ✓ 8ms response time
- ✓ 720p / 1080i / 1080p HD signal capable

SPECIFICATIONS

PICTURE

- Screen Format : Wide Zoom / Normal / Full / Zoom
- Picture Mode : Vivid / Standard / Cinema
- Multi Picture (Picture And Picture)
- Noise Reduction : 3D Digital Comb Filter
- Brightness : 450 cd/m²
- Contrast :
 - 1600:1 (On-screen)
 - 8000:1 (Dynamic)
- Response Time : 8ms

SOUND

- Audio Output
- Sound Mode : Dynamic / Standard / Custom
- Surround Mode : S-FORCE / Simulated Stereo / Off

OTHER FEATURES

- Power Saving Mode
- Clock
- On / Sleep Timer
- Teletext : English 250P
- Light Sensor
- Cinema Drive
- OSD Language : English, Traditional Chinese, Thai, Arabic, Persian

TERMINALS

- HDMI Input : 2
- Component In : 2
- S-Video In : 2
- Composite In : 3
- Headphone Out : 1
- HD15 / PC Audio Input : 1

GENERAL

- Power Requirement :
 - 220-240V 50Hz
- Power Consumption :
 - 155W (32" Model)
 - 170W (37" Model)
- Dimensions with stand (WxHxDmm) :
 - 790 x 577 x 214 (32" Model)
 - 920 x 673 x 265 (37" Model)
- Dimensions without stand (WxHxDmm) :
 - 790 x 530 x 106 (32" Model)
 - 920 x 626 x 116 (37" Model)
- Weight with stand :
 - 17kg (32" Model)
 - 23kg (37" Model)
- Weight without stand :
 - 15kg (32" Model)
 - 19kg (37" Model)

RECOMMENDED ACCESSORIES

Wall Bracket : SUWL500



DVD Player : DVPNS508PB



HDMI Cable : VMC15HD



Headphones : MDRIF140K



PlayStation®2



RAVIA HD LCD TV V SERIES

32" / 81CM \$1499.00 *

KDL32V3100

40" / 101CM \$1799.00 *

KDL40V3100

46" / 117CM \$2499.00 *

KDL46V3100



FEATURES

- ✓ Integrated HD Digital Tuner
- ✓ HD LCD panel (1366 x 768)
- ✓ BRAVIA Engine
- ✓ Live Colour Creation
- ✓ 2 x HDMI Inputs
- ✓ BRAVIA Theatre Sync
- ✓ ACE (Advanced Contrast Enhancer)
- ✓ Ultra-wide viewing angle
- ✓ 8ms response time
- ✓ S-Force Front Surround
- ✓ 720p / 1080i / 1080p
- ✓ HD signal capable

SPECIFICATIONS

PICTURE

- Panel Bit :
 - 8 bit (32" Model)
 - 10 bit (40" and 46" Models)
- Screen Format : Wide Zoom / Normal / Full / Zoom
- Picture Mode : Vivid / Standard / Cinema
- Multi Picture (Picture And Picture)
- Noise Reduction : 3D Digital Comb Filter
- Brightness : 450 cd/m²
- Contrast :
 - 1600:1 (On-screen)
 - 8000:1 (Dynamic)

SOUND

- Audio Output
- Sound Mode : Dynamic / Standard / Custom
- Surround Mode : S-FORCE / Simulated Stereo / Off

OTHER FEATURES

- Power Saving Mode
- Clock
- On / Sleep Timer
- Teletext : English, French, Persian 250P
- Light Sensor
- Cinema Drive
- OSD Language : English, Traditional Chinese, Thai, Arabic, Persian

TERMINALS

- HDMI Input : 2
- Component In : 2
- S-Video In : 2
- Composite In : 3
- Headphone Out : 1
- HD15 / PC Audio Input : 1

GENERAL

- Power Requirement :
 - 220-240V 50/60Hz
- Power Consumption :
 - 165W (32" Model)
 - 180W (40" Model)
 - 220W (46" Model)
- Dimensions with stand (WxHxDmm) :
 - 790 x 581 x 214 (32" Model)
 - 981 x 688 x 265 (40" Model)
 - 1114 x 782 x 306 (46" Model)
- Dimensions without stand (WxHxDmm) :
 - 790 x 530 x 101 (32" Model)
 - 981 x 643 x 110 (40" Model)
 - 1114 x 730 x 115 (46" Model)
- Weight with stand :
 - 16kg (32" Model)
 - 24kg (40" Model)
 - 31kg (46" Model)
- Weight without stand :
 - 14kg (32" Model)
 - 20kg (40" Model)
 - 26kg (46" Model)

Optional colours available
for KDL32V3100



SEE INSIDE
BACK COVER



RECOMMENDED ACCESSORIES

Wall Bracket : SUWL500



DVD Player : RDRHX750



HDMI Cable : VMC15HD



DVD Home Theatre : DAVDZ850



PlayStation®2



BRAVIA HD LCD TV D SERIES

■ **32" / 81CM** \$1699.00 *
KDL32D3100

■ **40" / 101CM** \$2099.00 *
KDL40D3100

■ **46" / 117CM** \$2999.00 *
KDL46D3100



FEATURES

- ✓ Integrated HD Digital Tuner
- ✓ Motion Flow 100Hz
- ✓ HD LCD panel (1366 x 768)
- ✓ 10-bit Panel
- ✓ BRAVIA Engine
- ✓ Live Colour Creation
- ✓ 24p playback
- ✓ ACE (Advanced Contrast Enhancer)
- ✓ Ultra-wide viewing angle
- ✓ 8ms response time
- ✓ 3 x HDMI Inputs
- ✓ BRAVIA Theatre Sync
- ✓ 720p / 1080i / 1080p
- ✓ HD signal capable

SPECIFICATIONS

PICTURE

- Screen Format : Wide Zoom / Normal / Full / Zoom
- Picture Mode : Vivid / Standard / Cinema
- Multi Picture (Picture And Picture)
- Noise Reduction : 3D Digital Comb Filter
- Brightness : 450 cd/m²
- Contrast :
 - 1600:1 (On-screen)
 - 8000:1 (Dynamic)

SOUND

- Audio Output
- Sound Mode : Dynamic / Standard / Custom
- Surround Mode : S-FORCE / Simulated Stereo / Off

OTHER FEATURES

- Power Saving Mode
- Clock
- On / Sleep Timer
- Teletext : English 250P
- Light Sensor
- Cinema Drive
- OSD Language : English, Traditional Chinese, Thai, Arabic, Persian

TERMINALS

- HDMI Input : 3
- Component In : 2
- S-Video In : 2
- Composite In : 3
- Headphone Out : 1
- HD15 / PC Audio Input : 1

GENERAL

- Power Requirement :
 - 220-240V 50Hz
- Power Consumption :
 - 180W (32" Model)
 - 195W (40" Model)
 - 235W (46" Model)
- Dimensions with stand (WxHxDmm) :
 - 790 x 581 x 214 (32" Model)
 - 981 x 696 x 265 (40" Model)
 - 1114 x 778 x 306 (46" Model)
- Dimensions without stand (WxHxDmm) :
 - 790 x 530 x 100 (32" Model)
 - 981 x 643 x 113 (40" Model)
 - 1114 x 730 x 115 (46" Model)
- Weight with stand :
 - 18kg (32" Model)
 - 26kg (40" Model)
 - 33kg (46" Model)
- Weight without stand :
 - 16kg (32" Model)
 - 22kg (40" Model)
 - 28kg (46" Model)



SEE INSIDE
BACK COVER

RECOMMENDED ACCESSORIES

Wall Bracket : SUWL500



DVD Recorder : RDRHX750



HDMI Cable : VMC15HD



Headphones : MDRIF240RK



PLAYSTATION®3



RAVIA FULL HD LCD TV W SERIES

40" / 101CM \$2699.00 *
KDL40W3100

46" / 117CM \$3499.00 *
KDL46W3100

52" / 132CM \$4699.00 *
KDL52W3100



FEATURES

- ✓ Full HD 1080 LCD panel
- ✓ Integrated HD Digital Tuner
- ✓ 10-bit Panel
- ✓ BRAVIA Engine EX
- ✓ Live Colour Creation
- ✓ 3 x HDMI Inputs
- ✓ Native resolution of 1920 x 1080
- ✓ x.v.Colour
- ✓ 24p playback
- ✓ Photo TV HD
- ✓ ACE (Advanced Contrast Enhancer)
- ✓ Ultra-wide viewing angle
- ✓ 8ms response time
- ✓ BRAVIA Theatre Sync
- ✓ 720p / 1080i / 1080p HD signal capable

SPECIFICATIONS

PICTURE

- Screen Format : Wide Zoom / Normal / Full / Zoom
- Picture Mode : Vivid / Standard / Cinema (photo) / Custom
- Multi Picture (Picture And Picture)
- Noise Reduction : 3D Digital Comb Filter
- Brightness :
 - 450 cd/m² (40" Model)
 - 500 cd/m² (46" and 52" Model)
- Contrast :
 - 1800:1 – On-screen (40" and 46" Models)
 - 2000:1 – On-screen (52" Model)
 - 16000:1 – Dynamic (40", 46" and 52" Models)

SOUND

- Audio Output
- Sound Mode : Dynamic / Standard / Custom
- Surround Mode : S-FORCE / Simulated Stereo / Off

OTHER FEATURES

- Power Saving Mode
- Clock
- On / Sleep Timer
- Teletext : English 250P
- Light Sensor
- Cinema Drive
- OSD Language : English, Traditional Chinese, Thai, Arabic, Persian

TERMINALS

- HDMI Input : 3
- Component In : 2
- S-Video In : 2
- Composite In : 3
- Headphone Out : 1
- HD15 / PC Audio Input : 1

GENERAL

- Power Requirement :
 - 220-240V 50/60Hz
- Power Consumption :
 - 230W (40" Model)
 - 270W (46" Model)
 - 320W (52" Model)
- Dimensions with stand (WxHxDmm) :
 - 992 x 688 x 265 (40" Model)
 - 1135 x 779 x 306 (46" Model)
 - 1278 x 874 x 384 (52" Model)
- Dimensions without stand (WxHxDmm) :
 - 992 x 643 x 122 (40" Model)
 - 1135 x 734 x 122 (46" Model)
 - 1278 x 832 x 123 (52" Model)
- Weight with stand :
 - 25.5kg (40" Model)
 - 32.5kg (46" Model)
 - 43.5kg (52" Model)
- Weight without stand :
 - 22kg (40" Model)
 - 28.5kg (46" Model)
 - 36kg (52" Model)



RECOMMENDED ACCESSORIES

Wall Bracket : SUWL500 	DVD Recorder : RDRHX870 	HDMI Cable : VMC30HD 	Headphones : MDRIF240RK 	PLAYSTATION®3 
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BRAVIA FULL HD LCD TV X SERIES

■ **40" / 101CM** \$3399.00 *
KDL40X3100

■ **46" / 117CM** \$4099.00 *
KDL46X3100

■ **52" / 132CM** \$5899.00 *
KDL52X3100



FEATURES

- ✓ Full HD 1080 LCD panel
- ✓ Integrated HD Digital Tuner
- ✓ Motion Flow 100Hz
- ✓ WCG-CCFL backlight
- ✓ 10-bit Panel
- ✓ BRAVIA Engine PRO
- ✓ 3 x HDMI Inputs
- ✓ Native resolution of 1920 x 1080
- ✓ x.v.Colour
- ✓ 24p playback
- ✓ Photo TV HD
- ✓ ACE (Advanced Contrast Enhancer)
- ✓ Ultra-wide viewing angle
- ✓ 8ms response time
- ✓ BRAVIA Theatre Sync
- ✓ 720p / 1080i / 1080p HD signal capable

SPECIFICATIONS

PICTURE

- Screen Format : Wide Zoom / Normal / Full / Zoom
- Picture Mode : Vivid / Standard / Cinema (photo) / Custom
- Multi Picture (Picture And Picture)
- Noise Reduction : 3D Digital Comb Filter
- Brightness : 500 cd/m²
- Contrast :
 - 2200:1 – On-screen (40" and 46" Models)
 - 2000:1 – On-screen (52" Model)
 - 18000:1 – Dynamic (40", 46" and 52" Models)

SOUND

- Audio Output
- Sound Mode : Dynamic / Standard / Custom
- Surround Mode : S-FORCE / Simulated Stereo / Off

OTHER FEATURES

- Power Saving Mode
- Clock
- On / Sleep Timer
- Teletext : English 250P
- Light Sensor
- Cinema Drive
- OSD Language : English

TERMINALS

- HDMI Input : 3
- Component In : 2
- S-Video In : 2
- Composite In : 3
- Headphone Out : 1
- HD15 / PC Audio Input : 1

GENERAL

- Power Requirement :
 - 220-240V 50/60Hz
- Power Consumption :
 - 260W (40" Model)
 - 300W (46" Model)
 - 350W (52" Model)

- Dimensions with stand (WxHxDmm) :
 - 1111 x 717 x 322 (40" Model)
 - 1262 x 795 x 322 (46" Model)
 - 1415 x 890 x 384 (52" Model)
- Dimensions without stand (WxHxDmm) :
 - 1111 x 657 x 121 (40" Model)
 - 1262 x 734 x 121 (46" Model)
 - 1415 x 827 x 123 (52" Model)
- Weight with stand :
 - 31kg (40" Model)
 - 38kg (46" Model)
 - 49kg (52" Model)
- Weight without stand :
 - 26kg (40" Model)
 - 33kg (46" Model)
 - 42kg (52" Model)



SEE INSIDE
BACK COVER



DID YOU KNOW?

Apart from the standard black bezel on your X Series BRAVIA, you can choose another colour to suit your decor.

The optional bezels are available separately and come in five colours – silver, white, champagne gold, blue or red.

Changing the bezel is a simple process that can be done in minutes.



RECOMMENDED ACCESSORIES

Wall Bracket : SUWL500



Optional Coloured Bezels



Blu-ray Player : BDPS300



Home Theatre in a Box : HTSF2000



PLAYSTATION®3



VAIO : TP2



*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st April 2008. Prices subject to change without notice.

BRAVIA

■ **52" / 132CM** \$6199.00 *

KDL52XBR



GENERAL

- Power Requirement :
 - 220-240V 50/60Hz (40" Model)
- Power Consumption :
 - 260W (40" Model)
 - 300W (46" Model)
 - 350W (52" Model)
- Dimensions with stand (WxHxDmm) :
 - 1111 x 717 x 322 (40" Model)
 - 1262 x 795 x 322 (46" Model)
 - 1415 x 890 x 384 (52" Model)
- Dimensions without stand (WxHxDmm) :
 - 1111 x 657 x 123 (40" Model)
 - 1262 x 734 x 123 (46" Model)
 - 1415 x 827 x 125 (52" Model)
- Weight with stand :
 - 31kg (40" Model)
 - 38kg (46" Model)
 - 49kg (52" Model)
- Weight without stand :
 - 26kg (40" Model)
 - 33kg (46" Model)
 - 42kg (52" Model)

- Sound Mode : Dynamic / Standard / Custom
- Surround Mode : S-FORCE / Simulated Stereo / Off



PLAYSTATION®3



• Refer to KEY TECHNOLOGY pages for detailed information.

BRAVIA FULL HD LCD TV XBR SERIES

70" / 178CM
KDL70X3500

Limited Release



FEATURES

- ✓ Full HD 1080 LCD panel
- ✓ Motion Flow 100Hz
- ✓ Triluminous LED backlight
- ✓ 10-bit Panel
- ✓ BRAVIA Engine PRO
- ✓ 3 x HDMI Inputs
- ✓ XBR Gunmetal Bezel
- ✓ Native resolution of 1920 x 1080
- ✓ Motion Flow 100Hz
- ✓ x.v.Colour
- ✓ 24p playback
- ✓ Photo TV HD
- ✓ ACE (Advanced Contrast Enhancer)
- ✓ Ultra-wide viewing angle
- ✓ 8ms response time
- ✓ BRAVIA Theatre Sync
- ✓ 720p / 1080i / 1080p HD signal capable

SPECIFICATIONS

PICTURE

- Screen Format : Wide Zoom / Normal / Full / Zoom
- Picture Mode : Vivid / Standard / Cinema (photo) / Custom
- Multi Picture (Picture And Picture)
- Noise Reduction : 3D Digital Comb Filter
- Brightness : 550 cd/m²
- Contrast : 1500:1 - On-screen

SOUND

- Audio Output
- Sound Mode : Dynamic / Standard / Custom
- Surround Mode : S-FORCE / Simulated Stereo / Off

OTHER FEATURES

- Power Saving Mode
- Clock
- On / Sleep Timer
- Teletext : English 250P
- Light Sensor
- Cinema Drive
- OSD Language : English

TERMINALS

- HDMI Input : 3
- Component In : 2
- S-Video In : 2
- Composite In : 3
- Headphone Out : 1
- HD15 / PC Audio Input : 1

GENERAL

- Power Requirement : 220-240V 50Hz
- Dimensions with stand (WxHxDmm) : 1842 x 1131 x 422
- Dimensions without stand (WxHxDmm) : 1842 x 1073 x 150

VPLAW15

BRAVIA 3LCD HOME THEATRE PROJECTOR
\$2499.00 *

- ✓ HD resolution (1280 x 720)
- ✓ 3LCD Technology for superior colour reproduction
- ✓ High Contrast ratio 12,000:1
- ✓ Whisper quiet fan
- ✓ High brightness for flexible viewing options



FEATURES

- 1080/24p Input
- UHP lamp
- 1100 Lumens

SPECIFICATIONS

OPTICAL SPECS

- 1280 x 720 native pixel resolution
- Panel type : 0.73" LCD Panel x 3
- Contrast ratio : Up to 12,000:1
- Projection system : 3 SXRD panels
- All Range Crisp Focus (ARC-F) Lens
- Lens zoom range : 1.6x manual zoom
- Lens shift : 0.65x Screen Height (Up or Down) 0.25x Screen Width (L or R) from dead centre
- Screen coverage : 40" - 200"
- Lamp : 165W Ultra High Pressure lamp
- Lamp life : 2000 - 3000 Hrs (Estimated)
- Fan noise level : 20dB Lamp mode : Low

SIGNALS ACCEPTED

- Video : DTV - 15kHz RGB / Component 50/60Hz, Progressive component 50/60Hz,
- DTV (480/60i, 576/50i, 480/60p, 576/50p, 720/60p, 720/50p, 1080/60i, 1080/50i, 1080/48i)
- 1080/60p (HDMI only)
- 1080/50p (HDMI only)
- 1080/24p (HDMI only)
- Computer : Maximum Resolution 1920 x 1080 @ 1V 60Hz
- Colour systems supported : PAL, PAL-M, PAL-N, PAL60, NTSC, NTSC4.43 and SECAM

INPUTS

- HDMI, 15-pin D-sub Input, Component video Input, S-video Input, Composite video Input, 12V minijack trigger Input

THROW DISTANCES

- (16:9) 40" : 1266mm-1999mm
- (16:9) 80" : 2462mm-3929mm
- (16:9) 160" : 4855mm-7788mm
- (16:9) 200" : 6051mm-9717mm

GENERAL

- Cabinet colour : Charcoal
- Power consumption : 265W
- Power requirements : 110-240V 50/60Hz
- Dimensions (WxHxDmm) : 370 x 199 x 320
- Weight : 6kg



RECOMMENDED ACCESSORIES

Wall Bracket : SUWL500



Blu-ray Player : BDPS500



PLAYSTATION®3



HDMI Cable : VMC30HD



VPLVW40

BRAVIA SXRD FULL HD HOME THEATRE PROJECTOR \$4699.00 *

- ✓ Full HD 1080 Resolution
- ✓ 3 x SXRD Panels
- ✓ BRAVIA Engine
- ✓ Ultra Quiet 22dB Operation



FEATURES

- 1080/24p Input
- UHP lamp
- 900 Lumens

SPECIFICATIONS

OPTICAL SPECS

- 1920 x 1080 native pixel resolution
- Panel type : 0.61" SXRD Panel x 3
- Contrast ratio : Up to 15,000:1
- Projection system : 3 SXRD panels
- All Range Crisp Focus (ARC-F) Lens
- Lens zoom range : 1.8x manual zoom
- Lens shift : 0.65x Screen Height (Up or Down) 0.67x Screen Width (L or R) from dead centre
- Screen coverage : 40" – 300"
- Lamp : 200W Ultra High Pressure lamp
- Lamp life : 2000 – 3000 Hrs (Estimated)
- Fan noise level : 22dB Lamp mode : Low

SIGNALS ACCEPTED

- Video : DTV – 15kHz RGB / Component 50/60Hz, Progressive component 50/60Hz,
- DTV (480/60i, 576/50i, 480/60p, 576/50p, 720/60p, 720/50p, 1080/60i, 1080/50i, 1080/48i)
- 1080/60p (HDMI only)
- 1080/50p (HDMI only)
- 1080/24p (HDMI only)
- Computer : Maximum Resolution 1920 x 1080 @ 1v 60Hz
- Colour systems supported : PAL, PAL-M, PAL-N, PAL60, NTSC, NTSC4.43 and SECAM

INPUTS

- HDMI, 15-pin D-sub Input, Component video Input, S-video Input, Composite video Input, 12V minijack trigger Input

THROW DISTANCES

- (16:9) 40" : 1403mm–2296mm
- (16:9) 80" : 2663mm–4448mm
- (16:9) 200" : 6443mm–10904mm
- (16:9) 300" : 9593mm–16284mm

GENERAL

- Cabinet colour : White
- Power consumption : 300W
- Power requirements : 110-240V 50/60Hz
- Dimensions (WxHxDmm) : 395 x 173 x 471
- Weight : 11kg

VPLVW60

BRAVIA SXRD FULL HD HOME THEATRE PROJECTOR \$7999.00 *

- ✓ Full HD 1080 resolution
- ✓ 3 x SXRD panels
- ✓ Up to 35,000:1 Contrast ratio (using Advanced Iris)
- ✓ BRAVIA Engine
- ✓ 10-bit signal processing
- ✓ Ultra Quiet 22dB Operation



FEATURES

- 1080/24p Input
- UHP lamp
- BRAVIA Theatre Sync
- 1000 Lumens

SPECIFICATIONS

OPTICAL SPECS

- 1920 x 1080 native pixel resolution
- Panel type : 0.61" SXRD Panel x 3
- Contrast ratio : Up to 35,000:1 (with Advanced Iris2)
- Projection system : 3 SXRD panels
- All Range Crisp Focus (ARC-F) Lens
- Lens zoom range : 1.8x manual zoom
- Lens shift : 0.65x Screen Height (Up or Down) 0.67x Screen Width (L or R) from dead centre
- Screen coverage : 40" – 300"
- Lamp : 200W Ultra High Pressure lamp
- Lamp life : 2000 – 3000 Hrs (Estimated)
- Fan noise level : 22dB Lamp mode : Low

SIGNALS ACCEPTED

- Video : DTV – 15kHz RGB / Component 50/60Hz, Progressive component 50/60Hz,
- DTV (480/60i, 576/50i, 480/60p, 576/50p, 720/60p, 720/50p, 1080/60i, 1080/50i, 1080/48i)
- 1080/60p (HDMI only)
- 1080/50p (HDMI only)
- 1080/24p (HDMI only)
- Computer : Maximum Resolution 1920 x 1080 @ 1v 60Hz
- Colour systems supported : PAL, PAL-M, PAL-N, PAL60, NTSC, NTSC4.43 and SECAM

INPUTS

- HDMI, 15-pin D-sub Input, Component video Input, S-video Input, Composite video Input, 12V minijack trigger Input

THROW DISTANCES

- (16:9) 40" : 1403mm–2296mm
- (16:9) 80" : 2663mm–4448mm
- (16:9) 200" : 6443mm–10904mm
- (16:9) 300" : 9593mm–16284mm

GENERAL

- Cabinet colour : Charcoal
- Power consumption : 300W
- Power requirements : 110-240V 50/60Hz
- Dimensions (WxHxDmm) : 395 x 173 x 471
- Weight : 11kg



VPLVW200

BRAVIA SXRD FULL HD HOME THEATRE PROJECTOR \$17,999.00 *

- ✓ Full HD 1080 resolution
- ✓ 3 x SXRD panels
- ✓ BRAVIA Engine PRO
- ✓ Carl Zeiss Lens
- ✓ Up to 35,000 : 1 Contrast
- ✓ Motionflow 100Hz with Dark Insertion
- ✓ x.v. Colour
- ✓ Anamorphic Zoom Mode
- ✓ Live Colour Creation



FEATURES

- 1080/24p Input
- Xenon lamp
- BRAVIA Theatre Sync

SPECIFICATIONS

OPTICAL SPECS

- 1920 x 1080 native pixel resolution
- Panel type : 0.61" SXRD Panel x 3
- Contrast ratio : Up to 35,000:1 (with Advanced Iris2)
- Projection system : 3 SXRD panels
- All Range Crisp Focus (ARC-F) Lens
- Lens zoom range : 1.8x motorised zoom
- Lens shift : 0.65x Screen Height (Up or Down) 0.67x Screen Width (L or R) from dead centre
- Screen coverage : 40" – 300"
- Lamp : 400W Xenon lamp

SIGNALS ACCEPTED

- Video : DTV – 15kHz RGB / Component 50/60Hz,
- Progressive component 50/60Hz,
- DTV (480/60i, 576/50i, 480/60p, 576/50p, 720/60p, 720/50p, 1080/60i, 1080/50i, 1080/48i)
- 1080/60p (HDMI only)
- 1080/50p (HDMI only)
- 1080/24p (HDMI only)
- Composite Video
- Y/C Video
- Computer : Maximum Resolution 1920 x 1080 @ 1v 60Hz
- Colour systems supported : PAL, PAL-M, PAL-N, PAL60, NTSC 3.58, NTSC4.43 and SECAM

INPUTS

- HDMI, 15-pin D-sub Input, Component video Input, S-video Input, Composite video Input, 12V minijack trigger Input, RS232C

THROW DISTANCES

- (16:9) 40" : 1212mm–2105mm
- (16:9) 80" : 2472mm–4257mm
- (16:9) 200" : 6252mm–10713mm
- (16:9) 300" : 9402mm–16093mm

GENERAL

- Power consumption : 630W
- Power requirements : 110-240V 50/60Hz
- Dimensions (WxHxDmm) : 496 x 175 x 574
- Weight : 20kg

PSH10 Ceiling Mount Available



VPS80DS

80" DYNACLEAR HOME CINEMA PROJECTOR SCREEN \$799.00 *

FEATURES

- Unique DynaClear technology displays Vivid colours and Bright images, even during day-time viewing
- 80" Widescreen Home Cinema Projection Screen
- Pull up Design allows for easy set-up, and pack-down for the occasional viewer



■ DVPNS508P

DVD PLAYER \$109.00

- ✓ 43mm Slim Design
- ✓ MP3 and JPEG Playback
- ✓ Superior Media Compatibility



FEATURES

- MP3 Playback
- JPEG Playback
- Precision Drive 3
- Twin Laser Pick-up
- Dynamic Tilt Compensation
- Precision Cinema Progressive
- TV Virtual Surround
- Custom Picture Mode (Video Equalizer)
- Fast Play with Audio
- Slow Play with Audio
- Zoom
- Child Lock (Tray Lock)
- Custom Parental Control (40 Discs)
- Multi Disk Resume (6 Disc)
- Title/Chapter Viewer
- Instant Replay
- Instant Advance
- DDD / DTS / MPEG Digital Output

SPECIFICATIONS

MEDIA COMPATIBILITY

- CD-R/-RW/DVD+R/+RW/-R/-RW
- CD-R/R Playback
- DVD+R/+RW
- DVD+R Dual layer
- DVD-R/-RW (Video Mode)
- DVD-RW (VR Mode)

CONNECTIVITY

- Composite Video Output : 1
- Component Video Output : 1
- Analogue Audio 2 Channel Output : 1
- Coaxial Digital Output : 1
- Optical Digital Output : 1

AUDIO

- TV Virtual Sound : Standard / Dynamic / Wide / Night / Dynamic Theatre
- D/A Converter : 192kHz / 16bit Audio DAC
- Audio Formats : MP3 / CD / DVD

VIDEO

- Playback Standard : PAL / NTSC
- Progressive Scan : PAL / NTSC
- Video Format : DVD / VCD
- D/A Converter : 12bit / 108Mhz Video DAC

GENERAL

- Dimensions (WxHxDmm) : 430 x 43 x 205.7
- Weight : 1.7kg
- Colour : Available in Black and Silver

SUPPLIED ACCESSORIES

- AV Cable
- AA Battery x 2
- Remote Control : RMT-D175P

■ DVPNS608PB

DVD / DIVX PLAYER \$119.00

- ✓ 43mm Slim Design
- ✓ MP3 and JPEG Playback
- ✓ Superior Media Compatibility
- ✓ DivX Playback



FEATURES

- DivX Playback
- MP3 Playback
- JPEG Playback
- Precision Drive 3
- Twin Laser Pick-up
- Dynamic Tilt Compensation
- Precision Cinema Progressive
- TV Virtual Surround
- Custom Picture Mode
- Fast Play with Audio
- Slow Play with Audio
- Zoom
- Child Lock (Tray Lock)
- Custom Parental Control (40 Discs)
- Multi Disk Resume (6 Disc)
- Title/Chapter Viewer
- Instant Replay
- Instant Advance
- DD / DTS / MPEG Digital Output

SPECIFICATIONS

MEDIA COMPATIBILITY

- DivX
- CD-R/-RW/DVD+R/+RW/-R/-RW
- CD-R/R Playback
- DVD+R/+RW
- DVD+R Dual layer
- DVD-R/-RW (Video Mode)
- DVD-RW (VR Mode)

CONNECTIVITY

- Composite Video Output : 1
- Component Video Output : 1
- Analogue Audio 2 Channel Output : 1
- Coaxial Digital Output : 1
- Optical Digital Output : 1

AUDIO

- TV Virtual Sound : Standard / Dynamic / Wide / Night / Dynamic Theatre
- D/A Converter : 192kHz / 16bit Audio DAC
- Audio Formats : MP3 / CD / DVD

VIDEO

- Playback Standard : PAL / NTSC
- Progressive Scan : PAL / NTSC
- Video Format : DVD / VCD
- D/A Converter : 12bit / 108Mhz Video DAC

GENERAL

- Dimensions (WxHxDmm) : 430 x 43 x 205.7
- Weight : 1.7kg
- Colour : Black

SUPPLIED ACCESSORIES

- AV Cable
- AA Battery x 2
- Remote Control : RMT-D185P

■ DVPNS708HP

DVD PLAYER WITH HDMI \$149.00

- ✓ HDMI 1080p Output
- ✓ BRAVIA Sync
- ✓ HD JPEG Playback
- ✓ MP3, JPEG and DivX Playback



FEATURES

- HDMI Output with 720p/1080i/1080p Upscaling
- BRAVIA Sync
- HD JPEG Playback
- MP3, JPEG, DivX Playback
- Twin Laser Pick-up
- Dynamic Tilt Compensation
- Precision Cinema Progressive
- TV Virtual Surround
- Custom Picture Mode
- Fast Play with Audio
- Slow Play with Audio
- Zoom
- Child Lock (Tray Lock)
- Custom Parental Control (40 Discs)
- Multi Disk Resume (6 Disc)
- Title/Chapter Viewer
- Instant Replay
- Instant Advance
- DD / DTS / MPEG Digital Output

SPECIFICATIONS

MEDIA COMPATIBILITY

- DivX
- CD-R/-RW/DVD+R/+RW/-R/-RW
- CD-R/R Playback
- DVD+R/+RW
- DVD+R Dual layer
- DVD-R/-RW (Video Mode)
- DVD-RW (VR Mode)

CONNECTIVITY

- HDMI Output : 1
- Composite Video Output : 1
- S-Video Output : 1
- Component Video Output : 1
- Analogue Audio 2 Channel Output : 1
- Coaxial Digital Output : 1
- Optical Digital Output : 1

AUDIO

- TV Virtual Sound : Standard / Dynamic / Wide / Night / Dynamic Theatre
- D/A Converter : 192kHz / 16bit Audio DAC
- Audio Formats : MP3 / CD / DVD

VIDEO

- Playback Standard : PAL / NTSC
- Progressive Scan : PAL / NTSC
- Video Format : DVD / VCD
- D/A Converter : 12bit / 108Mhz Video DAC

GENERAL

- Dimensions (WxHxDmm) : 430 x 43 x 207.2
- Weight : 1.73kg
- Colour : Available in Black and Silver

SUPPLIED ACCESSORIES

- AV Cable
- AA Battery x 2
- Remote Control

RECOMMENDED ACCESSORY

HDMI Cable : VMC15HD



DVPFX720W

7" PORTABLE DVD PLAYER \$299.00 *

- ✓ 7" Screen
- ✓ USB Connectivity
- ✓ MP3 / JPEG Playback
- ✓ DivX Playback
- ✓ Headphone Jack x 2
- ✓ Up to 5 Hours Playback



FEATURES

- 7" TFT Screen
- USB Terminal
- MP3 / JPEG Playback
- DivX Playback
- 1-Disc Resume
- AV In/Out and Select Switch
- Headphone Jack : 2
- DC Input
- 5 Hours Playback
- Remote Control/Specifications

VIDEO/AUDIO

- Video D/A Converter : 12bit / 108MHz
- Audio D/A Converter : 96kHz / 24bit
- DTS Digital Output
- Dolby Pro Logic Down Mix
- Optical Audio Out

DISPLAY

- 7" TFT
- 16:9 Wide Screen
- 336K Pixel
- 480 (RGB) x 234 Dot (Quarter VGA)
- Colour Control
- Backlight Control

GENERAL

- Dimensions (WxHxDmm) : 190 x 31.5 x 149.5
- Weight : 730g

SUPPLIED ACCESSORIES

- Remote Control : RMT-D183
- Battery for Remote
- Rechargeable Battery Pack (external)
- AC Adapter
- Car Battery Charger
- AV Cable

RECOMMENDED ACCESSORY

Headphones : MDRQ38LWS



DVPFX850B

8" PORTABLE DVD PLAYER \$449.00 *

- ✓ High Resolution Screen
- ✓ USB Connection
- ✓ MP3 / JPEG Playback
- ✓ DivX Playback
- ✓ Headphone Jack x 2
- ✓ Up to 6 Hours Playback



FEATURES

- 800 x 480 Resolution
- USB Terminal
- MP3 / JPEG Playback
- DivX Playback
- 1-Disc Resume
- AV In/Out and Select Switch
- Headphone Jack : 2
- DC Input
- 6 Hours Playback
- Remote Control

SPECIFICATIONS

VIDEO/AUDIO

- Video D/A Converter : 12bit / 108MHz
- Audio D/A Converter : 96kHz / 24bit
- DTS Digital Output
- Dolby Pro Logic Down Mix
- Optical Audio Out

DISPLAY

- 8" TFT
- 16:9 Wide Screen
- 1150K Pixel
- 800 (RGB) x 480 Dot (Quarter VGA)
- Colour Control
- Backlight Control

GENERAL

- Dimensions (WxHxDmm) : 226 x 165 x 32.3
- Weight : 1.045kg

SUPPLIED ACCESSORIES

- Remote Control : RMT-D183
- Battery for Remote
- Rechargeable Battery Pack
- AC Adapter
- Car Battery Charger
- AV Cable
- Carry Case

RECOMMENDED ACCESSORIES

Micro Vault Click : USM16GL



Headphones : MDRG75LW



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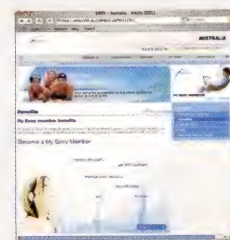
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RDRHX750

HDD DVD RECORDER \$529.00 *

- ✓ 160GB Hard Disk Drive (HDD)
- ✓ HDMI Output
- ✓ HDMI 1080p Upscaling
- ✓ BRAVIA Theatre Sync (HDMI CEC)
- ✓ Digital Contents Hub (Connectivity and Media Playback)



FEATURES

- 160GB Hard Disk Drive
- HDMI Output
- HDMI 1080p Upscaling
- BRAVIA Theatre Sync (HDMI CEC)
- DVD-RAM Playback
- DivX Playback
- MP3 / JPEG Playback
- Chasing Playback
- Simultaneous Record and Playback (HDD)
- USB 2.0 Connection (DSC, Flash Drive)
- i.LINK (DV) Input
- MP3 Jukebox
- DVD Backup
- Pictbridge Compatible
- Tray Lock
- DVD Menu Wall Paper
- Video D/A Converter : 10bit/108MHz

SPECIFICATIONS

RECORD

- Rec Mode (*HDD,DVD-R/-RW only) : HQ+ (HDD only) / HQ (1h) / HSP (1.5h) / SP (2h) / LSP (2.5h) / ESP (3h) / LP (4h) / EP (6h) / SLP (8h) *SEP (10h)
- Max Recording Time : (DVD/DVD+DL/-DL/HDD) 13h22m / 24h / 455h
- One-Touch Timer : 30min, Max 6h
- Recovery Recording : DVD > HDD
- Advanced Intelligent Scene Chaptering (HDD/-VR)
- Number of Recording Events : 32/Month

PLAYBACK

- Instant Advance / Replay : 30sec~2h / 5sec~2h
- A-B Repeat
- HDD/DVD Fast Playback with Sound
- Simultaneous Record and Playback (HDD)
- NTSC/PAL Disc Both Playback (NTSC on PAL TV)
- DivX Playback : DVD+R/-RW/-RW, DVD-RAM, CD-R/-RW
- MP3 Playback : DVD+R/-RW/-RW, DVD-RAM, CD-R/-RW, USB, HDD
- JPEG Playback : DVD-R/-RW, CD-R/-RW, USB, HDD

MEDIA COMPATABILITY

- DVD-RAM Playback
- -R (Video) Playback / Rec
- -R (VR w/CPRM) Playback / Rec
- +R Playback / Rec
- -RW Playback / Rec
- +RW Playback / Rec

INTERFACES

- HDMI Out : 1
- Component Video Output : 1
- S-Video Output : 1
- Digital Audio Output : 1
- i.LINK (DV) Input : 1(Front)
- USB 2.0 In/Out : 1(Front)

GENERAL

- Dimensions (WxHxDmm) : 430 x 66.5 x 286mm
- Weight : 4.4kg
- Colours : Black and Silver

SUPPLIED ACCESSORIES

- Remote : RMTD246P
- Battery : 2
- AV Cable
- RF Cable



SEE INSIDE
BACK COVER

RECOMMENDED ACCESSORY

HDMI Cable : VMC15HD



RDRHXD870

HDD DVD RECORDER / SD DIGITAL TUNER \$679.00 *

- ✓ SD Digital Tuner
- ✓ 160GB Hard Disk Drive (HDD)
- ✓ HDMI Output
- ✓ HDMI 1080p Upscaling
- ✓ BRAVIA Theatre Sync (HDMI CEC)
- ✓ Digital Contents Hub (Connectivity and Media Playback)



FEATURES

- Twin Tuners : Analogue Tuner and SD Digital Tuner
- 160GB Hard Disk Drive
- HDMI Output
- HDMI 1080p Upscaling
- BRAVIA Theatre Sync (HDMI CEC)
- DVD-RAM Playback
- DivX Playback
- MP3 / JPEG Playback
- Chasing Playback
- Simultaneous Record and Playback (HDD)
- USB 2.0 Connection (DSC, Flash Drive)
- i.LINK (DV) Input
- MP3 Jukebox
- DVD Backup
- Pictbridge Compatible
- Tray Lock
- DVD Menu Wall Paper
- Video D/A Converter : 10bit/108MHz

SPECIFICATIONS

RECORD

- Rec Mode (*HDD,DVD-R/-RW only) : HQ+ (HDD only) / HQ (1h) / HSP (1.5h) / SP (2h) / LSP (2.5h) / ESP (3h) / LP (4h) / EP (6h) / SLP (8h) *SEP (10h) Max Recording Time : (DVD/DVD+DL/-DL/HDD) 13h22m / 24h / 455h
- One-Touch Timer : 30min, Max 6h
- Recovery Recording : DVD > HDD
- Advanced Intelligent Scene Chaptering (HDD/-VR)
- Number of Recording Events : 32/Month

PLAYBACK

- Instant Advance / Replay : 30sec~2h / 5sec~2h
- A-B Repeat
- HDD/DVD Fast Playback with Sound
- Simultaneous Record and Playback (HDD)
- NTSC/PAL Disc Both Playback (NTSC on PAL TV)
- DivX Playback : DVD+R/-RW/-RW, DVD-RAM, CD-R/-RW
- MP3 Playback : DVD+R/-RW/-RW, DVD-RAM, CD-R/-RW, USB, HDD
- JPEG Playback : DVD-R/-RW, CD-R/-RW, USB, HDD

MEDIA COMPATABILITY

- DVD-RAM Playback
- -R (Video) Playback / Rec
- -R (VR w/CPRM) Playback / Rec
- +R Playback / Rec
- -RW Playback / Rec
- +RW Playback / Rec

INTERFACES

- HDMI Out
- Component Video Output
- S-Video Output
- Digital Audio Output
- i.LINK (DV) Input (Front)
- USB 2.0 In/Out (Front)

GENERAL

- Dimensions (WxHxDmm) : 430 x 76.5 x 286mm
- Weight : 4.7kg
- Colours : Black and Silver

SUPPLIED ACCESSORIES

- Remote Control
- AV Cable
- RF Cable



SEE INSIDE
BACK COVER

RECOMMENDED ACCESSORY

HDMI Cable : VMC15HD



RDRHXD970

HDD DVD RECORDER / SD DIGITAL TUNER \$799.00 *

Available late October 2007

- ✓ SD Digital Tuner
- ✓ 250GB Hard Disk Drive (HDD)
- ✓ HDMI Output
- ✓ HDMI 1080p Upscaling
- ✓ BRAVIA Theatre Sync (HDMI CEC)
- ✓ Digital Contents Hub (Connectivity and Media Playback)



FEATURES

- Twin Tuners : Analogue Tuner and SD Digital Tuner
- 250GB Hard Disk Drive
- HDMI Output
- HDMI 1080p Upscaling
- BRAVIA Theatre Sync (HDMI CEC)
- DVD-RAM Playback
- DivX Playback
- MP3 / JPEG Playback
- Chasing Playback
- Simultaneous Record and Playback (HDD)
- USB 2.0 Connection (DSC, Flash Drive)
- i.LINK (DV) Input
- MP3 Jukebox
- DVD Backup
- Pictbridge Compatible
- Tray Lock
- DVD Menu Wall Paper
- Video D/A Converter : 10bit/108MHz

SPECIFICATIONS

RECORD

- Rec Mode (*HDD,DVD-R/-RW only) : HQ+ (HDD only) / HQ (1h) / HSP (1.5h) / SP (2h) / LSP (2.5h) / ESP (3h) / LP (4h)
- /EP (6h) / SLP (8h) *SEP (10h) Max Recording Time : (DVD/DVD+DL/-DL/HDD) 13h22m / 24h / 710h
- One-Touch Timer : 30min, Max 6h
- Recovery Recording : DVD > HDD
- Advanced Intelligent Scene Chaptering (HDD/-VR)
- Number of Recording Events : 32/Month

PLAYBACK

- Instant Advance / Replay : 30sec~2h / 5sec~2h
- A-B Repeat
- HDD/DVD Fast Playback with Sound
- Simultaneous Record and Playback (HDD)
- NTSC/PAL Disc Both Playback (NTSC on PAL TV)
- DivX Playback : DVD+R/-RW/-RW, DVD-RAM, CD-R/-RW
- MP3 Playback : DVD+R/-RW/-RW, DVD-RAM, CD-R/-RW, USB, HDD
- JPEG Playback : DVD-R/-RW, CD-R/-RW, USB, HDD

MEDIA COMPATABILITY

- DVD-RAM Playback
- -R (Video) Playback / Rec
- -R (VR w/CPRM) Playback / Rec
- +R Playback / Rec
- -RW Playback / Rec
- +RW Playback / Rec

INTERFACES

- HDMI Out
- Component Video Output
- S-Video Output
- Digital Audio Output
- i.LINK (DV) Input (Front)
- USB 2.0 In/Out (Front)

GENERAL

- Dimensions (WxHxDmm) : 430 x 76.5 x 286mm
- Weight : 4.7kg
- Colours : Black

SUPPLIED ACCESSORIES

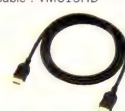
- Remote Control
- AV Cable
- RF Cable



SEE INSIDE
BACK COVER

RECOMMENDED ACCESSORY

HDMI Cable : VMC15HD



BDPS300

ENTRY BLU-RAY PLAYER \$699.00 *

- ✓ BD-ROM / DVD / CD Playback
- ✓ Full HD 1080p (60/50Hz) Video Output
- ✓ 24p True Cinema (Native Film Motion)
- ✓ DVD Upscale to 1080p via HDMI
- ✓ Uncompressed LPCM HDMI Pass Through (up to 8ch)
- ✓ BRAVIA Theatre Sync (HDMI CEC)
- ✓ AVCHD Playback



FEATURES

- Full HD 1080p
- 24p True Cinema
- Cinema Tuned
- x.v.Colour
- DVD 1080p Upscale via HDMI
- MP3 / JPEG Playback
- Dolby Digital Plus decoding
- 5.1-ch Analog Output
- BRAVIA Theatre Sync (HDMI CEC)

SPECIFICATIONS

AUDIO

- Dolby Digital Plus Decoding
- Dolby Digital / DTS Decoding
- DTS-HD Master Audio Decoding (DTS-Bit stream only)
- DTS-HD High Resolution Audio Decoding (DTS-Bit stream only)
- Dolby TrueHD Audio Decoding (Dolby Digital Audio stream only)
- Audio D/A Converter 192kHz/24bit

INTERFACES

- HDMI Output
- Component Output (Gold Plate)
- S-Video Output (Gold Plate)
- Optical Audio Output
- Coaxial Audio Output (Gold Plate)
- Analogue Audio 5.1 Ch Output (Gold Plate)

REGION CODE COMPATIBILITY

- DVD : Region 4 / Australia
- BD : Region B / Australia, UK, EU

GENERAL

- Dimensions (WxHxDmm) : 430 x 79 x 375
- Weight : 4.5kg

SUPPLIED ACCESSORIES

- AV Cable Included
- AC Cable
- AA Battery x 2
- Remote Commander : RMT-B100P



SEE INSIDE
BACK COVER



BDPS500B

HIGH-END BLU-RAY PLAYER \$999.00 *

- ✓ BD-ROM / DVD / CD / BR-R/RE (BDMV) Playback
- ✓ Full HD 1080p (60/50Hz) Video Output
- ✓ 24p True Cinema (Native Film Motion)
- ✓ DVD Upscale to 1080p via HDMI
- ✓ Uncompressed LPCM HDMI Pass Through (up to 8ch)
- ✓ BRAVIA Theatre Sync (HDMI CEC)
- ✓ AVCHD Playback



FEATURES

- Full HD 1080p
- 24p True Cinema
- Cinema Tuned
- x.v.Colour
- DVD 1080p Upscale via HDMI
- MP3/JPEG Playback
- Dolby Digital Plus decoding
- Dolby TrueHD decoding
- 8ch LPCM bit stream out via HDMI
- DTS-HD HA bit stream out via HDMI
- Dolby TrueHD bit Stream out via HDMI
- DD+ bit stream out via HDMI
- 5.1ch Analogue Output
- Motorized Door
- BRAVIA Theatre Sync (HDMI CEC)

SPECIFICATIONS

AUDIO

- Dolby Digital Plus Decoding
- Dolby Digital / DTS Decoding
- DTS-HD Master Audio Decoding (DTS-Core Bit-stream only)
- DTS-HD High Resolution Audio Decoding (DTS-Core Bit-stream only)
- Dolby TrueHD Audio Decoding
- Audio D/A Converter 192kHz/24bit

INTERFACES

- HDMI Output
- Component Output (Gold Plate)
- S-Video Output (Gold Plate)
- Optical Audio Output
- Coaxial Audio Output (Gold Plate)
- Analogue Audio 5.1 Ch Output (Gold Plate)

REGION CODE COMPATIBILITY

- DVD : Region 4 / Australia
- BD : Region B / Australia, UK, EU

GENERAL

- Dimensions (WxHxDmm) : 430 x 99.2 x 361
- Weight : 4.8kg

SUPPLIED ACCESSORIES

- AV Cable Included
- AC Cable
- AA Battery x 2
- Remote Commander : RMT-B101P



SEE INSIDE
BACK COVER



BLU-RAY PLAYER VIDEO OUTPUT RESOLUTIONS

Output Resolution Settings

	Auto	480i/576i	576p/480p	720p	1080i	1080p 24p	Source Direct
Connector							
HDMI	◆	480i/576i	480p/576p	720p	1080i	1080p	☆
Component Video	480i/576i	480i/576i	480p/576p	BD : 720p/576i◆ DVD : 480p/576i◆	BD : 1080i/576i◆ DVD : 480p/576i◆	480p/576p ▲	▲/☆
Composite / S-Video	480i/576i	480i/576i	480i/576i	480i/576i	480i/576i	480i/576i ▲	480i/576i

◆ Automatically selects the recommended resolution for your TV

◆ 576i when in 50Hz to comply with international video standards

☆ Outputs in the same resolution and frequency recorded on the disc

▲ 1080/24p video signals are not output from Component or Composite Video out jacks

RECOMMENDED ACCESSORIES

HDMI Cable : VMC15HD

Handycam : HDRSR11



RECOMMENDED ACCESSORIES

HDMI Cable : VMC15HD

Handycam : HDRUX20



CMTEH10

MICRO HIFI SYSTEM \$129.00 *

- ✓ 5W x 2 RMS Total Power
- ✓ MP3 CD Playback
- ✓ Portable Audio Input (Front, 3.5mm Jack)



FEATURES

- CD / Tuner / Cassette
- Total System Power : 10W RMS (5W x 2)
- CD-R/RW
- CD Synchro Recording
- MP3 Playback from CD
- Cassette Deck
- AM / FM Tuner with 30 Presets
- Timer (Wake-up / Sleep)
- Bass Boost Function – DSGX
- Bass / Treble Control
- Full Range Bass Reflex Speakers

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Headphone Jack (3.5mm)

FUNCTION

- Cassette Deck : Single
- CD : Single
- Tuner : AM / FM

GENERAL

- Dimensions (WxHxDmm) :
 - Front Speakers : 145 x 241.5 x 134
 - Main Unit : 158 x 241.5 x 233
- Weight :
 - Front Speakers : 1.4kg
 - Main Unit : 2.1kg
- Speaker Grilles : Fixed
- Speaker Type : 1 Way

CMTNEZ33

MICRO HIFI SYSTEM \$179.00 *

- ✓ 20W x 2 RMS Total Power
- ✓ MP3 CD Playback
- ✓ Portable Audio Input (Front, 3.5mm Jack)



FEATURES

- CD / Tuner / Cassette
- Total System Power : 40W RMS (20W x 2)
- CD-R/RW
- CD Synchro Recording
- MP3 Playback from CD
- Full Logic Cassette Deck
- AM / FM Tuner with 30 Presets
- Timer (Sleep / Play / Record)
- Bass Boost Function – DSGX
- Bass / Treble Control
- Full Range Bass Reflex Speakers

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Headphone Jack (3.5mm)

FUNCTION

- Cassette Deck : Single
- CD : Single
- Tuner : AM / FM

GENERAL

- Dimensions (WxHxDmm) :
 - Front Speakers : 145 x 235 x 155
 - Main Unit : 164 x 235 x 265
- Weight :
 - Front Speakers : 1.5kg
 - Main Unit : 3.6kg
- Speaker Grilles : Fixed
- Speaker Type : 1 Way

CMTSPZ50

MICRO HIFI SYSTEM \$249.00 *

- ✓ 40W x 2 RMS Total Power
- ✓ 3 Disc Changer
- ✓ S-Master Digital Amplifier
- ✓ Portable Audio Input (Front, 3.5mm Jack)



FEATURES

- CD / Tuner / Cassette
- Total System Power : 80W RMS (40W x 2)
- 3 CD with Disc Exchange
- S-Master Digital Amplifier
- CD-R/RW
- CD Synchro Recording
- MP3 Playback from CD
- Full Logic Cassette Deck
- AM / FM Tuner with 30 Presets
- Timer (Sleep / Play / Record)
- Bass Boost Function – DSGX
- Bass / Treble Control
- 2-Way Bass Reflex Speakers with 12cm Woofer and 4cm Tweeter

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Headphone Jack (3.5mm)

FUNCTION

- Cassette Deck : Single
- CD : 3 Disc
- Tuner : AM / FM

GENERAL

- Dimensions (WxHxDmm) :
 - Front Speakers : 163 x 278 x 220
 - Main Unit : 180 x 280 x 338
- Weight :
 - Front Speakers : 2.3kg
 - Main Unit : 4.1kg
- Speaker Grilles : Removable
- Speaker Type : 2-Way

RECOMMENDED ACCESSORIES

Audio Transmitter : TMRBT10

Bluetooth Headphones : DRBT21G



RECOMMENDED ACCESSORIES

Audio Transmitter : TMRBT10

Bluetooth Headphones : DRBT22B



RECOMMENDED ACCESSORIES

Audio Transceiver : HWSBTA2W

Bluetooth Headphones : DRBT21

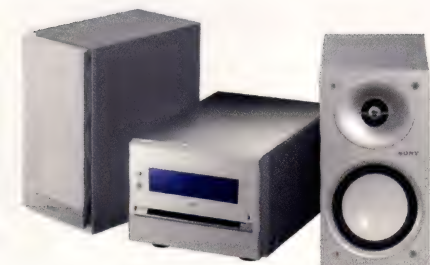


CMTDH3

USB DVD MICRO SYSTEM

\$499.00 *

- ✓ 50W x 2 RMS Total Power
- ✓ S-Master Digital Amplifier
- ✓ DVD Playback
- ✓ USB Input for Direct Music Playback from MP3 Walkman



FEATURES

- USB / DVD / Tuner
- Total System Power : 100W RMS (50W x 2)
- USB Input
- Portable Audio Input
- CD-R / RW / DVD-R / RW / JPEG / Divx
- MP3 / WMA / AAC / ATRAC
- Dolby Digital / DTS (stream out)
- Shuffle / Program / Repeat Mode
- AM / FM Tuner with 30 Presets
- Timer (Wake-up / Sleep)
- Karaoke
- Bass Boost Function – DSGX
- Bass / Treble Control
- Power Save Mode
- Full Range Bass Reflex Speakers

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Headphone Jack
- USB Input
- Digital Audio Optical
- Video Composite Out
- Video Component Out
- Video S-Video Out

FUNCTION

- CD / DVD : Single
- Tuner : AM / FM

GENERAL

- Dimensions (WxHxDmm) :
 - Front Speakers : 140 x 250 x 211
 - Main Unit : 190 x 141 x 273
- Weight :
 - Front Speakers : 2.4kg
 - Main Unit : 4.1kg
- Speaker Type : 2-Way
- Speaker Grilles : Detachable

RECOMMENDED ACCESSORIES

Headphones : MDRXD400

MP3 Walkman : NWDB105FB



CMTDH5BT

BLUETOOTH DVD MICRO SYSTEM

\$599.00 *

- ✓ 50W x 2 RMS Total Power
- ✓ S-Master Digital Amplifier
- ✓ DVD Playback
- ✓ Stream Music Wirelessly from your Bluetooth enabled PC, Sony Ericsson or MP3 Player with optional Bluetooth Transmitter



FEATURES

- Bluetooth / USB / DVD / Tuner
- Total System Power : 100W RMS (50W x 2)
- Bluetooth®
- USB Input
- Portable Audio Input
- CD-R / RW / DVD-R / RW / JPEG / Divx
- MP3 / WMA / AAC / ATRAC
- Dolby Digital / DTS (stream out)
- Shuffle / Program / Repeat Mode
- AM / FM Tuner with 30 Presets
- Timer (Wake-up / Sleep)
- Karaoke
- Bass Boost Function – DSGX
- Bass / Treble Control
- Power Save Mode
- 2-Way Bass Reflex Speakers with 12cm Woofers and 2.5cm Soft Dome Tweeters

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Headphone Jack
- USB Input
- Bluetooth® : 2.0 A2DP AVRCP
- Digital Audio Optical
- Video Composite Out
- Video Component Out
- Video S-Video Out

FUNCTION

- CD / DVD : Single
- Tuner : AM / FM

GENERAL

- Dimensions (WxHxDmm) :
 - Front Speakers : 140 x 284 x 240
 - Main Unit : 190 x 141 x 273
- Weight :
 - Main Unit : 4.1kg
 - Front Speakers : 3kg
- Speaker Type : 2-Way
- Speaker Grilles : Detachable



RECOMMENDED ACCESSORIES

Sony Ericsson Bluetooth Phone : W760i

MP3 Walkman : NWDB105FW



NAS50HDE

NETWORK USB HDD HIFI SYSTEM

\$1199.00 *

- ✓ 80GB Hard Drive – store up to 40,000 songs
- ✓ USB Front and Back Input for Playback and Transfer
- ✓ 4.32" Colour LCD Display



FEATURES

- HDD / USB / CD / Digital Tuner / LAN ready
- Total System Power : 170W RMS (85W x 2)
- 80GB Hard Drive
- USB Input / Transfer from HDD
- Portable Audio Input
- Ethernet
- CD-RW/Jpeg
- Linear PCM/ATRAC/MP3
- Shuffle / Program / Repeat Mode
- AM / FM Tuner with 30 Presets
- Bass Boost Function – DSGX
- Bass / Treble Control
- Power Save Mode
- 16 x CD to HDD ripping, up to 50 x file transfer to USB MP3 Player

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- USB Input
- Ethernet

FUNCTION

- CD / DVD : Single
- Tuner : AM / FM
- Hard Drive (HDD) : 80GB
- Display : 4.3" Colour LCD Display

GENERAL

- Speaker Type : 2-Way
- Speaker Grilles : Detachable

POWER

- Per Channel : 85W x 2 RMS
- Total : 170W RMS



RECOMMENDED ACCESSORIES

Headphones : MDRV500DJ

MP3 Walkman : NWDB105FB



■ **MHCEC55****MINI HI FI SYSTEM** \$229.00 *

- ✓ 50W x 2 RMS Total Power
- ✓ Play / Record and Sleep Timer
- ✓ Portable Audio Input (Front, 3.5mm Jack)

**FEATURES**

- CD / Tuner / Cassette
- Total System Power : 100W RMS (50W x 2)
- Portable Audio Input
- 3 CD with Disc Exchange
- Single Mechanical Cassette Deck
- AM / FM Tuner with 30 Presets
- Timer (Play / Sleep)
- Bass Boost Function – DSGX
- 4 Preset EQ
- Power Save Mode
- Horn Tweeter with 16cm Woofer
- 2-Way Bass Reflex Speakers

SPECIFICATIONS**CONNECTIONS**

- Front Portable Audio Input
- Headphone Jack

FUNCTION

- CD : 3 Disc
- Cassette Deck : Single
- Tuner : AM / FM

GENERAL

- Dimensions (WxHxDmm) :
 - Front Speakers : 215 x 306 x 210
 - Main Unit : 200 x 306 x 359.5
- Weight :
 - Front Speakers : 2.4kg
 - Main Unit : 5.3kg
- Speaker Type : 2-Way

■ **MHCRG295****MINI HI FI SYSTEM** \$299.00 *

- ✓ 155W x 2 RMS Total Power
- ✓ 3 Disc Changer
- ✓ CD-R/RW Playback
- ✓ Portable Audio Input (Front, 3.5mm Jack)

**FEATURES**

- CD / Tuner / Cassette
- Total System Power : 310W RMS (155W x 2)
- 3 CD with Disc Exchange
- Portable Audio Input
- CD-R/RW
- MP3 Playback from CD
- CD Synchro Recording
- Full Logic Cassette Deck
- AM / FM Tuner with 30 Presets
- Timer (Rec / Play / Sleep)
- Shuffle / Program / Repeat Mode
- 8 Preset EQ
- Variable Attenuation Control System (VACS)
- Bass Boost Function – Groove
- 3 Band Graphic Equalizer
- Surround Sound Effects
- Programmable EQ Settings
- Power Illuminator
- Power Save Mode
- 2-Way Bass Reflex Speakers
- Hybrid Dual Woofer
- High Efficiency Horn Tweeters, 5cm

SPECIFICATIONS**CONNECTIONS**

- Front Portable Audio Input
- Headphone Jack

FUNCTION

- CD : 3 Disc
- Cassette Deck : Dual
- Tuner : AM / FM

GENERAL

- Dimensions (WxHxDmm) :
 - Main Unit : 280 x 328 x 412.3
 - Front Speakers : 220 x 360 x 235
- Weight :
 - Front Speakers : 3.7kg
- Power Per Channel : 155W x 2 RMS
- Speaker Type : 3-Way

■ **MHCRG495****MINI HI FI SYSTEM** \$399.00 *

- ✓ 155W x 3 RMS Total Power
- ✓ 155W Subwoofer
- ✓ Shuffle / Program / Repeat / Play Mode
- ✓ Portable Audio Input (Front, 3.5mm Jack)

**FEATURES**

- CD / Tuner / Cassette + Subwoofer
- Total System Power : 465W RMS (155W x 2 + 155W)
- 3 CD with Disc Exchange
- Portable Audio Input
- CD-R/RW
- MP3 Playback from CD
- CD Synchro Recording
- Full Logic Cassette Deck
- AM / FM Tuner with 30 Presets
- Timer (Rec / Play / Sleep)
- Shuffle / Program / Repeat Mode
- Variable Attenuation Control System (VACS)
- Bass Boost Function – Groove
- 3 Band Graphic Equalizer
- 8 Preset EQ
- Surround Sound Effects
- Programmable EQ Settings
- Power Illuminator
- Power Save Mode
- 2-Way Bass Reflex Speaker
- Hybrid Dual Woofer
- High Efficiency Horn Tweeters, 5cm
- 20cm Subwoofer

SPECIFICATIONS**CONNECTIONS**

- Front Portable Audio Input
- Headphone Jack

FUNCTION

- CD : 3 Disc
- Cassette Deck : Dual
- Tuner : AM / FM

GENERAL

- Power : 125W x 2 + 155W RMS
- Speaker Type : 3-Way
- Dimensions :
 - Main Unit : 280 x 328 x 412.3
 - Front Speakers : 220 x 360 x 235
 - Subwoofer : 265 x 325 x 325
- Weight :
 - Front Speakers : 3.7kg
 - Subwoofer : 5.8kg

RECOMMENDED ACCESSORIES

Audio Transmitter : TMRBT10



Bluetooth Headphones : DRBT22B

**RECOMMENDED ACCESSORIES**

Audio Transceiver : HWSBTA2W



Bluetooth Headphones : DRBT21G

**RECOMMENDED ACCESSORIES**

Audio Transceiver : HWSBTA2W



Bluetooth Headphones : DRBT22B



DHCAZ33D

USB DVD HIFI SYSTEM \$499.00

*

- ✓ Digital Media Port Connectivity
- ✓ MP3 Playback from USB MP3 Walkman or USB Drive
- ✓ USB Streaming (from PC)



FEATURES

- DVD / USB / Tuner / Cassette
- Total System Power : 200W RMS (100W x 2)
- USB Connectivity
- CD-R/RW / DVD-R/RW / JPEG / DIVX
- MP3
- Digital/DTS
- CD Synchro Recording
- Full Logic Cassette Deck
- AM / FM Tuner with 30 Presets
- Timer (Rec / Play / Sleep)
- Shuffle / Program / Repeat Mode
- Variable Attenuation Control System (VACS)
- Bass Boost Function – DSGX
- 3 Band Graphic Equalizer
- 7 Preset EQ
- Programmable EQ Settings
- Power Save Mode
- Karaoke (Only USB / DVD Function)
- 2-Way Speaker System
- 5cm Tweeter + 2 x 13cm Woofer

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In/Out : 1/1
- Subwoofer Output
- Video Signal OUT (Composite)
- Video Signal OUT (S)
- Video Signal OUT (Component)
- USB
- Mic In
- Headphone Jack

FUNCTION

- DVD : Single
- Cassette Deck : Single
- Tuner : AM / FM

GENERAL

- Dimensions (WxHxDmm)
 - Main Unit : 190 x 381 x 317
 - Front Speakers : 190 x 381 x 251
- Power : 100W x 2
- Speaker Type : 2-Way Speaker System
- Weight :
 - Main Unit : 6.2kg
 - Front Speakers : 4.6kg

RECOMMENDED ACCESSORIES

Microvault Turbo : USM4GJX



Headphones : MDRXD100



DHCAZ77DBT

BLUETOOTH® DVD HIFI SYSTEM \$799.00

- ✓ Stream Music Wirelessly from Bluetooth® Enable Devices
- ✓ MP3 Playback from MP3 Walkman or USB Drive
- ✓ USB Streaming (from PC)



FEATURES

- DVD / USB / Bluetooth / Tuner / Cassette
- Total System Power : 450W RMS (150W x 2 + 50W x 3)
- Bluetooth / USB Connectivity
- CD-R/RW / DVD-R/RW / JPEG / DIVX
- MP3
- Dolby Prologic II/Digital/DTS
- CD Synchro Recording
- Full Logic Cassette Deck
- AM / FM Tuner with 30 Presets
- Timer (Rec / Play / Sleep)
- Shuffle / Program / Repeat Mode
- Variable Attenuation Control System (VACS)
- Bass Boost Function – DSGX
- 3 Band Graphic Equalizer
- 7 Preset EQ
- Programmable EQ Settings
- Power Save Mode
- Karaoke (Only USB/DVD Function)
- 2-Way Speaker System x 2 + Full Range Speakers x 3
- 5cm Tweeter and 2 x 13cm Woofer Fronts + 8 cm Full Range Centre and Surrounds

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In/Out : 1/1
- Subwoofer Output
- Video Signal OUT (Composite)
- Video Signal OUT (S)
- Video Signal OUT (Component)
- Bluetooth
- USB
- Mic In
- Headphone Jack

FUNCTION

- DVD : Single
- Cassette Deck : Single
- Tuner : AM / FM

GENERAL

- Dimensions (WxHxDmm)
 - Main Unit : 190 x 381 x 317
 - Front Speakers : 190 x 381 x 242
 - Rear Speakers : 175 x 95 x 109
 - Centre : 175 x 95 x 109
- Power : 150W x 2 + 50W x 3
- Speaker Type : 2-Way Speaker System x 2 + Full Range Speakers x 3
- Weight :
 - Main Unit : 6.7kg
 - Front Speakers : 4.9kg
 - Rear Speakers : 0.7kg
 - Centre : 0.9kg



RECOMMENDED ACCESSORIES

Microvault : USM8GJ



Sony Ericsson : G700I



LBTZUX10D

DVD HIFI SYSTEM \$1499.00 *

- ✓ 3DVD Changer
- ✓ 1120W Total RMS Power
- ✓ Matrix Layout speaker system



FEATURES

- DVD / Tuner / Cassette
- Total System Power : 1120W RMS (260W x 4 + 80W)
- 3 CD with Disc Exchange
- CD-R/RW / DVD-R/RW / JPEG / DIVX
- MP3
- Dolby Prologic II/Digital/DTS
- CD Synchro Recording
- Full Logic Cassette Deck
- AM / FM Tuner with 30 Presets
- Timer (Rec / Play / Sleep)
- Shuffle / Program / Repeat Mode
- Variable Attenuation Control System (VACS)
- Bass Boost Function – Groove/Z – Groove
- 3 Band Graphic Equalizer
- 9 Preset EQ
- 3 Programmable EQ Settings
- 17 Band Spectrum Analyzer
- X-Trance/Pro
- Power Save Mode
- Karaoke
- 2-Way Speaker System x 4 + Full Range Centre
- Advanced Horn, 2.5cm x 4 + 8cm x 2 Centre

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In/Out : 2/1
- Subwoofer Output
- Video Signal IN (Composite) (In/Out) : 1/1
- Video Signal OUT (S)
- Video Signal OUT (Component)
- Mic In
- D-Light Sync Out
- Headphone Jack

FUNCTION

- CD : 3 DVD
- Cassette Deck : Dual
- Tuner : AM / FM

GENERAL

- Power : 260W x 4 + 80W Centre RMS
- Speaker Type : 2-Way x 4 + Full Range Centre

RECOMMENDED ACCESSORY

Headphones : MDRXD200



DAVDZ150K

DVD HOME THEATRE \$549.00 *

- ✓ Digital Cinema Auto Calibration (DCAC)
- ✓ Wireless Rear Speakers Ready
- ✓ Portable Audio Input



FEATURES

- 5 x Satellite Speakers + Subwoofer
- Total System Power : 850W RMS
- BRAVIA Theatre Sync (HDMI CEC)
- Digital Cinema Auto Calibration (DCAC)
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Wireless Rear Speakers Ready
- Portable Audio Input With Portable Audio Enhancer
- DVD / CD / VCD / DIVX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Music and Movie Mode
- Multi Disc Resume (40 Disc)
- Karaoke with Key Control and Scoring
- AM / FM Tuner with 30 Presets
- Progressive Scan (PAL / NTSC)
- Energy Star Compliant – Less than 0.3W in standby

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Portable Audio Input (Front, Mini)
- S Video Out
- Component Video Out
- Composite Video Out
- Mic Input : 2

POWER

- Front Speakers : 142W
- Surround Speakers : 142W
- Centre Channel : 142W
- Subwoofer : 140W

SOUND MODES

- Cinema Studio EX A, B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL

- Dimensions (WxHxDmm) :
 - Main Unit 430 x 63 x 380
 - Front Speakers : 93 x 162 x 75
 - Surround Speakers : 93 x 162 x 75
 - Centre Channel : 261 x 91 x 80
 - Subwoofer : 220 x 394 x 350
- Weight :
 - Main Unit : 4.1kg
 - Front Speakers : 0.6kg
 - Surround Speakers : 0.6kg
 - Centre Channel : 0.7kg
 - Subwoofer Weight : 6.5kg
- Length of Speaker Cable :
 - 4.5m x 2, 12m x 2,
 - 3m x 1, 3.5m x 1



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BACK COVER

DAVHDX265

DVD HOME THEATRE \$699.00 *

- ✓ Digital Media Port Connectivity
- ✓ 5 Disc CD / DVD
- ✓ Flexible Speaker Formation



FEATURES

- 5 x Satellite Speakers + Subwoofer
- Total System Power : 1000W RMS
- BRAVIA Theatre Sync (HDMI CEC)
- Digital Media Port
- Digital Cinema Auto Calibration (DCAC)
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Wireless Rear Speakers Ready
- Portable Audio Input with Portable Audio Enhancer
- DVD / CD / VCD / DIVX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Music and Movie Mode
- Multi Disc Resume (40Disc)
- AM / FM Tuner with 30 Presets
- Progressive Scan (PAL / NTSC)
- Energy Star Compliant – Less than 0.3W in standby
- HDMI Output

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Portable Audio Input (Front, Mini)
- HDMI Out for DVD
- S Video Out
- Component Video Out
- Composite Video Out
- Digital Media Port
- Headphone Jack

POWER

- Front Speakers : 143W
- Surround Speakers : 143W
- Centre Channel : 143W
- Subwoofer : 285W

SOUND MODES

- Cinema Studio EX A, B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL

- Dimensions (WxHxDmm) :
 - Main Unit : 430 x 86 x 415
 - Front Speakers : 93 x 221 x 75
 - Surround Speakers : 93 x 162 x 75
 - Centre Channel : 261 x 91 x 80
 - Subwoofer : 220 x 394 x 350
- Weight :
 - Main Unit : 5.2kg
 - Front Speakers : 0.7kg
 - Surround Speakers : 0.6kg
 - Centre Channel : 0.7kg
 - Subwoofer : 6.5kg
- Length of Speaker Cable :
 - 4.5m x 2, 12m x 2,
 - 3m x 1, 3.5m x 1



SEE INSIDE
BACK COVER

DAVDZ555K

DVD HOME THEATRE \$699.00 *

- ✓ Wireless Rear Speaker Ready
- ✓ HDMI Output
- ✓ Digital Media Port Connectivity



FEATURES

- 2 x Floor Standing, 3 x Satellite Speakers + Subwoofer
- Total System Power : 850W RMS
- BRAVIA Theatre Sync (HDMI CEC)
- Digital Media Port
- Digital Cinema Auto Calibration (DCAC)
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Wireless Rear Speakers Ready
- Portable Audio Input With Portable Audio Enhancer
- Multi Disc Resume (40Disc)
- Karaoke with Key Control and Scoring
- AM / FM Tuner with 30 Presets
- Progressive Scan (PAL / NTSC)
- Energy Star Compliant – less than 0.3W in standby
- HDMI Output
- DVD / CD / VCD / DIVX / MP3 / JPEG
- AV SyncDolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Music and Movie Mode

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Portable Audio Input (Front, Mini)
- HDMI Out for DVD
- S Video Out
- Component Video Out
- Composite Video Out
- Digital Media Port
- Mic Input : 2

POWER

- Front Speakers : 142W
- Surround Speakers : 142W
- Centre Channel : 142W
- Subwoofer : 140W

SOUND MODES

- Cinema Studio EX A, B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL

- Dimensions (WxHxDmm) :
 - Main Unit : 430 x 63 x 380
 - Front Speakers : 93 x 539 x 75
 - Surround Speakers : 93 x 162 x 75
 - Centre Channel : 261 x 91 x 80
 - Subwoofer : 220 x 394 x 350
- Weight :
 - Main Unit : 4.1kg
 - Front Speakers : 3kg
 - Surround Speakers : 0.6kg
 - Centre Channel : 0.7kg
 - Subwoofer : 6.5kg
- Length of Speaker Cable :
 - 4.5m x 2, 12m x 2,
 - 3m x 1, 3.5m x 1



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BACK COVER

RECOMMENDED ACCESSORIES

MP3 Player : NWZS615



Headphones : MDRXD200



Speaker Stand : WSVF11



iPod Digital Media Port : TDMIP1



Bluetooth Digital Media Port : TDMBT1



DAVDZ750K

DVD HOME THEATRE \$899.00 *

- ✓ Height Adjustable Speakers
- ✓ Wireless Rear Speakers Ready
- ✓ Digital Media Port Connectivity



FEATURES

- 4 x Floor Standing, Center + Subwoofer
- Total System Power : 1000W RMS
- Digital Media Port
- BRAVIA Theatre Sync (HDMI CEC)
- Digital Cinema Auto Calibration (DCAC)
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Wireless Rear Speakers Ready
- Portable Audio Input With Portable Audio Enhancer
- HDMI Output
- DVD / CD / VCD / DIVX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Music and Movie Mode
- Multi Disc Resume (40 Disc)
- Karaoke with Key Control and Scoring
- AM / FM Tuner with 30 Presets
- Progressive Scan (PAL / NTSC)
- Energy Star Compliant – less than 0.3W in standby

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Portable Audio Input (Front Mini)
- HDMI Out for DVD
- S Video Out
- Component Video Out
- Composite Video Out
- Digital Media Port
- Mic Input : 2

POWER RATING

- Front Speakers : 143W
- Surround Speakers : 143W
- Centre Channel : 143W
- Subwoofer : 285W

SOUND MODES

- Cinema Studio EX A, B and C
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL

- Dimensions (WxHxDmm) :
 - Main Unit : 430 x 63 x 380
 - Front Speakers : 111 x 827 x 75
 - Surround Speakers : 93 x 539 x 75
 - Centre Channel : 261 x 91 x 80
 - Subwoofer : 220 x 394 x 350
- Weight :
 - Main Unit : 4.2kg
 - Front Speakers : 4.6kg
 - Surround Speakers : 4.2kg
 - Centre Channel : 0.7kg
 - Subwoofer : 6.5kg
- Length of Speaker Cable :
 - 4.5m x 2, 12m x 2,
 - 3m x 1, 3.5m x 1



**SEE INSIDE
BACK COVER**

DAVDZ850KW

**DVD HOME THEATRE -
WIRELESS \$1199.00 ***

- ✓ S-DIAT Wireless Surround Speakers†
- ✓ Colour Match to BRAVIA LCD
- ✓ Digital Media Port Connectivity



FEATURES

- 4 x Floor Standing, Center + Subwoofer
- Total System Power : 1000W RMS
- BRAVIA Theatre Sync (HDMI CEC)
- Digital Media Port
- Digital Cinema Auto Calibration (DCAC)
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- S-DIAT Wireless Surround Speakers†
- Portable Audio Input With Portable Audio Enhancer
- HDMI Output
- DVD / CD / VCD / DIVX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Music and Movie Mode
- Multi Disc Resume (40 Disc)
- Karaoke with Key Control and Scoring
- AM / FM Tuner with 30 Presets
- Progressive Scan (PAL / NTSC)
- Energy Star Compliant – less than 0.3W in standby

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Portable Audio Input (Front Mini)
- Optical Digital In
- Digital Coaxial In
- HDMI Out for DVD
- S Video Out
- Component Video Out
- Composite Video Out
- Digital Media Port
- Mic Input : 2

POWER RATING

- Front Speakers : 143W
- Surround Speakers : 143W
- Centre Channel : 143W
- Subwoofer : 285W

SOUND MODES

- Cinema Studio EX A, B and C
- Virtual Multi Dimension
- Multi Channel Stereo
- 2 Channel Stereo

GENERAL

- Dimensions (WxHxDmm) :
 - Main Unit : 430 x 63 x 380
 - Front Speakers : 111 x 827 x 75
 - Surround Speakers : 111 x 827 x 75
 - Centre Channel : 381 x 48 x 62
 - Subwoofer : 220 x 394 x 350
- Weight :
 - Main Unit : 4.2kg
 - Front Speakers : 4.6kg
 - Surround Speakers : 4.2kg
 - Centre Channel : 0.5kg
 - Subwoofer : 6.5kg
- Length of speaker cable :
 - 4.5m x 2, 12m x 2,
 - 3m x 1, 3.5m x 1



**SEE INSIDE
BACK COVER**

†Wireless from front to rear

DAVLF1H

**DVD HOME CINEMA SYSTEM
\$2999.00 ***

- ✓ Portable Audio Input (Front, 3.5mm Jack)
- ✓ HDMI Output (with Video Up-convert)
- ✓ Stylish Floor Standing, Wall Mountable Center and Subwoofer
- ✓ Digital Cinema Auto Calibration (DCAC)



FEATURES

- Total System Power : 780W RMS
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- DVD / SA-CD / CD / VCD / DivX/ MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- Music and Movie Mode
- Multi Disc Resume (40 Disc)
- AM / FM Tuner with 30 Presets
- Progressive Scan (PAL / NTSC)
- Energy Star Compliant – less than 0.3W in standby

SPECIFICATIONS

POWER

- Front Speakers : 100W RMS
- Surround Speakers : 100W RMS
- Centre Channel : 100W RMS
- Subwoofer : 280W RMS

CONNECTIONS

- Analogue Audio In
- Portable Audio Input (Front, Mini)
- Optical Digital In
- Digital Coaxial In
- HDMI Out for DVD
- S Video Out
- Component Video Out
- Composite Video In/Out : 2/1

GENERAL

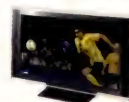
- Dimensions (WxHxDmm) :
 - Main Unit : 570 x 168 x 56
 - Front Speakers : 105 x 705 x 35
 - Surround Speakers : 105 x 705 x 35
 - Centre Channel : 545 x 105 x 35
 - Subwoofer : 188 x 573 x 318



**SEE INSIDE
BACK COVER**

RECOMMENDED ACCESSORY

XBR Series BRAVIA : KDL46XBR



DAVIS 10

MICRO SATELLITE DVD LIFESTYLE SYSTEM

\$1199.00 *

- ✓ Golf ball size micro speakers
- ✓ Small foot print main unit with Touch Control
- ✓ Digital Media Port Connectivity



FEATURES

- 5 x Micro Satellite Size Speakers and Subwoofer
- 450W Total Power RMS
- Digital Cinema Auto Calibration
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- HDMI Output (DVD Only)
- BRAVIA Theatre Sync (HDMI CEC)
- DVD Upscale to 720p/1080i
- Digital Media Port
- DVD / CD / SA-CD / VCD / DivX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- Music and Movie Mode
- AM / FM Tuner with 30 Presets
- Magnetically Shielded
- Bass Reflex Design
- Energy Star Compliant – Less than 0.3W in standby

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Optical Digital In
- Digital Coaxial In
- HDMI Out for DVD
- Component Video Out
- Composite Video Out
- Digital Media Port

GENERAL

- Dimensions (WxHxDmm) :
 - Main Unit : 215 x 105 x 207
 - Front Speakers : 45 x 55 x 40
 - Surround Speakers : 45 x 55 x 40
 - Centre Channel : 45 x 55 x 40
 - Subwoofer : 190 x 450 x 450
- Weight :
 - Main Unit : 3kg
 - Front Speakers : 0.07kg
 - Surround Speakers : 0.07kg
 - Centre Channel : 0.07kg
 - Subwoofer : 13.5kg

POWER RATING

- Front Speakers : 50W
- Surround Speakers : 50W
- Centre Channel : 50W
- Subwoofer : 200W

SOUND MODES

- Cinema Studio EX A, B & C
- Virtual Multi Dimension
- Multi Channel Stereo
- 2 Channel Stereo

SUPPLIED ACCESSORIES

- Speaker Cable : 4.5m x 2, 12m x 2, 3m x 1



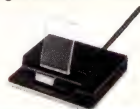
SEE INSIDE
BACK COVER

RECOMMENDED ACCESSORIES

Speaker Stand : WSIS10F



iPod Digital Media Port : TDMIP1



XBR Series BRAVIA : KDL46XBR



DAVDZ1000

ALL WOODEN TALLBOY DVD LIFESTYLE SYSTEM \$2499.00 *

- ✓ All wooden Tallboy with Piano Black finish
- ✓ Wireless rear speakers ready
- ✓ Digital Media Port Connectivity



FEATURES

- Magnetically Shielded
- Bass Reflex Design
- Energy Star Compliant – Less than 0.3W in standby
- 4 x Floor Wooden Standing, Slimline Centre + Subwoofer
- 1000W Total Power RMS
- Digital Cinema Auto Calibration
- Flexible Speaker Formation
- S-Master Full Digital Amplifier
- Wireless Rear Speaker Ready
- Portable Audio Input With Portable Audio Enhancer
- HDMI Output (DVD Only)
- BRAVIA Theatre Sync (HDMI CEC)
- DVD Upscale to 720p/1080i
- Digital Media Port
- DVD / CD / SA-CD / VCD / DivX / MP3 / JPEG
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II, Dolby Digital / DTS Decoding
- Digital Cinema Sound System
- Music and Movie Mode
- Multi Disc Resume (40 Disc)
- Karaoke with Key Control and Scoring
- AM / FM Tuner with 30 Presets

SPECIFICATIONS

CONNECTIONS

- Analogue Audio In
- Audio Input (Front, Mini)
- Optical Digital In
- Digital Coaxial In
- HDMI Out for DVD
- S Video Out
- Component Video Out
- Composite Video Out
- Digital Media Port
- Mic Input : 2

GENERAL

- Dimensions (WxHxDmm) :
 - Main Unit : 430 x 63 x 380
 - Front Speakers : 308 x 1200 x 308
 - Surround Speakers : 308 x 1200 x 308
 - Centre Channel : 381 x 48 x 67
 - Subwoofer : 230 x 490 x 380
- Weight :
 - Main Unit : 4.2kg
 - Front Speakers : 7.8kg
 - Surround Speakers : 7.8kg
 - Centre Channel : 0.5kg
 - Subwoofer : 9.5kg

POWER RATING

- Front Speakers : 143W
- Surround Speakers : 143W
- Centre Channel : 143W
- Subwoofer : 285W

SOUND MODES

- Cinema Studio EX A, B & C
- Virtual Multi Dimension
- Multi Channel Stereo
- 2 Channel Stereo

SUPPLIED ACCESSORIES

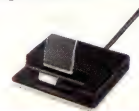
- Speaker Cable : 4.5m x 2, 12m x 2, 3m x 1, 3.5m x 1



SEE INSIDE
BACK COVER

RECOMMENDED ACCESSORIES

iPod Digital Media Port : TDMIP1



XBR Series BRAVIA : KDL46XBR



HTDDW785**HOME THEATRE IN A BOX**

\$599.00 *

- ✓ Digital Cinema Auto Calibration (DCAC)
- ✓ Key Hole Slot Speakers for Wall Mounting
- ✓ Multiple Input AV Receiver



DCAC Calibration Microphone

FEATURES

- Total System Power : 800W (122W x 5 + 190W)
- Digital Cinema Auto Calibration (DCAC)
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II
- Dolby Digital / DTS Decoding
- Sony's Exclusive Digital Cinema Sound System
- AM / FM Tuner with 60 Presets
- 5 x Sub Satellite Speakers + Subwoofer

SPECIFICATIONS**CONNECTIONS**

- Total Connectable Sources : 4
- Analogue Audio In
- Optical Digital In : 2
- Digital Coaxial In
- Component Video In/Out : 2/1
- Composite Video In : 3
- Subwoofer Output

POWER RATING

- Front Speakers : 122W
- Surround Speakers : 122W
- Centre Channel : 122W
- Subwoofer : 190W

SOUND MODES

- Cinema Studio EX A, B and C
- Virtual Multi Dimension
- Multi Channel Stereo
- 2 Channel Stereo

SUPPLIED ACCESSORIES

- FM Wire Antenna
- AM Loop Antenna
- Speaker Cords Long : 2
- Speaker Cords Short : 3
- Coaxial Digital Cord
- Monaural Audio Cord
- Remote Commander (RM-AAU006)
- AA Size Batteries : 2
- Optimizer Microphone (ECM-AC2)

HTDDW885**HOME THEATRE IN A BOX**

\$899.00 *

- ✓ Book Shelf Front Speakers
- ✓ Digital Media Port Connectivity
- ✓ HDMI Switching*



DCAC Calibration Microphone

FEATURES

- Total System Power : 975W (135W x 6 + 165W)
- Digital Cinema Auto Calibration (DCAC)
- HDMI Switching*
- Digital Media Port
- Front AV Inputs
- Portable Audio Enhancer
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II / Dolby Pro Logic IIx
- Dolby Digital / DTS Decoding
- Sony's Exclusive Digital Cinema Sound System
- AM / FM Tuner with 60 Presets
- 6 x Bookshelf Speakers + Subwoofer

SPECIFICATIONS**CONNECTIONS**

- Total Connectable Sources : 7
- Analogue Audio In/Out : 2/1
- Optical Digital In : 2
- Digital Coaxial In
- HDMI In/Out : 2/1
- Digital Media Port
- Component Video In/Out : 3/1
- Composite Video In/Out : 4/1
- Subwoofer Output

POWER RATING

- Front Speakers : 135W
- Surround Speakers : 135W
- Centre Channel : 135W
- Subwoofer : 165W

SOUND MODES

- Cinema Studio EX A, B and C
- Virtual Multi Dimension
- Multi Channel Stereo
- 2 Channel Stereo

SUPPLIED ACCESSORIES

- FM Wire Antenna
- AM Loop Antenna
- Speaker Cords Long : 3
- Speaker Cords Short : 3
- Coaxial Digital Cord
- Monaural Audio Cord
- Remote Commander (RM-AAU015)
- AA Size Batteries : 2
- Optimizer Microphone (ECM-AC2)

HTDDW1600**HOME THEATRE IN A BOX**

\$1299.00 *

- ✓ 4 x Subwoofer Outputs
- ✓ Digital Media Port Connectivity
- ✓ HDMI Switching*



DCAC Calibration Microphone

FEATURES

- Total System Power : 1510W (185W x 6 + 200W)
- Digital Cinema Auto Calibration (DCAC)
- HDMI Switching*
- Digital Media Port
- Front AV Inputs
- Portable Audio Enhancer
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II / Dolby Pro Logic IIx
- Dolby Digital / DTS Decoding
- Sony's Exclusive Digital Cinema Sound System
- AM / FM Tuner with 60 Presets
- 2 x Floor Standing Speakers + 4 x Bookshelf Speakers + 2 x Subwoofers
- 4 x Subwoofer Output

SPECIFICATIONS**CONNECTIONS**

- Total Connectable Sources : 7
- Analogue Audio In/Out : 2/1
- Optical Digital In : 2
- Digital Coaxial In
- HDMI In/Out : 2/1
- Digital Media Port
- Component Video In/Out : 3/1
- Composite Video In/Out : 4/1
- Subwoofer Output : 4

POWER RATING

- Front Speakers : 185W
- Surround Speakers : 185W
- Centre Channel : 185W
- Subwoofer : 200W

SOUND MODES

- Cinema Studio EX A B and C
- Virtual Multi Dimension
- Multi Channel Stereo
- 2 Channel Stereo

SUPPLIED ACCESSORIES

- FM Wire Antenna
- AM Loop Antenna
- Speaker Cords Long : 3
- Speaker Cords Short : 3
- Coaxial Digital Cord
- Monaural Audio Cord : 2
- Remote Commander (RM-AAU015)
- AA Size Batteries : 2
- Optimizer Microphone (ECM-AC2)

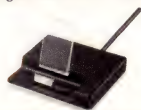
SEE INSIDE
BACK COVERSEE INSIDE
BACK COVERFull HD
1080SEE INSIDE
BACK COVERFull HD
1080**RECOMMENDED ACCESSORIES**

Speaker Stand : WSVF11

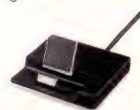
Headphones : MDRXD200

**RECOMMENDED ACCESSORIES**Bluetooth Digital Media Port :
TDMBT1

iPod Digital Media Port : TDMiP1

**RECOMMENDED ACCESSORIES**Bluetooth Digital Media Port :
TDMBT1

iPod Digital Media Port : TDMiP1



■ HTSF2000

BLU-RAY MATCHING HOME THEATRE IN A BOX \$1199.00 *

- ✓ Blu-ray™ player matching design
- ✓ Blu-ray™ audio playback (Linear PCM)
- ✓ Digital Media Port Connectivity



FEATURES

- 143W x 5 + 285W = 1000W Total Power
- Digital Cinema Auto Calibration
- HDMI Repeater
- Digital Media Port (no OSD)
- Portable Audio Enhancer
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II
- Dolby Digital / DTS Decoding
- AM / FM Tuner with 60 Presets
- Sony Universal Remote
- 4 x Floor Standing Speakers + Center + Subwoofer and Blu-ray Matching Stylish Receiver
- LPCM Playback (Blu-ray)

SPECIFICATIONS

CONNECTIONS

- Total Connectable Sources : 6
- Analogue Audio In/Out : 3/1
- Optical Digital In : 2
- Digital Coaxial In
- HDMI In/Out : 3/1
- DM Port (no OSD)

GENERAL

- Dimensions (WxHxDmm) :
 - Main Unit : 430 x 66.5 x 335
 - Front Speakers : 300 x 1229 x 300
 - Surround Speakers : 300 x 1229 x 300
 - Centre Channel : 260 x 91 x 80
 - Subwoofer : 196 x 320 x 400
- Weight :
 - Main Unit : 3.6kg
 - Front Speakers : 2.6kg
 - Surround Speakers : 2.6kg
 - Centre Channel : 0.6kg
 - Subwoofer : 5.6kg

POWER RATING

- Front Speakers : 143W
- Surround Speakers : 143W
- Centre Channel : 143W
- Subwoofer : 285W

SOUND MODES

- Cinema Studio EX A, B & C
- 2 Channel Stereo

SUPPLIED ACCESSORIES

- FM Wire Antenna
- AM Loop Antenna
- Speaker Cords Long : 2
- Speaker Cords Short : 3
- Coaxial Digital Cord
- AA size batteries : 2
- Remote Commander (RM-AAU017)



SEE INSIDE
BACK COVER

Full HD
1080

RECOMMENDED ACCESSORY

Blu-ray Player : BDPS300



■ CP4000B

HOME THEATRE PACKAGE \$1697.00 *



FEATURES

STRDE400B

- 80W x 5 RMS (6 Ohms, 20Hz-20kHz, 0.09%THD)
- Component Video Switching: 2 x In/1 x Out (HD Compatible)
- Digital Cinema Auto Calibration
- Total of 4 Available Inputs
- Digital Inputs: 2 x Optical/1 x Coaxial
- SSFCR4000B + SAW2500B
- 2-Way Floor Standing Front Speakers, Full Range Center and Surround Speakers + 10" Subwoofer
- 120W x 2 + 100W x 3 + 100W Subwoofer
- Active subwoofer
- Magnetically shielded

Sold separately as :

- Receiver (STRDE 400B)
- Speaker Pack (SSFCR4000B)
- Subwoofer (SAW2500B)

■ CP510B

HOME THEATRE PACKAGE \$1726.00 *



FEATURES

STRDG510B

- 70W x 6 (8 Ohms 20Hz-20kHz, 0.09% THD)
- Component Video Switching: 2 x In/1 x Out (HD Compatible)
- HDMI Switching: 2 x In/1 x Out (HD Compatible)
- Digital Cinema Auto Calibration
- Total of 6 Available Inputs
- Digital Inputs: 2 x Optical/1 x Coaxial
- SSFCR4000B + SAW2500B
- 2-Way Floor Standing Front Speakers, Full Range Center and Surround Speakers + 10" Subwoofer
- 120W x 2 + 100W x 3 + 100W Subwoofer
- Active subwoofer
- Magnetically shielded
- Digital Media Port

Sold separately as :

- Receiver (STRDG510B)
- Speaker Pack (SSFCR4000B)
- Subwoofer (SAW2500B)

Full HD
1080

■ TH910B

HOME THEATRE PACKAGE \$3997.00 *



FEATURES

STRDG910

- 85W x 7 (8 Ohms 20Hz-20kHz, 0.09% THD)
- Component Video Switching : 3 x In/1 x Out (HD Compatible)
- HDMI Repeater : 3 x In/1 x Out (HD Compatible)
- Digital Media Port
- Digital Cinema Auto Calibration
- 8 CH LPCM Playback (Blu-ray)
- Total of 10 Available Inputs
- Digital Inputs : 3 x Optical/2 x Coaxial
- SSFCR7000B + SAW3800B
- 3-Way Floor Standing Front Speakers, 2-Way Center and Surround Speakers
- 200W x 2 Front + 120W x 2 Surrounds + 150W Centre + 150W Subwoofer
- Active subwoofer
- Magnetically shielded

Sold separately as :

- Receiver (STRDG910)
- Speaker Pack (SSFCR7000B)
- Subwoofer (SAW3800B)

Full HD
1080

BLURAYTHEATRE1

HOME THEATRE PACKAGE \$1799.00 *



FEATURES

BDPS300

BD-ROM / DVD / CD Playback
Full HD 1080p (60/50Hz) Video Output
24p True Cinema (Native Film Motion)
DVD Upscale to 1080p
BRAVIA Theatre Sync (HDMI CEC)
Uncompressed LPCM HDMI Pass Through (up to 8ch)

HTSF2000

143W x 5 + 285W = 1000W Total Power
HDMI Repeater : 3 x In/1 x Out (HD Compatible)
Digital Media Port (no OSD)
Digital Cinema Auto Calibration
8 CH LPCM Playback (Blu-ray)
Total of 6 Available Inputs
Digital Inputs : 3 x Optical/1 x Coaxial
4 x Floor Standing Speakers + Center + Subwoofer and Blu-ray Matching Stylish Receiver
Passive subwoofer
Magnetically shielded

Sold separately as :

- Blu-ray Player (BDPS300)
- Home Theatre in a Box (HTSF2000)



SEE INSIDE BACK COVER



RECOMMENDED ACCESSORY

XBR Series BRAVIA : KDL46XBR



RHTG800

ACTIVE INTERIOR \$1499.00 *

- ✓ True 5.1 Channel Speaker configuration
- ✓ Blu-ray™ audio Playback (Linear PCM)
- ✓ BRAVIA Theatre Sync



FEATURES

- 470W Total Power
- HDMI Switcher
- 8 Channel LPCM Playback (Blu-ray)
- BRAVIA Theatre Sync (HDMI CEC)
- AV Sync
- Dolby Pro Logic / Dolby Pro Logic II / Dolby Digital / DTS Decoding
- 3 x Optical Digital In, Composite In, Coaxial Digital In
- Sony Universal Remote
- Active Interior Speakers

SPECIFICATIONS

CONNECTIONS

- Total Connectable Sources : 7
- Optical Digital In : 3
- Digital Coaxial In
- HDMI In/Out : 2/1
- Composite Video In

GENERAL

- Dimensions (WxHxDmm) :
- Main Unit : 1114 x 495 x 400
- Weight :
- Main Unit : 59kg

POWER RATING

- Front Speakers : 70W
- Surround Speakers : 70W
- Centre Channel : 70W
- Subwoofer : 120W

SOUND MODES

- Cinema Studio EX A, B and C



SEE INSIDE BACK COVER



RECOMMENDED ACCESSORY

XBR Series BRAVIA : KDL40XBR



STRDG510S

RECEIVER \$599.00 *

- ✓ HDMI (Switcher Functionality)¹
- ✓ 6 Available Inputs
- ✓ Digital Cinema Auto Calibration (DCAC)



DCAC Calibration Microphone

FEATURES

- 70W x 6 (8 Ohms 20Hz-20kHz, 0.09% THD)
- Digital Cinema Auto Calibration (DCAC)
- Component Video Switching : 2 x In/1 x Out (HD Compatible)
- HDMI Switching¹ : 2 x In/1 x Out
- Total Connectable Sources : 6 Available Inputs
- Number of Connectable Digital sources : Digital Inputs : 2 x Optical/1 x Coaxial
- Universal Remote

SPECIFICATIONS

POWER RATING

- DIN Power Rating (6 Ohms 1kHz, 0.7%THD) : 90W x 5
- Reference Power Rating (6 Ohms 20Hz-20kHz, 0.09%THD) : 70W x 5

GENERAL

- Speaker Selection : Speakers A or B
- Speaker Terminals : A – Push-Banana, B – Push
- AM / FM Tuner : 60 Presets
- Tuner Station Naming
- AV Sync

INPUTS

- Component Video (Assignable and HD Compatible) : 2 (DVD, V2)
- Composite Video : 3 (DVD, V1, V2)
- HDMI (Assignable) : 2
- Analog Audio : 2
- Digital Optical Audio : 2
- Digital Coaxial Audio
- Outputs

COMPONENT VIDEO

- Composite Video
- HDMI
- Analog Audio
- Subwoofer pre-out
- Headphone Socket

SOUND MODES

- Dolby Pro Logic / II
- Dolby Digital
- DTS
- Sound Modes
- Cinema Studio EX A, B and C
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

OTHER

- Remote Control Model : RM-AAU013

Also available in Black (STRDG510B)

Full HD
1080

RECOMMENDED ACCESSORY

Headphones : MDRD333LW



STRDG710S

RECEIVER \$899.00 *

- ✓ HDMI (Repeater Functionality)
- ✓ Digital Media Port Connectivity
- ✓ Digital Cinema Auto Calibration (DCAC)



DCAC Calibration Microphone

FEATURES

- 70W x 6 (8 Ohms 20Hz-20kHz, 0.09% THD)
- Personal Audio Enhancer
- Digital Cinema Auto Calibration (DCAC)
- Component Video Switching : 3 x In/1 x Out (HD Compatible)
- HDMI Repeater : 2 x In/1 x Out (HD Compatible)
- Total Connectable Sources : 6 Available Inputs
- Digital Inputs : 2 x Optical/1 x Coaxial
- Digital Media Port (no OSD)
- Supplied Remote Control

SPECIFICATIONS

POWER RATING

- DIN Power Rating (6 Ohms 1kHz, 0.7%THD) : 80W x 6
- Reference Power Rating (6 Ohms 20Hz-20kHz, 0.09%THD) : 70W x 6

GENERAL

- Speaker Selection : Speakers A or B or A+B or OFF
- Speaker Terminals : A – Push-Banana, B – Push
- AM / FM Tuner : 60 Presets
- Tuner Station Naming
- AV Sync

INPUTS

- Component Video (Assignable and HD Compatible) : 3
- Composite Video : 3
- HDMI (Assignable) : 2
- Front AV Inputs (Video 3)
- Digital Media Port (no OSD)
- Analog Audio : 2
- Digital Optical Audio : 2
- Digital Coaxial Audio
- Assignable Digital Audio Inputs

OUTPUTS

- Component Video
- Composite Video
- HDMI
- Analog Audio
- Subwoofer pre-out
- Headphone Socket

SOUND FORMATS

- Dolby Pro Logic / II / IIx
- DTS Neo : 6
- Dolby Digital / Dolby Digital EX
- DTS / ES MATRIX / ES DISCRETE / 96/24

SOUND MODES

- Cinema Studio EX A, B and C
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone 2 Ch / Multi / Theatre
- Headphone Direct
- Analog Direct

OTHER

- Remote Control Model : RM-AAU015

Also available in Black (STRDG710B)

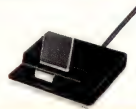
Full HD
1080

RECOMMENDED ACCESSORIES

Bluetooth Digital Media Port : TDMBT1



iPod Digital Media Port : TDMIP1



STRDG910S

RECEIVER \$1199.00 *

- ✓ 8 Ch LPCM Playback (Ideal for Blu-ray)
- ✓ Digital Media Port Connectivity
- ✓ Video Up-Convert to HDMI
- ✓ HDMI (Repeater Functionality)



DCAC Calibration Microphone

FEATURES

- 85W x 7 (8 Ohms 20Hz-20kHz, 0.09% THD)
- Personal Audio Enhancer
- Digital Cinema Auto Calibration (DCAC)
- Component Video Switching : 3 x In/1 x Out (HD Compatible)
- HDMI Repeater : 3 x In/1 x Out
- Converts Video / S-Video / Component Video to HDMI
- 10 Available Inputs
- Digital Inputs : 3 x Optical/2 x Coaxial
- Digital Media Port (no on screen display)
- On-Screen Display
- Universal Remote

SPECIFICATIONS

POWER RATING

- DIN Power Rating (6 Ohms 1kHz, 0.7%THD) : 100W x 7
- Reference Power Rating (6 Ohms 20Hz-20kHz, 0.09%THD) : 85W x 7

GENERAL

- Speaker Selection : Speakers A or B or A+B or OFF
- Speaker Terminals : A – Push-Banana, B – Screw
- AM / FM Tuner : 60 Presets
- Tuner Station Naming
- AV Sync : (0-200ms)
- Composite /S-Video/Component to HDMI

INPUTS

- Component Video (Assignable) : 3
- Composite Video : 5
- HDMI (Assignable) : 3
- Front AV Inputs (Composite Video AV)
- Digital Media Port (no OSD)
- Analog Audio : 3
- Digital Optical / Coaxial Audio : 3/2
- Assignable Digital Audio Inputs
- Outputs

COMPONENT VIDEO

- Composite Video
- HDMI
- Analog Audio : 2
- Subwoofer pre-out : 4
- Headphone Socket

SOUND FORMATS

- LPCM (2CH / 5.1CH / 7.1CH) Thru to HDMI
- Dolby Pro Logic / II / IIx
- Dolby Digital / Dolby Digital EX
- DTS / ES MATRIX / ES DISCRETE / 96/24 / NEO 6

SOUND MODES

- Cinema Studio EX A, B and C
- Hall / Jazz Club / Live Concert
- Multi Channel Stereo
- 2 Channel Stereo
- Dual Mono (for Dolby only)
- Headphone Direct

Also available in Black (STRDG910B)

Full

RECOMMENDED ACCESSORIES

Bluetooth Digital Media Port : TDMBT1



iPod Digital Media Port : TDMIP1



SAVS300H

5.1/7.1 SPEAKER PACK

\$1299.00 *

- ✓ 7.1 Channel Speaker System
- ✓ 81dB Sensitivity
- ✓ Flexible 5.1, 6.1 or 7.1 Setup



FEATURES

- 150W Subwoofer Power Output
- 150W Speaker Power Handling
- 7.1 Channel Speaker and Sub Woofer System
- 2-Way Magnetically Shielded
- Bass Reflex Designed Speakers
- 8 Ohm Impedance
- 81dB Sensitivity
- Frequency Response : 120Hz – 50,000Hz
- 15cm Bass Driver
- Subwoofer Line Inputs
- Magnetically Shielded
- Surround Speakers Wall Mountable
- Supplied with Rear Channel Table Top Stands (Rear Floor Stands Optional)
- Frequency Range : 28-200Hz

SPECIFICATIONS

- Dimensions (WxHxDmm)
 - Front Speakers : 82 x 1052 x 93
 - Surround Speakers : 82 x 184 x 93
 - Centre Speaker : 345 x 86 x 93
 - Subwoofer : 197 x 407 x 502

RECOMMENDED WITH

ES Receiver : STRDA3300EB



SSFCR4000B

SPEAKER PACK \$799.00 *

- ✓ 120W RMS Front Tower Speakers
- ✓ Full Range Centre and Surround Speakers
- ✓ 2-Way Floor Standing Speakers



FEATURES

- 2-Way Floor Standing Front Speakers, Full Range Center and Surround Speakers
- Nano Fine Tweeters
- Kevlar Hop Woofers
- Mica Reinforced Cellular Woofer
- Bass Reflex Design
- Magnetically shielded

SPECIFICATIONS

- Speaker System : 2-Way Tower Front, Full Range Surround
- Woofer : 100mm x 2 Front, 70mm Surround
- Tweeter : 25mm Front
- Enclosure Type : Bass Reflex
- Rated Impedance : 8 Ohms
- Maximum Input Power (Watts) :
 - Front : 120W
 - Surround : 100W
- Sensitivity Level :
 - Front : 88dB
 - Surround : 85dB
- Frequency Response : 50Hz – 50,000Hz
- Dimensions (WxHxDmm)
 - Front : 155 x 850 x 196
 - Surround : 110 x 170 x 100
- Weight :
 - Front : 8kg
 - Surround : 1kg

CENTRE

- Speaker System : Full Range
- Woofer : 2 x 65mm
- Enclosure Type : Bass Reflex
- Rated Impedance : 8 Ohms
- Maximum Input Power : 100W
- Sensitivity Level : 85dB
- Frequency Response : 50Hz – 50,000Hz
- Dimensions (WxHxDmm) : 430 x 87 x 105
- Weight : 1.7kg

SUPPLIED ACCESSORIES

- Speaker Cables 3 x 2.5m, 2 x 10m
- RCA cable for Subwoofer

RECOMMENDED WITH

Receiver : STRDG510S



SSFCR7000B

SPEAKER PACK \$1799.00 *

- ✓ 200W RMS Front Tower Speakers
- ✓ 120W Centre Channel
- ✓ 3-Way Floor Standing Speakers



Surround speaker (SSSR7000) available separately

FEATURES

- 3-Way Floor Standing Front Speakers, 2-Way Center and Surround Speakers
- Nano Fine Tweeters
- Kevlar HOP Woofers
- Max Power : 200W Front, 120W Surrounds, 150W Center
- Bass Reflex Design
- Magnetically shielded

SPECIFICATIONS

- Speaker System : 3-Way Tower Front, 2-Way Surround
- Woofer :
 - Front : 100mm and 13.27mm
 - Surround : 25mm
- Tweeter :
 - Front : 25mm
 - Surround : 13mm
- Enclosure Type : Bass Reflex
- Rated Impedance : 8 Ohms
- Maximum Input Power :
 - Front : 200W
 - Surround : 120W
- Sensitivity Level :
 - Front : 90dB
 - Surround : 86dB
- Dimensions (WxHxDmm) :
 - Front : 240 x 1050 x 303
 - Surround : 170 x 255 x 126
- Weight :
 - Front : 13.8kg
 - Surround : 2.4kg

CENTRE

- Speaker System : 2-Way
- Woofer : 25mm
- Tweeter : 13mm
- Enclosure Type : Bass Reflex
- Rated Impedance : 8 Ohms
- Maximum Input Power : 150W
- Sensitivity Level : 89dB
- Dimensions (WxHxDmm) : 400 x 170 x 220
- Weight : 4.8kg

SUPPLIED ACCESSORIES

- Speaker Cables 3 x 2.5m, 2 x 10m
- RCA cable for Subwoofer

Also available in Maple (SSFCR7000M)

RECOMMENDED WITH

ES Receiver : STRDA3300EB



SAWP1600

SUBWOOFER \$399.00 *

FEATURES

- Active Subwoofer
- 25cm (10") Bass Driver
- 200W RMS Power Output
- Line Input
- Magnetically shielded

SPECIFICATIONS

- Power Output (RMS) : 200W
- Inputs : Line Level
- Speaker Type : Active Subwoofer
- Magnetically Shielded
- Enclosure Type : Bass Reflex
- Driver : 250mm (10")
- Dimensions (WxHxD mm) : 335 x 410 x 412
- Weight : 10.6kg



SAW2500B

SUBWOOFER \$399.00 *

FEATURE

- Type : Active Subwoofer
- Bass Driver : 250mm (10")
- RMS Power Output : 100W (0.7% THD)
- Line and Speaker Inputs
- Volume Level Control
- Frequency Cutoff Control
- Phase Switching
- Magnetically shielded
- Frequency Range : 30-200Hz

SPECIFICATIONS

- Enclosure Type : Bass Reflex
- Crossover Variable : 50Hz-250Hz
- Dimensions (WxHxDmm) : 300 x 345 x 412
- Weight : 20kg



SAW3000B

SUBWOOFER \$499.00 *

FEATURE

- Type : Active Subwoofer
- Bass Driver : 300mm (12")
- Power Output : 150W RMS (0.7% THD)
- Line and Speaker Inputs
- Volume Level Control
- Frequency Cutoff Control
- Phase Switching
- Magnetically shielded
- Frequency Range : 20-200Hz

SPECIFICATIONS

- Speaker Type : Active Subwoofer
- Enclosure Type : Bass Reflex
- Crossover : Variable 50Hz-200Hz
- Inputs: Line level and speaker

- Auto Power Off
- Dimensions (WxHxDmm) : 360 x 425 x 412
- Weight : 25kg



SAW3800B

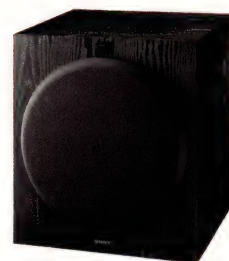
SUBWOOFER \$999.00 *

FEATURE

- Type : Active Subwoofer
- Bass Driver : 380mm (15")
- RMS Power Output : 200W RMS (0.7% THD)
- Line and Speaker Inputs
- Volume Level Control
- Frequency Cutoff
- Phase Switching
- Magnetically shielded
- Frequency Range : 15-200Hz

SPECIFICATIONS

- Enclosure Type : Bass Reflex
- Crossover : Variable 50Hz-200Hz
- Dimensions (WxHxDmm) : 430 x 510 x 515
- Weight : 30kg



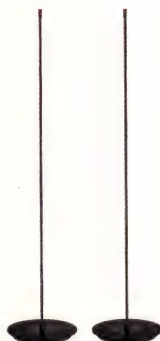
WSIS10F

SPEAKER STAND \$249.00 *

- ✓ Designed for DAVIS10

FEATURES

- Fixed Height Speaker Stand
- Cables pre-wired for easy installation
- Black Finish
- Sold as pair



WSFV11

SPEAKER STAND \$159.00 *

FEATURES

- Available in Silver
- Adjustable Height from 810mm to 1170mm
- Quality Metal construction
- Internal duct allows the cables to be hidden
- Die cast steel base with brushed Aluminium finish
- Suits all current SAVE speaker packages and DAVS systems



WSWV10D

WALL MOUNTING BRACKET \$49.95 *

FEATURES

- Adjustable Angle
- Colour : Silver
- Suits all current SAVE speaker packages and DAVS systems
- Supports rear speakers of selected Hi-Fi systems and Home Cinema packages



WAHTSD1

DAVS WIRELESS KIT \$299.00 *

FEATURES

- Optional S-DIAT Wireless for compatible DAVS systems
- Silver Finish
- 100W x 2 RMS
- Both Transmitter and Receiver
- Compatible with all S-DIAT Ready Systems
- Dimension (WxHxDmm) : 65 x 89 x 345
- Weight : 1.4kg



TDMBT1

DIGITAL MEDIA PORT - BLUETOOTH \$249.00 *

FEATURES

- Digital Media Port Bluetooth Attachment
- Allows High Quality Audio Streaming from Bluetooth 2.0 devices
- Easy Connection via one plug
- Compatible with Bluetooth Ver 2.0 A2DP



TDMIP1

DIGITAL MEDIA PORT - IPOD \$249.00 *

FEATURES

- Digital Media Port Cradle for iPod
- Stream Audio / Video from compatible iPods. Charges and controls most iPods via on-Screen Display (selected DVD lifestyle systems only)
- Easy connection via one plug
- Compatible with most iPods



TDMNW1

DIGITAL MEDIA PORT - WALKMAN \$149.00 *

FEATURES

- Digital Media Port Cradle for Network Walkman
- Streams Audio and Charges Selected Walkman Models
- Easy Connection via one plug
- Compatible with Sony Walkman NWS705/706



PSLX250H

TURNTABLE \$199.00 *

FEATURES

- Semi-automatic turntable
- Belt Drive Operation
- 33/45 rpm
- MM (Moving Magnet) Cartridge Included
- Built-in pre amplifier for connecting to AUX or other Line level Input



TCWE475

CASSETTE DECK \$399.00 *

- ✓ Full Logic Feather-Touch Transport Controls
- ✓ Normal / High Speed Dubbing
- ✓ AMS Track Search



FEATURES

- Dual Auto-Reverse Cassette Deck
- Dolby B and C noise reduction
- Dolby HX Pro
- Normal / high speed dubbing
- Auto Record Level (ARL)
- High-density Permalloy Heads
- 2 Head, 2 motor construction
- Auto-reverse Mechanism
- Full logic feather-touch transport controls
- AMS track search
- Multi-AMS track search
- Wide range pitch control
- Fader
- Relay Play
- Auto Play
- Record Mute
- CD synchro recording with compatible CD players (Control A1)
- Remote sensor (Sony AV Remote control capable)
- Headphone jack
- Dual tape counters with memory switch
- 14-segment FL Display peak level meters
- Adjustable Record Level control

SPECIFICATIONS

ANALOGUE INPUT

- Impedance : 47K Ohms
- Minimum Input : 125mV

AUDIO

- S/N Ratio (Type I Tape) : 55dB
- S/N Ratio (Type II Tape) : 57dB
- S/N Ratio (Type IV Tape) : 58dB
- S/N Ratio Improvement with Dolby B : 5dB at 1kHz, 10dB at 5kHz
- S/N Ratio Improvement with Dolby C : 15dB at 500Hz, 20dB at 1kHz
- WOW and Flutter Peak : +/- 0.2%

GENERAL

- Dimensions (WxHxDmm) : 430 x 120 x 300
- Power Consumption : 18W
- Power Requirements : 230V AC 50Hz
- Weight : 4.2kg

MDSJE480

MINIDISC DECK \$499.00 *

- ✓ MDLP (Long Play) Recording
- ✓ Scale Factor Edit
- ✓ Advanced Editing Features



FEATURES

- MDLP (Mini Disc Long Time Recording)
- Wide Bit Stream Technology
- Monaural Recording
- Time Machine Recording (6 Seconds)
- Jog Dial for Track Selection and Text Entry
- 24 Bit analogue to Digital Converter
- ATRAC DSP TYPE-R
- Hybrid Pulse Digital to Analogue Converter
- Centre Mount Mechanism
- Scale Factor Edit
- Digital Peak Meters
- 3 Play modes
- CD Sychro Recording
- Remote Commander
- Digital and Analogue Record Level controls
- Advanced editing features
- PC link Terminal for Optional PC Link Kit
- Optical digital input
- Off centre insulator

SPECIFICATIONS

ANALOGUE INPUT

- Impedance : 47K Ohms
- Minimum Input : 125mV
- Rated Input : 500mV

AUDIO

- Codec : ATRAC / ATRAC3
- Frequency Response : 5Hz - 20kHz
- Output Level (at 50 k Ohms) : 2V
- S/N Ratio : 96 dB

GENERAL

- Dimensions (WxHxDmm) : 430 x 95 x 285
- Power Consumption : 14W
- Power Requirements : 230V AC 50Hz
- Weight : 3kg

CONNECTIONS

- Optical Digital Input : Rear

CDPCX355

300 CD CHANGER \$599.00 *

- ✓ 300 Disc Storage Player
- ✓ Control A1 Interface
- ✓ Jog Dial for Fast Access



FEATURES

- Advanced MegaStorage™ CD control for Connection of 5, 50, 200, or 300 CD player with Cross Fade and No-Delay Play
- CD Text
- CD / CDR / CDRW
- Custom File™ Disc Memo
- Multi-Disc 32-Step Programming x 3
- Jog Dial for Rapid Selection of Discs or Memo Function
- Disc Title with front dial or front PS2 keyboard input
- Artist / Genre Group Function (200 Possible)
- Shuffle Play
- Two Repeat Modes
- Fader

SPECIFICATIONS

GENERAL

- Hybrid Pulse D/A Converter
- 13 Character Display
- Frequency Response : 2Hz – 20kHz
- THD : 0.009%
- Dynamic Range : 89dB
- Output Level : 2V
- Power Requirements : 230V AC 50Hz
- Power Consumption : 14W
- Dimensions (WxHxDmm) : 430 x 189 x 493
- Weight : 8.5kg

SCDCE595

5 DISC SUPER AUDIO CD PLAYER \$449.00 *

- ✓ 5 Disc Super Audio CD Player
- ✓ Optical Digital Output
- ✓ Repeat / Shuffle / Program



FEATURES

- 5 Disc Changer
- Super Audio CD Player
- 5.1 Channel Output
- Multi Channel Playback
- Super Audio CD / CD text
- DSD Decoder
- Direct Stream Digital
- Optical Digital Output

SPECIFICATIONS

CD PLAYBACK

- Dynamic Range (in audible range) : more than 96dB
- Frequency Response : 2Hz – 20kHz
- Harmonic Distortion : less than 0.0039%

SUPER AUDIO CD PLAYBACK

- Dynamic Range (in audible range) : more than 100dB (AR)

- Frequency Response : 2Hz – 40kHz (-3dB)
- Harmonic Distortion : less than 0.0035%
- Playback Frequency Range : 2Hz – 100kHz

CONNECTIONS

- 5.1ch Output
- Analogue Output
- Music Channel Audio Output
- Optical Output

GENERAL

- Music Calendar
- 3 Play Modes : Shuffle / Program / Repeat
- CD-R/RW
- Dimensions (WxHxDmm) : 430 x 110 x 420
- Multi-Channel Playback
- Weight : 5.5kg

STSE370

AM / FM TUNER \$299.00 *

- ✓ Slim Design Full Component Width
- ✓ Station Naming
- ✓ 30 AM / FM Presets



FEATURES

- Digital AM / FM Tuner
- AM / FM Reception
- Station Naming (up to 5 Characters)
- 30 presets
- PLL Synthesised Tuning
- Auto / Manual / Preset Tuning

SPECIFICATIONS

FEATURES

- Auto Tuning
- Auto-Betical Select
- Broadcast Band : FM/LW/MW
- Built-in IR Receiver
- Dimmer for Display
- Menu Entry System
- Multi Sorting Function
- Presets : 30
- RDS Function : PS

FM SPECIFICATIONS

- Channel Separation (dB) : > 45dB
- External Antenna Terminal (75 Ohm) FM : 1.0
- External Antenna Terminal AM : 1.0
- Frequency Response (Hz) : 30-15.000Hz; + 0.5
- Frequency Response Variance (dB) : -1dB
- Sensitivity : Mono (S/N 26dB) (μV/dBf) : 0.9μV/10.3dBf
- Sensitivity : Stereo (S/N 46dB) (μV/dBf) : 23μV/38.5dBf
- Signal / Noise Ratio : Mono (dB) : > 76dB
- Signal / Noise Ratio : Stereo (dB) : 70dB

GENERAL

- Power Consumption : 10W
- Power Requirement : 230V, 50/60Hz
- Dimensions (WxHxDmm) : 430 x 85 x 275
- Weight : 2.5kg

RMEZ4T

ULTRA COMPACT \$39.95 *

SPECIFICATIONS

- Sleek look, silver colour to match silver equipment
- For use with your TV, DVD, VCR and cable Box
- Ergonomic design
- Larger, well spaced buttons for easy access to key function
- 3-minute memory back up
- Operating Distance: 7m (varies depending on the manufacturing component)
- Power Requirements: 2 x 'AA' batteries
- Dimensions: 63 x 149 x 30mm
- Weight: 120g



RMV210T

BASIC \$59.95 *

SPECIFICATIONS

- Sleek look, silver colour to match silver equipment
- For use with your TV, DVD, VCR, DVR, cable Box and satellite Tuner
- Compatible with most major brands
- Pre-programmed to operate with a wide variety of Audio / Visual equipment from a wide variety of brands
- Ergonomic design
- Memory back-up function
- Teletext function
- Operating Distance: 7m (varies depending on the manufacturing component)
- Power Requirements: 2 x 'AA' batteries
- Dimensions: 53 x 220 x 29mm
- Weight: 145g



RMV202

REMOTE COMMANDER \$59.95 *

SPECIFICATIONS

- Sleek look, silver colour to match Silver equipment
- For use with your TV, DVD, and VCR (Not NTSC Compatible)
- Compatible with most major brands
- Pre programmed to operate with a wide variety of Audio / Visual equipment from a wide variety of brands
- Cable Function (Analogue)
- Teletext Function
- Ergonomic design
- Frequently used functions and buttons conveniently located
- Larger, well spaced buttons allow more accurate operation
- Operating Distance : 7m (varies depending on the manufacturing component)
- Power Requirements : 2 x AA Batteries





IN THIS EDITION...

WALKMAN VERSATILITY



VIDEO WALKMANS



IN-EAR HEADPHONES

MP3 Walkman
Notetakers
Portable HiFi
Headphones/Accessories

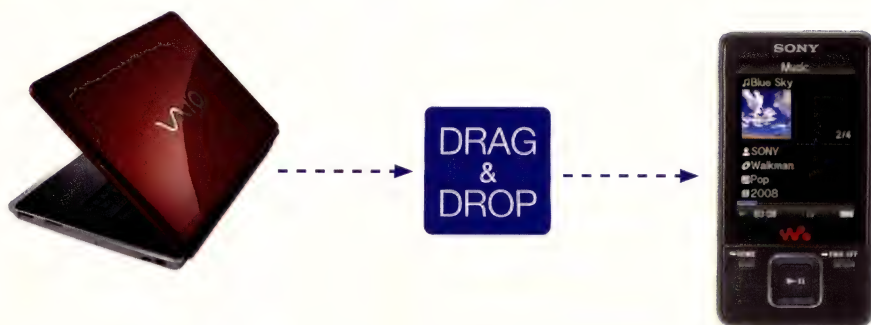
Personal Entertainment



KEY TECHNOLOGY

■ WALKMAN Drag and Drop Convenience

Transferring your music, photos and videos just got a whole lot easier with the latest Sony MP3 Walkman. All you need to do is 'drag and drop' the files you want from your PC on to your walkman. The support of most common music formats means you don't need dedicated software to share files between PC and Walkman. This simplified approach allows a wide range of music formats to be quickly transferred to and from your walkman including MP3, AAC and WMA.



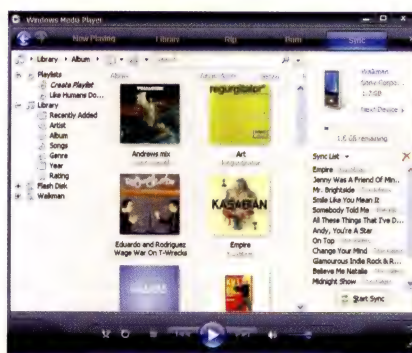
■ WALKMAN Windows Media Player

You can now manage and catalogue your music collection like a professional with Windows Media Player 11. Supplied with every Walkman, the worlds most popular music player software uses a simple interface making it easy to transfer files and create favourite playlists. When connected to the internet, album artist and song titles can be added automatically. All of which can easily be synchronised to your new Walkman with Windows Media Player. This program is designed for both beginners and the tech-savvy, with a streamlined interface and flexible controls for fast and convenient music management.

Buy it

Online music stores with the Playsforsure logo are compatible with all new Walkman models. Just purchase the songs and transfer them to your Walkman using the supplied Windows Media Player 11 software or use drag and drop.

NOTE: iTunes® Plus music purchase are also compatible with all new Walkman models via drag and drop.



Windows Media Player



■ WALKMAN Video and Photo Compatibility

The breakthrough LCD screen technology found in the new NWZA820, NWZA720 and NWZS610 Walkman delivers knockout video and picture quality in the palm of your hand. Each widescreen boasts 320 x 240 (QVGA) resolution, perfect for detailed video playback at up to 30 fps (frames per second) or sharing your favourite digital photos with family or friends.

For video, the popular MPEG-4 and AVC-BL formats are supported, ensuring efficient use of storage space with premium quality video. When using the 16GB NWZA820 or NWZA720 models up to 62 hours of video can be stored for convenient playback at any time.

Digital photos can also be enjoyed individually or as a slide show along with your favourite music. The orientation of the image or video can also be changed to take advantage of the high resolution screen. With the added convenience of drag and drop, your favourite videos and photos are never more than a few clicks away.



For watching video



Thumbnail view

For viewing photos

■ **WALKMAN Bluetooth™**

Enjoy the incredible flexibility and mobility of wireless Bluetooth™ technology in the new NWZA820 MP3 video Walkman. Since 1998 there have been over 1.5 billion Bluetooth™ enabled devices sold around the world – an increasingly popular choice because of its simplicity and easy integration into mobile telephones, laptops, car stereos and more.

Bluetooth™ technology gives you the freedom to listen to your Walkman without the need of wires. With Bluetooth™ headphones you can receive high quality stereo sound up to 10 metres away and can even change the volume or track remotely. Perhaps you could stream your music wirelessly to a Bluetooth Hifi or Bluetooth portable speakers at the beach. Or maybe when you're driving you could stream music from the walkman in your pocket to a Bluetooth car stereo.



■ **WALKMAN Clear Audio Technology**

Great audio quality is synonymous with Sony Walkman. Decades of portable audio expertise has culminated in the following audio technologies known collectively as 'Clear Audio'.



DSEE
Digital Sound Enhancement Engine

Digital Sound Enhancement Engine (DSEE)

DSEE is designed to restore the sound of the original recording, that is so often lost when listening to compressed music formats such as MP3.

CLEAR BASS

Clear Bass

Using an audio circuit designed for exclusive use in Walkman, Clear Bass produces rich, warm bass sounds, without the distortion found in other 'bass boosting' technologies.

CLEAR STEREO
< L R >

Clear Stereo

Sony's unique Clear Stereo technology uses advanced circuit design to improve the stereo effect. This technology prevents audio signals leaking between left and right channels to produce a clearer stereo effect – this feature allows more defined aural placement of instruments and vocals when using the supplied headphones.

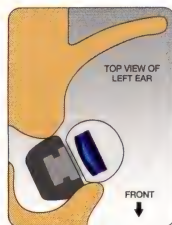
■ **WALKMAN EX Monitor Headphones**

Both the NWZA720, and NWZA820 Walkman series include high quality EX monitor headphones to give you an outstanding audio experience straight from the box!

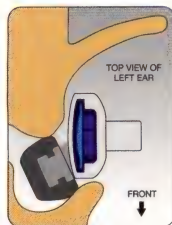
EX Monitor Headphones use a high performance 13.5mm driver unit rather than the smaller and commonly used 9mm design. The end result is increased audio signal reproduction and deep bass performance. The EX monitor earphones also have a new in-ear design, with three sizes of silicone ear-buds to give a comfortable fit, minimum sound leakage, and renowned Sony sound quality.



TRADITIONAL EAR-BUD



EX MONITOR



The orientation of the earpiece matches the orientation of the ear canal, ensuring a more comfortable and stable fit.

BLUETOOTH VIDEO MP3 WALKMAN

NWZA826KB (4GB) \$289.00 *
Available June 2008

- ✓ Built-in Bluetooth Stereo Wireless Technology
- ✓ Supplied Stereo Wireless Bluetooth and EX Monitor Headphones
- ✓ Drag 'n Drop music, photo and image transfer
- ✓ Compatible with music purchased online (PlaysForSure)
- ✓ Can be used with Windows Media Player 11, iTunes and PLAYSTATION®3



FEATURES

- Supports MP3, WMA, WMA-DRM, AAC and Linear PCM audio
- Supports AVC-BL and MPEG-4 video
- Supports JPEG images
- Long Battery Life (Up to 36 hrs music / Up to 10 hrs video)
- Clear Audio Technologies (Clear Stereo / Clear BASS / Dynamic Sound Enhancement Engine)

SPECIFICATIONS

MUSIC STORAGE*

- 4GB : Up to 925 Songs

VIDEO STORAGE**

- 4GB : Up to 15 hrs

GENERAL

- Display Type : 2.4" QVGA (320 x 240) Colour TFT Display w/ white LED Backlight
- Dimensions (WxHxDmm) : 51 x 93.9 x 9.3mm
- Weight : 58g
- Menu Languages : English / German / Spanish / French / Italian / Russian / Cantonese / Mandarin / Japanese / Korean / Portuguese

CONNECTIVITY

- Input : USB
- Output : Headphones / USB

POWER

- Battery : Embedded Lithium-Ion Battery
- Charge Method : USB Power (via supplied USB cable)
- Recharge Time : 180 mins to full / 90 mins to 80%

GENERAL FUNCTIONALITY

- Play Modes (Music) : Normal / Repeat / Shuffle / Shuffle and Repeat / Repeat 1 Song / Playback Range Selection (All Range / Selected Range) / Intelligent Shuffle (Time Machine Shuffle / Shuffle All)
- Play Modes (Video) : Repeat (On/Off) / Continuous Playback (On/Off)
- Play Modes (Images) : Normal / Slide Show / Slide Show Repeat / Slide Show Interval (Short / Normal / Long)
- Search Modes : All Songs / Album / Artist / Genre / Release Year / Folder / Playlists

- Sound Settings (Equalizer) : Heavy / Pop / Jazz / Unique / Custom 1 / Custom 2 / Clear BASS
- Sound Settings (Surround) : Studio / Live / Club / Arena / Matrix / Karaoke

PC REQUIREMENTS

- Windows XP Operating Systems : XP Home Edition (SP2) / XP Professional
- Windows Vista Operating Systems : Vista Home Basic / Vista Home Premium / Vista Business / Vista Ultimate
- CPU : Pentium 4 1.0Ghz or higher
- RAM : 512MB or more
- Hard Disk Drive : 380MB or more of available space
- Screen Resolution : 800 x 600 pixels or higher (1024 x 768 or higher is recommended)
- Colour Display : 8-bit or higher (16-bit is recommended)
- Drives : CD-ROM (supporting Digital Music CD playback capabilities using WDM)
- Internet Browser : Internet Explorer 6 or later (Adobe Flash Player 8 or higher needs to be installed)
- Internet Connection : Broadband (required to use Electronic Music Distribution service)

SUPPLIED ACCESSORIES

- "MP3 Conversion Tool", "Media Manager" and "Windows Media Player 11" CD-ROM
- Operation Guide
- EX Monitor Headphones
- Quick-Start Guide
- USB Cable
- DM-PORT Cradle Attachment



VIDEO MP3 WALKMAN

NWZA726 (4GB) \$199.00 *
NWZA728 (8GB) \$269.00 *
NWZA729 (16GB) \$389.00 *
Available June 2008

- ✓ Drag 'n Drop music, photo and image transfer
- ✓ Compatible with music purchased online (PlaysForSure)
- ✓ Can be used with Windows Media Player 11, iTunes and PLAYSTATION®3
- ✓ Large 2.4" QVGA Colour TFT Display
- ✓ Supplied EX Monitor Headphones



FEATURES

- Supports MP3, WMA, WMA-DRM, AAC and Linear PCM audio
- Supports AVC-BL and MPEG-4 video
- Supports JPEG images
- Long Battery Life (Up to 36 hrs music / Up to 10 hrs video)
- Clear Audio Technologies (Clear Stereo / Clear BASS / Dynamic Sound Enhancement Engine)

SPECIFICATIONS

MUSIC STORAGE*

- 4GB : Up to 925 Songs
- 8GB : Up to 1850 Songs
- 16GB : Up to 3800 Songs

VIDEO STORAGE**

- 4GB : Up to 15 hrs
- 8GB : Up to 30 hrs 40 mins
- 16GB : Up to 62 hrs

GENERAL

- Display Type : 2.4" QVGA (320 x 240) Colour TFT Display w/ white LED Backlight
- Dimensions (WxHxDmm) : 51 x 93.9 x 9.3
- Weight : 58g
- Menu Languages : English / German / Spanish / French / Italian / Russian / Cantonese / Mandarin / Japanese / Korean / Portuguese

CONNECTIVITY

- Input : USB
- Output : Headphones / USB

POWER

- Battery : Embedded Lithium-Ion Battery
- Charge Method : USB Power (via supplied USB cable)
- Recharge Time : 180 mins to full / 90 mins to 80%

GENERAL FUNCTIONALITY

- Play Modes (Music) : Normal / Repeat / Shuffle / Shuffle and Repeat / Repeat 1 Song / Playback Range Selection (All Range / Selected Range) / Intelligent Shuffle (Time Machine Shuffle / Shuffle All)
- Play Modes (Video) : Repeat (On/Off) / Continuous Playback (On/Off)
- Play Modes (Images) : Normal / Slide Show / Slide Show Repeat / Slide Show Interval (Short / Normal / Long)

- Search Modes : All Songs / Album / Artist / Genre / Release Year / Folder / Playlists
- Sound Settings (Equalizer) : Heavy / Jazz / Unique / Custom 1 / Custom 2 / Clear BASS
- Sound Settings (Surround) : Studio / Live / Club / Arena / Matrix / Karaoke

PC REQUIREMENTS

- Windows XP Operating Systems : XP Home Edition (SP2) / XP Professional
- Windows Vista Operating Systems : Vista Home Basic / Vista Home Premium / Vista Business / Vista Ultimate
- CPU : Pentium 4 1.0Ghz or higher
- RAM : 512MB or more
- Hard Disk Drive : 380MB or more of available space
- Screen Resolution : 800 x 600 pixels or higher (1024 x 768 or higher is recommended)
- Colour Display : 8-bit or higher (16-bit recommended)
- Drives : CD-ROM (supporting Digital Music CD playback capabilities using WDM)
- Internet Browser : Internet Explorer 6 or later (Adobe Flash Player 8 or higher needs to be installed)
- Internet Connection : Broadband (required to use Electronic Music Distribution service)

SUPPLIED ACCESSORIES

- "MP3 Conversion Tool", "Media Manager" and "Windows Media Player 11" CD-ROM
- Operation Guide
- EX Monitor Headphones
- Quick-Start Guide
- USB Cable
- DM-PORT Cradle Attachment

4GB Available in Black, White and G
8GB Available in Black, White and F
16GB Available in Black



RECOMMENDED ACCESSORIES

Leather Case : CKLNWA820 B/W



Silicon Case with Protector Sheet : CKMNWA820 B/W



Belt Clip : CLPNWA820



Privacy Filter : PRFNWP240



Speaker Attachment : SRSNWT10M



USB Charger : ACNWM50



VIDEO MP3 WALKMAN

- NWZS615F (2GB) \$149.00 *
- NWZS616F (4GB) \$179.00 *
- NWZS618F (8GB) \$249.00 *

- ✓ Drag 'n Drop music, photo and image transfer
- ✓ Compatible with music purchased online (PlaysForSure)
- ✓ Can be used with Windows Media Player 11, iTunes and PLAYSTATION®3



FEATURES

- Supports MP3, WMA, WMA-DRM, AAC and Linear PCM audio
- Supports AVC-BL and MPEG-4 video
- Supports JPEG images
- FM Tuner
- Long Battery Life (Up to 35 hrs music / Up to 9.5 hrs video)
- Clear Audio Technologies (Clear Stereo / Clear BASS / Dynamic Sound Enhancement Engine)

SPECIFICATIONS

MUSIC STORAGE

- 2GB : Up to 1150 Songs
- 4GB : Up to 2450 Songs
- 8GB : Up to 5050 Songs

VIDEO STORAGE

- 2GB : Up to 7 hrs 10 mins
- 4GB : Up to 15 hrs
- 8GB : Up to 30 hrs 40 mins

GENERAL

- Display Type : 1.82" QVGA (320 x 240) Colour TFT Display with white LED Backlight
- Dimensions (WxHxDmm) : 42 x 80 x 11.5
- Weight : 50g
- Menu Languages : English / German / Spanish / French / Italian / Russian / Cantonese / Mandarin / Japanese / Korean / Portuguese

CONNECTIVITY

- Input : USB
- Output : Headphones / USB

POWER

- Battery : Embedded Lithium-Ion Battery
- Charge Method : USB Power (via supplied USB cable)
- Recharge Time : 180 mins to full / 90 mins to 80%

GENERAL FUNCTIONALITY

- Play Modes (Music) : Normal / Repeat / Shuffle / Shuffle and Repeat / Repeat 1 Song / Playback Range Selection (All Range / Selected Range) / Intelligent Shuffle (Time Machine Shuffle / Shuffle All)
- Play Modes (Video) : Repeat (On/Off) / Continuous Playback (On/Off)
- Play Modes (Images) : Normal / Slide Show / Slide Show Repeat / Slide Show Interval (Short / Normal / Long)

- Search Modes : All Songs / Album / Artist / Genre / Release Year / Folder / Playlists
- Sound Settings (Equalizer) : Heavy / Pop / Jazz / Unique / Custom 1 / Custom 2 / Clear BASS
- Sound Settings (Surround) : Studio / Live / Club / Arena / Matrix / Karaoke

PC REQUIREMENTS

- Windows XP Operating Systems :
 - XP Home Edition (SP2)
 - XP Professional (SP2)
 - XP Media Centre Edition (SP2)
 - XP Media Centre Edition 2004 (SP2)
 - XP Media Centre Edition 2005
- Windows Vista Operating Systems :
 - Vista Home Basic
 - Vista Home Premium
 - Vista Business
 - Vista Ultimate
- Drives : CD-ROM (supporting Digital Music CD playback capabilities using WDM)
- Internet Browser : Internet Explorer 6 or later (Adobe Flash Player 8 of higher needs to be installed)
- Internet Connection : Broadband (required to use Electronic Music Distribution service)

SUPPLIED ACCESSORIES

- "MP3 Conversion Tool" and "Windows Media Player 11" CD-ROM
- Headphones
- USB Cable
- DM-PORT Cradle Attachment

2GB Available in Black and Silver
4GB Available in Black, White, Blue, Red and Pink
8GB Available in Black



MP3 DRAG 'N DROP WALKMAN

- NWDB103FB (1GB) \$59.00 *
- NWDB105FB (2GB) \$89.00 *

- ✓ Drag 'n Drop music transfer
- ✓ Voice recording
- ✓ FM recording
- ✓ Auto-Transfer functionality



FEATURES

- Supports MP3 and WMA audio
- Built-in USB plug

SPECIFICATIONS

MUSIC STORAGE

- 1GB : Up to 490 Songs
- 2GB : Up to 990 Songs

GENERAL

- Display Type : 3-Line Colour LCD
- Dimensions (WxHxDmm) : 25 x 89.9 x 16.7
- Weight : 30g
- Menu Languages : English / Spanish / French / Russian / Simplified Characters / Traditional Characters / Korean / Portuguese

CONNECTIVITY

- Input : USB
- Output : Headphones / USB

POWER

- Battery : Embedded Lithium-Ion Battery
- Charge Method : USB Power (via built-in USB plug)
- Recharge Time : Approx. 120 mins to full

GENERAL FUNCTIONALITY

- Play Modes (Music) : Normal / All Repeat / 1 Song Repeat / All Song Shuffle Repeat
- Search Modes : All Songs / Album / Artist / Folder Name / File Name (ID3 Tag only)
- Sound Settings (Equalizer) : Heavy / Rock / Classical / Pop / Jazz / Custom

PC REQUIREMENTS

- Windows 2000 Operating Systems : 2000 Professional
- Windows XP Operating Systems :
 - XP Home Edition (SP2)
 - XP Professional (SP2)
 - XP Media Centre Edition 2004 (SP2)
 - XP Media Centre Edition 2005 (SP2)
- Windows Vista Operating Systems :
 - Vista Home Basic
 - Vista Home Premium
 - Vista Business
 - Vista Ultimate
- Drives : CD-ROM (supporting Digital Music CD playback capabilities using WDM)
- Internet Browser : Internet Explorer 5.5 or later (Adobe Flash Player 8 of higher needs to be installed)
- Internet Connection : Broadband (required to use Electronic Music Distribution service)

SUPPLIED ACCESSORIES

- Headphones

RECOMMENDED ACCESSORIES

<p>Hard Clear Case : CKHNW610</p>	<p>Silicon Case with Protector Sheet : CKMNWS610 B/W</p>	<p>Belt Clip : CLPNWS610</p>
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BLUETOOTH ACCESSORIES

WLANWB1

BLUETOOTH ADAPTOR FOR WALKMAN \$129.00 *

SPECIFICATIONS

- Allows WM Port-equipped Walkman models to transmit Bluetooth wireless audio stream
- Powers from Walkman
- Up to 11 Hours Battery Life
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP)



TMRBT10

BLUETOOTH AUDIO TRANSMITTER \$149.00 *

SPECIFICATIONS

- 1-Way Bluetooth Audio Transmitter
- Allow Audio Devices to Transmit Bluetooth Audio Stream
- Up to 11 Hours Battery Life
- Rechargeable Function
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP)
- Suits any Portable Audio Player



HWSBTA2W

BLUETOOTH AUDIO TRANSMITTER/RECEIVER \$199.00 *

SPECIFICATIONS

- 2-Way Bluetooth Audio System
- Allow Audio Devices to Transmit or Receive a Bluetooth Audio Stream
- Power Requirements : Supplied AC Adaptor
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP)



*Supplied stand shown



SRSBTM30

BLUETOOTH SPEAKER SYSTEM \$249.00 *

SPECIFICATIONS

- Bluetooth Wireless Speaker
- Driver : 48mm
- Neodymium Magnet
- Power Output : Total 6W
- Power Requirements : 3 x AA Battery or Supplied AC / DC Adaptor
- Volume Adjust
- Analog-IN Jack
- Compatible with Bluetooth Version 2.0 (Profiles : A2DP / AVRCP)



BLUETOOTH HEADPHONE AND ADAPTOR PACK FOR IPOD

DRBT21IK \$249.00 *

FEATURES

- Allow iPod to transmit music wirelessly
- Powers from iPod
- Compatible with Bluetooth Version 2.0 + EDR

SPECIFICATIONS

- Street Style Headphones
- Driver Unit: 30mm Dome



BLUETOOTH HEADPHONE AND ADAPTOR PACK FOR IPOD

DRBT22IK \$249.00 *

FEATURES

- Allow iPod to transmit music wirelessly
- Powers from iPod
- Compatible with Bluetooth Version 2.0 + EDR

SPECIFICATIONS

- Lightweight Headphones
- Driver Unit: 30mm Dome



BLUETOOTH HEADPHONES

- ✓ Bluetooth Wireless Headphone Receiver / Microphone
- ✓ Enjoy Music and Receive Mobile Phone Calls
- ✓ Up to 11 Hours Battery Life
- ✓ Remote Functions : PLAY / STOP / PAUSE / FF / FR / Volume Adjust
- ✓ Compatible with Bluetooth Version 2.0 (Profiles : A2DP / AVRCP / HFP / HSP)

DRBT21G \$199.00 *

SPECIFICATIONS

- Street style design
- Driver : 30mm
- Foldable



DRBT20NX \$199.00 *

SPECIFICATIONS

- Lanyard style design
- Driver : 9mm EX



DRBT22B \$199.00 *

SPECIFICATIONS

- Lightweight design
- Driver : 30mm
- Foldable



DRBT30Q \$249.00 *

SPECIFICATIONS

- Ear-clip design
- Driver : 30mm
- Retractable cord



BLUETOOTH ADAPTOR FOR IPOD

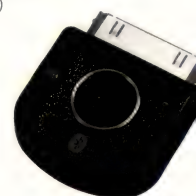
TMRBT8IP \$129.00 *

FEATURES

- Allow iPod to transmit music wirelessly
- Powers from iPod
- Compatible with Bluetooth Version 2.0 + EDR

SPECIFICATIONS

- Compatible with following generation iPod:
 - iPod NANO (1st and 2nd)
 - iPod (4th and 5th)
 - iPod Mini (1st)



ICDB600

DIGITAL NOTETAKER \$99.00 *

- ✓ 512MB Capacity
- ✓ 3 Rec Modes (HQ/SP/LP)
- ✓ VOR (Voice Operated Recording)
- ✓ Mic Sensitivity Switching



SPECIFICATIONS

AUDIO : FORMATS SUPPORTED

- Recording : Triple Rate Codec
- Playback : Triple Rate Codec

GENERAL

- Channel : Mono
- Capacity (Recordings) : Up to 301hrs 35mins
- Inputs / Outputs : Headphone / Microphone
- Dimensions (WxHxDmm) : 34.6 x 109.2 x 18.4
- Weight : 65g (incl. batteries)

POWER

- Power Source : Alkaline 'AAA' Batteries x 2 (supplied)
- Battery Life (up to) :
 - Recording : 22hrs
 - Playback (Speaker) : 11hrs

SUPPLIED ACCESSORIES

- Headphones
- Carrying Pouch

ICDP630F

USB DIGITAL NOTETAKER WITH FM TUNER \$199.00 *

- ✓ 512MB Capacity
- ✓ 3 Rec Modes (HQ/SP/LP)
- ✓ VOR (Voice Operated Recording)
- ✓ Mic Sensitivity Switching
- ✓ PC Connectivity
- ✓ Built-in FM Tuner with FM Recording



SPECIFICATIONS

AUDIO : FORMATS SUPPORTED

- Recording : Triple Rate Codec
- Playback Triple Rate Codec

GENERAL

- Channel : Mono
- Capacity (Recordings) : 301hrs 35mins
- Inputs / Outputs : Headphone / Microphone / USB
- Dimensions (WxHxDmm) : 34.6 x 109.2 x 18.4
- Weight : 68g incl. batteries)

POWER

- Power Source : Alkaline 'AAA' Batteries x 2 (supplied)
- Battery Life (up to) :
 - Recording : 22hrs
 - Playback (Speaker) : 11hrs

SUPPLIED ACCESSORIES

- Headphones
- USB Cable
- PC Application Software
- Carrying Pouch

ICDUX70 (1GB)

DIRECT USB DIGITAL NOTETAKER / MP3 PLAYER \$249.00 *

- ✓ Supports MP3 recording / playback
- ✓ External Mic-IN socket
- ✓ Direct USB plug
- ✓ USB charging
- ✓ Drag 'n Drop audio transfer
- ✓ Built-in speaker



SPECIFICATIONS

MP3 RECORDING TIME

- LP (Mono) : Approx. 290 hrs 10 min
- SP (Mono) : Approx. 72 hrs 30 min
- StLP (Stereo) : Approx. 48 hrs 20 min
- StSP (Stereo) : Approx. 18 hrs 5 min
- St (Stereo) : Approx. 12 hrs 5 min

MP3 PLAYBACK TIME

- 128 Kbps : 18 hrs 5 min
- 256 Kbps : 9 hrs

GENERAL

- Dimensions (WxHxDmm) : 34.4 x 99 x 13.4
- Weight : 48g

POWER

- Battery : 1 x AAA

CONNECTIVITY

- Input : Microphone (Built-in or External) / USB
- Output : Headphones / USB

Available in Silver and Pink

ICDUX80 (2GB)

DIRECT USB DIGITAL NOTETAKER / MP3 PLAYER \$349.00 *

- ✓ Supports MP3 recording / playback
- ✓ External Mic-IN socket
- ✓ Direct USB plug
- ✓ USB charging
- ✓ Drag 'n Drop audio transfer
- ✓ Built-in speaker



SPECIFICATIONS

MP3 RECORDING TIME

- LP (Mono) : Approx. 581 hrs 20 min
- SP (Mono) : Approx. 145 hrs 20 min
- StLP (Stereo) : Approx. 96 hrs 50 min
- StSP (Stereo) : Approx. 36 hrs 20 min
- St (Stereo) : Approx. 24 hrs 10 min

MP3 PLAYBACK TIME

- 128 Kbps : 36 hrs 20 min
- 256 Kbps : 18 hrs 5 min

GENERAL

- Dimensions (WxHxDmm) : 34.4 x 99 x 13.4
- Weight : 48g

POWER

- Battery : 1 x AAA

CONNECTIVITY

- Input : Microphone (Built-in or External) / USB
- Output : Headphones / USB

Available in Black and Red

ICDSX68

HIGH-END DIGITAL NOTETAKER \$399.00 *

- ✓ 512MB (185hrs 55min) Recording Capacity
- ✓ 5 Rec Modes (STHQ/ST/STLP/SP/LP)
- ✓ Digital Voice Up
- ✓ Digital Pitch Control
- ✓ VOR (Voice Operated Recording)
- ✓ Mic Sensitivity Switching
- ✓ Manual Rec Level Adjust



SPECIFICATIONS

AUDIO : FORMATS SUPPORTED

- Recording : LPEC
- Playback : LPEC / MP3

GENERAL

- Channel : Mono / Stereo
- Capacity (Recordings) : Up to 185hrs 55min
- Inputs / Outputs : Headphone / Microphone / USB
- Dimensions (WxHxDmm) : 30.8 x 119.3 x 14.9
- Weight : 70g (incl. batteries)

POWER

- Power Source : Alkaline or NiMH Rechargeable 'AAA' Battery x 2 (not Included)
- Battery Life (up to) :
 - Recording : 19hrs
 - Playback (Speaker) : 28.5hrs

SUPPLIED ACCESSORIES

- Headphones
- USB Cables
- PC Application Software (Digital Voice Editor)
- Carry Pouch

ICDSX78DR9

HIGH-END DIGITAL NOTETAKER WITH DRAGON SOFTWARE \$599.00 *

- ✓ 5-Star Dragon Software Certified
- ✓ Dragon Naturally Speaking v9 Recorder Edition
- ✓ 1GB (374hrs 55min) Recording Capacity
- ✓ 5 Rec Modes (STHQ/ST/STLP/SP/LP)
- ✓ Digital Voice Up
- ✓ Digital Pitch Control
- ✓ VOR (Voice Operated Recording)
- ✓ Mic Sensitivity Switching
- ✓ Manual Rec Level Adjust



SPECIFICATIONS

AUDIO : FORMATS SUPPORTED

- Recording : LPEC
- Playback : LPEC / MP3

GENERAL

- Channel : Mono / Stereo
- Capacity (Recordings) : Up to 185hrs 55min
- Inputs / Outputs : Headphone / Microphone / USB
- Dimensions (WxHxDmm) : 30.8 x 119.3 x 14.9
- Weight : 70g (incl. batteries)

POWER

- Power Source : Alkaline or NiMH Rechargeable 'AAA' Battery x 2 (not Included)
- Battery Life (up to) :
 - Recording : 19hrs
 - Playback (Speaker) : 28.5hrs

SUPPLIED ACCESSORIES

- Headphones
- USB Cables
- Docking Stand
- PC Application Software (Dragon Naturally Speaking - Preferred v9 and Digital Voice Editor Carry Pouch
- Rechargeable batteries

ICDMX20

**STEREO MEMORY STICK
DIGITAL NOTETAKER** \$599.00*



SPECIFICATIONS

- 32 MB Memory Stick Included
- Stereo Microphone
- Voice Operated Recording
- Microphone Jack
- Up to 15.5 hours of recording
- Easy Editing
- (DPC) Digital Pitch Control
- A-B Repeat
- Repeat / Auto scan play
- Speed Control
- Cue/Review
- Date and Time Stamp
- Power Requirements : 2 x AAA Batteries (not supplied)
- Dimensions (WxHxDmm) : 37 x 108 x 17

SUPPLIED ACCESSORIES

- USB Cable
- DVE Voice Editing software

M475

**MICRO-CASSETTE
NOTETAKER** \$89.00 *



SPECIFICATIONS

- Ultra Compact design
- LED Battery Indicator
- Two speed record/playback
- Cue/Review function
- Built In Speaker and Microphone
- Dimensions (WxHxDmm) : 54 x 109 x 22
- Headphone (mini jack)
- Power Requirements : 2 x AAA batteries (not supplied)
- Up to 14.5 hours recording
- Weight : Approx 97g (incl batt and tape)

M670V

**MICRO-CASSETTE
NOTETAKER** \$115.00 *



SPECIFICATIONS

- Ultra Compact design
- Voice Operated Recording
- Built In Speaker and Microphone
- Two speed record/playback
- Cue/Review function
- LED battery indicator
- Tape counter
- Hand strap
- Dimensions (WxHxDmm) : 54.8 x 106.8 x 21.5
- Headphone (mini jack)
- Output power : 450mW
- Power Requirements : 2 x AAA batteries (not supplied) or 1.5V AC Adaptor (not supplied)
- Weight : 92g (including battery and tape)

TCM939

**STANDARD DESKTOP
CASSETTE NOTETAKER**
\$79.00 *



SPECIFICATIONS

- Carry Handle
- Built In Speaker and Microphone
- AC Adaptor Supplied
- Cue/Review function
- LED battery indicator
- Earphone and microphone jack
- Auto shut-off
- Tape counter
- Dimensions (WxHxDmm) : 144 x 237 x 60
- Inputs : Mic (3.5mm)
- Outputs : Earphone
- Power Requirements : AA x 4 (not supplied) or AC Adaptor (supplied)
- Weight (with batteries) : 675g

TCM150

**STANDARD CASSETTE
NOTETAKER** \$69.00 *



SPECIFICATIONS

- Built In Speaker and Microphone
- One Touch Recording
- Cue/Review Function
- LED Battery Indicator
- Stereo Headphone Compatible
- Dimensions (WxHxDmm) : 86.9 x 116.3 x 36.5
- Output : Headphone (mini jack)
- Power Output : 250mW
- Power Requirements : DC 3V, AA x 2, AC Adaptor 3V (not supplied)
- Speaker : 5.0cm
- Weight : 169g (excluding battery and tape)

TCM400DV

**STANDARD CASSETTE
NOTETAKER** \$129.00 *



SPECIFICATIONS

- Double Record Time
- Adjustable Speed Playback
- Flat Microphone
- Voice Operated Recording Cue / Review
- Double Record Time
- VOR Sensitivity
- LED Battery Indicator
- Built-in Speaker Mic Jack
- Earphone Jack
- Dimensions (WxHxDmm) : 86.7 x 144.4 x 35.7
- Headphone (mini jack)
- Power Requirements : AA Battery x 2 or 3V AC Adaptor (not supplied)
- Weight : 160g

ICFBO1

EMERGENCY RADIO \$79.00 *



- This clever little device houses a self-generator inside its colourful chassis.
- The generator is operated by a manual crank handle. Wind up the crank for 60 seconds and you get 60 minutes of power.
- Also included in this AM/FM radio is a soft-light and flashlight, making this radio a must-have in any household, vehicle or boat.

SPECIFICATIONS

- Self-powered Generation (no batteries needed)
- Built-in Flashlight and Softlight
- Water Resistant
- Optional AA Battery compatible
- FM / AM 2-Band Tuner
- 90mW Speaker

Australian version of this product varies slightly from image above

ICF304

PORTABLE AM/FM RADIO \$36.95 *



SPECIFICATIONS

- Compact Horizontal design
- LED Tuning Indicator
- Built-in speaker
- Power Requirements : 2 x AA (not supplied)
- Headphone Jack

Available in Black and Silver

ICFM410S

PORTABLE AM/FM/SW DIGITAL RADIO \$125.00 *



SPECIFICATIONS

- AM/FM/SW 3 Band Radio
- Tuning indicator
- Digital Tuning
- LCD Display
- Clock
- 20 presets
- Sleep/standby mode
- Dimensions (WxHxDmm) : 212 x 104 x 42.5
- Headphone (stereo mini)
- Power Requirements : DC 4.5V or 3 x AA (not supplied)
- Weight : 504g (including batteries)

ICF704S

PORTABLE AM/FM/SW RADIO \$66.95 *



SPECIFICATIONS

- AM/FM/SW 3 Band Radio
- Tone Control
- Tuning Indicator
- Carry Handle
- AC/DC operation
- Built In Wide dispersion Speaker
- Power Requirements : 4 x AA (not supplied)

ICFSW11

PORTABLE WORLD BAND RADIO \$139.00 *



SPECIFICATIONS

- FM/MW/LW/SW Radio
- Compact Size
- FM/MW/LW/SW 1-9 reception
- Built-in speaker
- Earphone jack
- Short wave guide supplied
- Dimensions (WxHxDmm) : 162 x 93.8 x 34.8
- Power Requirements : 2 x AAA Batteries (not supplied)
- Weight : 340g (including batteries)

ICFSW12

TRAVEL-SIZED WORLD BAND RADIO \$199.00 *



SPECIFICATIONS

- FM/MW/SW Radio
- World Time Display
- Alarm with snooze button
- Backlit LCD display
- LED tuning indicator
- Earphone jack
- Built-in speaker
- Dimensions (WxHxDmm) : 111 x 31 x 80
- Frequency Range :
 - MW : 530-1605kHz
 - FM : 87.5-108 MHz
 - SW : Bands 1-7; 5775-21975kHz
- Power Requirements : 2 x AA Batteries (not supplied)
- Power : CR2025 (clock)
- Weight : 230g

ICFSW35

PORTABLE WORLD BAND RADIO \$269.00 *



SPECIFICATIONS

- AM/FM/SW world band radio
- Digital Tuning
- Preset Function
- AM/FM/SW Radio
- PLL digital tuner
- 50 presets
- Auto scan tuning
- Backlit LCD display
- Memory scan
- Dimensions (WxHxDmm) : 116.8 x 106 x 35
- Power Requirements : AA x 3 (not supplied)
- Weight (including batteries) : 450g

ICFSW7600GRS

PORTABLE WORLD BAND RADIO \$509.00 *



SPECIFICATIONS

- Enhanced Pre-Set Functions
- World Time Display
- Dimensions (WxHxDmm) : 190 x 118.8 x 35.3
- Frequency Range :
 - FM : 76-108 MHz;
 - LW : 150-529 kHz;
 - MW : 531-1620 kHz;
 - SW : 1621-29999 kHz
- Input : DC-in 6V;
- Antenna (3.5mm mini jack)
- Output : Line out (stereo mini); Headphone (stereo mir)
- Power Output : 380mW
- Power Requirements : DC 6V; 4 x AA batteries (not supplied)
- Speaker : 77mm
- Weight : 536g (excluding batteries)
- Carry case

ICFS10MK2

**POCKET-SIZED
AM/FM RADIO** \$24.95 *



SPECIFICATIONS

- Compact Design
- Telescopic Antenna
- LED Tuning Indicator
- Earphone Jack
- Built-in Speaker
- Carry Strap
- Battery Life AM : 45 hours
- Battery Life FM : 40 hours
- Dimensions (WxHxDmm) : 71 x 118.5 x 30
- Power Output : 100mW
- Power Requirements : DC 3V, 2 x AA Batteries (not supplied)
- Speaker : 5.7cm diameter
- Weight : 202g (with batteries)

SRF59

**POCKET-SIZED
AM/FM RADIO** \$42.95 *



SPECIFICATIONS

- Compact Design
- AM/FM Tuner
- Belt Clip
- Fontopia Earphones Supplied
- Dimensions (WxHxDmm) : 65 x 92.9 x 26.5
- Headphone (stereo mini)
- Power Output : 3.6 + 3.6mW
- Power Requirements : DC 1.5V
- 1x AA battery (not supplied)
- Weight : 84g (with battery and belt clip)

SUPPLIED ACCESSORIES

- Belt clip
- Earphones

SRFS84C

**COMPACT AM/FM
RADIO** \$69.95 *



SPECIFICATIONS

- AM/FM Radio
- Compact Design
- Mega Bass Function
- Dimensions (WxHxDmm) : 39.5 x 78.5 x 16.5
- Headphones (stereo mini)
- Power Output : 3.6mW + 3.6mW
- Power Requirements : DC 1.5V AAA battery (not supplied)
- Weight : 61.2g (with battery and headphones)

SUPPLIED ACCESSORIES

- Earphones

SRFM807

**POCKET-SIZED FM
RADIO** \$119.00 *



SPECIFICATIONS

- FM Radio
- Mega Bass Function
- Clock 15 presets
- Ear phone jack
- Built-in Speakers
- Dimensions (WxHxDmm) : 60 x 104 x 22
- Power Requirements : AAA x 2 (not supplied)
- Power Output : 70mW
- Weight (with batteries) : 100g

SUPPLIED ACCESSORIES

- Fontopia earphones

SRFM97

**ULTRA COMPACT DIGITAL
AM/FM RADIO** \$149.00 *



SPECIFICATIONS

- AM/FM Radio
- Mega Bass Function
- Digital Tuning
- LCD Display
- Clock
- 20 Station Presets (15FM, 5AM)
- Jog Shuttle for Easy Operation
- Auto Power Off Function
- Hold Function
- Belt Clip
- Dimensions (WxHxDmm) : 39 x 83.8 x 20.4
- Output : Headphone (stereo mini)
- Power Output : 2.5mW + 2.5mW
- Power Requirements : 1.5V AAA battery (not supplied)
- Weight : 57.5g (with battery and headphones)

SUPPLIED ACCESSORIES

- Earphones

SRFH4

**AM/FM STEREO
HEADPHONE RADIO** \$64.95 *



SPECIFICATIONS

- AM/FM Radio
- Headphone Design
- Lightweight
- Mega Bass Function
- AM/FM stereo tuner
- Adjustable double headband
- Flexible antenna
- Mega Bass function
- Power Output : 5mW + 5mW
- Power Requirements : 1 x AAA battery (not supplied)
- Weight : Approx 130g (with battery)

■ ICFC218

AM / FM CLOCK RADIO \$29.95 *

FEATURES

- Green LED Single Display
- 12 Digital Clock Type
- Calendar Display
- Single Alarm
- 1-Step Alarm Volume
- Extendable Snooze
- Sleep
- Power Back-Up

SPECIFICATIONS

RADIO

- Analog Tuner
- FM : 87.5 TO 108.0MHz
- AM : 529 – 1710kHz

MUSIC

- Channel : Mono
- Speaker Size : 6.6cm
- Speaker Power : 150mW

GENERAL

- Dimensions (WxHxDmm) : 155 x 64.5 x 150
- Weight : 492.2g



Available in Black and White

■ ICFC318S

DUAL ALARM AM / FM CLOCK RADIO \$44.95 *

FEATURES

- Green 0.9" LED Single Display
- 12 Digital Clock Type
- Calendar Display
- Dual Alarm
- 2-Step Alarm Volume
- Extendable Snooze
- Sleep
- Power Back-Up

SPECIFICATIONS

RADIO

- Analog Tuner
- FM : 87.5 TO 108.0MHz
- AM : 529 – 1710kHz

MUSIC

- Channel : Mono
- Speaker Size : 6.6cm
- Speaker Power : 150mW



GENERAL

- Dimensions (WxHxDmm) : 155 x 64.5 x 150
- Weight : 492.2g

■ ICFC492

AM / FM DUAL ALARM CLOCK RADIO \$66.95 *

SPECIFICATIONS

- Extra Large LED Display
- Dual Alarm Function
- Power Back Up
- Large Display
- Radio Alarm and Buzzer Alarm
- Battery back up
- Snooze/ Sleep function
- Dimensions (WxHxDmm) : 198.7 x 101.5 x 109.7
- Weight : Approx 640g



■ ICFC273

AM / FM DUAL DISPLAY ALARM CLOCK RADIO \$94.95 *

SPECIFICATIONS

- Dual Display
- Dual Alarm
- Station Pre-Set Function
- Clock, Alarm 1, Alarm 2
- Nap and extendable Snooze function
- Dimensions (WxHxDmm) : 173 x 58 x 134
- Weight : Approx 630g



■ ICFC630

AM / FM COMPACT DUAL POWER RADIO \$99.95 *

SPECIFICATIONS

- AC/DC Operation
- Dual Alarm
- Dual Alarm Display
- Backlit LCD Display
- Sleep Timer
- Extendable Snooze
- Dual Alarm
- AC/DC Operation
- Battery Life : Up to 68 hours
- Dimensions (WxHxDmm) : 94 x 104 x 82
- Power Requirements : 4.5V DC or 3V DC via 2 x AA Alkaline Batteries (not supplied)



- Weight : 313g (including batteries)
- AC Adaptor

■ ICFC153

COMPACT AM / FM CLOCK RADIO \$109.00 *

SPECIFICATIONS

- Dual Alarm
- Station Pre-Set Function
- Compact Design
- AM/FM Digital Tuner
- 15 Presets
- Backlit LCD Display
- Sleep/Snooze Function
- Extendable Snooze
- Dimensions (WxHxDmm) : 118.5 x 116.5 x 126
- Weight : 715g



■ ICFC814

AM / FM CD CLOCK RADIO \$119.00 *

SPECIFICATIONS

- CD Playback
- Easy to read 1.4" Green LED
- Dual Alarm Function
- FM/AM Analogue Tuner
- Alarm Indicators
- Snooze / Extended Snooze Function
- Sleep Timer
- LED Brightness Control
- Dimensions (WxHxDmm) : 190 x 93 x 222
- Weight : 1.5kg



■ ICFC837

AM / FM CD CLOCK RADIO \$199.00 *

SPECIFICATIONS

- CD Playback
- Large LED Display
- Dual Alarm
- AM/FM Reception
- Large Green Led Display
- CD Wake-up Function
- CDR/RW Playback
- Sleep Timer
- Snooze function
- Alarm Indicator
- Dimensions (WxHxDmm) : 246 x 96 x 210
- Weight : 1.75kg



MDR110LP

LIGHTWEIGHT HEADPHONES \$14.95 *



FEATURES

- Silent Cap
- Twin Turbo Acoustic Circuit

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 100dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 18 – 20,000Hz
- Power Handling Capacity : 1000mW

MDR210LP

LIGHTWEIGHT HEADPHONES \$22.95 *



FEATURES

- Silent Cap
- Twin Turbo Acoustic Circuit

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 100dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 14 – 20,000Hz
- Power Handling Capacity : 1000mW

MDR310LP

FOLDABLE LIGHTWEIGHT HEADPHONES \$32.95 *



FEATURES

- Silent Cap
- Twin Turbo Acoustic Circuit
- Foldable Mechanism

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 100dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 18 – 20,000Hz
- Power Handling Capacity : 1000mW

MDR410LP

FOLDABLE LIGHTWEIGHT HEADPHONES \$47.95 *



FEATURES

- Silent Cap
- Twin Turbo Acoustic Circuit
- Foldable Mechanism

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 105dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 14 – 22,000Hz
- Power Handling Capacity : 1000mW

MDR210TV

LIGHTWEIGHT TV HEADPHONES \$54.95 *



FEATURES

- Silent Cap
- Twin Turbo Acoustic Circuit
- Mono / Stereo Switching
- Volume Control

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 100dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 14 – 20,000Hz
- Power Handling Capacity : 1000mW

MDR710LP

DYNAMIC LIGHTWEIGHT HEADPHONES \$129.00 *



FEATURES

- Ultra-Compact and Lightweight
- Powerful Closed Sound
- Compact Folding Design
- Carrying Case

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 106dB/mW
- Impedance : 24 Ohms at 1Khz
- Frequency Response : 12 – 24,000Hz
- Power Handling Capacity : 1000mW

STEREO IN-EAR

MDRE818LP

IN-EAR HEADPHONES \$18.95 *

FEATURES

- Twin Turbo Acoustic Circuit

SPECIFICATIONS

- Driver Unit : 16mm Dome
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 12 - 22,000Hz
- Power Handling Capacity : 50mW



MDRE737LP

IN-EAR HEADPHONES \$22.95 *

FEATURES

- Twin Turbo Acoustic Circuit
- Neck-Chain Style Cord

SPECIFICATIONS

- Driver Unit : 16mm Dome
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 12 - 22,000Hz
- Power Handling Capacity : 50mW



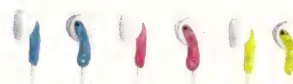
MDRE10LP

LIGHT-STYLE IN-EAR HEADPHONES \$24.95 *

SPECIFICATIONS

- Driver Unit : 13.5mm Dome
- Sensitivity : 104 dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 10 - 20,000Hz
- Power Handling Capacity : 1000mW

Available in Grey, Yellow, Pink and Blue



MDRE11LP

DARK STYLE IN-EAR HEADPHONES \$24.95 *

SPECIFICATIONS

- Driver Unit : 16mm Dome
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1KHz
- Frequency Response : 10 - 22,000Hz
- Power Handling Capacity : 50mw

Available in Black, White, Blue, Orange



MDRE829V

IN EAR HEADPHONES WITH VOLUME CONTROL \$32.95 *

FEATURES

- Twin Turbo Acoustic Circuit
- Rotary Slide Volume Control
- Compact Carry Case

SPECIFICATIONS

- Driver Unit : 16mm Dome
- Sensitivity : 108 dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 12 - 22,000Hz
- Power Handling Capacity : 50mW



MDRED12LP

HIGH-PERFORMANCE IN-EAR HEADPHONES \$34.95 *

FEATURES

- Bass Boost Performance Design

SPECIFICATIONS

- Driver Unit : 16mm Dome
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1KHz
- Frequency Response : 8 - 22,000Hz
- Power Handling Capacity : 50mw

Available in Silver, Blue, Red and Gold



MDREX32LPB

EX SERIES HEADPHONES \$49.00 *

FEATURES

- Spare Silicon Ear-buds (S/M/L Sizes)

SPECIFICATIONS

- Driver Unit : 9mm Dome (CCAW)
- Sensitivity : 100 dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 6 - 23,000Hz
- Power Handling Capacity : 100mW (IEC)



MDREX55SL

PERFORMANCE EX SERIES HEADPHONES \$69.00 *

FEATURES

- Soft Fitting
- Improved Silicone Housing

SPECIFICATIONS

- Driver Unit : 9mm Dome
- Sensitivity : 100dB/mW
- Impedance : 16 Ohms at 1KHz
- Frequency Response : 6 - 23,000Hz
- Power Handling Capacity : 100mw

Available in Black, White, Blue and Pink



MDREX52SL

EX SERIES DUAL-WEAR HEADPHONES \$79.00 *

FEATURES

- 2 Wearing Options (Hanging or In-Ear)
- Spare Silicon Ear-buds (S/M/L Sizes)
- Carry Pouch

SPECIFICATIONS

- Driver Unit : 9mm Dome (CCAW)
- Sensitivity : 100 dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 6 - 23,000Hz
- Power Handling Capacity : 100mW (IEC)

Available in Black and White





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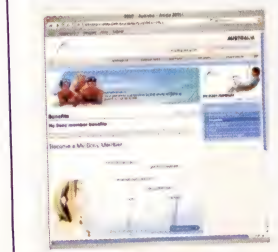
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MDREX85LP EX MONITOR HEADPHONES \$129.00 *

FEATURES

- Closed Acoustic Structure
- Unique Headphone Bonding
- Spare Silicon Ear-buds (S/M/L Sizes)
- Carry Pouch and Earphone Holder

SPECIFICATIONS

- Driver Unit : 13.5mm Dome (CCAW)
- Sensitivity : 105 dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 5 - 24,000Hz
- Power Handling Capacity : 100mW (IEC)

Available in Black, White, Red and Violet



MDREX90LP PREMIUM EX MONITOR HEADPHONES \$199.00 *



FEATURES

- Machined Aluminium Housing
- Closed Acoustic Structure
- Unique Headphone Bonding
- Spare Silicon Ear-buds (S/M/L Sizes)
- Leather Carry Pouch and Earphone Holder

SPECIFICATIONS

- Driver Unit : 13.5mm Dome (CCAW)
- Sensitivity : 106 dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 5 - 25,000Hz
- Power Handling Capacity : 200mW (IEC)



MDREX700SL SUPREME EX MONITOR HEADPHONES \$699.00 *



FEATURES

- Dynamic Vertical In-ear / Driver Design
- Ultra-Lightweight High-Strength Magnesium Housing
- Newly-Developed ML (Multiple Layered) Diaphragm
- New Hybrid Silicone Earbuds (SS/S/MS/M/ML/L/LL Sizes)
- Leather Switchblade Carry Case

SPECIFICATIONS

- Driver Unit : 16mm Dome
- Magnet : 440kJ/m³ Neodymium
- Sensitivity : 108dB/mW
- Impedance : 16 Ohms at 1Khz
- Frequency Response : 8 - 28,000Hz
- Power Handling Capacity : 50mw



STREET-STYLE

MDRG75LW

HIGH-PERFORMANCE STREET-STYLE HEADPHONES \$89.00 *



FEATURES

- Retractable Plug Cord (Cord Length Adjustable)
- Compact Folding Design
- Pressure-Relieving Urethane Cushioning

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 106dB/mW
- Impedance : 24 Ohms at 1Khz
- Frequency Response : 12 – 24,000Hz
- Power Handling Capacity : 1000mw

MDRQ38LW

EAR-CLIP STYLE HEADPHONES \$49.95 *



FEATURES

- Retractable Cord
- Stylish Ear-Clip Design

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 104 dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 20 – 24,000Hz
- Power Handling Capacity : 1000mW (EIA)

Available in Silver, Navy, Blue and Pink

MDRKE30LWB

KEY-RING STYLE HEADPHONES \$59.00 *



FEATURES

- Retractable Cord
- Karabina Hook

SPECIFICATIONS

- Driver Unit : 13.5mm Dome
- Sensitivity : 104 dB/mW
- Impedance : 16 Ohms at 1kHz
- Frequency Response : 18 – 22,000Hz
- Power Handling Capacity : 1000mW (IEC)

MDRQ68LW

EAR-CLIP STYLE HEADPHONES \$69.95 *



FEATURES

- Retractable Cord
- Retractable Plug Cord
- Stylish Ear-Clip Design

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 108 dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 16 – 24,000Hz
- Power Handling Capacity : 1000mW (EIA)

Available in Black and White

SPORTS

MDRAS20J

LOOP-STYLE SPORTS HEADPHONES \$49.00 *

FEATURES

- Newly Developed Loop Hangers
- Lightweight Clip-On / Vertical In-Ear Design
- Water Resistant

SPECIFICATIONS

- Driver Unit : 13.5mm Dome (CCAW)
- Sensitivity : 104dB/mW
- Impedance : 16 Ohms at 1Khz
- Frequency Response : 18 – 22,000Hz
- Power Handling Capacity : 50mW (IEC)



MDRAS40EX

HANGING-EAR SPORTS HEADPHONES \$89.00 *

FEATURES

- Changeable Hangers (S/M/L Sizes)
- Short Cord (Arm-Band use)
- Extension Cord Option

SPECIFICATIONS

- Driver Unit : 9mm Dome
- Sensitivity : 100dB/mW
- Impedance : 16 Ohms at 1Khz
- Frequency Response : 10 – 23,000Hz
- Power Handling Capacity : 100mW (IEC)



MDRAS100W

VERTICAL EX MONITOR SPORTS HEADPHONES \$149.00 *

FEATURES

- EX Monitor Driver
- Lightweight and Secure Fitting
- Moisture Guard Mechanism
- Shock-Absorbing Mechanism
- Short Cord (Arm-Band use)
- Extension Cord Option

SPECIFICATIONS

- Driver Unit : 13.5mm Dome (CCAW)
- Sensitivity : 105dB/mW
- Impedance : 16 Ohms at 1Khz
- Frequency Response : 8 – 25,000Hz
- Power Handling Capacity : 100mW (IEC)



DJ MONITOR STYLE

MDRAS30G

STREET-STYLE SPORTS HEADPHONES \$69.00 *



FEATURES

- Secure Fitting Stability Tip Design
- Compact Flattening Design
- Short Cord (Arm-Band use)
- Extension Cord Option

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 106dB/mW
- Impedance : 24 Ohms at 1KHz
- Frequency Response : 14 – 23,000Hz
- Power Handling Capacity : 1000mW (IEC)

MDRAS50G

STREET-STYLE EX SPORTS HEADPHONES \$99.00 *



FEATURES

- Lightweight and Secure Neckband Fitting
- Unique Cord Storage
- Short Cord (Arm-Band use)
- Extension Cord Option

SPECIFICATIONS

- Driver Unit : 9mm Dome
- Sensitivity : 100dB/mW
- Impedance : 16 Ohms at 1KHz
- Frequency Response : 9 – 23,000Hz
- Power Handling Capacity : 100mW (IEC)

MDRV250V

DJ/MONITOR HEADPHONES \$64.95 *

FEATURES

- Swivel Ear-Cups
- Volume Control
- Ferrite Magnet

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity : 98 dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 16 – 22,000Hz
- Power Handling Capacity : 500mW



MDRV500DJ

DJ/MONITOR HEADPHONES \$169.00 *

FEATURES

- Neodymium Magnet
- Swivel Ear-Cups
- Compact Folding Design

SPECIFICATIONS

- Driver Unit : 40mm Dome
- Sensitivity : 102 dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 10 – 25,000Hz
- Power Handling Capacity : 1000mW



MDRV700DJ

DJ/MONITOR HEADPHONES \$329.00 *

FEATURES

- Quality Aluminium Construction
- Neodymium Magnet
- Auto-Return Swivel Mechanism
- Compact Folding Design
- Carry Pouch

SPECIFICATIONS

- Driver Unit : 50mm Dome
- Sensitivity : 107 dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 5 – 30,000Hz
- Power Handling Capacity : 3000mW



MDRD333LW

PERFORMANCE OUTDOOR HEADPHONES \$149.00 *

FEATURES

- Aura-nomic Design
- Retractable Cord
- Compact Folding Design

SPECIFICATIONS

- Driver Unit : 30mm Dome (CCAW)
- Sensitivity : 24 Ohms at 1kHz
- Impedance : 102 dB/mW
- Frequency Response : 12 – 24,000Hz
- Power Handling Capacity : 1000mW (IEC)



MDRD777SL

HIGH-DEFINITION OUTDOOR HEADPHONES \$399.00 *

Premium

FEATURES

- High-Definition Driver
- Switchable 'Outdoor' and 'Indoor' Modes
- Compact Folding Design

SPECIFICATIONS

- Driver Unit : 40mm Dome (CCAW)
- Sensitivity : 106 dB/mW
- Impedance : 24 Ohms at 1kHz
- Frequency Response : 8 – 80,000Hz
- Power Handling Capacity : 1500mW (IEC)



NOISE-CANCELLING

MDRNC6

OVER-BAND NOISE-CANCELLING HEADPHONES \$199.00 *

FEATURES

- Carry Pouch

SPECIFICATIONS

- Driver Unit : 38mm Dome
- Sensitivity (Power ON) : 106 dB/mW
- Impedance (Power ON) : 20 Ohms at 1kHz
- Frequency Response : 30 – 15,000Hz
- Power Handling Capacity : 100mW
- Battery Life : Approx. 30hrs



MDRNC22

IN-EAR NOISE-CANCELLING HEADPHONES \$199.00

FEATURES

- Compact Battery Box
- Monitor Switch
- Closed Acoustic Structure
- Unique Headphone Bonding
- Spare Silicon Ear-buds (S/M/L Sizes)
- Carry Pouch

SPECIFICATIONS

- Driver Unit : 13.5mm Dome
- Sensitivity (Power ON) : 102 dB/mW
- Impedance (Power ON) : 20 Ohms at 1kHz
- Frequency Response : 8 – 22,000Hz
- Power Handling Capacity : 50mW (IEC)
- Battery Life : Approx. 50hrs

Available in Black and White



MDRNC32XNB

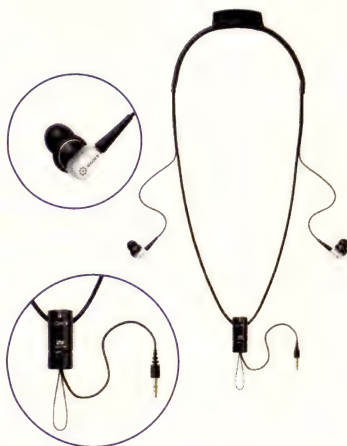
LANYARD-STYLE NOISE-CANCELLING HEADPHONES \$249.00 *

FEATURES

- Convenient Lanyard-Style Design
- Lightweight MP3 Player Attachment
- Closed Acoustic Structure
- Unique Headphone Bonding
- Spare Silicon Ear-buds (S/M/L Sizes)

SPECIFICATIONS

- Driver Unit : 13.5mm Dome
- Sensitivity (Power ON) : 102 dB/mW
- Impedance (Power ON) : 20 Ohms at 1kHz
- Frequency Response : 8 – 22,000Hz
- Power Handling Capacity : 50mW (IEC)
- Battery Life : Approx. 50hrs



MDRNC40

PREMIUM LIGHTWEIGHT NOISE-CANCELLING HEADPHONES \$249.00 *

Premium

FEATURES

- Ultra-Lightweight Headband
- Pressure-Relieving Urethane Cushioning
- Compact Folding Design
- Carry Case

SPECIFICATIONS

- Driver Unit : 30mm Dome
- Sensitivity (Power ON) : 102dB/Mw
- Sensitivity (Power OFF) : 100dB/mW
- Impedance (Power ON) : 40 Ohms at 1KHz
- Impedance (Power OFF) : 100 Ohms at 1KHz
- Frequency Response : 14 – 22,000Hz
- Power Handling Capacity : 50mw



MDRNC60

PREMIUM NOISE-CANCELLING HEADPHONES \$499.00 *

Premium

FEATURES

- Highly Comfortable and Lightweight
- Monitor Switch
- Foldable Design
- Carry Case

SPECIFICATIONS

- Driver Unit : 40mm Dome
- Sensitivity (Power ON) : 102 dB/mW
- Impedance (Power ON) : 40 Ohms at 1kHz
- Frequency Response : 14 – 22,000Hz
- Power Handling Capacity : 100mW (IEC)
- Battery Life : Approx. 30hrs



Refer to KEY TECHNOLOGY pages for detailed information.

SRSP7

COMPACT TRAVEL SPEAKERS \$22.95 *

SPECIFICATIONS

- No Power Source Required
- Very Compact
- Clip together design
- Bass reflex duct design
- Dimensions (WxHxDmm) : 72 x 105 x 65
- Weight : 270g (including cord)



SRSA201

STYLISH MINI SPEAKERS \$44.95 *

SPECIFICATIONS

- AC Powered
- Volume Control
- Built-in 2W amplifier
- Magnetically shielded
- Bass reflex duct design
- Dimensions (WxHxDmm) : 71 x 141 x 91
- Power Source : AC Adaptor (supplied)
- Perfect for use with MP3 player
- Weight : 205g (including cord)



SRST57

COMPACT AND FOLDABLE TRAVEL SPEAKERS \$99.95 *

SPECIFICATIONS

- AC or DC Operation
- Folding Design
- Mega Bass Function
- Built in 2W Amplifier
- Both active and passive functionality
- Dimensions (W x H x D mm) :
 - Open : 224 x 85 x 57
 - Closed 50 x 85 x 100
- Power Source : DC 6V or 4 x AA Alkaline Batteries (not supplied)
- Weight : 330g (including batteries)



SRSTP1

STYLISH TRAVEL SPEAKERS \$39.95 *

FEATURES

- Single-box stereo speaker design
- Plug-in power (Passive)
- Storable cord
- Lightweight, thin chassis

SPECIFICATIONS

GENERAL

- Input Jack : Stereo Mini-Plug
- Cord (Input) : 30cm
- Plug : Straight Stereo Mini-Plug
- Dimensions (WxHxDmm) :
 - Closed : 132 x 21 x 72
 - Open : 132 x 67 x 80
- Weight : 199g

SPEAKER

- Speaker Unit (Driver) : 50mm
- Speaker System : Full Range / Bass Reflex
- Input Power : 0.1W + 0.1W
- Input Power (MAX) : 0.15W + 0.15W



- Speaker Impedance : 8 Ohms
- Frequency Level : 400Hz – 17kHz
- Sensitivity Level : 85 dB/mW
- Amplifier Impedance : 8 Ohms

Available in Black and White

SRSA27

MINI SPEAKERS \$44.95 *

SPECIFICATIONS

- AC or DC Powered
- Volume Control
- Built-in 2W amplifier
- Magnetically shielded
- Bass reflex duct design
- Dimensions (WxHxDmm) : 84 x 131 x 86.3
- Power Source : AA Alkaline x 4 (not supplied) or AC Adaptor (not supplied)
- Weight : 530g (including cord)



SRSA212

STYLISH DESKTOP SPEAKERS \$79.95 *

FEATURES

- Auto Power ON / OFF
- Volume Control
- Additional Front Audio-IN

SPECIFICATIONS

GENERAL

- Power Source : Supplied AC Adaptor
- Dimensions (WxHxDmm) : 93 x 208 x 151
- Weight : 740g (both speakers)

SPEAKER

- Speaker Driver : 66mm
- Speaker Type : Full Range / Bass Reflex
- Output Power : 3.6W Total
- Speaker Impedance 4 Ohms
- Frequency Level : 100Hz – 20kHz
- Sensitivity Level : 80dB/mW
- Amplifier Impedance : 4.7 Ohms



Available in Black and White

SRSU10

VERSATILE TRAY-STYLE SPEAKERS \$99.95 *

FEATURES

- Stylish Tray Design
- Cable Storage Mechanism
- Auto Power ON / OFF
- Volume Control
- Additional Audio-IN

SPECIFICATIONS

GENERAL

- Power Source : Supplied AC Adaptor
- Dimensions (WxHxDmm) : 270 x 105 x 110
- Weight : 700g

SPEAKER

- Speaker Driver : 78mm
- Speaker Type : Full Range / Bass Reflex



- Output Power : 3.6W Total
- Speaker Impedance 4 Ohms
- Frequency Level : 70Hz – 20kHz
- Sensitivity Level : 79dB/mW
- Amplifier Impedance : 4.7 Ohms

SUPPLIED ACCESSORIES

- Detachable Backing Stand

CPFIP001

CRADLE AUDIO SYSTEM FOR IPOD® \$399.00 *

- ✓ 5W x 2 + 15W RMS Total Power
- ✓ S-Master Digital Power Amplifier
- ✓ Additional Line Input
- ✓ Compatible with Selected iPod Models*

FEATURES

- Compact Shape Main Unit
- Digital Signal Processor with Surround Mode
- Power Line Transmission Subwoofer
- Remote control included

SPECIFICATIONS

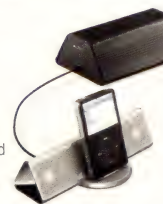
AUDIO

- Audio Power Output :
 - Main Unit : 5W x 5W (1 kHz, 10% THD)
 - Subwoofer : 15W (100 Hz, 10% THD)

INPUTS AND OUTPUTS

- Input(s) : Mini Jack (Stereo)

iPod Not Included



GENERAL

- Type of Use : Wireless PC Audio System
- Dimensions (Diameter mm) :
 - Main Unit Speakers : 28
 - Subwoofer : 70
- Colours :
 - Speakers : Silver
 - Subwoofer : Black

*The iPod Cradle is compatible with 1st and 2nd Generation Nano, 4th Generation, 4th Generation Colour, 5th Generation and 1st Generation Mini iPod.

VOCAL MICROPHONES

FV120 \$19.95 *

SPECIFICATIONS

- Suitable for Vocals / Tape Recorder Use
- OFC (Oxygen Free Copper) Cord
- Cord Length : 3.0m
- Dimensions (DxLmm) : 54 x 211
- Frequency Response : 60-12,000Hz
- No Battery required
- Sensitivity : - 53dB
- Weight : 140g Approx



FV220 \$34.95 *

SPECIFICATIONS

- Quality Neodymium Magnet
- Perfect for Karaoke
- Talk switch
- OFC 3.0m Cord
- Frequency Response : 100-12,000Hz
- No Battery required
- Sensitivity : - 53 dB
- Unimatch Plug supplied
- Weight : 215g Approx



FV420 \$74.95 *

SPECIFICATIONS

- Die-Cast Body for reduced vibration
- Cannon Connector
- Quality Neodymium magnet
- OFC 3.0m cord
- Dimensions (DxLmm) : 52 x 179
- Frequency Response : 80-15,000Hz
- No Battery required
- Sensitivity : - 52 dB
- Weight : 330g Approx



ECMF8

DESKTOP MICROPHONE \$29.95 *

SPECIFICATIONS

- Electret condenser microphone
- Long battery life (approx. 100 hours)
- Cord Length : 1.0m
- Dimensions (DxLmm) : 50 x 19
- Frequency Response : 100-12,000Hz
- Power : CR2025 x 1 (not supplied)
- Sensitivity : - 51 +/- 4.0 (dB/mW)
- Weight : 25g Approx



ECMT6

TIE PIN MICROPHONE \$29.95 *

SPECIFICATIONS

- Battery life (approx. 100 hours)
- Electret condenser microphone
- Clip-on design
- Cord Length : 1.0m
- Dimensions (WxHxDmm) : 50 x 15 x 34
- Frequency Response : 51-12,000Hz
- Power : CR2025 x 1 (not supplied)
- Sensitivity : - 51 +/- 4.0 (dB/mW)
- Weight : 20g Approx



ECMC115

TIE PIN MICROPHONE \$115.00 *

SPECIFICATIONS

- Supplied Wind Screen
- Detachable Holder with Stand
- OFC cord 1m
- Clip-on design
- Battery life (approx. 100 hours)
- Dimensions (DxLmm) : 8.5 x 17.3
- Frequency Response : 50-15,000Hz
- Power : CR2025 x 1 (not supplied)
- Sensitivity : - 42 +/- 3.5 (dB/mW)
- Weight : 13g Approx



ECMDS30P

STEREO COMPACT MICROPHONE \$129.00 *

SPECIFICATIONS

- Unique Direct Plug Design
- No Battery Required
- Adjustable Angle mechanism
- Dimensions (DxLmm) : 12 x 57
- Frequency Response : 100-10000 Hz
- Sensitivity : - 40 +/- 3.5 (dB/mW)
- Weight : 17g
- Wind screen supplied
- Carry pouch supplied



ECMDS70P

UNIDIRECTIONAL MICROPHONE \$149.00 *

SPECIFICATIONS

- Direct connection
- No Battery Required
- Uni-directional x 2 (stereo)
- Dimensions (WxHxDmm) : 58 x 10 x 57
- Frequency Response : 100-15000 Hz
- Sensitivity : - 40 +/- 3.5 (dB/mW)
- Weight : 10g Approx



ECMMS907

CONDENSOR MICROPHONE \$219.00 *

SPECIFICATIONS

- Cannon Connector
- Quality Metal Construction
- Uni-directional x 2 (stereo)
- Directive Angle Switch (90° - 120°)
- Gold Plated Plug
- OFC Litz Cord Length : 1.5m
- Dimensions (DxLmm) : 29 x 127
- Frequency Response : 100-15000 Hz
- Power Requirements : AA x 1
- Weight : 110g Approx



CPA9

CAR CONNECTING CASSETTE ADAPTOR \$37.95 *

SPECIFICATIONS

- Compatible with Most Car Cassette Decks
- Suitable for all MP3 Players
- 3.5mm Jack



DCCE34CP

CAR CONNECTING CASSETTE PACK \$54.95 *

SPECIFICATIONS

- Multi-Voltage
- Interchangeable DC Plugs
- Rated input 12/24V
- Power lamp indicator
- Accommodates 1.5/3/4.5/6V output voltages
- Car cassette adaptor (CPA9 included)



IN THIS EDITION...



MOBILE PHONES



SMARTPHONE



BLUETOOTH WATCHES



Sony Ericsson

WALKMAN

Cyber-shot

Walkman Phones
Cyber-shot Phones
Bluetooth Watches

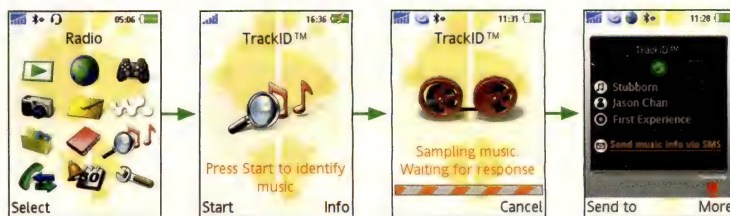
Sony Ericsson



KEY TECHNOLOGY

■ TrackID™ Music recognition

TrackID™ is a feature that helps you get information about a song you hear on the built-in FM radio or an external source such as a car or home sound system. Record a few seconds of the song and the name of the artist, album and song will be sent straight to your Sony Ericsson phone.



■ WALKMAN Player 3.0

Sony Ericsson in-phone Walkman® player sorts and presents your music the way you want it.

Choose between album, artist or a playlist of your favourite songs. Plus when a call comes in it automatically mutes and continues when your call is complete. Easy.

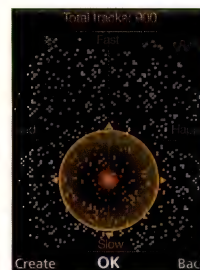
Supports the following Audio formats : AAC,



■ SensMe™ Play list your mood

Choose your music to suit your mood with SensMe™, a completely new way to browse music on your Walkman® phone. Search your collection and create playlists based on tempo and style rather than on artist or album.

The unique visual shows each of your tracks as dots in a matrix, placed along a horizontal and vertical axis according to their attributes. This way you can circle a group of tracks that match your mood to create a playlist, or simply select individual tunes as you wish. An alternative to the phone's more conventional music catalogue, SensMe™ is the perfect way to create a soundtrack to your life.



■ BESTPIC Pick the best shot

How many great moments have you missed because you didn't take the picture in time or your subject moved? BestPic™ buffers images while your camera is focussing and gives you nine shots in the space of one second and with one press on the camera key.

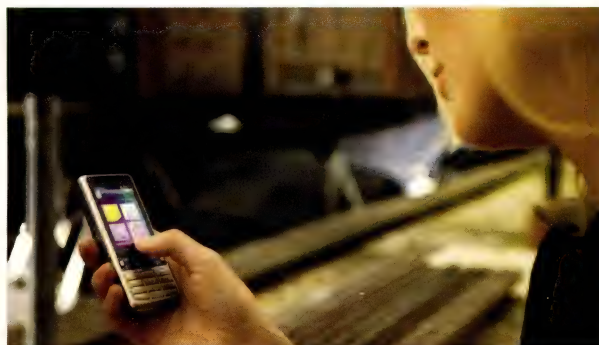
Scroll through, pick the best, delete the rest.



■ G700i Note It

Make notes directly to your screen as you would on paper.

Easy to access and helps you keep on top of things. You can use your nail or the stylus, with a touchscreen it's easy! Save it or send it – either way you will be ready for any of life's challenges.



W610i

WALKMAN® PHONE



FEATURES

- Walkman® player
- TrackID™ Music Recognition
- 2.0 Megapixel camera with Video
- 512MB M2™ memory card* (included)
- Picture Blogging
- Bluetooth™ Audio streaming (A2DP)
- Mega Bass™
- FM radio with RDS
- Flight mode

SPECIFICATIONS

- Standby time : Up to 350hrs
- Music listening time : Up to 20hrs
- Memory : Memory Stick Micro™ support (M2™)
- Messaging : SMS, MMS and email
- Supports music tones : MP3 / WAV / MIDI / AAC / AAC+ / eAAC+
- Dimensions (WxHxDmm) : 102 x 46 x 14
- Weight : 93g
- Colour : Plush Orange, Satin Black
- Screen : 262,144 colour TFT
- Resolution : 176 x 220 pixels
- Talk time : Up to 7hrs

SUPPLIED ACCESSORIES

- Battery
- Charger
- USB cable
- Stereo Portable Handsfree
- 512MB Memory Stick Micro™ (M2™)
- Disc2Phone music transfer software
- PC synchronization software
- User guide



W760i

ACTIVE WALKMAN® PHONE



FEATURES

- Walkman® player 3.0 with Fitness Application
- 3.2 Megapixel camera with Video
- 3D Motion Gaming
- SensMe™ Mood Playlist Selector
- Shake Control
- Supports Album Arts
- TrackID™ Music Recognition
- 3G HSDPA Internet Speeds
- Bluetooth Audio Streaming (A2DP)
- 1GB M2™ memory card* (included)
- Picture blogging
- Mega Bass™
- Flight mode
- 40MB Phone Memory
- PlayNow™
- Built-in GPS Navigation

SPECIFICATIONS

- Music codecs : MP3 / WMA / AAC / eAAC+ / Music tones (MP3 / AAC)
- Dimensions (WxHxDmm) : 103 x 48 x 15
- Weight : 71g
- Colour : Fancy Red, Intense Black, Rocky Silver
- Screen : 262,144 colour TFT
- Resolution : 320 x 240 pixels
- Phone memory : Up to 16MB
- Memory card support : Memory StickMicro™ (M2™)
- Talk time GSM/UMTS : Up to 9hrs / 4hrs
- Standby time GSM/UMTS : Up to 400hrs / 350hrs
- Music listening time : Up to 18hrs
- Networks :
 - Dual mode UMTS 850/2100
 - GSM 800/900

SUPPLIED ACCESSORIES

- Battery
- Charger
- USB cable
- Stereo Portable Handsfree
- Media Manager
- PC synchronization software
- User guide
- 1GB Memory Stick Micro



W910i

ENTERTAINMENT WALKMAN® PHONE



FEATURES

- Walkman® player 3.0 with Shake Control
- SensMe™ – Mood Playlist Application
- 3D Motion Gaming
- TrackID™ Music Recognition
- FM radio with RDS
- 2 Megapixel Camera with Video
- Bluetooth™ Audio Streaming (A2DP)
- 1GB M2™ memory card* (included)
- 2.0 Megapixel camera with Video
- Picture Blogging
- 3G HSDPA Internet Speeds
- Microsoft® Exchange ActiveSync® – Push Email, Calendar and Contacts
- Mega Bass™
- Flight mode

SPECIFICATIONS

- Music codecs : MP3 / WMA / AAC / eAAC+/Music tones (MP3 / AAC)
- Dimensions (WxHxDmm) : 99 x 50 x 12.5
- Weight : 86g
- Colour : Noble Black, Hearty Red
- Screen : 262,144 colour TFT
- Resolution : 320 x 240 pixels
- Screen size : 2.4 inches
- Phone memory : Up to 40MB
- Memory card support : Memory StickMicro™ (M2™)
- Talk time GSM/UMTS : Up to 9 / 3hrs 30 min
- Standby time GSM/UMTS : Up to 400hrs / 350hrs
- Music listening time : Up to 20hrs
- Networks :
 - UMTS / HSDPA 2100
 - GSM / GPRS 900 / 1800 / 1900

SUPPLIED ACCESSORIES

- Battery
- Charger
- USB cable
- Stereo Portable Handsfree
- 1 GB Memory Stick Micro™ (M2™) memory card
- Memory Stick Micro™ (M2™) USB adapter
- Media Manager PC program
- PC synchronization program
- User guide



ACCESSORIES

SPEAKER BAG

MAS-100

FEATURES

- Let music fill every part of your life. Bring your phone wherever you go. To the beach, the shops or on your next trip it protects your phone and amplifies your tracks.

PORTABLE SPEAKERS

MPS-70

FEATURES

- Plug the MPS-70 into your music mobile phone to enjoy superior sound quality in stereo.
- With FM Radio antenna
- Up to 5 hours music listening time

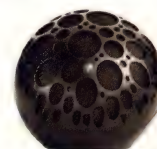


PORTABLE BLUETOOTH™ SPEAKER MBS-100

MBS100

FEATURES

- With the MBS-100 the party is always at hand. It connects wirelessly to your music mobile to stream your favourite hits.
- Standby up to 20 hours
- Music stream time up to 5 hours



Z750i

BROWSE IN STYLE



FEATURES

- 2.0 Megapixel with video
- Bluetooth™ Audio Streaming (A2DP)
- TrackID™ Music Recognition
- Photo Blogging
- Video Streaming
- Media Player(MP3/AAC*)
- FM Radio with RDS
- Hidden OLED Display
- USB Support
- 3G HSDPA Internet Speeds
- Flight Mode

SPECIFICATIONS

- Dimensions (WxHxDmm) : 97 x 49 x 20
- Weight : 99g
- Colour : Platinum Silver
- Screen : 262,144 colour TFD
- Resolution : 176 x 220 pixels
- External Screen : 36 x 128 OLED Display
- Phone memory : Up to 64MB*
- Memory card support : Memory Stick Pro Duo
- Talk time GSM/GPRS : Up to 9hrs
- Standby time GSM/UMTS : Up to 400hrs
- Networks :
 - GSM / GPRS 900 / 1800 / 1900
 - HSDPA 850 / 1900 / 2100
 - UMTS 850 / 1900 / 2100

SUPPLIED ACCESSORIES

- Battery
- Charger
- USB Cable
- Stereo Portable Handsfree
- User guide
- Media Manager
- PC Synchronisation software



K850i

CYBER-SHOT PHONE



FEATURES

- 5.0 Megapixel Cyber-shot™ camera phone with active lens cover
- Built-in Xenon™ Flash
- Photo and Video Blogging
- Autofocus
- Photo fix – Light and Contrast Photo Application
- Bestpic™
- Image and Video Stabiliser
- Bluetooth™ Audio Streaming (A2DP)
- Video record and play
- Video Streaming
- 3G HSDPA Internet Speeds
- Microsoft® Exchange ActiveSync® – Push Email, Calendar and Contacts
- Media Player (MP3 / AAC*, AAC+ and eAAC+)
- FM Radio with RDS
- TrackID™ Music Recognition
- Flight Mode

SPECIFICATIONS

- Dimensions (WxHxDmm) : 102 x 48 x 17
- Weight : 118g
- Colour : Luminous Green, Velvet Blue, Quicksilver Black
- Screen : 262,144 colour TFT
- Resolution : 240 x 320 pixels
- Screen size : 2.0 inches
- Phone memory : Up to 40MB*
- Memory card support : Memory Stick Micro™ (M2™)
- Talk time GSM/UMTS : Up to 9hrs / 3hrs 30 min
- Standby time GSM/UMTS : Up to 400hrs/350hrs
- Networks :
 - UMTS 850 / 2100
 - GSM / GPRS 900 / 1800 / 1900

SUPPLIED ACCESSORIES

- Battery
- Charger
- USB cable
- Stereo Portable Handsfree
- 128MB Memory Stick Micro™ (M2™) memory card
- Media Manager PC program
- PC synchronization software
- User guide



ACCESSORIES



BLUETOOTH™ HEADSET

HBH-PV712

FEATURES

- Handle calls in the car, in the office, at home or when out and about thanks to the long talk time and Digital Noise Cancellation
- Talk Time - Up to 15 Hours
- Standby Time - Up to 500 hours
- Auto pairing
- Last number re-dial



BLUETOOTH™ CAR HANDSFREE

HCB-150

FEATURES

- See and hear who is calling with an OLED display that shows the caller's name while a voice announces it. Meaning you can continue to focus on the road while handling calls
- Range up to 10 metres
- Available colours : Black
- Talk Time - Up to 5 Hours
- Standby Time - Up to 500 Hours



DISCLAIMER

Some features may not be available depending on your operator.

Memory capacity may vary depending on network provider and content stored/downloaded on the phone. Some phone functions are subject to specific memory allocation.

Battery performance may vary depending on network and phone usage.

TrackID and Media Manager are powered by Gracenote Mobile MusicID. Gracenote and Gracenote Mobile MusicID are trademarks of Gracenote, Inc.

Talk and standby times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. games. Kit contents may differ from detailed here.

Product and company names mentioned herein may be the trademarks of their respective owners.

* Number of songs based on Memory Stick Micro™ and the assumption that songs are in eAAC+ encoding. Song storage dependent on song length and encoding bitrate.

G700i

ORGANISE YOUR LIFE



FEATURES

- Intuitive Easy Touchscreen
- Note It Organiser
- 3.2 Megapixel camera with Autofocus
- Easy Webmail
- Push Email
- 3G Internet Speeds
- Bluetooth™ Audio Streaming (A2DP)
- TrackID™ Music Recognition
- 160MB On-Board Memory
- FM radio with RDS
- Video
- Symbian Operating System
- Document Viewers and Editors
- Mega Bass™
- Flight mode
- Handwriting Recognition

SPECIFICATIONS

- Music codecs : MP3 / WMA / AAC / eAAC+ / Music tones (MP3 / AAC)
- Dimensions (WxHxDmm) : 106 x 49 x 13
- Weight : 99g
- Colour : Silk Bronze
- Screen : 262,144 colour TFT Touchscreen
- Resolution : 320 x 240 pixels
- Talk time GSM/UMTS : Up to 12hrs / 4hrs
- Standby time GSM/UMTS : Up to 380hrs / 380hrs
- Music listening time : Up to 25hrs
- Networks : UMTS 2100, GSM / GPRS 900 / 1800 / 1900

SUPPLIED ACCESSORIES

- Battery
- Charger
- USB cable
- Protective Pouch
- Spare stylus
- Media Manager PC program
- PC synchronization software
- User guide



P1i

5TH GENERATION SMARTPHONE



FEATURES

- Touchscreen with Handwriting Recognition
- 3.2 Megapixel camera phone with Video
- Business Card Scanner
- Push Email via Blackberry connection+ Microsoft ActiveSync®
- Media Player (MP3 / AAC*, AAC+ and eAAC+)
- 1GB Memory Stick Micro™ (M2™) included
- Quickoffice Microsoft Word/Excel/Powerpoint, Adobe Support
- Symbian Operating System (Open OS)
- Jog Dial
- Wireless LAN
- Bluetooth™ Audio Streaming (A2DP)
- VoIP Support
- 3G Technology
- FM Radio with RDS
- TrackID™ Music Recognition
- Flight Mode

SPECIFICATIONS

- Symbian™ OS v9.1
- Dimensions (WxHxDmm) : 106 x 55 x 17
- Weight : 124g
- Colour : Silver Black
- Screen : 262,144 colour Touchscreen
- Resolution : 240 x 320 pixels
- Screen size : 2.6 inches
- Phone memory : Up to 160MB*
- Memory card support : Memory Stick Micro™ (M2™)
- Talk time GSM/UMTS : Up to 10hrs/3hrs 30 min
- Standby time GSM/UMTS : Up to 440hrs / 350hrs
- Networks : UMTS 2100, GSM / GPRS 900 / 1800 / 1900

SUPPLIED ACCESSORIES

- Stereo Headset
- Desk Stand
- 1GB Memory Stick Micro™ (M2™) card
- PC Software
- USB Cable
- Extra Stylus (for touchscreen use)
- Protective Pouch
- Charger



MBW-150

BLUETOOTH™ WATCHES**



BLUETOOTH™ WATCH MUSIC EDITION

Control your music phone with your watch



BLUETOOTH™ WATCH EXECUTIVE EDITION

Keep ahead of the pace and control your phone in a way that keeps you focused



BLUETOOTH™ WATCH CLASSIC EDITION

Relax in casual style while keeping in touch with the world

FEATURES

- Analogue Bluetooth™ Watch
- Technically innovative with classic watch design
- Stainless steel
- Mineral crystal scratch resistant face with antiglare coating
- OLED display
- Time indicator
- Discreet call handling
- Caller ID
- Reject/mute call
- Adjust volume
- Music player control on Walkman Watch
- Vibrates upon receiving an SMS/MMS
- Out of range vibration alert at 10 meters from phone
- Auto pairing™
- Water resistant up to 30 meters

SPECIFICATIONS

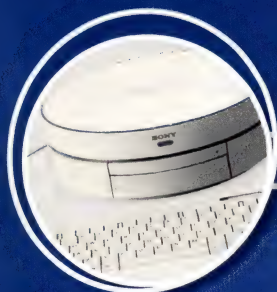
- Standby time
- Bluetooth™ functionality up to 7 days
- Analogue time keeping up to 7 additional days

SUPPLIED ACCESSORIES

- Charging Clip
- Standard Charger
- User Guide



IN THIS EDITION...



LIVING ROOM BLU-RAY PC



NOTEBOOKS



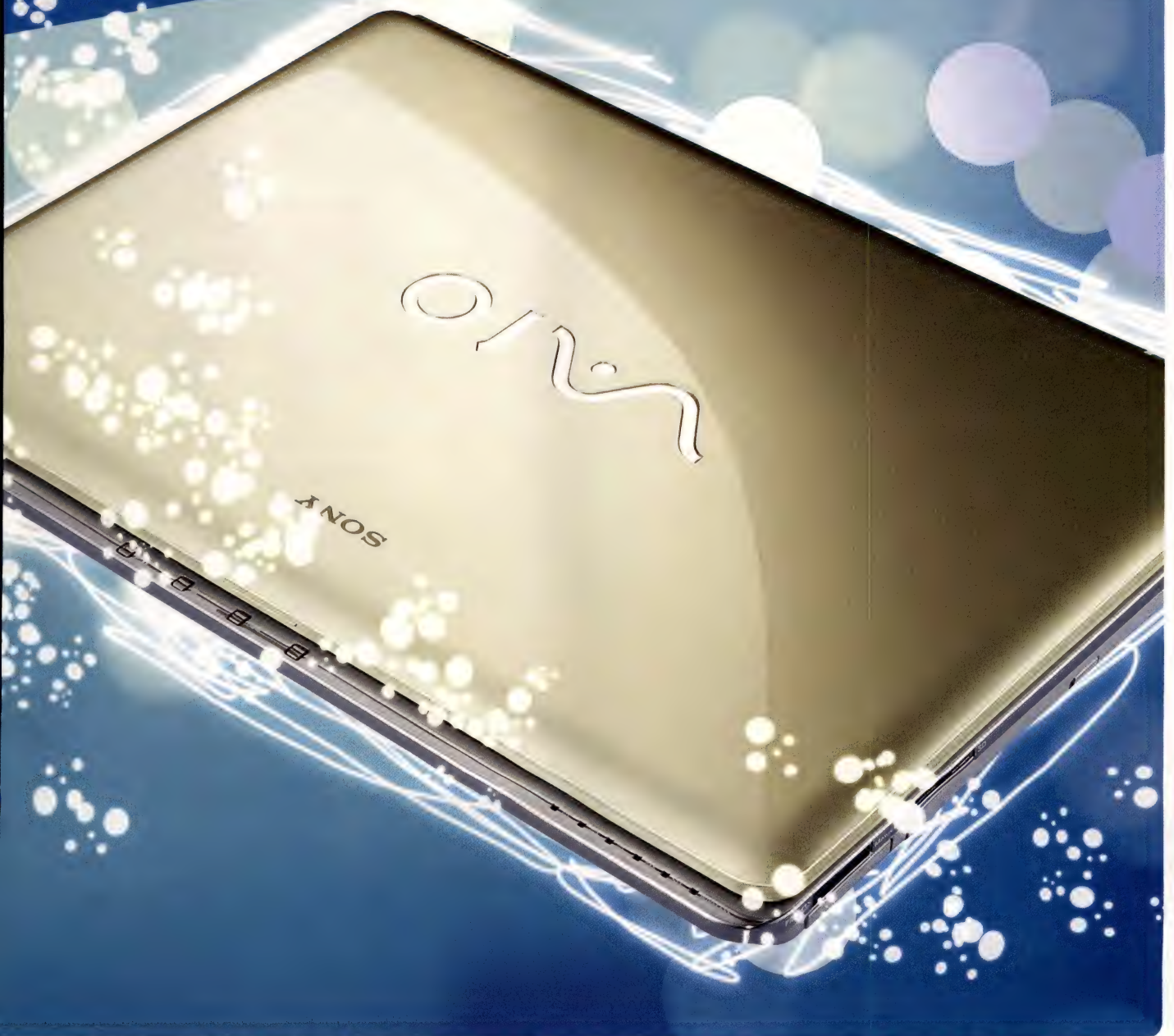
BLU-RAY DISC BURNERS

VAIO



Living Room PC
VAIO Notebooks
Projectors
Drives

Computer



KEY TECHNOLOGY

■ HIGH DEFINITION MULTIMEDIA INTERFACE

This connection allows you to transfer digital video and audio via one cable. This means you can output Full High Definition images and audio from a VAIO to an external display such as a High Definition TV with a single cable. In addition to HDMI, these models still offer traditional VGA connections as well.

Available on VGNAR69GU, VGNFZ38GU, VGNFZ37G, VGNFZ35G and VGXTP2G

HDMITM
HIGH-DEFINITION MULTIMEDIA INTERFACE

Full HD
1080



■ BLU-RAY DISCTM



Blu-ray is the next generation of optical disc, it's bigger, better and answers all your storage needs. Named after the blue laser that reads it, a Blu-ray disc, although similar to look at, can hold up to 50GB compared to 8.5GB on a DVD. The larger storage capacity means you can now store and playback higher quality videos with higher quality audio and store almost 6 times the amount of data than on a regular DVD.

Available on VGCLT28G, VGNAR69GU, VGNFZ38GU and VGXTP2G
(Blu-ray DiscTM recording capability not available on VGXTP2G)



BWU200S

Write Once	Re-writable
 BD-R 25GB	 BD-RE 25GB
 BD-R DL 50GB (Dual Layer)	 BD-RE DL 50GB (Dual Layer)

Full HD
1080

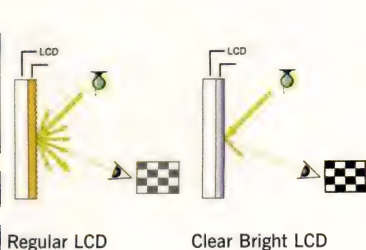
VAIO Clear Bright LCD

Improved viewing angle

With Sony's Clear Bright LCD screen you can now view your work from extreme angles – a perfect solution for showing presentations or photos to a group. With regular LCD monitors you need to be looking straight at the screen in order to see it clearly or without a 'negative' effect (dark colours appear lighter and the light colours appear darker). In response, Clear Bright LCD screens all but eliminate this effect.

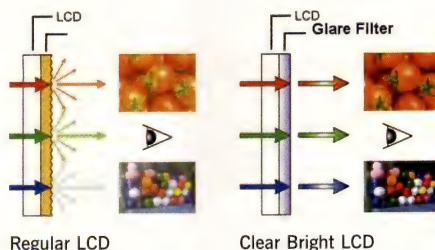
Improved Colour and Contrast

Sony's Clear Bright LCD screens produce the most vivid of colours by using lamps that are brighter than those used by your average LCD. Clear Bright LCD screens have a unique glare filter that cuts down the amount of light being scattered within the panel, producing richer colours and darker blacks.



Regular LCD

Clear Bright LCD



Regular LCD

Clear Bright LCD

Improved viewing in bright light

The Clear Bright LCD screen gives you the freedom to use your VAIO anywhere – whether it's outdoors, next to a sunlit window or in a room with bright lights. The unique glare filter and low reflection coating in a Clear Bright LCD screen reduces the impact of light shining directly onto it.



VAIO FZ Series

VAIO Clear Bright High Colour LCD

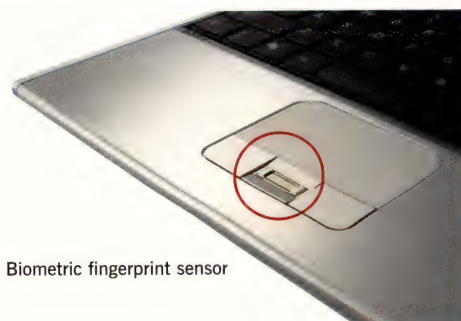
In addition to the improvements in colour, contrast, and viewing angle offered by Clear Bright LCD screens, the Clear Bright High Colour LCD screens achieve a level of brightness more than 200 per cent brighter than a standard LCD screen. This is made possible with the use of a dual lamp structure. The new generation screen also reproduces almost twice the amount of colour than standard LCDs. The VAIO LT, AR and TZ can reproduce up to 72 per cent of the NTSC colour gamut while the VAIO FZ can reproduce up to an amazing 90 per cent.

VAIO Security

Selected VAIO notebooks are designed with state-of-the-art security features. These include Biometric Fingerprint Protection, a high resolution fingerprint sensor which can be used as an authorisation tool for multiple applications; Hard Drive Password Protection, which protects your hard drive even if the hard drive is removed and installed into another computer; and Trusted Platform Module (TPM) Security Chip, hardware based security that can be applied to many different applications.

Available on VGNCR34GN, VGNSZ79GN, VGNSZ76GN, VGNSZ75GN, VGNTZ38GN, VGNTZ37GN, VGNTZ36GN, and VGNUX57GN

(TPM Security Chip not available on VGNCR34GN and VGNUX57GN)



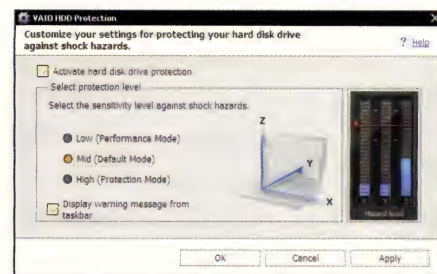
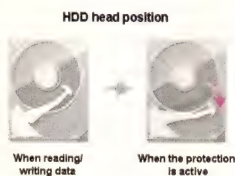
Biometric fingerprint sensor

KEY TECHNOLOGY

■ VAIO Hard Drive Shock Protection

Travelling to and from the office, business meetings or overseas? When you're on the move with your laptop, there is usually the potential danger of damaging the hard drive's head and platter from rapid movement, shock or vibration. With VAIO Hard Drive Shock Protection, a 3D sensor detects rapid movement in all three axes and automatically moves the head away from the platter, protecting both the head as well as your data. To suit the various environments in which you use your laptop, there are three levels of shock sensitivity that can be selected.

Available on VGNSZ79GN, VGNSZ76GN, VGNSZ75GN, VGNTZ38GN, VGNTZ37GN, VGNTZ36GN, and VGNUX57GN



■ VAIO Solid State Drive

The VAIO TZ38 replaces the traditionally used platter hard drive with a new lighter and faster Solid State Hard Drive (SSD). The SSD uses non-volatile flash memory instead of magnetic platters which has four distinct advantages:

1. Faster data access when opening both applications and the operating system.
2. Stronger resistance against shock because there is no longer mechanical movement of a read / write head.
3. Reduced weight from the use of lighter components.
4. Improved battery life because there are no moving parts.



Solid-State Hard Drive



Traditional Hard Disk Drive

■ VAIO MOTION EYE Camera

Conveniently with you wherever you go, the MOTION EYE camera is built into the LCD frame of selected VAIO notebooks. The camera is very versatile and can be used for multimedia functions such as video conferencing, personal video chats, taking pictures and making movies.

Available on all VAIO notebooks except VGNNR27G and VGXTP2G

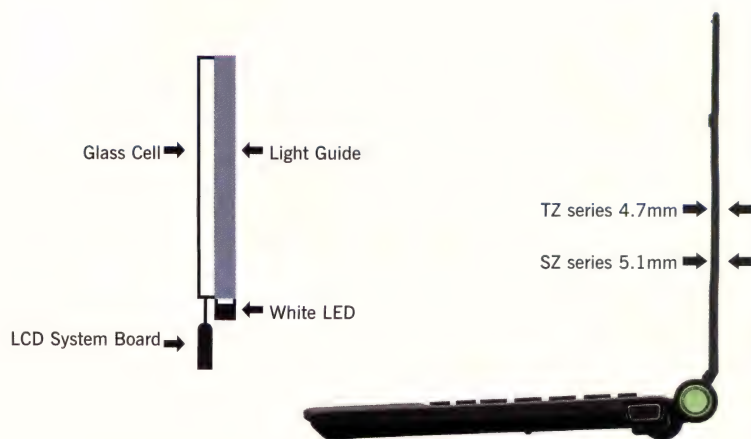
All VAIO notebooks with a MOTION EYE camera come with a discreet built-in microphone.



■ VAIO Ultra-Slim LCD

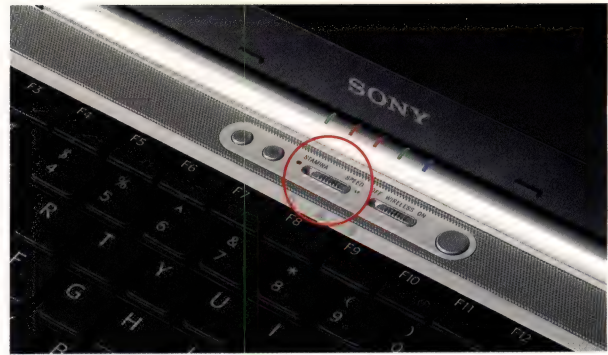
Selected VAIO notebooks use a white LED backlight rather than a traditional lamp, which allows for a light-weight and slimmer screen design. This gives bright illumination without compromising on the size of the screen. Because of this, the overall thickness of the LCD is reduced with the added benefit of a screw-free LCD design. Combining this with a multi-layered carbon fibre casing, the LCD is more resistant to cracking.

Available on VGNSZ79GN, VGNTZ38GN, VGNTZ37GN, VGNTZ36GN



VAIO Hybrid Graphics System

At the flick of a switch you can now choose whether your laptop performs better on the road or in the office. The VAIO SZ incorporates both an integrated and dedicated graphics card. With the 'Stamina' option the integrated card gives you better battery life and longevity on the road. The 'Speed' or dedicated graphics card, in contrast gives you greater power and graphics performance.

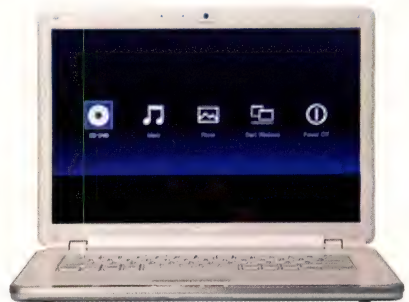


Hybrid Graphics Switch

VAIO Instant AV Mode

The Instant AV Mode is activated by pressing the AV MODE button when the laptop is powered off or in hibernation mode. This provides instant access to your CDs, DVDs, music and photos stored on the computer without having to wait around to boot up the Windows® operating system.

Available on VGNCR35G, VGNCR34GN, VGNCR32G, VGNTZ38GN, VGNTZ37GN and VGNTZ36GN



VAIO CR series

VAIO DLNA

DLNA (Digital Living Network Alliance) is an innovative new technology that allows you to easily acquire, store and access digital media from almost anywhere in your home over an ethernet or WiFi network. It enables you to effortlessly enjoy your photos, music and videos between compliant DLNA devices anywhere...anytime.

Available on all VAIO notebooks



DLNA compliant

stream music, videos and photos wirelessly



DLNA compliant

KEY TECHNOLOGY

VAIO Software Suite

What use is a computer without software? Even the most powerful computer is useless without software. Purchasing software separately however, can become expensive. VAIO notebooks are designed specifically with multimedia and connectivity in mind and for this reason they are supplied with a suite of world-class software.

This greatly reduces the need to purchase additional software and means the great features of VAIO can be used the moment the computer is taken out of its box for the first time.

Please refer to the VAIO Software Chart on the next page to identify what software is supplied with each model VAIO.

Adobe® Photoshop® Elements

Photoshop® Elements is regarded as one of the world's best photo editing programs with simple-to-use tools for removing 'red eye', creating panoramas, quick fix features and much more.



Adobe® Premiere® Elements

Premiere® Elements is known worldwide as one of the leading video editing applications allowing full video editing, including customisable transitions, compositing and also support for full 1080i HDV and AVCHD editing with the included VAIO Edit Components plug-in.



Click to Disc

With as little as one click, you can now create your own DVD or Blu-ray movies with menus. Click to Disc DVD/BD authoring software is user-friendly and flexible allowing you to import from a range of sources including all video camcorder formats, digital still cameras, DLNA devices, and more.

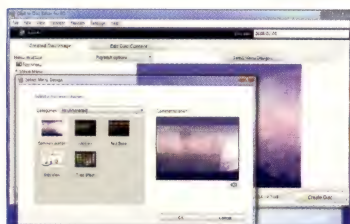


Image Converter 3

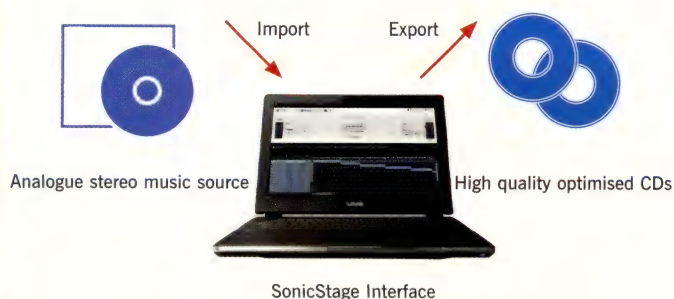
Image Converter is a unique Sony software application that allows you to convert videos and pictures for use on a PSP™, Walkman® and other playback devices.

Supported video formats include: AVI, MPEG, QuickTime, WMV and DVR-MS. **Supported picture formats include:** BMP, GIF, JPEG, PNG, PRC and TIFF.



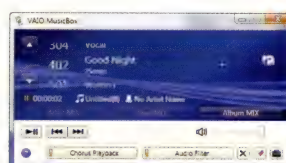
SonicStage Mastering Studio

This advanced music mastering software lets you import analogue music – including old LP records and cassette tapes – edit the music, and write your own high-quality optimised CDs.



VAIO MusicBox

VAIO MusicBox takes the hassle out of creating playlists from the music stored on your computer. Instead, it analyses music using Sony's original 12 Tone Analysis and automatically creates 24 music channels for you.



The screenshot displays the YouTube channel interface for 'The Daily Show with Trevor Noah'. The main content area features a grid of video thumbnails. Below this, a list of recent uploads is shown, including videos titled 'Trevor Noah on the 2020 US Presidential Election' and 'Trevor Noah on the 2020 US Presidential Election'. The right sidebar contains channel information, including the channel name, subscriber count, and a 'Subscribe' button.

www.sony.com.au

KEY TECHNOLOGY

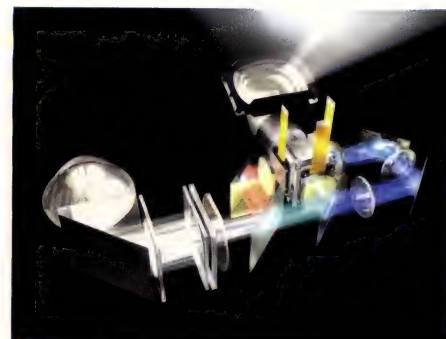
PROJECTORS 3LCD

3LCD uses three high resolution LCD panels to create superb picture quality. This is the core technology inside Sony's complete range of data projectors. The 3LCD system works by using special dichroic mirrors to split white light into red, green and blue beams. These three coloured beams are then passed through the three separate LCD panels. The LCD panels allow the right amount of each colour through to make up the correct colour for every pixel in the image. The red, green and blue beams are then recombined in a prism before being projected onto the screen.

The 3LCD system has many benefits:

1. High native resolution
2. Natural vibrant colours because all three primary colours are on the screen at all times
3. No 'rainbow effect' because the image is recombined before it hits the screen
4. Brighter and more dynamic colours.

Check the details at www.3LCD.com



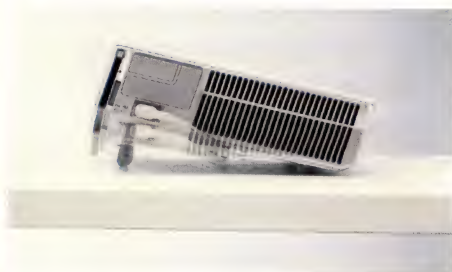
3LCD light path

PROJECTORS Off and Go

Sony's Off and Go feature lets you pack up at the end of a presentation faster than ever before. To maximise the life of projector lamps, you need to cool them down before you pack them away. This usually means you need to leave the power on to allow the fan to keep running and cool the lamp. However, Sony's Off and Go feature keeps the fan running without the power connected, so you can unplug all the cables and pack everything else away while the projector lamp cools down. This is just one example of Sony designing projectors for your convenience.



PROJECTORS Auto Set-Up



Auto height adjustment

To make your presentation as professional as possible it needs to be seamless and the projected image needs to be right. The get the best image on the screen, you need to make a number of adjustments when you are setting up. To make things simple, at Sony, we have designed our projectors to make these adjustments for you – automatically.

1. The lens protector is an integral part of the projector so it cannot get lost. It opens automatically when the projector is turned on and automatically closes when the projector is turned off.
2. The height adjustment is powered and automatically adjusts to the same height as last time. If that is not appropriate, you can change it with the push of a button and the new height is remembered. The height adjuster also retracts automatically when the projector is turned off.
3. Digital keystone correction happens automatically whenever the height is adjusted, so you always see a properly squared-up image.
4. The input is selected automatically. If you are connected to a different input from last time, the projector will search for the active input and display it on screen. This saves you the worry of thinking something is not working.
5. Auto Pixel Alignment (APA) automatically matches the projector's pixel clock and phase to that of the computer. It also optimises horizontal size and shift to display the whole image across the full screen.
6. Some models also incorporate Automatic Focus, leaving you with one less thing to worry about during set up.

PROJECTORS ACF (Advanced Crisp Focus) Lens System

Conventional Lens systems sometimes distort images especially at the corners. Sony's new *C-Series projectors incorporate a newly designed ACF (Advanced Crisp Focus) Lens System which projects a sharp and uniform image right to the very corners of the screen. This high resolution, all-glass lens is larger in diameter than conventional lens systems.

Available on VPLCX100, VPLCX120, VPLCX125, VPLCX150, VPLCX155, VPLCW125 VPLCX100 VPLCW125



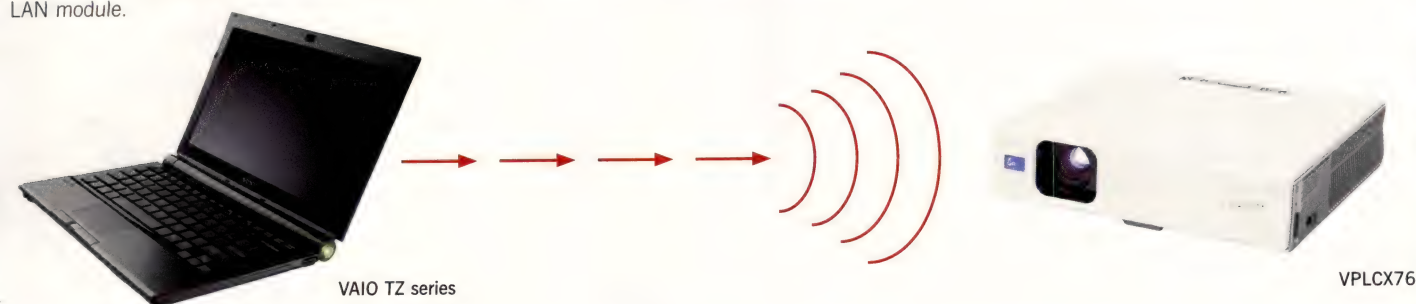
VPLCW125

PROJECTORS AirShot 2

AirShot 2 is Sony's exclusive wireless feature that allows you to connect your computer and your projector without cables. It delivers great image quality, and switching from one presenter to the next is simple – just pass on the USB wireless LAN module.

Everything you need to make wireless presentations from a Windows based PC is supplied with the projector. The wireless card for the projector, a USB wireless 802.11g module for your PC, and the application software

carried on an USB Micro Vault. Existing WiFi infrastructure can also be used to run with AirShot 2.



PROJECTORS BrightEra™

BrightEra™

Superior technology and manufacturing from Sony brings you the unique BrightEra™ panel,

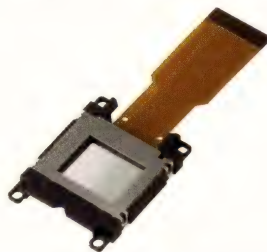
the world's first HTPS LCD panel with an inorganic alignment layer for higher brightness and better panel reliability, improved picture fill factor, and much more.

Improved Picture Fill Factor

The BrightEra™ panel produces significantly sharper and more detailed images than traditional LCD panels. For traditional transmissive LCD panels the transistor's circuitry is lined side-by-side with the pixels, and is capable of only achieving 40-60 per cent fill factor. By reducing the transistor area by approximately 70 per cent in the BrightEra™ panel, picture fill factor is greatly improved.

High Brightness and Better Panel Reliability

Bonding of molecules in the inorganic alignment layer is stronger than in a normal organic layer. This results in improved light resistance from UV rays from the lamp. The panel offers high durability, high brightness and better contrast giving you a greater picture quality for all of your needs.



DATA STORAGE AIT



Advanced Intelligent Tape (AIT) technology developed by Sony has many

benefits applicable to today's demanding, high speed, high capacity data storage requirements.

High Capacity

AIT products extend to the SAIT1 format offering up to 1.3TB of compressed data storage on a single tape.

Memory-in cassette



AIT Range

AIT drives are available in a number of interfaces ranging from low cost ATAP/IDE, easy-connect USB 2.0, IEEE1394 (Firewire), Serial ATA (SATA) and SCSI.

Highly Reliable Helical Scan Recording

Unlike linear serpentine recording used by formats such as DLT and LTO, AIT drives employ a helical scan recording technique in which data tracks are written at an angle relative to the edge of the tape. This allows higher density recording, which increases efficiency, lowers operating costs and protects the media.

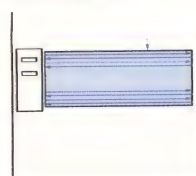
Memory-in-Cassette (MIC)

MIC technology comprises a chip embedded in the tape cassette itself. Data about tape contents is stored on the chip, allowing vastly accelerated data search times.

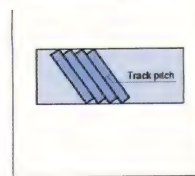
Extensive Roadmap

AIT is currently up to its fifth generation – AIT-5 (400GB native capacity). The format is projected to go up to AIT-6 with an incredible native capacity of 800GB on a single 8mm cartridge. The AIT Turbo range caters for the entry level section of the market, while AIT3Ex, AIT-4, and AIT-5 formats are suitable for higher capacity requirements.

Linear recording



Helical recording



DID YOU KNOW?



VAIO Digital Home

Imagine being able to look up cooking recipes on the Internet whilst in the kitchen. Being able to share your photos and videos with friends and family on your big screen TV instead of crowding around a small computer monitor in your bedroom or study.

This is now made possible with VAIO Digital Home products.

Most Media Centre PC's focus on bringing entertainment capabilities to your bedroom or study, whereas VAIO Digital Home products focus on bringing PC capabilities to any room in your house. For example to the living room, where you can enjoy your photo's and movies from the comfort of your lounge.



VAIO TP SERIES

VGXTP2G

LIVING ROOM BLU-RAY PC \$2399.00 *

- ✓ 2.10GHz Intel® Core™2 Duo Processor T8100
- ✓ 500GB HDD, 2GB RAM
- ✓ Blu-ray Disc™ Combo Drive
- ✓ HDMI and Optical Output
- ✓ Wireless Keyboard, Touchpad, and Remote Commander
- ✓ High Definition USB TV Tuner supplied



SPECIFICATIONS

- Intel® PM965 Express Chipset
 - Intel® Core™2 Duo Processor T8100 (2.10GHz, 3MB L2 Cache)
 - Processor System Bus : 800MHz
 - Microsoft® Windows® Vista® Home Premium
 - 2GB DDR2 SDRAM (2 x 1GB, 2/2 slots occupied, Max. 4GB)
 - Memory Bus : 667MHz
 - Hard Disk : 500GB SATA, 7200 rpm
 - Blu-ray Disc™ Combo Drive
 - High Definition USB TV Tuner
- GRAPHICS
- NVIDIA® GeForce® 8400M GT
 - Dedicated Graphics Memory : 256MB
- CONNECTIVITY
- Intel® Wireless 802.11a/b/g
 - RJ45 Ethernet (10/100)
 - 4 x USB 2.0
 - 4pin i.Link/Firewire
 - Monitor D-Sub 15-pin
 - Stereo Headphone Out
 - Stereo Microphone In
 - HDMI Output (DVI-D Compatible)
 - Memory Stick PRO/Duo Slot
 - SD/MMC Card Slot
 - Optical Out Connector
 - Wireless LAN Antenna Connector
 - Infrared Receiver (For supplied remote control only)

GENERAL

- Dimensions (WxHxDmm) : 270 x 91 x 270
- Weight : 3.5kg

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V16)
- Wireless Keyboard (VGP-WKB6IE)
- Remote Commander (RM-MCE20E)
- Wireless LAN Antenna
- HDMI Cable
- HDMI to DVI-D Adaptor
- 6 x AA Batteries



Full HD

RECOMMENDED

Full HD BRAVIA



AIO L SERIES

VGCLJ25G

15.4" PANEL PC \$2799.00 *

- ✓ 2.10GHz Intel® Core™ 2 Duo Processor T8100
- ✓ 200GB HDD, 2GB RAM
- ✓ 15.4" Clear Bright LCD Lite Widescreen
- ✓ SoundFLOW User Interface
- ✓ Transparent Frame
- ✓ High Definition USB TV Tuner supplied



SPECIFICATIONS

- Intel® GM965 Express Chipset
- Intel® Core™ 2 Duo Processor T8100 (2.10GHz, 3MB L2 Cache)
- Processor System Bus : 800MHz
- Microsoft® Windows® Vista® Home Premium
- 2GB DDR2 SDRAM (2 x 1GB, 2/2 slots occupied, Max. 4GB)
- Memory Bus : 667MHz
- Hard Disk : 200GB SATA, 5400 rpm
- DVD Supermulti Drive Burner
- 1.3MP MOTION EYE Camera

GRAPHICS

- Intel Graphics Media Accelerator X3100
- 15.4" WXGA Clear Bright LCD Lite Widescreen (1280 x 800)

LITHIUM-ION BATTERY

- Standard Battery Life (JEITA): 2.5 hours

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- RJ45 Ethernet (10/100)
- RJ11 Modem (v.90, V.92 compliant)
- 5 x USB 2.0
- 4pin i.Link/Firewire
- Stereo Headphone Out
- Stereo Microphone In
- Stereo Line In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34
- PCMCIA Type I/II
- Optical Out Connector

GENERAL

- Dimensions (WxHxDmm) : 486 x 313 x 135 (Minimal tilt with folded keyboard)
- Dimensions (WxHxDmm) : 486 x 276 x 224 (Maximum tilt with opened keyboard)
- Weight : 5.3kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V24)
- Lithium-Ion Battery (VGP-BPS8)
- 8cm Disc Adaptor



RECOMMENDED ACCESSORY

VoIP Mouse : VNCX1A



VGCLT28G

22.0" BLU-RAY PANEL PC \$4299.00 *

- ✓ 2.10GHz Intel® Core™ 2 Duo Processor T8100
- ✓ 500GB HDD, 2GB RAM
- ✓ 22.0" Clear Bright High Colour LCD Widescreen
- ✓ Blu-ray Disc™ Burner
- ✓ Dual Digital (DVB-T)/Analogue TV Tuners
- ✓ Transparent Frame



SPECIFICATIONS

- Intel® PM965 Express Chipset
- Intel® Core™ 2 Duo Processor T8100 (2.10GHz, 3MB L2 Cache)
- Processor System Bus : 800MHz
- Microsoft® Windows® Vista® Home Premium
- 2GB DDR2 SDRAM (2 x 1GB, 2/2 slots occupied, Max. 4GB)
- Memory Bus : 667MHz
- Hard Disk : 500GB SATA, 7200 rpm
- Blu-ray Disc™ Burner
- 1.3MP MOTION EYE Camera

GRAPHICS

- NVIDIA® GeForce® 8400M GT
- Dedicated Graphics Memory : 256MB
- 22.0" WSXGA+ Clear Bright High Colour LCD Widescreen (1680 x 1050)

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- RJ45 Ethernet (10/100/1000)
- RJ11 Modem (v.90, V.92 compliant)
- 5 x USB 2.0
- 4pin i.Link/Firewire
- AV Input
- S Video Input
- Stereo Headphone Out
- Stereo Microphone In
- Stereo Line In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34
- PCMCIA Type I/II
- VHF/UHF Connector
- Optical Out Connector

GENERAL

- Dimensions (WxHxDmm) : 643 x 418 x 178 (Minimal tilt)
- Dimensions (WxHxDmm) : 643 x 368 x 298 (Maximum tilt)
- Keyboard (WxHxDmm) : 338 x 31.3 x 159
- Weight : 9.7kg

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V18)
- Wireless Keyboard (VGP-WKB5IE)
- Optical Mouse (VGP-WMS1)
- Remote Commander (RM-MCE20E)
- 8 x AA Batteries
- TV Coaxial Cable
- 8cm Disc Adaptor



DID YOU KNOW?

The VAIO LT incorporates dual digital/analogue Hybrid TV-Tuners and remote control. This means you can record one channel while watching another or records two channels simultaneously.

VAIO TZ SERIES

■ VGNTZ36GN

11.1" ULTRAPORTABLE NOTEBOOK \$2999.00 *

- ✓ 1.20GHz Intel® Core™2 Duo Processor U7600
- ✓ 100GB HDD, 1GB RAM
- ✓ 11.1" White LED Clear Bright High Colour LCD Widescreen
- ✓ Hard Drive Shock Protection
- ✓ Three Surface Carbon Structure
- ✓ Instant AV Mode

BONUS CARRY POUCH†



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® 945GMS Express Chipset
- Intel® Core™2 Duo Processor U7600 (1.20GHz, 2MB L2 Cache)
- Processor System Bus : 533MHz
- Microsoft® Windows® Vista® Business
- 1GB DDR2 SDRAM (1 x 1GB, 1/1 occupied, Max. 2GB)
- Memory Bus : 667MHz
- Hard Disk : 100GB Ultra ATA/100, 4200 rpm
- DVD Supermulti Drive
- VGA MOTION EYE Camera

GRAPHICS

- Intel® Graphics Media Accelerator 950
- 11.1" WXGA White LED Clear Bright High Colour LCD Widescreen (1366 x 768)

BATTERY

- Standard Battery Life (JEITA) : 11 hours
- Extended Battery Life (JEITA) : 16.5 hours

SECURITY

- Biometric Fingerprint Sensor
- Trusted Platform Module (TPM) 1.2 Chip
- Hard Drive Password Protection

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 2 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100/1000)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO / Duo Slot
- SD / MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm) : 277 x 22.5-29.8 x 198.2
- Weight : 1.2kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC16V14)
- Lithium-Ion Battery (VGP-BPL11)
- Cleaning Cloth
- Windows® XP Professional Install Disc

† Bonus VGPKCTZ2 via redemption

■ VGNTZ37GN

11.1" ULTRAPORTABLE NOTEBOOK \$3599.00 *

- ✓ 1.33GHz Intel® Core™2 Duo Processor U7700
- ✓ 120GB HDD, 2GB RAM
- ✓ 11.1" White LED Clear Bright High Colour LCD Widescreen
- ✓ Hard Drive Shock Protection
- ✓ Three Surface Carbon Structure
- ✓ Instant AV Mode

BONUS CARRY POUCH†



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® 945GMS Express Chipset
- Intel® Core™2 Duo Processor U7700 (1.33GHz, 2MB L2 Cache)
- Processor System Bus : 533MHz
- Microsoft® Windows® Vista® Business
- 2GB DDR2 SDRAM (1 x 2GB, 1/1 occupied, Max. 2GB)
- Memory Bus : 667MHz
- Hard Disk : 120GB Ultra ATA/100, 4200 rpm
- DVD Supermulti Drive
- VGA MOTION EYE Camera

GRAPHICS

- Intel® Graphics Media Accelerator 950
- 11.1" WXGA White LED Clear Bright High Colour LCD Widescreen (1366 x 768)

BATTERY

- Standard Battery Life (JEITA) : 11 hours
- Extended Battery Life (JEITA) : 16.5 hours

SECURITY

- Biometric Fingerprint Sensor
- Trusted Platform Module (TPM) 1.2 Chip
- Hard Drive Password Protection

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 2 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100/1000)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO / Duo Slot
- SD / MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm) : 277 x 22.5-29.8 x 198.2
- Weight : 1.2kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC16V14)
- Lithium-Ion Battery (VGP-BPL11)
- Cleaning Cloth
- Windows® XP Professional Install Disc

† Bonus VGPKCTZ2 via redemption

■ VGNTZ38GN

11.1" SSD ULTRAPORTABLE NOTEBOOK \$4299.00 *

- ✓ 1.33GHz Intel® Core™2 Duo Processor U7700
- ✓ 48GB SSD, 2GB RAM
- ✓ 11.1" White LED Clear Bright High Colour LCD Widescreen
- ✓ Hard Drive Shock Protection
- ✓ Three Surface Carbon Structure
- ✓ Instant AV Mode

BONUS CARRY POUCH†



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® 945GMS Express Chipset
- Intel® Core™2 Duo Processor U7700 (1.33GHz, 2MB L2 Cache)
- Processor System Bus : 533MHz
- Microsoft® Windows® Vista® Business
- 2GB DDR2 SDRAM (1 x 2GB, 1/1 occupied, Max. 2GB)
- Memory Bus : 667MHz
- Hard Disk : 48GB Solid State Drive
- DVD Supermulti Drive
- VGA MOTION EYE Camera

GRAPHICS

- Intel® Graphics Media Accelerator 950
- 11.1" WXGA White LED Clear Bright High Colour LCD Widescreen (1366 x 768)

BATTERY

- Standard Battery Life (JEITA) : 12 hours
- Extended Battery Life (JEITA) : 18 hours

SECURITY

- Biometric Fingerprint Sensor
- Trusted Platform Module (TPM) 1.2 Chip
- Hard Drive Password Protection

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 2 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100/1000)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO / Duo Slot
- SD / MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm) : 277 x 22.5-29.8 x 198.2
- Weight : 1.17kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC16V14)
- Lithium-Ion Battery (VGP-BPL11)
- Cleaning Cloth
- Windows® XP Professional Install Disc

† Bonus VGPKCTZ2 via redemption



DID YOU KNOW?

The VAIO TZ is one of the lightest laptops on the market for its size. With its base and edges made from carbon composite material and its Ultra-Slim LCD, the VAIO TZ provides a Three Surface Carbon Surface which is up to 400 per cent more rigid and 30 per cent lighter than standard plastic bodies.



RECOMMENDED ACCESSORIES

Extended Battery : VGPBXP11

Port Replicator : VGPPRT11



AIO SZ SERIES

VGNSZ75GN

13.3" PERFORMANCE
NOTEBOOK \$2499.00 *

- ✓ 2.10GHz Intel® Core™2 Duo Processor T8100
- ✓ 160GB HDD, 1GB RAM (PLUS Bonus 1GB RAM)
- ✓ 13.3" Clear Bright LCD Widescreen
- ✓ Hybrid Graphics Systems
- ✓ Hard Drive Shock Protection

BONUS CARRY POUCH†



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® GM965 Express Chipset
- Intel® Core™2 Duo Processor T8100 (2.10GHz, 3MB L2 Cache)
- Processor System Bus: 800MHz
- Microsoft® Windows® Vista® Business
- 1GB DDR2 SDRAM (1 x 1GB, 1/2 occupied, Max. 4GB)
- Memory Bus : 667MHz
- Hard Disk : 160GB SATA, 5400 rpm
- DVD Supermulti Drive
- VGA MOTION EYE Camera

GRAPHICS

- Hybrid Graphics System
- SPEED : NVIDIA® GeForce® 8400M GS
- Dedicated Graphics Memory : 64MB
- STAMINA : Intel® Graphics Media Accelerator X3100
- 13.3" WXGA Clear Bright LCD Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA) : 6.5 hours
- Extended Battery Life (JEITA) : 9.5 hours

SECURITY

- Biometric Fingerprint Sensor
- Trusted Platform Module (TPM) 1.2 Chip
- Hard Drive Password Protection

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 2 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100/1000)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick Duo Slot
- Memory Stick PRO, SD, MMC, xD Slot (On Supplied Memory Card Adaptor)
- ExpressCard™/34
- PCMCIA Type I/II

DIMENSIONS AND WEIGHT

- Dimensions (WxHxDmm) : 315 x 24.7-36.4 x 234.3
- Weight : 1.93kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V26)
- Lithium-Ion Battery (VGP-BPS9A/B)
- Memory Card Adaptor (VGP-MCA20A)
- Windows® XP Professional Install Disc

† Bonus VGPKSZ1 via redemption



VGNSZ76GN

13.3" PERFORMANCE
NOTEBOOK \$2899.00 *

- ✓ 2.40GHz Intel® Core™2 Duo Processor T8300
- ✓ 200GB HDD, 2GB RAM
- ✓ 13.3" Clear Bright LCD Widescreen
- ✓ Hybrid Graphics Systems
- ✓ Hard Drive Shock Protection

BONUS CARRY POUCH†



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® GM965 Express Chipset
- Intel® Core™2 Duo Processor T8400 (2.40GHz, 3MB L2 Cache)
- Processor System Bus : 800MHz
- Microsoft® Windows® Vista® Business
- 2GB DDR2 SDRAM (2 x 1GB, 2/2 occupied, Max. 4GB)
- Memory Bus : 667MHz
- Hard Disk : 200GB SATA, 5400 rpm
- DVD Supermulti Drive
- VGA MOTION EYE Camera

GRAPHICS

- Hybrid Graphics System
- SPEED : NVIDIA® GeForce® 8400M GS
- Dedicated Graphics Memory : 64MB
- STAMINA : Intel® Graphics Media Accelerator X3100
- 13.3" WXGA Clear Bright LCD Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA) : 6 hours
- Extended Battery Life (JEITA) : 9 hours

SECURITY

- Biometric Fingerprint Sensor
- Trusted Platform Module (TPM) 1.2 Chip
- Hard Drive Password Protection

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 2 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100/1000)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick Duo Slot
- Memory Stick PRO, SD, MMC, xD Slot (On Supplied Memory Card Adaptor)
- ExpressCard™/34
- PCMCIA Type I/II

GENERAL

- Dimensions (WxHxDmm) : 315 x 24.7-36.4 x 234.3
- Weight : 1.93kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V26)
- Lithium-Ion Battery (VGP-BPS9A/B)
- Memory Card Adaptor (VGP-MCA20A)
- Windows® XP Professional Install Disc

† Bonus VGPKSZ1 via redemption



VGNSZ79GN

13.3" PRESTIGE NOTEBOOK
\$3699.00 *

- ✓ 2.50GHz Intel® Core™2 Duo Processor T9300
- ✓ 250GB HDD, 2GB RAM
- ✓ 13.3" White LED Clear Bright LCD Widescreen
- ✓ Ultra-Slim LCD
- ✓ Hybrid Graphics Systems
- ✓ Hard Drive Shock Protection

BONUS CARRY POUCH†



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® GM965 Express Chipset
- Intel® Core™2 Duo Processor T9300 (2.50GHz, 6MB L2 Cache)
- Processor System Bus : 800MHz
- Microsoft® Windows® Vista® Business
- 2GB DDR2 SDRAM (2 x 1GB, 2/2 occupied, Max. 4GB)
- Memory Bus : 667MHz
- Hard Disk : 250GB SATA, 5400 rpm
- DVD Supermulti Drive
- VGA MOTION EYE Camera

GRAPHICS

- Hybrid Graphics System
- SPEED : NVIDIA® GeForce® 8400M GS
- Dedicated Graphics Memory : 64MB
- STAMINA : Intel® Graphics Media Accelerator X3100
- 13.3" WXGA White LED Clear Bright LCD Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA) : 7 hours
- Extended Battery Life (JEITA) : 10 hours

SECURITY

- Biometric Fingerprint Sensor
- Trusted Platform Module (TPM) 1.2 Chip
- Hard Drive Password Protection

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 2 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100/1000)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick Duo Slot
- Memory Stick PRO, SD, MMC, xD Slot (On Supplied Memory Card Adaptor)
- ExpressCard™/34
- PCMCIA Type I/II

GENERAL

- Dimensions (WxHxDmm) : 315 x 21.8-33 x 234.3
- Weight : 1.75kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V26)
- Lithium-Ion Battery (VGP-BPS10)
- Memory Card Adaptor (VGP-MCA20A)
- Windows® XP Professional Install Disc

† Bonus VGPKSZ1 via redemption



RECOMMENDED ACCESSORIES

Bluetooth Laser Mouse :
VGPBMS33

VoIP Mouse : VNCX1A



Notebook Bag : VBAG30G



Extended Battery : VGPBPL9



Port Replicator : VGPPRSZ1



LCD Privacy Filter : VGPF18



VAIO NR SERIES

■ VGNNR27G

15.4" HOME NOTEBOOK

\$1299.00 *

- ✓ 1.73GHz Intel® Pentium® Dual-Core Processor T2370
- ✓ 200GB HDD, 1GB RAM
- ✓ 15.4" Clear Bright LCD Lite Widescreen

**SPECIFICATIONS**

- Intel® GL960 Express Chipset
- Intel® Pentium® Dual-Core Processor T2370 (1.73GHz, 1MB L2 Cache)
- Processor System Bus: 533MHz
- Microsoft® Windows® Vista® Home Premium
- 1GB DDR2 SDRAM (2 x 512MB, 2/2 occupied, Max. 4GB)
- Memory Bus: 533MHz
- Hard Disk: 200GB SATA, 5400 rpm
- DVD Supermulti Drive

GRAPHICS

- Intel® Graphics Media Accelerator X3100
- 15.4" WXGA Clear Bright LCD Lite Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA): 3.5 hours
- Extended Battery Life (JEITA): 6 hours

CONNECTIVITY

- Intel® Wireless 802.11b/g
- 4 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm): 360 x 31.4-37.9 x 269.1
- Weight: 2.9kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V20)
- Lithium-Ion Battery (VGP-BPS9/B)

**RECOMMENDED ACCESSORIES**

USB Laser Mouse: VGPUMS55S

Carr Pouch: VGPCP16



VAIO UX SERIES

■ VGNUX57GN

4.5" COMPANION PC \$2499.00 *

- ✓ 1.20GHz Intel® Core™2 Solo Processor U2200
- ✓ 40 GB HDD, 1 GB RAM
- ✓ 4.5" White LED Clear Bright LCD Widescreen Touchscreen
- ✓ Hard Drive Shock Protection

**SPECIFICATIONS**

- Intel® Centrino® Processor Technology
- Intel® 945GMS Express Chipset
- Intel® Core™2 Solo Processor U2200 (1.20GHz, 1MB L2 Cache)
- Processor System Bus: 533MHz
- Microsoft® Windows® Vista® Business
- 1GB DDR2 SDRAM (1GB onboard, Max. 1GB)
- Memory Bus: 400MHz
- Hard Disk: 40GB Ultra ATA/100, 4200 rpm
- 2 x MOTION EYE Camera (VGA and 1.3MP)

GRAPHICS

- Intel® Graphics Media Accelerator 950
- 4.5" WSVGA White LED Clear Bright LCD Widescreen (1024 x 600)

BATTERY

- Standard Battery Life (JEITA): 3 hours
- Extended Battery Life (JEITA): 6.5 hours

SECURITY

- Biometric Fingerprint Sensor

CONNECTIVITY

- Intel® Wireless 802.11a/b/g
- Bluetooth® 2.0+EDR
- 1 x USB 2.0, 3 x USB 2.0 (On Supplied Port Replicator)
- 4pin i.Link / Firewire (On Supplied Port Replicator)
- RJ45 Ethernet (10/100) (On Supplied Adaptor / Port Replicator)
- Monitor D-Sub 15-pin (On Supplied Adaptor / Port Replicator)
- AV Out (On Supplied Adaptor / Port Replicator)
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO / Duo Slot
- Compact Flash Type II

GENERAL

- Dimensions (WxHxDmm): 150.2 x 95-100.5 x 32.2-38.2
- Weight: 520g (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC16V7)
- Lithium-Ion Battery (VGP-BPS6)
- Carry Pouch
- Display / LAN Adaptor
- Port Replicator
- Folding Stand
- Adaptor Holding Band
- Stylus
- 2 x Spare Cap for Multi-pointer

**RECOMMENDED ACCESSORIES**

Presentation Mouse: VGPWMS50A

PC Cleaning Kit: VGPCG100



VAIO CR SERIES

■ VGNCR32G

14.1" FASHION NOTEBOOK

\$1299.00 *

- ✓ 1.73GHz Intel® Pentium® Dual-Core Processor T2370
- ✓ 160GB HDD, 1GB RAM
- ✓ 14.1" Clear Bright LCD Lite Widescreen
- ✓ Instant AV Mode

**BONUS CARRY POUCH†****SPECIFICATIONS**

- Intel® GM965 Express Chipset
- Intel® Pentium® Dual-Core Processor T2370 (1.73GHz, 1MB L2 Cache)
- Processor System Bus: 533MHz
- Microsoft® Windows® Vista® Home Premium
- 1GB DDR2 SDRAM (2 x 512MB, 2/2 occupied, Max. 4GB)
- Memory Bus: 533MHz
- Hard Disk: 160GB SATA, 5400 rpm
- DVD Supermulti Drive
- 1.3MP MOTION EYE Camera

GRAPHICS

- Intel® Graphics Media Accelerator X3100
- 14.1" WXGA Clear Bright LCD Lite Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA): 4.5 hours
- Extended Battery Life (JEITA): 8 hours

CONNECTIVITY

- Intel® Wireless 802.11b/g
- Bluetooth® 2.0+EDR
- 3 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- S Video Output
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm): 335.1 x 21-38.3 x 249
- Weight: 2.5kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V20)
- Lithium-Ion Battery (VGP-BPS9/S)

† Bonus VGPCCK2 via redemption

**RECOMMENDED ACCESSORIES**

VoIP Mouse: VNCX1A

Notebook Bag: VGPMBC30



VGNCR34GN

14.1" BUSINESS NOTEBOOK

\$1599.00 *

- ✓ 1.40GHz Intel® Core™2 Duo Processor T5270
- ✓ 160GB HDD, 1GB RAM
- ✓ 14.1" Clear Bright LCD Lite Widescreen
- ✓ Instant AV Mode

BONUS CARRY POUCH†



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® GM965 Express Chipset
- Intel® Core™2 Duo Processor T5270 (1.40GHz, 2MB L2 Cache)
- Processor System Bus : 800MHz
- Microsoft® Windows® Vista® Business
- 1GB DDR2 SDRAM (2 x 512MB, 2/2 occupied, Max. 4GB)
- Memory Bus : 667MHz
- Hard Disk : 160GB SATA, 5400 rpm
- DVD Supermulti Drive
- 1.3MP MOTION EYE Camera

GRAPHICS

- Intel® Graphics Media Accelerator X3100
- 14.1" WXGA Clear Bright LCD Lite Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA) : 4.5 hours
- Extended Battery Life (JEITA) : 8 hours

SECURITY

- Biometric Fingerprint Sensor

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 3 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- S Video Output
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm) : 335.1 x 21-38.3 x 249
- Weight : 2.5kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V20)
- Lithium-Ion Battery (VGP-BPS9/S)

† Bonus VGPKC2 via redemption



VGNCR35G

14.1" FASHION NOTEBOOK

\$1899.00 *

- ✓ 2.10GHz Intel® Core™2 Duo Processor T8100
- ✓ 200GB HDD, 2GB RAM
- ✓ 14.1" Clear Bright LCD Lite Widescreen
- ✓ Instant AV Mode

BONUS CARRY POUCH†



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® PM965 Express Chipset
- Intel® Core™2 Duo Processor T8100 (2.10GHz, 3MB L2 Cache)
- Processor System Bus : 800MHz
- Microsoft® Windows® Vista® Home Premium
- 2GB DDR2 SDRAM (2 x 1GB, 2/2 occupied, Max. 4GB)
- Memory Bus : 667MHz
- Hard Disk : 200GB SATA, 5400 rpm
- DVD Supermulti Drive
- 1.3MP MOTION EYE Camera

GRAPHICS

- ATI Mobility Radeon™ X2300
- Dedicated Graphic Memory : 128MB
- 14.1" WXGA Clear Bright LCD Lite Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA) : 4 hours
- Extended Battery Life (JEITA) : 6.5 hours

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 3 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- S Video Output
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm) : 335.1 x 21-38.3 x 249
- Weight : 2.5kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V20)
- Lithium-Ion Battery (VGP-BPS9/S)

† Bonus VGPKC2 via redemption

Limited edition VAIO CR Brown Lizard Skin¹ only
available at SonyCentral and Sony Style

¹The top panel is not made of real lizard skin but of moulded material pressed with lizard-like patterns



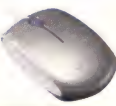
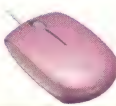
Extended Battery : VGPBPL9



USB Type A Interface : VGUPUR1



USB Optical Mouse : VGPUMS20



VGNFZ32G

15.4" HOME NOTEBOOK \$1499.00 *

- ✓ 1.83GHz Intel® Core™2 Duo Processor T5550
- ✓ 200GB HDD, 1GB RAM
- ✓ 15.4" Clear Bright LCD Lite Widescreen



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® GM965 Express Chipset
- Intel® Core™2 Duo Processor T5550 (1.83GHz, 2MB L2 Cache)
- Processor System Bus : 667MHz
- Microsoft® Windows® Vista® Home Premium
- 1GB DDR2 SDRAM (2 x 512MB, 2/2 occupied, Max. 4GB)
- Memory Bus : 667MHz
- Hard Disk : 200GB SATA, 5400 rpm
- DVD Supermulti Drive
- 1.3MP MOTION EYE Camera

GRAPHICS

- Intel® Graphics Media Accelerator X3100
- 15.4" WXGA Clear Bright LCD Lite Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA) : 4 hours
- Extended Battery Life (JEITA) : 7 hours

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 3 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- S Video Out
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm) : 355.8 x 24.9-34.5 x 254.4
- Weight : 2.7kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V20)
- Lithium-Ion Battery (VGP-BPS8)

VGNFZ35G

15.4" MULTIMEDIA NOTEBOOK \$1999.00 *

- ✓ 2.10GHz Intel® Core™2 Duo Processor T8100
- ✓ 200GB HDD, 2GB RAM
- ✓ 15.4" Clear Bright High Colour LCD 90 Widescreen
- ✓ HDMI Output



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® PM965 Express Chipset
- Intel® Core™2 Duo Processor T8100 (2.10GHz, 3MB L2 Cache)
- Processor System Bus : 800MHz
- Microsoft® Windows® Vista® Home Premium
- 2GB DDR2 SDRAM (2 x 1GB, 2/2 occupied, Max. 4GB)
- Memory Bus : 667MHz
- Hard Disk : 200GB SATA, 5400 rpm
- DVD Supermulti Drive
- 1.3MP MOTION EYE Camera

GRAPHICS

- NVIDIA® GeForce® 8400M GT
- Dedicated Graphic Memory : 128GB
- 15.4" WXGA Clear Bright High Colour LCD 90 Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA) : 2.5 hours
- Extended Battery Life (JEITA) : 4.5 hours

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 3 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- HDMI Out
- S Video Out
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm) : 355.8 x 24.9-34.5 x 254.4
- Weight : 2.7kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V24)
- Lithium-Ion Battery (VGP-BPS8)

VGNFZ37G

15.4" MULTIMEDIA NOTEBOOK \$2499.00 *

- ✓ 2.40GHz Intel® Core™2 Duo Processor T8300
- ✓ 250GB HDD, 2GB RAM
- ✓ 15.4" Clear Bright High Colour LCD 90 Widescreen
- ✓ HDMI Output



SPECIFICATIONS

- Intel® Centrino® Processor Technology
- Intel® PM965 Express Chipset
- Intel® Core™2 Duo Processor T8300 (2.40GHz, 3MB L2 Cache)
- Processor System Bus : 800MHz
- Microsoft® Windows® Vista® Home Premium
- 2GB DDR2 SDRAM (2 x 1GB, 2/2 occupied, Max. 4GB)
- Memory Bus : 667MHz
- Hard Disk : 250GB SATA, 5400 rpm
- DVD Supermulti Drive
- 1.3MP MOTION EYE Camera

GRAPHICS

- NVIDIA® GeForce® 8400M GT
- Dedicated Graphic Memory : 256GB
- 15.4" WXGA Clear Bright High Colour LCD 90 Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA) : 2.5 hours
- Extended Battery Life (JEITA) : 4 hours

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 3 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- HDMI Out
- S Video Out
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm) : 355.8 x 24.9-34.5 x 254.4
- Weight : 2.7kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V24)
- Lithium-Ion Battery (VGP-BPS8)



RECOMMENDED ACCESSORIES

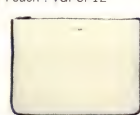
USB Laser Mouse : VGPUMS55



VoIP Mouse : VNXC1AB



Carry Pouch : VGPCP12



Notebook Bag : VBAG10B



Extended Battery : VGPBPL8



USB Type A Interface : VGUPR1



VGNFZ38GU**15.4" BLU-RAY NOTEBOOK**

\$3399.00 *

- ✓ 2.50GHz Intel® Core™2 Duo Processor T9100
- ✓ 300GB HDD, 2GB RAM
- ✓ 15.4" Clear Bright High Colour LCD 90 Widescreen
- ✓ Blu-ray Disc™ Burner
- ✓ HDMI Output

**SPECIFICATIONS**

- Intel® Centrino® Processor Technology
- Intel® PM965 Express Chipset
- Intel® Core™2 Duo Processor T9100 (2.50GHz, 6MB L2 Cache)
- Processor System Bus: 800MHz
- Microsoft® Windows® Vista® Ultimate
- 2GB DDR2 SDRAM (2 x 1GB, 2/2 occupied, Max. 4GB)
- Memory Bus: 667MHz
- Hard Disk: 300GB SATA, 4200 rpm
- Blu-ray Disc™ Burner
- 1.3MP MOTION EYE Camera

GRAPHICS

- NVIDIA® GeForce® 8600M GS
- Dedicated Graphic Memory: 256GB
- 15.4" WXGA Clear Bright High Colour LCD 90 Widescreen (1280 x 800)

BATTERY

- Standard Battery Life (JEITA): 2 hours
- Extended Battery Life (JEITA): 4 hours

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 3 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin
- HDMI Out
- S Video Out
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34

GENERAL

- Dimensions (WxHxDmm): 355.8 x 24.9-34.5 x 254.4
- Weight: 2.8kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V24)
- Lithium-Ion Battery (VGP-BPS8)



C Cleaning Kit: VGPCG100

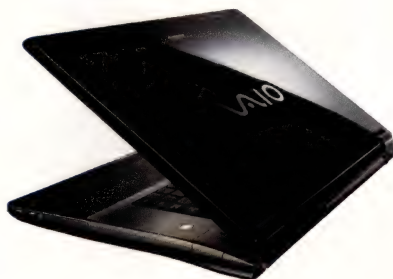


2.1ch Amplified Speakers: VGPSP100

**VAIO AR SERIES****VGNAR69GU****17.0" BLU-RAY NOTEBOOK**

\$4999.00 *

- ✓ 2.40GHz Intel® Core™2 Duo Processor T8300
- ✓ 500GB HDD, 4GB RAM
- ✓ 17.0" Clear Bright High Colour LCD Widescreen
- ✓ Blu-ray Disc™ Burner
- ✓ Digital (DVB-T)/Analogue TV Tuner
- ✓ HDMI and Optical Output

**SPECIFICATIONS**

- Intel® Centrino® Processor Technology
- Intel® PM965 Express Chipset
- Intel® Core™2 Duo Processor T8300 (2.40GHz, 3MB L2 Cache)
- Processor System Bus: 800MHz
- Microsoft® Windows® Vista® Ultimate
- 4GB DDR2 SDRAM (2 x 2GB, 2/2 occupied, Max. 4GB)
- Memory Bus: 667MHz
- Hard Disk: 500GB (2 x 250GB SATA) RAID 0/1, 5400 rpm
- Blu-ray Disc™ Burner
- 1.3MP MOTION EYE Camera

GRAPHICS

- NVIDIA® GeForce® 8600M GT
- Dedicated Graphic Memory: 512GB
- 17.0" WUXGA Clear Bright High Colour LCD Widescreen (1920 x 1200)

BATTERY

- Standard Battery Life (JEITA): 2 hours
- Extended Battery Life (JEITA): 3 hours

CONNECTIVITY

- Intel® Wireless 802.11a/b/g/Draft n
- Bluetooth® 2.0+EDR
- 3 x USB 2.0
- 4pin i.Link / Firewire
- RJ45 Ethernet (10/100/1000)
- RJ11 Modem (v.90, v.92 compliant)
- Monitor D-Sub 15-pin

HDMI Out

- AV Input
- S Video In/Out
- Stereo Headphone Out
- Stereo Microphone In
- Memory Stick PRO/Duo Slot
- SD/MMC Card Slot
- ExpressCard™/34
- PCMCIA Type I/II
- VHF/UHF Connector
- Optical Out Connector

GENERAL

- Dimensions (WxHxDmm): 416 x 33.5-41.5 x 299.5
- Weight: 3.9kg (inc. supplied battery)

SUPPLIED ACCESSORIES

- AC Power Adaptor (VGP-AC19V16)
- Lithium-Ion Battery (VGP-BPS9A/B)
- Remote Commander (RM-MCE20E)
- 2 x AA Batteries

**RECOMMENDED ACCESSORIES**

VoIP Mouse: VNCK1A



Notebook Bag: VBAG20BR

**DID YOU KNOW?**

The VAIO AR comes supplied with a digital/analogue Hybrid TV-Tuner and remote control so you'll never miss out on your favourite TV show. Windows® Media Centre software allows you to record and playback TV shows, pause live TV and timeshift.

**Knowing Sony just got Easier**

Now there are even more benefits from owning a Sony product!



My Sony is designed to be your convenient personal connection to the world of Sony. Membership is free and registration is simple.

Simply log on to www.sony.com.au/mysony and follow the prompts.

VAIO MOUSE

■ VGPUMS20

VAIO USB OPTICAL MOUSE
\$65.00 *

- USB 2.0 Interface
- 800dpi Optical Resolution
- Cable Length: 80cm
- Dimensions (WxHxDmm) : 52.6 x 26.7 x 90.6
- Weight : 50g

■ VGPUMS55

VAIO USB LASER MOUSE
\$65.00 *

- USB 2.0 Interface
- 800dpi Laser Resolution
- Cable Length: 100cm
- Dimensions (WxHxDmm) : 60.8 x 37.3 x 113.7
- Weight : 90g



■ VGPBMS33

VAIO BLUETOOTH LASER MOUSE \$109.00 *

- Bluetooth® v2.0 Transmission
- 800dpi Laser Resolution
- Range: 10m
- Power Requirements: 2 x AA batteries (included)
- Battery Life: Approx. 3 months
- Dimensions (WxHxDmm) : 54 x 32 x 125
- Weight : 110g (incl. batteries)



■ VGPWMS50A

VAIO PRESENTATION MOUSE \$119.00 *

- Digital Wireless Transmission
- 800dpi Laser Resolution
- Range: 10m
- Power Requirements: 2 x AA batteries (included)
- Battery Life: Approx. 3 months
- Dimensions (WxHxDmm) : 59.9 x 37.3 x 111.9
- Weight : 120g
- Supplied USB Receiver



■ VNCX1A

VAIO VOIP MOUSE \$129.00 *

- Mouse / Hands Free / Phone
- USB 2.0 Interface
- 800dpi Optical Resolution
- Cable Length: 110cm
- Dimensions (WxHxDmm) : 45.5 x 23.9 x 89.2
- Weight : 67g



VAIO POUCH / BAG

■ VAIO TZ

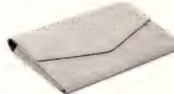
VGPCP11 \$44.00 *

- Black Carry Pouch
- Includes Accessory Pouch



VGPCKTZ1 \$79.00 *

- Grey Carry Pouch
- Semi Hard Cover



VGPCKTZ3 \$79.00 *

- Black Carry Pouch
- Convenient Magnetic Clasp



VGPCVT1 \$169.00 *

- Genuine Leather Brown Carry Cover
- Access to all notebook functions



VGPCKTZ2 \$199.00 *

- Genuine Leather Black Carry Pouch
- Includes Accessory Pouch
- New VAIO Smart Protection



■ VAIO SZ

VGPCP15 \$49.00 *

- Black Carry Pouch
- Includes Accessory Pouch



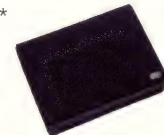
VGPCP14 \$69.00 *

- Carry Pouch with Handle and Front Pouch
- Available in Black or White



VGPCKSZ1 \$109.00 *

- Black and Grey Semi Hard Carry Pouch
- Convenient Magnetic Clasp



VBAG30G \$119.95 *

- Grey Compact Notebook Bag
- Smooth Sculpted Ergonomic Handles
- Padded Non-Slip Shoulder Strap



■ VAIO AR

VBAG20BR \$149.95 *

- Black Business Notebook Bag
- Smooth Sculpted Ergonomic Handles
- Padded Non-Slip Shoulder Strap
- Removable Accessory Pouch



■ VAIO NR

VGPCP16 \$49.00 *

- White Carry Pouch
- Zip Fastener



VGPCP17 \$49.00 *

- Black Carry Pouch
- Includes Accessory Pouch



■ VAIO FZ

VGPCP12 \$49.00 *

- White Carry Pouch
- Zip Fastener



VBAG10B \$129.95

- Black Business Notebook Bag
- Smooth Sculpted Ergonomic Handles
- Padded Non-Slip Shoulder Strap
- Removable Accessory Pouch



■ VAIO CR

VGPCP13 \$49.00 *

- White Carry Pouch
- Zip Fastener



VGPMBC30 \$99.00 *

- Black Notebook Bag
- Large and Easy to Access Front Mesh Pocket
- New VAIO Smart Protection



VGPCKC2 \$85.00 *

- Fashionable Carry Pouch
- New VAIO Smart Protection
- Available in Black, Blue, Gold, Pink, Red or White



AIO BATTERY

VAIO UX

VGPBPL6 \$399.00 *

- Extended Lithium-Ion Battery
- Weight : 220g



VAIO TZ

VGPBPL11 \$219.00 *

- Standard Lithium-Ion Battery
- Weight : 320g



VGPBPX11 \$369.00 *

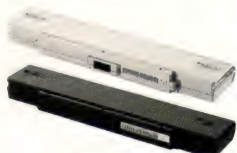
- Extended Lithium-Ion Battery
- Weight : 475g



VAIO SZ, CR, NR AND AR

VGPBPS9A \$199.00 *

- Standard Lithium-Ion Battery
- Weight : 330g



VGPBPL9 \$309.00 *

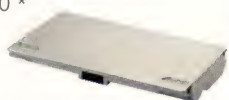
- Extended Battery
- Weight : 490g



VAIO FZ AND LJ

VGPBPS8 \$79.00 *

- Standard Lithium-Ion Battery
- Weight : 330g



VGPBPL8 \$129.00 *

- Extended Battery
- Weight : 500g



AIO AC ADAPTOR

VAIO TZ

VGPAC16V14 \$129.00 *

- Weight : 235g



VAIO SZ, CR AND NR

VGPAC19V26 \$129.00 *

- Weight : 320g

VAIO FZ

VGPAC19V12 \$169.00 *

- Weight : 420g

VAIO WARRANTY

VAIO EXTENDED WARRANTY

VEWOPT1 \$349.00 *

- Return to Base (Authorised VAIO Service Centre)
- Additional 2 Year Warranty (Total 3 Years)



VEWOPT2 \$499.00 *

- Courier Pick-Up. Conditions apply
- Additional 2 Year Warranty (Total 3 Years)



12 MONTH VAIO OVERSEAS SERVICE

VOS3701AU \$110.00 *

FEATURES

- Free-of-charge repair in designated countries for one year from VAIO purchase date
- Only available for VAIO notebooks purchased from Australian Authorised VAIO Kiosks
- Must be purchased within 60 days of purchase of a VAIO notebook
- Conditions apply. Please refer to www.sony.com.au/vaio for Terms and Conditions.



APPLICABLE COUNTRIES

- Asia : Hong Kong, India, Japan, Malaysia, Taiwan, Thailand, Singapore, South Korea
- Europe : Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Liechtenstein, Luxembourg, The Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, United Kingdom
- Middle East : Saudi Arabia, United Arab Emirates
- North America : Canada, United States of America
- Oceania : New Zealand

VAIO OTHER ACCESSORIES

VGPWKB5

VAIO WIRELESS KEYBOARD \$249.00 *

- Folding Anti-Allergenic Aluminium Palm Rest
- Digital Wireless Transmission 2.4GHz
- 800dpi Laser Resolution
- Range : 10m
- Power Requirements : 4 x AA batteries (included)
- Battery Life : Approx. 6 months
- Dimensions (WxHxD) : 388 x 31.3 x 159mm
- Supplied USB Receiver



VGPCG100

VAIO PC CLEANING KIT \$39.00 *

- Kit Contains:
 - PC Cleaning Hand Book
 - Carry Case
 - Micro-fibre cloth for PC
 - Clear-view cloth for LCD
 - Stubborn dirt brush for PC
 - Detailer dusting brush for keyboard



VGPFL8

VAIO LCD PRIVACY FILTER 13.3" \$119.00 *

- Work on confidential documents in public without concern that onlookers are catching a glimpse
- This privacy screen makes data on the screen visible only to the person in front of the PC



VGPSP100

VAIO 2.1CH AMPLIFIED SPEAKERS \$99.00 *

- Max. Output : 1.2W + 1.2W + 1.2W
- Dimensions (WxHxD) : 534 x 188.8 x 109.8mm
- Weight : 2.65kg



VAIO PORT REPLICATOR

VAIO CR, NR AND FZ

VGPUPR1 \$320.00 *

- USB Type A Interface CONNECTIONS
- USB : 4 x Type A USB 2.0
- Monitor : Analogue RGB (mini D-sub 15-pin)
- DVI-D : DVI Connector
- Network : RJ45 (10/100)
- Headphone and Microphone Port



VAIO TZ

VGPRTZ1 \$369.00 *

- CONNECTIONS
- USB : 3 x Type A USB 2.0
- Monitor : Analogue RGB (mini D-sub 15-pin)
- Network : RJ45 (10/100/1000)



VAIO SZ

VGPPRS1 \$369.00 *

- CONNECTIONS
- USB : 3 x Type A USB 2.0
- Monitor : Analogue RGB (mini D-sub 15-pin)
- DVI-D : DVI Connector
- Network : RJ45 (10/100/1000)



VPLE55

SVGA LCD DATA PROJECTOR \$999.00*

- ✓ 3LCD Projection System
- ✓ 2000 ANSI Lumens
- ✓ Ceiling Mountable
- ✓ Short Throw Lens



SPECIFICATIONS

RESOLUTION

- Native Resolution : 800 x 600 (SVGA)
- Accepts up to : 1440 x 1050 (SXGA+)

BRIGHTNESS

- 2000 ANSI Lumens

EXPECTED LAMP LIFE

- 3000 Hours

GENERAL

- Throw Distance : 40" to 300"
- Power Consumption : 225W
- Manual Vertical Keystone Correction
- Speaker : 1W

INTERFACES

- D-sub 15-pin (RGB/Component)
- Composite
- S-Video
- Stereo Mini Jack
- Monitor Out

GENERAL

- Dimensions (WxHxDmm) : 314 x 109 x 269
- Weight : 2.9kg

VPLEX5

XGA LCD DATA PROJECTOR \$1295.00*

- ✓ 3LCD Projection System
- ✓ BrightEra™ Panel
- ✓ 2000 ANSI Lumens
- ✓ Ceiling Mountable
- ✓ Short Throw Lens



SPECIFICATIONS

RESOLUTION

- Native Resolution : 1024 x 768 (XGA)
- Accepts up to : 1440 x 1050 (SXGA+)

BRIGHTNESS

- 2000 ANSI Lumens

EXPECTED LAMP LIFE

- 3000 Hours

GENERAL

- Throw Distance : 40" to 300"
- Power Consumption : 225W
- Auto Vertical Keystone Correction
- Speaker : 1W

INTERFACES

- D-sub 15-pin (RGB/Component)
- Composite
- S-Video
- Stereo Mini Jack
- RS232C Control
- Monitor Out

GENERAL

- Dimensions (WxHxDmm) : 314 x 109 x 269
- Weight : 2.9kg

VPLEX50

XGA LCD DATA PROJECTOR \$1595.00*

- ✓ 3LCD Projection System
- ✓ BrightEra™ Panel
- ✓ 2500 ANSI Lumens
- ✓ Ceiling Mountable
- ✓ Short Throw Lens



SPECIFICATIONS

RESOLUTION

- Native Resolution : 1024 x 768 (XGA)
- Accepts up to : 1440 x 1050 (SXGA+)

BRIGHTNESS

- 2500 ANSI Lumens (High Mode)
- 2000 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE

- 2000 Hours (High Mode)
- 3000 Hours (Standard Mode)

GENERAL

- Throw Distance : 40" to 300"
- Power Consumption : 260W
- Auto Vertical Keystone Correction
- Speaker : 1W

INTERFACES

- D-sub 15-pin (RGB/Component)
- D-sub 15-pin (RGB)
- Composite
- S-Video
- Stereo Mini Jack x 3
- RS232C Control
- Monitor Out

GENERAL

- Dimensions (WxHxDmm) : 314 x 109 x 269
- Weight : 3.0kg

VPLEW5

WXGA LCD DATA PROJECTOR \$1795.00*

- ✓ 3LCD Projection System
- ✓ BrightEra™ Panel
- ✓ 2000 ANSI Lumens
- ✓ Native Widescreen
- ✓ Ceiling Mountable
- ✓ Short Throw Lens



SPECIFICATIONS

RESOLUTION

- Native Resolution : 1280 x 800 (WXGA)
- Accepts up to : 1440 x 1050 (SXGA+)

BRIGHTNESS

- 2000 ANSI Lumens (High Mode)
- 1600 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE

- 2000 Hours (High Mode)
- 3000 Hours (Standard Mode)

GENERAL

- Throw Distance : 40" to 300"
- Power Consumption : 260W
- Auto Vertical Keystone Correction
- Speaker : 1W

INTERFACES

- D-sub 15-pin (RGB/Component)
- Composite
- S-Video
- HDMI
- Stereo Mini Jack x 3
- RS232C Control
- Monitor Out

GENERAL

- Dimensions (WxHxDmm) : 314 x 109 x 269
- Weight : 3.0kg

VPLCS21

SVGA LCD DATA PROJECTOR \$1695.00*

- ✓ 3LCD Projection System
- ✓ 2100 / 1600 ANSI Lumens
- ✓ Off and Go
- ✓ Advanced Auto Set Up
- ✓ Short Throw Lens



SPECIFICATIONS

RESOLUTION

- Native Resolution : 800 x 600 (SVGA)
- Accepts up to : 1440 x 1050 (SXGA+)

BRIGHTNESS

- 2100 ANSI Lumens (High Mode)
- 1600 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE

- 2000hrs (High Mode)
- 3000hrs (Standard Mode)

GENERAL

- Automatic / Manual Vertical Keystone Correction
- Screen Size : 40" to 300" diagonal
- Password Authentication System

INTERFACES

- Monitor D-SUB 15-pin
- Composite
- S-Video
- Component Input via 15-pin input
- Stereo RCA (with supplied adaptor)

GENERAL

- Dimensions (WxHxDmm) : 273 x 52 x 210
- Weight : 1.9kg

VPLCX21

XGA LCD DATA PROJECTOR \$2195.00*

- ✓ 3LCD Projection System
- ✓ XGA Native Resolution
- ✓ 2100 / 1600 ANSI Lumens
- ✓ Off and Go
- ✓ Advanced Auto Set Up
- ✓ Short Throw Lens



SPECIFICATIONS

RESOLUTION

- Native Resolution : 1024 x 768 (XGA)
- Accepts up to : 1440 x 1050 (SXGA+)

BRIGHTNESS

- 2100 ANSI Lumens (High Mode)
- 1600 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE

- 2000hrs (High Mode)
- 3000hrs (Standard Mode)

GENERAL

- Automatic / Manual Vertical Keystone Correction
- Screen Size : 40" to 300" diagonal
- Password Authentication System

INTERFACES

- Monitor D-SUB 15-pin
- Composite
- S-Video
- Component Input via 15-pin input
- Stereo RCA (with supplied adaptor)

GENERAL

- Dimensions (WxHxDmm) : 273 x 52 x 210
- Weight : 1.9kg

VPLCX100**2700 ANSI LUMEN XGA COMPACT**

\$2295.00*

- ✓ 3LCD Projection System
- ✓ 2700 ANSI Lumens
- ✓ Advanced Crisp Focus Lens
- ✓ Installation Flexibility
- ✓ Easy Maintenance

**FEATURES**

- High Quality Pictures and Bright Images
- 3LCD System
- Quiet and Efficient Operation
- High Security
- Digital Zoom Function (up to 4x)
- Smart APA
- Ceiling Mount Design
- Direct Power On/Off
- Low Power Consumption
- Screen Size : 40" to 300" diagonal

SPECIFICATIONS**RESOLUTION**

- Native Resolution : 1024 x 768 (XGA)

BRIGHTNESS

- 2700 ANSI Lumens (High Mode)
- 1900 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE

- 2000hrs (High Mode)
- 3000hrs (Standard Mode)

INTERFACES

- Composite Video
- S-Video
- D-sub 15-pin (RGB/Component)
- D-sub 15-pin (RGB)
- Stereo Mini Jack x 3
- Monitor Out
- RS232C Control

GENERAL

- Dimensions (WxHxDmm) : 372 x 90 x 298
- Weight : 4.1kg

SUPPLIED ACCESSORIES

- Lens Cap
- HD D-sub 15 pin cable (2m)
- AC Power Cord
- Remote Commander Unit (Card Type)
- 2 x Size AA Batteries

RECOMMENDED ACCESSORIES

Wireless Presenter : RMPJPK1



Lamp : LMPC200

**VPLCW125****WXGA LCD PROJECTOR
3000 ANSI LUMEN COMPACT
NETWORK WIRED**

\$3795.00*

- ✓ Native WXGA Resolution
- ✓ 3000 ANSI Lumens
- ✓ Advanced Crisp Focus Lens
- ✓ Installation Flexibility
- ✓ Easy Maintenance

**FEATURES**

- High Quality Pictures and Bright Images
- 3LCD System
- Quiet and Efficient Operation
- High Security
- Network Presentations
- Digital Zoom Function (up to 4x)
- Smart APA
- Ceiling Mount Design
- Direct Power On/Off
- Low Power Consumption
- Screen Size : 40" to 300" diagonal

SPECIFICATIONS**RESOLUTION**

- Native Resolution : 1366 x 800 (WXGA)

BRIGHTNESS

- 3000 ANSI Lumens (High Mode)
- 2200 ANSI Lumens (Standard Mode)

EXPECTED LAMP LIFE

- 2000hrs (High Mode)
- 3000hrs (Standard Mode)

INTERFACES

- Composite Video
- S-Video
- D-sub 15-pin (RGB/Component)
- D-sub 15-pin (RGB)
- Stereo Mini Jack x 3
- Network RJ45
- Monitor Out
- RS232C Control

GENERAL

- Dimensions (WxHxDmm) : 372 x 90 x 298
- Weight : 4.1kg

SUPPLIED ACCESSORIES

- Lens Cap
- HD D-sub 15 pin cable (2m)
- AC Power Cord
- Remote Commander Unit
- 2 x Size AA Batteries

RECOMMENDED ACCESSORIES

Wireless Presenter : RMPJPK1



Lamp : LMPC200

**MPF82EU1111****USB FLOPPY DISK DRIVE**

\$69.95 *

- ✓ USB 1.1 Interface
- ✓ Windows and Mac OS Compatible
- ✓ 3.5" Floppy Disc Drive

**MRW62ES1****MULTI-CARD READER/
WRITER \$49.95 ***

- ✓ Read and Write to a wide range of Memory Cards
- ✓ Plug and Play installation – no drivers required
- ✓ Windows and Macintosh compatible
- ✓ USB 2.0 Interface

**MEMORY CARDS SUPPORTED**

- Memory Stick (includes PRO, Duo, MagicGate, M2)
- SD and MiniSD™
- MultiMediaCard™
- RS-MMC™
- CompactFlash®
- Microdrive™
- SmartMedia™
- xD-Picture Card™

AITE100ULBK**EXTERNAL AIT-1 TURBO
TAPE BACKUP DRIVE \$1399.00 ***

- ✓ iLink / Firewire and USB Interface
- ✓ Fully Accessorised Kit
- ✓ AIT Technology

**SPECIFICATIONS**

- Capacity (Uncompressed) : 40GB
- Capacity (Compressed) : 104GB
- Transfer Rate : 6MB/s native
- Compatible Tapes : TAIT140C, TAIT140N, TAITE20N, SDX135C
- AIT Turbo Media supplied
- iLink Cable supplied
- USB Cable supplied
- 1 Safe 'Drag and Drop' software (Windows)
- Warranty : 3 years

AITE200ULBK**EXTERNAL AIT-2 TURBO
TAPE BACKUP DRIVE \$1999.00 ***

- ✓ iLink / Firewire and USB Interface
- ✓ Fully Accessorised Kit
- ✓ AIT Technology

**SPECIFICATIONS**

- Capacity (Uncompressed) : 80GB
- Capacity (Compressed) : 208GB
- Transfer Rate : 12MB/s native
- Compatible Tapes : TAIT280C, TAIT280N, TAIT140C, TAIT140N, TAITE20N, SDX250C, SDX135C
- AIT Turbo Media supplied
- iLink Cable supplied
- USB Cable supplied
- Warranty : 3 years

DRU190S

INTERNAL 20X SATA DVD BURNER \$79.00 *

- ✓ Supports all popular DVD and CD formats
- ✓ Up to 20X DVD recording
- ✓ Nero software supplied
- ✓ Serial ATA (SATA) Interface
- ✓ Windows Vista ready



SPECIFICATIONS

MAX WRITE SPEEDS

- DVD±R : 20X
- DVD+RW : 8x
- DVD-RW : 6x
- DVD±R DL : 8x
- DVD-RAM : 12x
- CD-R : 48x
- CD-RW : 32x

MAX READ SPEEDS

- DVD±R : 16x
- DVD±RW : 12x
- DVD±R DL : 12x
- DVD-RAM : 12x
- DVD-ROM : 16x
- CD-R : 48x
- CD-RW : 40x
- CD-ROM : 48X

BUFFER MEMORY

- 2MB

GENERAL

- Dimensions (WxHxDmm) : 146 x 41.3 x 165
- Weight : 600g

SUPPLIED ACCESSORIES

- 4 x Mounting Screws
- Software CD

DRU840A

INTERNAL 20X IDE DVD BURNER \$89.00 *

- ✓ Supports all popular DVD and CD formats
- ✓ Up to 20X DVD recording
- ✓ Nero software supplied
- ✓ Interchangeable black faceplate included
- ✓ IDE Interface
- ✓ Windows Vista ready



SPECIFICATIONS

MAX WRITE SPEEDS

- DVD±R : 20X
- DVD+RW : 12x
- DVD-RW : 6x
- DVD±R DL : 12x
- DVD-RAM : 12x
- CD-R : 48x
- CD-RW : 32x

MAX READ SPEEDS

- DVD±R : 16x
- DVD±RW : 12x
- DVD±R DL : 12x
- DVD-RAM : 12x
- DVD-ROM : 16x
- CD-R : 48x
- CD-RW : 40x
- CD-ROM : 48X

BUFFER MEMORY

- 2MB

GENERAL

- Dimensions (WxHxDmm) : 145 x 41.4 x 165
- Weight : 750g

SUPPLIED ACCESSORIES

- Mounting screws
- Interchangeable Black and White/Silver faceplates
- Software CD

DRX840U

EXTERNAL 20X DVD BURNER \$199.00 *

- ✓ Supports all popular DVD and CD formats
- ✓ Up to 20X DVD recording
- ✓ Nero software supplied
- ✓ Stylish vertical/horizontal design
- ✓ High Speed USB 2.0 Interface
- ✓ Windows Vista and Macintosh OS X compatible



SPECIFICATIONS

MAX WRITE SPEEDS

- DVD±R : 20X
- DVD+RW : 12x
- DVD-RW : 6x
- DVD±R DL : 12x
- DVD-RAM : 12x
- CD-R : 48x
- CD-RW : 32x

MAX READ SPEEDS

- DVD±R : 16x
- DVD±RW : 12x
- DVD±R DL : 12x
- DVD-RAM : 12x
- DVD-ROM : 16x
- CD-R : 48x
- CD-RW : 40x
- CD-ROM : 48X

BUFFER MEMORY

- 2MB

GENERAL

- Dimensions (WxHxDmm) : 52 x 164 x 250
- Weight : 1.6kg

SUPPLIED ACCESSORIES

- USB Cable
- Stand
- AC Adaptor
- Software CD

DRXS70U

EXTERNAL SLIM-LINE DVD BURNER \$199.00 *

- ✓ Supports all popular DVD and CD formats
- ✓ Up to 8X DVD recording
- ✓ Nero software supplied
- ✓ Robust brushed aluminium design
- ✓ Only 440 grams
- ✓ High Speed USB 2.0 Interface
- ✓ Windows Vista and Macintosh OS X compatible



SPECIFICATIONS

MAX WRITE SPEEDS

- DVD±R : 8x
- DVD+RW : 8x
- DVD-RW : 6x
- DVD±R DL : 4x
- DVD-RAM : 5X
- CD-R : 24x
- CD-RW : 24x

MAX READ SPEEDS

- DVD±R : 8x
- DVD±RW : 8x
- DVD±R DL : 6x
- DVD-RAM : 5X
- DVD-ROM : 8X
- CD-R : 24x
- CD-RW : 24x
- CD-ROM : 24x

BUFFER MEMORY

- 2MB

GENERAL

- Dimensions (WxHxDmm) : 135.5 x 19 x 154
- Weight : 440g

SUPPLIED ACCESSORIES

- USB Cable
- AC Adaptor
- Software CD

BDUX10S

INTERNAL BLU-RAY/DVD/CD READER \$299.00 *

- ✓ Reads all popular Blu-ray, DVD and CD formats
- ✓ Supports AVCHD playback
- ✓ Serial ATA (SATA) Interface
- ✓ Windows Vista ready



SPECIFICATIONS

MAX READ SPEEDS

- BD-R : 2x
- BD-RE : 2x
- BD-ROM : 2x
- DVD±R : 8x
- DVD±RW : 8x
- DVD±R DL : 8x
- DVD-ROM : 8x
- CD-R : 24x
- CD-RW : 24x
- CD-ROM : 24x

BUFFER MEMORY

- 4MB

GENERAL

- Dimensions (WxHxDmm) : 146 x 41.3 x 185
- Weight : 790g

SUPPLIED ACCESSORIES

- SATA Cable
- SATA Power Adaptor (4pin to 15pin)
- Serial ATA Power Adaptor (4pin to 15pin)
- Tray Cover
- Replacement Kit
- Mounting Screws (x4)
- Software CD

BWU200S

INTERNAL 4X BLU-RAY DVD/CD BURNER \$899.00 *

- ✓ Reads/writes to all popular Blu-ray, DVD and CD formats
- ✓ Records to Single Layer and Double Layer Blu-ray Disc
- ✓ 1080 High Definition video recording
- ✓ Supplied with comprehensive software suite
- ✓ Serial ATA (SATA) Interface
- ✓ 50GB BD-R Disc Supplied



SPECIFICATIONS

MAX WRITE SPEEDS

- BD-R : 4x
- BD-RE : 2x
- BD-R DL : 4x
- BD-RE DL : 2x
- DVD±R : 16x
- DVD+RW : 8x
- DVD-RW : 6x
- DVD±R DL : 8x
- DVD-RAM : 5X
- CD-R : 40x
- CD-RW : 24x

MAX READ SPEEDS

- BD-R : 4x
- BD-RE : 2x
- BD-R DL : 4x
- BD-RE DL : 2x
- BD-ROM : 4x
- DVD±R : 16x
- DVD±RW : 8x
- DVD±R DL : 8x

- DVD-RAM : 5X
- DVD-ROM : 16x
- CD-R : 40x
- CD-RW : 32x
- CD-ROM : 40x

BUFFER MEMORY

- 8MB (with Power-Bur

GENERAL

- Dimensions (WxHxDmm) : 146 x 41.3 x 190
- Weight : 930g

SUPPLIED ACCESSORIES

- SATA Cable
- SATA Power Adaptor (4pin to 15pin)
- Mounting Screws
- Software CD
- Bonus 50GB BD-R Disc





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Now there are even more benefits from owning a Sony product!

My Sony – is your online membership program. My Sony is designed to be your convenient personal connection to the world of Sony. Membership is free, registration is simple and as a My Sony member you'll receive these benefits:

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- Exclusive Pre-Order opportunities on exciting new additions to our range.
- Special Offers on Sony products and services, including extended warranty.

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- Have the next edition of Pulse delivered straight to your door.

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Do you currently own a Sony product?

Click on the "Register Now" button.

Complete the online registration form to join.



If you do, and you purchased that product at any time since 1995, you're eligible to become a My Sony member.



IN THIS EDITION...



HEAD UNITS



AMPLIFIERS



SPEAKERS



Receivers
Amplifiers
Speakers

Car Entertainment



KEY TECHNOLOGY

CONNECTIVITY

Car entertainment nowadays has become more than listening to the radio or your favourite CDs. People are increasingly spending more time in their cars, and need versatile and flexible connectivity on the road. Music is stored in so many different forms and on so many different devices that Sony offers endless options to ensure you are never too far away from your favourite tunes.



Bluetooth

Since 1998 there have been over 1.5 billion Bluetooth enabled devices sold around the world. Simple to use, the wireless technology can be conveniently used on the road to listen to music or as a cutting-edge hands free phone option. When it comes to in-car use, Sony has been leading the charge in bringing Bluetooth to your dashboard since early 2007. Now in 2008 there are two models that offer in-built Bluetooth technology.

Bluetooth Audio

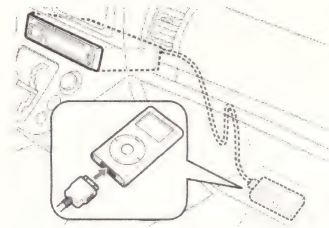
Connecting your Bluetooth audio device to an in-car system is known as 'pairing'. By pairing your Bluetooth enabled phone or audio device, the two can communicate between each other. This communication means you can access music on your phone using the controls on the head unit. Navigation is made easy by using the display on the head unit, and you can even search for tracks either by album, artist or track.

Bluetooth Hands-free

If you are using a 'paired' Bluetooth phone as your music player, you have all the same functionality as a Bluetooth audio device but with the flexibility of being able to receive calls. When a call comes in, the music playing from the phone will pause and you can choose to answer or reject the call. A microphone built into the face of the head-unit, means you can talk out loud in the cabin of your car and at the same time hear the person on the other end of the call through the cars speakers. What's even more impressive is when you have ended the call, the music will continue on from where it was paused. You won't miss a minute of your favourite track!

iPod

Sony has moved your iPod music to the inside of your car. The CDXGT50UI head unit comes supplied with a cable that connects your iPod to your head unit. The connection is at the rear of the unit and can be located in the glove box allowing for easy integration of your iPod without having to look at messy wires! While connected, you can navigate track, album or artists name using the on-screen menu. While connected, as long as the car is running or the ignition switch is set to ACC, the iPod will also be charging.

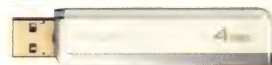


USB and Walkman

Sony is committed to making it as easy as possible to enjoy your favourite music, no matter where you are or what you are doing. That's why several models in the 2008 Xplod line up feature a direct USB input on the front panel. This allows you to playback any MP3 and WMA (Non DRM) files you have on your USB drive through your head unit. Sony supports most brands of MSC (Mass Storage Class) products, but offers even greater connectivity for Sony Walkman products. And there's more. Simply plug in a compatible Walkman (eg. NWE005FV) and play your songs complete with track info, and your Walkman charges at the same time!



Front USB



Front Auxiliary input

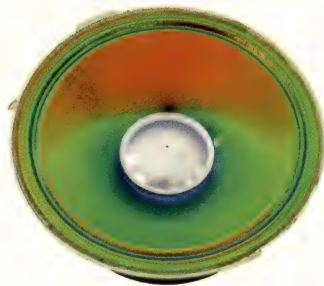
Sony has made it easier than ever to connect almost any portable audio device to your car system. One cable is all it takes to listen to your Walkman, iPod, portable music or portable DVD player through your Sony Xplod system. And there's no need to mess around with FM modulators to listen to your MP3 player. The auxillary input is built right into the face of the head unit. All you need to do is plug-n-play.



SPEAKERS High Density Layered Diaphragm (HDLD)



High Density Layered Diaphragm (HDLD) is the new cutting-edge material being used by Sony for outstanding reproduction of sound. Most suited to high frequency speaker models, such as tweeters, the HDLD is extremely light but at the same time rigid – a rare but optimum combination for ultimate clarity.

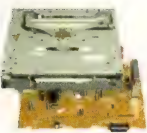


In order to reproduce sound accurately, a speaker needs to be lightweight, rigid and have a high inner loss. Inner loss is the amount of vibration or sound a material naturally makes. The higher the inner loss, the more the material absorbs sound. HDLD has exactly these qualities which means that any speaker made with the material can do its job without the interference of other sounds or noises.

HDLD is easily identifiable in a speaker. It is made from two super fine layers of film that are less than 1µm thick. The combination of the two layers and the extremely fine material used creates a unique 'changing' colour effect.

HEAD UNIT Drive-S

DRIVE-S



The Sony DRIVE-S head unit brings the 'vroom' back into your car (? – is this a super cool car stereo?). By fusing a slim, robust mechanism and efficient electronic circuitry

the head unit produces the best sound quality and durability around. The result is greater shock protection, rapid response, and superior audio processing for an uninterrupted sonic experience.

Slim-Design Mechanism

Is it more convenient or cosmetically better too being slim? Only 24mm in height, the slim design of the DRIVE-S mechanism is much more responsive and energy efficient compared to conventional mechanisms. This reduced heat (in the mechanism? How's this enhance things) significantly enhances durability, reliability and performance from every CD head unit.



Drive-S Mechanism



Conventional Mechanism



Shock Resistant

The DRIVE-S shock-resistant system goes out of its way to make sure your music doesn't skip a beat. The system comprises of three progressively-wound springs coupled with inner silicon-filled dampers. The CD mechanism is supported at three points for optimum stability, so that shocks and bumps are easily absorbed.



Responsive Laser Optical Pick-Up

The lightweight design of the DRIVE-S laser optical pick-up ensures greater efficiency, rapid response and accurate reading of CD tracks providing (and? Or do they all contribute to further protection against skipping) further protection against skipping.



24BIT Digital to Analogue Converter

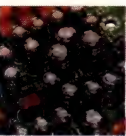
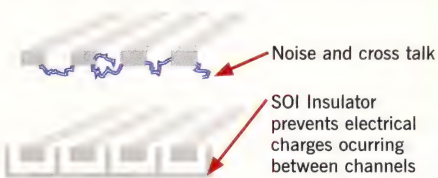
Discover an enriched listening experience with more natural and vibrant sound. Selected Sony head-units feature a 24BIT Digital to Analogue Converter (DAC). This conversion process ensures that music is accurately reproduced the way it was intended to be heard.

S-MOSFET



S-MOSFET

This is no ordinary MOSFET, the S-MOSFET gives you clean, high quality and unbeatable sound. In stereos? An underpowered amplifier can often result in distortion, which not only degrades audio quality but is the main contributor to blown speakers. In order to overcome this problem, every DRIVES head-unit features a high-powered S-MOSFET amplifier, capable of delivering a combined power of up to 208 Watts (max). Unlike conventional MOSFETs, S-MOSFET features a unique technology called SOI (silicon on insulator). Its primary function is to reduce interference that normally occurs between audio channels. In doing so, for maximum sound quality, SOI ensures that the music signal is as clean as possible before it reaches your speakers.



High-Capacity Audio Capacitors

The DRIVE-S circuitry incorporates high-capacity audio capacitors. Audio capacitors interconnect audio stages to minimise signal distortion and enhance the overall frequency response. (Can we put anything positive up front here)

CDXGT170

CD RECEIVER \$199.00 *

- ✓ Front Aux Input
- ✓ CD Playback
- ✓ 1 x Pre-Out

FEATURES

- S-MOSFET 208 Watts Max (52W x 4)
- Front Aux Input
- CD-R/RW Playback
- 24 Bit Digital to Analogue Converter
- Rear / Sub Switchable Pre-Out
- 13 seg W.LED LCD Display
- EQ3 Stage 2
- SSIR-EXA Tuner
- Preset : FM18/MW6/SW12
- Detachable Face

SPECIFICATIONS

CD DECK

- DRIVE-S Mechanism
- CD-R/RW Playback
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER

- Tuner Type : SSIR-EXA
- Preset No : FM18/MW6/SW12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range : 531-1602, 530-1710kHz



AUDIO PROCESSING

- Max Output Power (@ 4 Ohms 1kHz) : 52W
- Pre-Out : Rear / Sub Switchable
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Input : Front Aux-In
- Digital-to-Analogue Converter : 24 Bit
- EQ Type : EQ3 Stage 2
- Bass/Treble : Low / Mid / High

DISPLAY PANEL

- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Red
- Display Type (Back light Colour / LCD type) : 13 seg W.LED LCD
- Dimmer Control : Manual

GENERAL

- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg

CDXGT270

CD RECEIVER \$249.00 *

- ✓ Front Aux Input
- ✓ MP3 / WMA⁸ Playback
- ✓ 1 x Pre-Out

FEATURES

- S-MOSFET 208 Watts Max (52W x 4)
- Front Aux Input
- CD-R/RW / MP3 / WMA⁸ Playback
- 24 Bit Digital to Analogue Converter
- Rear / Sub Switchable Pre-Out
- 13 seg W.LED LCD Display
- EQ3 Stage 2
- SSIR-EXA Tuner
- Preset : FM18/MW6/SW12
- Detachable Face
- Remote Included

SPECIFICATIONS

CD DECK

- DRIVE-S Mechanism
- CD-R/RW / MP3 / WMA⁸ Playback
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER

- Tuner Type : SSIR-EXA
- Preset No : FM18/MW6/SW12
- FM Tuning Range : 87.5-107.9, 87.5-108.0MHz
- AM Tuning Range : 531-1602, 530-1710kHz



AUDIO PROCESSING

- Max Output Power (@ 4 Ohms 1kHz) : 52W
- Pre-Out : Rear / Sub Switchable
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Input : Front Aux-In
- Digital-to-Analogue Converter : 24 Bit
- EQ Type : EQ3 Stage 2
- Bass/Treble : Low / Mid / High

DISPLAY PANEL

- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Red
- Display Type (Back light Colour / LCD type) : 13 seg W.LED LCD
- Dimmer Control : Manual

GENERAL

- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg

CDXGT570

CD RECEIVER \$279.00 *

- ✓ MP3 / WMA⁸ Playback
- ✓ 3 x Pre-Outs
- ✓ Flip Down Face
- ✓ Front Aux Input
- ✓ iPod Ready

FEATURES

- 52W x 4 S-MOSFET Power
- Front Aux Input
- Drive-S Chassis
- CD-R/RW / MP3 / WMA / AAC Playback with ID3Tag
- iPod ready
- Quick Browser
- 24 Bit Digital to Analogue Converter
- 2 x Pre Out + 1 Sub out
- 13 Seg Flip Down LCD Display
- EQ3 stage 2
- DSO2
- Preset : FM18 / MW6 / SW12
- Remote Control
- Gun Metallic
- Detachable Face

SPECIFICATIONS

CD DECK

- Disc Compatibility : CD-R/RW / MP3 / WMA⁸ / AAC⁹
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER

- Tuner Type : SSIR-EXA
- Preset No : FM18 / MW6 / SW12
- FM Tuning Range (MHz) : 87.5-107.9, 87.5-108.0
- AM Tuning Range (kHz) : 531-1602, 530-1710

AUDIO PROCESSING

- Max Output Power (@ 4 Ohm 1 kHz) : 52W
- Pre-Out : 2 x Pre Out + Sub Out
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Inputs : Front Aux-In
- Digital-to-Analogue Converter : 24 Bit
- Equaliser : EQ3 Stage 2
- Bass / Treble : Low / Mid / High

DISPLAY PANEL

- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Blue
- Display Type : 13 Seg Flip Down FL Display
- Dimmer Control : Auto

GENERAL

- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg



CDXGT470U**CD RECEIVER \$299.00 ***

- ✓ Front USB and Aux Input
- ✓ MP3 / WMA⁸ / AAC Playback
- ✓ 1 x Pre-Out
- ✓ iPod Ready

**FEATURES**

- 52W x 4 S-MOSFET Power
- Front USB Input
- Front Aux Input
- Drive-S Chassis
- CD-R/RW / MP3 / WMA / AAC Playback with ID3Tag
- iPod ready
- Quick Browser
- 24 Bit Digital to Analogue Converter
- Selectable Sub-out (Back) Pre-out
- 13 seg LCD Display (with acryl)
- EQ3 stage 2
- Preset : FM18 / MW6 / SW12
- Gun Metallic
- Detachable Face
- Remote Control

SPECIFICATIONS**CD DECK**

- Disc Compatibility : CD-R/RW / MP3 / WMA⁸ / AAC⁹
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER

- Tuner Type : SSIR-EXA
- Preset No : FM18 / MW6 / SW12
- FM Tuning Range (MHz) : 87.5-107.9, 87.5-108.0
- AM Tuning Range (kHz) : 531-1602, 530-1710

AUDIO PROCESSING

- Max Output Power (@ 4 Ohm 1 kHz) : 52W
- Pre-Out : Rear / Sub Switchable
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Inputs : Front Aux-In and Front USB
- Digital-to-Analogue Converter : 24 Bit
- Equaliser : EQ3 Stage 2
- Bass/Treble : Low / Mid / High

DISPLAY PANEL

- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Red
- Display Type : 13 Seg LCD Display
- Dimmer Control : Manual

GENERAL

- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg

CDXGT551P**CD RECEIVER \$299.00 ***

- ✓ iPod Direct Cable
- ✓ MP3 / WMA⁸ / AAC Playback
- ✓ 2 Pre-Outs
- ✓ Flip Down Face
- ✓ Front Aux Input
- ✓ iPod Ready

**FEATURES**

- 52W x 4 S-MOSFET Power
- Front Aux Input
- Built in iPod Connector with provided cables
- CD-R/RW / MP3 / WMA / AAC Playback with ID3Tag
- iPod ready
- Quick Browser
- Drive-S Chassis
- 24 Bit Digital to Analogue Converter
- Front+Rear/Sub switchable Pre Out
- 13 Seg Flip Down LCD Display
- EQ3 stage 2
- DS02
- SSIR-EXA Tuner

- Preset : FM18 / MW6 / SW12
- Remote Control
- Gun Metallic
- Detachable Face

SPECIFICATIONS**CD DECK**

- Disc Compatibility : CD-R/RW / MP3 / WMA⁸ / AAC⁹
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER

- Tuner Type : SSIR-EXA
- Preset No : FM18 / MW6 / SW12
- FM Tuning Range (MHz) : 87.5-107.9, 87.5-108.0

- AM Tuning Range (kHz) : 531-1602, 530-1710

AUDIO PROCESSING

- Max Output Power (@ 4 Ohm 1 kHz) : 52W
- Pre-Out : Front+Rear/Sub switchable
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Inputs : Front Aux-In and iPod Connector
- Digital-to-Analogue Converter : 24 Bit
- Equaliser : EQ3 Stage 2
- Bass/Treble : Low / Mid / High

DISPLAY PANEL

- Panel Type : Detachable
- Panel Finish Colour : Gun Metallic
- Key Illumination (Colour) : Blue
- Display Type : 13 seg Flip Down LCD
- Dimmer Control : Auto

GENERAL

- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg

MEXBT2600**CD RECEIVER \$349.00 ***

- ✓ Bluetooth (Hands Free Car Kit)
- ✓ MP3 / WMA⁸ / AAC Playback
- ✓ 2 Pre-Outs
- ✓ Front Aux Input
- ✓ iPod Ready

**FEATURES**

- Front + Rear / Sub Switchable Pre-Out
- 13 seg LCD (with acryl) Display
- Glossy Gun Metallic
- Drive-S Chassis
- SSIR-EXA Tuner
- 52W x 4 S-MOSFET Power
- Front Aux Input
- Bluetooth v 2.0
- CD-R/RW / MP3 / WMA Playback with ID3Tag
- iPod ready
- 24 Bit Digital to Analogue Converter
- EQ3 stage 2
- Preset : FM18 / MW6 / SW12
- Remote Control
- Detachable Face

SPECIFICATIONS**CD DECK**

- Disc Compatibility : CD-R / RW / MP3 / WMA⁸
- Playback modes : Repeat / Shuffle / Pause
- Max Installation Angle : 45°

TUNER RECEIVER

- Tuner Type : SSIR-EXA
- Preset No : FM18 / MW6 / SW12
- FM Tuning Range (MHz) : 87.5-107.9, 87.5-108.0
- AM Tuning Range (kHz) : 531-1602, 530-1710

AUDIO PROCESSING

- Max Output Power (@ 4 Ohm 1 kHz) : 52W
- Pre-Out : Front + Rear/Sub Switchable
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Inputs : Front Aux-In
- Digital-to-Analogue Converter : 24 Bit
- Equaliser : EQ3 Stage 2
- Bass/Treble : Low / Mid / High
- Bluetooth : v 2.0

DISPLAY PANEL

- Panel Type : Detachable
- Panel Finish Colour : Glossy Gun Metallic
- Key Illumination (Colour) : Blue
- Display Type : 13seg LCD (with acryl) Display
- Dimmer Control : Manual

GENERAL

- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg



§ Non DRM

CDXGT670U

CD RECEIVER \$399.00 *

- ✓ Front USB and Aux Input
- ✓ MP3 / WMA⁸ / AAC Playback
- ✓ 3 x Pre-Outs
- ✓ iPod Ready

FEATURES

- 52W x 4 S-MOSFET Power
- Front Aux Input
- Front USB Input
- Drive-S Chassis
- CD-R/RW / MP3 / WMA / AAC Playback with ID3Tag
- iPod ready
- Quick Browser
- 24 Bit Digital to Analogue Converter
- 2 x Pre Out + 1 Sub out
- 13 Seg Flip Down FL Display
- EQ3 stage 2
- DS02
- Preset : FM18 / MW6 / SW12
- Remote Control
- Gun Metallic
- Detachable Face

SPECIFICATIONS

- CD DECK**
- Disc Compatibility : CD-R/RW / MP3 / WMA⁸ / AAC⁸
 - Playback modes : Repeat / Shuffle / Pause
 - Max Installation Angle : 45°
- TUNER RECEIVER**
- Tuner Type : SSIR-EXA
 - Preset No : FM18 / MW6 / SW12
 - FM Tuning Range (MHz) : 87.5-107.9, 87.5-108.0
 - AM Tuning Range (kHz) : 531-1602, 530-1710



AUDIO PROCESSING

- Max Output Power (@ 4 Ohm 1 kHz) : 52W
- Pre-Out : 2 x Pre Out + Sub Out
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Inputs : Front Aux-In and Front USB
- Digital-to-Analogue Converter : 24 Bit
- Equaliser : EQ3 Stage 2
- Bass / Treble : Low / Mid / High

DISPLAY PANEL

- Panel Type : Detachable
 - Panel Finish Colour : Gun Metallic
 - Key Illumination (Colour) : Blue
 - Display Type : 13 Seg Flip Down FL Display
 - Dimmer Control : Auto
- GENERAL**
- Dimensions (WxHxDmm) : 178 x 50 x 179
 - Weight : 1.2kg

MEXBT3600U

CD RECEIVER \$449.00 *

- ✓ Front USB and Aux Input
- ✓ Bluetooth (Hands Free Car Kit)
- ✓ MP3 / WMA⁸ / AAC Playback
- ✓ 3 x Pre-Outs
- ✓ iPod Ready

FEATURES

- 52W x 4 S-MOSFET Power
- Front Aux Input
- Bluetooth v 2.0
- Front USB Input
- CD-R/RW / MP3 / WMA / AAC Playback with ID3 Tag
- 24 Bit Digital to Analogue Converter
- 13 seg LCD (with acryl) Display
- EQ3 stage 2
- SSIR-EXA Tuner
- Preset : FM18 / MW6 / SW12
- Remote Control
- Glossy Deep Blue
- Detachable Face

SPECIFICATIONS

- CD DECK**
- Disc Compatibility : CD-R/RW / MP3 / WMA⁸ / AAC⁸
 - Playback modes : Repeat / Shuffle / Pause
 - Max Installation Angle : 45°
- TUNER RECEIVER**
- Tuner Type : SSIR-EXA
 - Preset No : FM18 / MW6 / SW12
 - FM Tuning Range (MHz) : 87.5-107.9, 87.5-108.0
 - AM Tuning Range (kHz) : 531-1602, 530-1710



AUDIO PROCESSING

- Max Output Power (@ 4 Ohm 1 kHz) : 52w
- Auxiliary Input : Front Aux-In/USB
- Bluetooth : Bluetooth Version 2.0
- DAC : 24 Bit
- EQ Type : EQ3 stage2
- Bass / Treble : Low / Mid / High

DISPLAY PANEL

- Panel Type : Detachable
- Panel Finish Colour : Glossy Deep Blue
- Key Illumination (Colour) : Blue
- Display Type (Back light Colour / LCD type) : 13 seg LCD
- Dimmer Control : Manual

GENERAL

- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg

Available in June



MEXDV900

CD / DVD RECEIVER \$449.00 *

- ✓ Front Aux Input
- ✓ DVD / MP3 / VCD / WMA⁸ / DIVX Playback
- ✓ Video-Out
- ✓ Rear Pre-Out
- ✓ iPod Ready

FEATURES

- 52W x 4 S-MOSFET Power
- Front Aux In
- Front Video Out
- Rear Pre Out
- DVD-R/RW / CD-R/RW / MP3 / WMA⁸ / VCD / WMA / MPG / JPEG / DIVX Playback with ID3Tag
- Preset : FM18 / MW6 / LW6
- 13 seg LCD Display
- Picture EQ
- EQ3
- ESP
- ATT
- Burr Brown DAC
- Dolby 2 Channel Decoder
- Detachable Face
- Remote Included (RMX168)

SPECIFICATIONS

- CD DECK**
- Disc Compatibility : DVD-R / RW / CD-R / RW / MP3 / WMA⁸ / VCD / WMA⁸ / MPG / JPEG / DIVX
 - Playback modes : Repeat / Shuffle / Pause
 - Max Installation Angle : 45°
- TUNER RECEIVER**
- Tuner Type : SSIR-EXA
 - Preset No : FM18/MW6/LW6
 - FM Tuning Range (MHz) : 87.5-108.0
 - AM Tuning Range (kHz) : 531-1602 530-1710

AUDIO PROCESSOR

- Max Output Power (@ 4 Ohm 1 kHz) : 52W
- Pre-Out : Rear
- Pre-Out Voltage : 2
- Pre-Out Impedance : 220
- Auxiliary Input : Front Aux-In
- EQ Type : EQ3 (3-band EQ)

DISPLAY PANEL

- Panel Type : Detachable
- Panel Finish Colour : Black
- Key Illumination (Colour) : Blue
- Dimmer Control : ON/OFF

GENERAL

- Quick BrowZer
- ATT
- Video Output : 1 x Front
- Digital-Analogue-Converter : 24 Bit Burr Brown
- Dolby Digital Playback : Dolby 2 Channel Decoder
- ESP
- Remote : (RMX168)
- Dimensions (WxHxDmm) : 178 x 50 x 179
- Weight : 1.2kg



CDXGT970US

CD RECEIVER \$499.00 *

- ✓ Rear USB In
- ✓ Front Aux Input
- ✓ Motorised Face
- ✓ 3 x 4V Pre-Outs
- ✓ iPod Ready

FEATURES

- 52W x 4 S-MOSFET Power
- Front Aux Input
- Rear USB Input
- CD-R/RW / MP3 / WMA / AAC Playback with ID3Tag
- iPod ready
- Quick Browser
- Drive-S Chassis
- 24 Bit Digital-to-Analogue Converter
- 2 Pre-outs + Sub out (4V)
- Motorised FL Display
- DSO2
- TEL ATT/Navl ATT
- EQ3 Parametric
- SSIR-EXA Tuner
- Preset : FM18/AM12

- Silver
- Detachable Face
- Remote Control (RMX156)

SPECIFICATIONS

- CD DECK**
- Disc Compatibility : CD-R/RW / MP3 / WMA¹ / AAC
 - Playback modes : Repeat / Shuffle / Pause
 - Max Installation Angle : 45°
- TUNER RECEIVER**
- Tuner Type : SSIR-EXA
 - Preset No : FM18/AM12
 - FM Tuning Range (MHz) : 87.5-107.9, 87.5-108.0
 - AM Tuning Range (kHz) : 531-1602, 530-1710



AUDIO PROCESSING

- Max Output Power (@ 4 Ohm 1 kHz) : 52W
- Pre-Out : 2 Pre-outs + 1 Sub out
- Pre-Out Voltage : 4
- Pre-Out Impedance : 220
- Inputs : Front Aux-In and Rear USB Input
- Digital-to-Analogue Converter : 24 Bit
- Dynamic Soundstage Organiser : DSO2
- Equaliser : EQ3 Parametric
- Bass/Treble : Low / Mid / High

DISPLAY PANEL

- Panel Type : Detachable
 - Panel Finish Colour : Silver
 - Key Illumination (Colour) : Blue / Red / Green
 - Display Type : Motorised FL Display
 - Dimmer Control : Auto
- GENERAL**
- Dimensions (WxHxDmm) : 178 x 50 x 179
 - Weight : 1.2kg

XMZR602

2 CHANNEL ZR SERIES AMPLIFIER \$249.00 *

- ✓ Channel Configuration : 2ch/1ch
- ✓ MOSFET Power Supply (60W x 2)
- ✓ Toroidal Transformer

FEATURES

- ZR Series
- Channel Configuration : 2 Channel Mono
- Line – Low Level Input x 2
- Speaker – Hi Level Input x 2
- MOSFET Power Supply
- Toroidal Transformer
- Gold Plated Terminals

SPECIFICATIONS

- OUTPUT POWER**
- CEA Rating : 60W x 2
 - Rated/THD (@ 14.4 V, 20Hz – 20kHz)
 - 4 Ohms : 2 x 60W / 1.0% (14.4V, 20 – 20kHz)
 - 2 Ohms : 2 x 65W / 0.1% (14.4V, 20 – 20kHz)
 - DIN 45500 Rating (@ 14 V, THD 0.5 %)
 - 4 Ohms : 2 x 60W
 - 2 Ohms : 2 x 65W
 - Maximum (@ 14.4 V)
 - 4 Ohms : 2 x 110W
 - 2 Ohms : 2 x 150W

INPUT

- Low Pass Filter : 80Hz
- LPF Roll Off Rate : -18dB/oct
- Input sensitivity : 0.3 – 6Volts

OUTPUT

- Frequency Response : 5Hz – 50kHz
- Tolerance : +0 / -3dB
- Total Harmonic Distortion (@1kHz) : 0.005%
- CEA SN Ratio : 97dB
- Min Load Impedance/Ch : 2 Ohms

GENERAL

- Current drain (@ Rated Power – 4 Ohms) : 15 Amps (at 4 Ohms)
- Weight : 2kg
- Dimensions (WxHxDmm) : 321 x 55 x 200



XMZR604

4 CHANNEL ZR SERIES AMPLIFIER \$349.00 *

- ✓ Channel Configuration : 4ch/3ch
- ✓ MOSFET Power Supply (60W x 4)
- ✓ Toroidal Transformer

FEATURES

- ZR Series
- Channel Configuration : 2 Channel Mono
- Line – Low Level Input x 4
- Speaker – Hi Level Input x 4
- MOSFET Power Supply
- Toroidal Transformer
- Gold Plated Terminals

SPECIFICATIONS

- OUTPUT POWER**
- CEA Rating : 60W x 4
 - Rated/THD (@ 14.4 V, 20Hz – 20kHz)
 - 4 Ohms : 4 x 60W / 1.0% (14.4V, 20 – 20kHz)
 - 2 Ohms : 4 x 65W / 0.1% (14.4V, 20 – 20kHz)
 - DIN 45500 Rating (@ 14 V, THD 0.5 %)
 - 4 Ohms : 4 x 60W
 - 2 Ohms : 4 x 65W
 - Maximum (@ 14.4 V)
 - 4 Ohms : 4 x 110W
 - 2 Ohms : 4 x 150W

INPUT

- Low Pass Filter : 80Hz
- LPF Roll Off Rate : -18dB/oct
- Subsonic High Pass Filter : 80Hz
- Input sensitivity : 0.3 – 6Volts

OUTPUT

- Frequency Response : 5Hz – 50kHz
- Tolerance : +0 / -3dB
- Total Harmonic Distortion (@1kHz) : 0.005%
- CEA SN Ratio : 97dB
- Min Load Impedance/Ch : 2 Ohms

GENERAL

- Current drain (@ Rated Power – 4 Ohms) : 33 Amps (at 4 Ohms)
- Weight : 3.1kg
- Dimensions (WxHxDmm) : 396 x 55 x 256



XM4S

SMALL FOOTPRINT 4 CHANNEL AMPLIFIER \$399.00 *

- ✓ Small Footprint Design
- ✓ MOSFET Power Supply (50W x 4)
- ✓ Gold Plated Terminals

FEATURES

- Small Footprint Design
- Channel Configuration : 4 Channel
- Line – Low Level Input x 4
- Speaker – Hi Level Input x 2
- MOSFET Power Supply
- Bass Boost Control : 40Hz, 0-10dB (Rear)
- Toroidal Transformer
- Gold Plated Terminals
- Cooling Fan

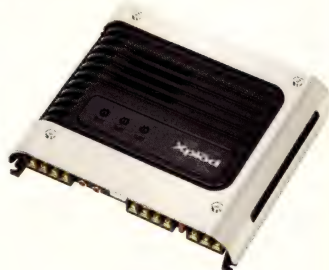
SPECIFICATIONS

OUTPUT POWER

- CEA Rating : 50W x 4
- Rated/THD (@ 14.4 V, 20 Hz – 20kHz)
 - 4 Ohms : 4 x 50W / 0.04% (14.4V, 20 – 20kHz)
 - 2 Ohms : 4 x 60W / 1.0% (14.4V, 20 – 20kHz)
- DIN 45500 Rating (@ 14 V, THD 0.5 %)
 - 4 Ohms : 4 x 50W
 - 2 Ohms : 4 x 60W
- Maximum (@ 14.4 V)
 - 4 Ohms : 4 x 95W
 - 2 Ohms : 4 x 125W

INPUT

- Subsonic High Pass Filter : 80Hz (Front)
- Low Pass Filter : 80Hz (Rear)
- LPF Roll Off Rate : -18dB/oct



- Subsonic HPF, Roll Off Rate
 - Balanced Input Circuit
 - Input sensitivity : 0.3 – 6Volts
- #### OUTPUT
- Frequency Response : 5-100kHz
 - Tolerance : +0 / -3dB
 - Signal to Noise Ratio (@ Rated Power) : 106dB
 - Total Harmonic Distortion (@1kHz) : 0.005%
 - CEA SN Ratio : 90dB
 - Min Load Impedance/Ch : 2 Ohms
- #### GENERAL
- Illumination : Blue
 - Current drain (@ Rated Power – 4 Ohms) : 25 Amps (at 4 Ohms)
 - Weight : 2.2kg
 - Dimensions (WxHxDmm) : 223 x 43.5 x 196

XM1S

SMALL FOOTPRINT 1 CHANNEL AMPLIFIER \$499.00 *

- ✓ Small Footprint Design
- ✓ MOSFET Power Supply (500W x 1)
- ✓ Gold Plated Terminals
- ✓ Active Thermal Control

FEATURES

- Small Footprint Design
- Channel Configuration : 1 Channel Mono
- Line – Low Level Input x 2
- Speaker – Hi Level Input x 2
- MOSFET Output Stage
- MOSFET Power Supply
- Bass Boost Control : 40Hz, 0-10dB
- Toroidal Transformer
- Gold Plated Terminals
- Active Thermal Control

SPECIFICATIONS

OUTPUT POWER

- CEA Rating : 280W x 1
- Rated / THD (@ 14.4 V, 20 Hz-300kHz)
 - 4 Ohms : 1 x 290W / 0.2%
 - 2 Ohms : 1 x 500W / 1.0% (14.4V, 100Hz)
- DIN 45500 Rating (@ 14 V, THD 0.5 %)
 - 4 Ohms : 1 x 280W
 - 2 Ohms : 1 x 500W

INPUT

- Low Pass Filter : 50-300Hz (Variable)
- LPF Roll Off Rate : -12 dB/oct
- Subsonic HPF, Roll Off Rate
- Balanced Input Circuit
- Input sensitivity : 0.3-6Volts



- Maximum (@ 14.4 V)
 - 4 Ohms : 1 x 600W
 - 2 Ohms : 1 x 900W
- #### OUTPUT
- Frequency Response : 5Hz – 300Hz
 - Tolerance : +0 / -3dB
 - Signal to Noise Ratio (@ Rated Power) : 90dB
 - Total Harmonic Distortion (@1kHz) : 0.1% (50Hz)
 - CEA SN Ratio : 65dB
 - Min Load Impedance/Ch : 2 Ohms
- #### GENERAL
- Illumination : Blue
 - Current drain (@ Rated Power 4 Ohms) : 30 Amps (at 4 Ohms)
 - Weight : 2.3kg
 - Dimensions (WxHxDmm) : 223 x 43.5 x 196

XSL120P5A

12" HIGH POWER PENTAGONAL SUBWOOFER \$149.00 *

FEATURES

- 12" (30cm) Pentagonal Subwoofer
- Peak Power : 1000W
- Rated Power : 300W
- Frequency Response : 23-2KHz
- Impedance : 4 Ohms
- Sensitivity : 88dB/W/m
- Injected Polypropylene Pentagonal Diaphragm
- Ferrite Magnet
- Stroke Stabiliser Rubber Edge
- Black
- Size : 30cm (12")
- Type : Enclosure
- Peak Power (W) : 1000
- Rated Power (W) : 300



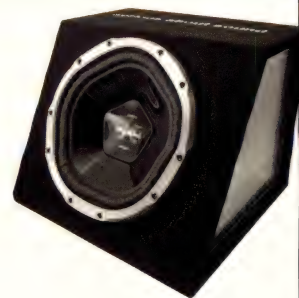
- Impedance : 4 Ohms
- Frequency Response (Hz) : 23-2KHz
- Sensitivity (dB) : 88dB/W/m
- Diaphragm Material : Injected Polypropylene
- Magnet Material : Ferrite
- Enclosure Volume : 81.7
- Weight Approx. (kg) : 4.2 (Approx)

BOX120P5A

XSL120P5A IN SLIM SONY ENCLOSURE \$199.00 *

FEATURES

- XSL120P5A installed into a new Sony enclosure
- 18mm MDF
- Gold Plated Terminals
- Black w Port
- Mirrored sides with Sony logo
- "Serious about sound" embroidery
- Durable non-slip carpet finish



XSL124P5B

12" HIGH POWER PENTAGONAL SUBWOOFER \$199.00 *

FEATURES

- Peak Power : 1300W
- Rated Power : 380W
- Frequency Response : 18Hz-2kHz
- Impedance : 4 Ohms
- Sensitivity : 89dB/W/m
- Injected Polypropylene Diaphragm
- Ferrite Magnet
- Rubber Edge
- New Basket Cover and Capless Design

SPECIFICATIONS

- Size : 30cm (12")
- Type : Enclosure
- Peak Power : 1300W
- Rated Power : 380W
- Impedance : 4 Ohms
- Frequency Response : 18-2kHz
- Sensitivity : 89dB
- Diaphragm Material : Injected Polypropylene
- Magnet Material : Ferrite
- Enclosure Volume : 27.3litre / 0.96cu.ft
- Weight : 4.5kg

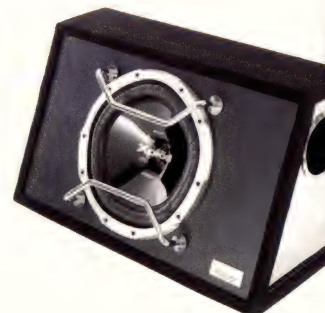


BOX124P5B

XSL124P5B IN SLIM SONY ENCLOSURE \$249.00 *

FEATURES

- XSL124P5B installed into a new ported Sony enclosure
- Narrow depth and angled back to take up less boot space
- Grille to protect the subwoofer diaphragm
- Brushed aluminium "Serious about sound" badge
- Mirrored side with Sony logo
- Durable, non slip carpet finish

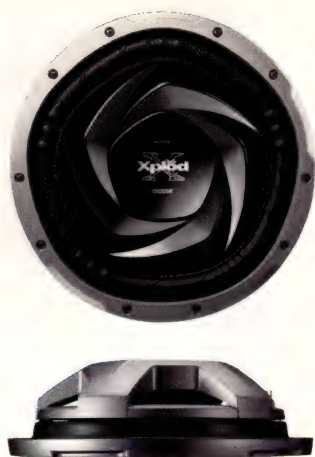


XSL12S**12" SLIM
PENTAGONAL
SUBWOOFER** \$249.00 ***FEATURES**

- New Shallow Sub Design
- Peak Power : 1500W
- Rated Power : 380W
- Frequency Response : 18Hz – 2kHz
- Impedance : 4 Ohms
- Sensitivity : 89dB/W/m
- Injected Polypropylene Diaphragm
- Ferrite Magnet
- Rubber Edge

SPECIFICATIONS

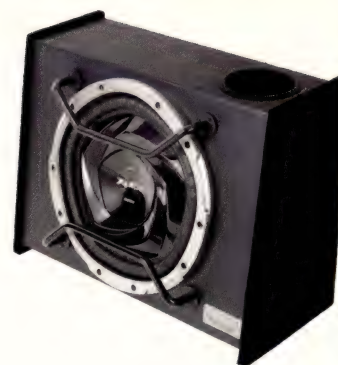
- Size : 30cm (12")
- Type : Enclosure
- Peak Power : 1500W
- Rated Power : 380W
- Impedance : 4 Ohms
- Frequency Response (Hz) : 18-2k
- Sensitivity (dB) : 89



- Diaphragm Material : Injected Polypropylene
- Magnet Material : Ferrite
- Enclosure Volume : 26.9litre / 0.95cu.ft
- Weight : 3.9kg

BOX12SLIM**XSL12S IN SLIM
SONY ENCLOSURE**
\$299.00 ***FEATURES**

- XSL12S installed into a new slim Sony enclosure
- Narrow depth and angled back to take up less boot space
- Grille to protect the subwoofer diaphragm
- Brushed aluminium "Serious about sound" badge
- Durable, non slip carpet finish

**XSL154P5B****15" HIGH POWER
PENTAGONAL
SUBWOOFER** \$249.00 ***FEATURES**

- New Basket Cover and Capless Design
- Peak Power : 1500W
- Rated Power : 450W
- Frequency Response : 15Hz-2kHz
- Impedance : 4 Ohms
- Sensitivity : 89dB/W/m
- Injected Polypropylene Diaphragm
- Ferrite Magnet
- Rubber Edge

SPECIFICATIONS

- Size : 38cm (15")
- Type : Enclosure
- Peak Power : 1500W
- Rated Power : 450W
- Impedance : 4 Ohms
- Frequency Response (Hz) : 15-2k
- Sensitivity (dB) : 89



- Diaphragm Material : Injected Polypropylene
- Magnet Material : Ferrite
- Enclosure Volume : 61.1litre / 2.15cu.ft
- Weight : 6kg

XSGTF1025B**10CM 2-WAY
SPEAKERS** \$79.00 ***FEATURES**

- 2-Way – 130W Max
- H.O.P Woofer Cone
- Rubber Coated Cloth Surround
- HDLD (High Density Layered Diaphragm) Midrange

SPECIFICATIONS

- Size : 10cm (4")
- Peak power : 130W
- Rated power : 30W
- Frequency response : 45-25kHz
- Sensitivity : 88dB/W/m

MID-RANGE

- Material : HDLD (High Density Layered Diaphragm)
- Type : Balanced Dome
- Size : 2.5cm
- Magnet : Neodymium

**WOOFER**

- Material : High Oriented Polyolefin
- Type : Cone
- Surround : Rubber Coated Cloth
- Size : 10cm
- Magnet : Ferrite

GENERAL

- Grille included
- Weight : 0.4kg

XSGTF1625B**16CM 2-WAY
SPEAKERS** \$99.00 ***FEATURES**

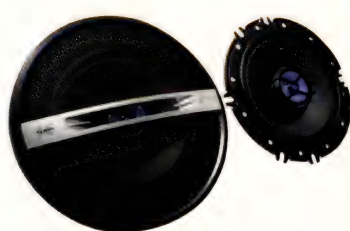
- 2-Way – 190W Max
- H.O.P Woofer Cone
- Rubber Coated Cloth Surround
- HDLD (High Density Layered Diaphragm) Midrange

SPECIFICATIONS

- Size : 16cm (6.5")
- Peak power : 190W
- Rated power : 40W
- Frequency response : 35Hz-22kHz
- Sensitivity : 90dB/W/m

MID-RANGE

- Material : HDLD (High Density Layered Diaphragm)
- Type : Balanced Dome
- Size : 3.5cm
- Magnet : Neodymium

**WOOFER**

- Material : High Oriented Polyolefin
- Type : Cone
- Surround : Rubber Coated Cloth
- Size : 16cm
- Magnet : Ferrite

GENERAL

- Grille included
- Weight : 0.65kg

XSGTF6935B**6X9 3-WAY
SPEAKERS** \$129.00 ***FEATURES**

- 3-Way – 300W Max
- H.O.P Woofer Cone
- Rubber Coated Cloth Surround
- HDLD (High Density Layered Diaphragm) Midrange
- Piezo Tweeter

SPECIFICATIONS

- Size : 16cm x 24cm
- Peak power : 300W
- Rated power : 60W
- Frequency response : 27-30kHz
- Sensitivity : 93dB/W/m

MID-RANGE

- Material : HDLD (High Density Layered Diaphragm)
- Type : Balanced Dome
- Size : 6cm
- Magnet : Ferrite Magnet

TWEETER

- Type : Piezo
- Size : 1cm

WOOFER

- Material : High Oriented Polyolefin
- Type : Cone
- Surround : Rubber Coated Cloth
- Size : 16cm x 24cm
- Magnet : Ferrite

GENERAL

- Grille included
- Weight : 0.65kg



■ XSGTF1035B

10CM 3-WAY SPEAKERS \$89.00 *



FEATURES

- 10cm 3-way Coaxial Speaker
- Peak Power : 140W
- Rated Power : 30W
- H.O.P Woofer Cone
- Rubber Coated Cloth Surround
- HDLD (High Density Layered Diaphragm)

SPECIFICATIONS

- Size : 10cm (4")
- Peak power : 140W
- Rated power : 30W
- Frequency response : 45Hz-26kHz
- Sensitivity : 88dB/W/m

MID-RANGE

- Material : HDLD (High Density Layered Diaphragm)
- Type : Balanced Dome
- Size : 25mm
- Magnet : Neodymium

WOOFER

- Material : High Oriented Polyolefin
- Type : Cone
- Surround : Rubber Coated Cloth
- Size : 10cm (4")
- Magnet : Ferrite

■ XSGTF1635B

16CM 3-WAY SPEAKERS \$109.00 *



FEATURES

- 16cm 3-way Coaxial Speaker
- Peak Power : 200W
- Rated Power : 40W
- H.O.P Woofer Cone
- Rubber Coated Cloth Surround
- HDLD (High Density Layered Diaphragm)

SPECIFICATIONS

- Size : 16cm (6.5")
- Peak power : 200W
- Rated power : 40W
- Frequency response : 35Hz-26kHz
- Sensitivity : 90dB/W/m

MID-RANGE

- Material : HDLD (High Density Layered Diaphragm)
- Type : Balanced Dome
- Size : 35mm
- Magnet : Neodymium

WOOFER

- Material : High Oriented Polyolefin
- Type : Cone
- Surround : Rubber Coated Cloth
- Size : 16cm (6.5")
- Magnet : Ferrite

■ XSGTX6930L

6 X 9 3-WAY SPEAKERS \$149.00 *



FEATURES

- 6 x 9 3-Way Coaxial Speaker
- Peak Power : 500W
- Rated Power : 150W
- Fiber Laminated Foamed Mica
- Rubber Coated Cloth Surround
- HDLD (High Density Layered Diaphragm)

SPECIFICATIONS

- Size : 16cm x 24cm
- Peak power : 500W
- Rated power : 150W
- Frequency response : 26Hz-28kHz
- Sensitivity : 92dB/W/m

MID-RANGE

- Material : High Density Layered Diaphragm (HDLD)
- Type : Cone
- Size : 66mm
- Magnet : Ferrite

TWEETER

- Material : PEI
- Type : Balanced Dome

WOOFER

- Type : Fiber Laminated Foamed Mica
- Surround : Rubber Coated Cloth
- Magnet : Ferrite

■ XSGTX1640

16CM 4-WAY SPEAKERS \$129.00 *



FEATURES

- 16cm 4-Way Coaxial Speaker
- Peak Power : 300W
- Rated Power : 75W
- High Oriented Polyolefin Woofer Cone (H.O.P)
- Rubber Coated Cloth Surround
- HDLD (High Density Layered Diaphragm) Midrange
- Piezo Dome Super Tweeter

SPECIFICATIONS

- Size : 35mm
- Magnet : Neodymium
- Size : 16cm
- Peak power : 300W
- Rated power : 75W
- Frequency response : 30Hz-27kHz
- Sensitivity : 89dB/W/m

MID-RANGE

- Material : HDLD (High Density Layered Diaphragm)
- Type : Balanced Dome

SUPER TWEETER

- Material : PEI
- Type : Balanced Dome

TWEETER

- Material : Piezo
- Type : Dome
- Size : 10mm
- Material : High Oriented Polyolefin
- Magnet : Ferrite

■ XSGTX6940S

6 X 9 4-WAY SPEAKERS \$199.00 *



FEATURES

- 6 x 9 4-Way Coaxial Speaker
- Peak Power : 440W
- Rated Power : 100W
- HDLD (High Density Layered Diaphragm) Midrange
- Rubber Surround
- Balanced Dome
- High Oriented Polyolefin Woofer Cone (H.O.P)

SPECIFICATIONS

- Size : 16cm x 24cm
- Peak power : 440W
- Rated power : 100W
- Frequency response : 26Hz-28kHz
- Sensitivity : 91dB/W/m

MID-RANGE

- Material : HDLD (High Density Layered Diaphragm)
- Type : Cone
- Magnet : Ferrite

SUPER TWEETER

- Type : Balanced Dome
- Size : 25mm

TWEETER

- Material : Piezo
- Type : Balanced Dome
- Size : 25mm

WOOFER

- Material : High Oriented Polyolefin
- Type : Cone
- Surround : Rubber Surround
- Size : 16 x 24cm
- Magnet : Ferrite

■ XSGTX1620S

16CM 2-WAY COMPONENT SPEAKERS \$199.00 *



FEATURES

- 6"1/2 Component Speaker with Cross-Over
- High Oriented Polyolefin Woofer Cone (H.O.P)
- Peak power : 260W
- Rated power : 60W

SPECIFICATIONS

- Size : 16cm
- Speaker System : Separate 2-Way Speakers with Cross-Over
- Peak Power : 260W
- Rated Power : 60W
- Frequency Response : 40Hz-22kHz
- Sensitivity : 88dB/W/m +/- 2dB

TWEETER

- Magnet : Neodymium
- Type : TETRON Dome
- Magnet : Neodymium
- Size : 23mm

WOOFER

- Type : HOP Cone
- Magnet Type : Ferrite
- Size : 16cm

CXS2716FS**CD RECEIVER AND SPEAKER PACK**

\$299.00 *

**FEATURES**

- Includes CD Receiver (CDXGT270) and Speakers (XSGTF1622X)

CXS2769FS**CD RECEIVER AND SPEAKER PACK**

\$329.00 *

**FEATURES**

- Includes CD Receiver (CDXGT270) and Speakers (XSGTF6932X)

XA120IP**iPOD ADAPTER**

\$129.00 *

**FEATURES**

- For use with any in-car "iPod Ready" Receiver
- Enables full control of iPod from the head unit
- Charges iPod while in use

XVMB62**6.2" HEADREST MONITOR \$499.00 ***

- ✓ 6.2" Touch TFT Screen
- ✓ 2 x AV Inputs
- ✓ Wide Viewing Angle
- ✓ Headrest Housing and Mounting Plate Included

**FEATURES**

- 6.2" TFT monitor
- Wide Viewing Angle
- PAL / NTSC Switchable
- Headrest Housing and Mounting Plate Supplied
- 2 x Audio Video Input

SPECIFICATIONS**MONITOR**

- Colour LCD Display
- System : TFT Active Matrix
- Screen Aspect : 16 : 9
- Screen Diagonal : 6.2"

- Screen Size (WxHmm) : 137.52 x 77.22
- Resolution : 480 x 234
- Dimmer : Manual / Auto
- Colour System : PAL / NTSC compatible
- Current drain (for Operation Mode for Monitor) : 550MA
- Dimensions (WxHxDmm) (Exclude protrusion) : 164.2 x 29 x 106.6
- Power Requirement : 12V DC
- Operating Temperature : 0-45°C
- Weight : 400g
- CONNECTION BOX**
- AV Input : AV x 2 (RCA)

XAVW1**DOUBLE DIN DVD HEADUNIT WITH 7" SCREEN \$1999.00 ***

- ✓ Motorised 7" Touch TFT Screen
- ✓ DVD / VCD / MP3 / CD Playback
- ✓ 3 x AV Input
- ✓ iPod Ready

FEATURES

- 7" Touch Screen TFT Active Matrix 16 : 9 Display
- Double Din Chassis Design
- Fast Response touch screen control
- Adjustable angle
- DVD \pm R/RW/CD/CD-R/CD-RW/MP3 Playback
- 24 bit D/A converter
- Front Angle Adjustment
- 4 Volt High Voltage Pre-Out
- 1 x Audio Video Output
- 3 x Audio Video Input
- S-MOSFET 208 Watts Max (52 x 4)
- Supplied wireless card remote (RM-X106)
- EQ7 (7-band EQ)

SPECIFICATIONS**AUDIO**

- Output Power : 52W
- Pre-Out : Front + Rear + Sub Out
- EQ7 (7-band EQ)
- Bass/Treble
- Balance
- Fader
- ATT
- Preout output level : 4V

- Preout impedance : 220 Ohms
- Maximum output power (40, 1kHz) : 52W
- Speaker impedance : 4~8 Ohms

AV INPUT

- AV IN (Video=Composite) : x3
- AV IN Level Adjustment
- Back Camera Video IN
- Back Camera : Reverse Link

AV OUTPUT

- AV Out (Video=Composite) : x1

BUS CONTROL

- TV Control (model) (XT-V70)
- CD/DVD CHANGER CONTROL**
- CD-TEXT Display/scroll (Main unit)
- DVD \pm R/RW/CD/CD-R/CD-RW/MP3 Playback
- Data Disc
- Multi Session
- Mix Mode
- CD-Extra : Playback only CDDA
- MP3 playback (Main unit)
- MP3 : ID3Tag Indication (Version, Title/Artist/Album) (ID3ver2.4)
- MPEG1/2 Layer2 playback (Main unit)
- Dolby Digital playback (Main unit)
- dts2.0 playback (Main unit)
- Linear PCM playback (Main unit)

- DVD-Video playback (Main unit)
- DVD-VR playback (Main unit)
- DVD+VR playback (Main unit)
- VCD playback (Main unit)
- JPEG playback (Main unit)
- DVD LEVEL Adjust

DVD

- D/A Converter (bit) : 24bit
- Frequency response (Hz,dB) : 10~20k, +/-1dB
- Video Level : 1Vp-p +/-0.1V

CD

- Digital Filter (fs) : 8fs
- D/A Converter (bit) : 24bit
- Frequency response (Hz,dB) : 10~20k, +/-1dB
- S/N ratio (dB) : 100dB
- Separation (dB) : 80dB
- ESP : 2 sec

GENERAL

- Region : 4
- Dimensions (WxHxDmm) : 178 x 100 x 189
- Weight : 2.4kg
- Card Remote : RM-X106

MONITOR

- LCD Type : TFT Active Matrix
- Screen Aspect : 16 : 9



- Screen Diagonal : 7" (18cm)
- Resolution : 800 x 480
- Dimmer
- Screen Mode : Normal, Full, Wide, Zoom, Cinema
- Colour System : NTSC/PAL
- Colour Type : Normally White

PANEL DESIGN

- Panel Type : Double Din Slot
- Panel finish colour : Black
- Key Illumination : White

TUNER RECEIVER

- FM : Tuning range : 87.5-108.0MHz
- MW : Tuning range : 531-1602kHz
- FM : Total harmonic distortion (1kHz, stereo) (%) : 0.5
- FM : Total harmonic distortion (1kHz, mono) (%) : 0.3
- Preset : FM18/AM18
- Auto Memory : BTM

IN THIS EDITION...



α LIVE VIEW



CYBER-SHOT



HD HANDYCAMS



Cyber-shot

HANDYCAM

SONY | Creative Software

α Digital SLR
Cyber-shot
Photo Printing
Handycam
Creative Software

Digital Imaging



KEY TECHNOLOGY

■ **α DIGITAL SLR** Super SteadyShot Inside

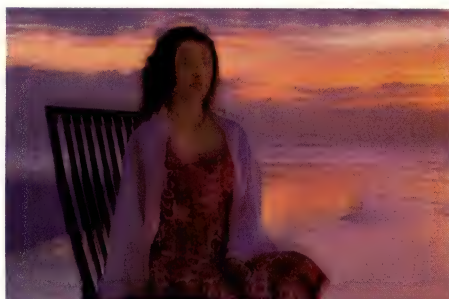
Super Steady Shot Inside

Reduce the chance of blurry images with Super SteadyShot Inside (SSSI). Built into all **α** Digital SLRs, it allows you to

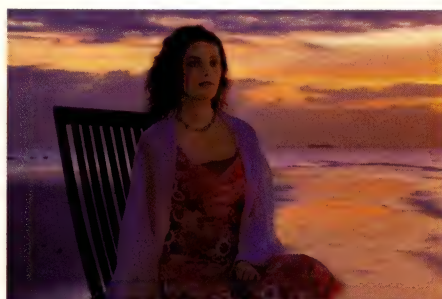
take photos at a slower shutter speed without the need of a tripod. The SSSI system uses a sensor and gyroscope mechanism to counteract natural

hand and body movement so photos are sharp and blur free. Unlike lens-based stabilisation systems, the feature is built into the camera body itself so no matter which lens you choose you can prevent motion blur. The SSSI system eliminates the need to purchase bulky and expensive image stabilised lenses.

Super SteadyShot gives the user up 3.5/4 stops (dependant on model) advantage over a system without stabilisation. It is ideal for most shooting situations and will be particularly useful when shooting handheld in low light situations or in extreme telephoto/macro photography.



Without Super SteadyShot



With Super SteadyShot



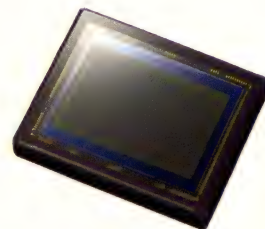
The Sensor shifts to compensate for hand and body movements

■ **α DIGITAL SLR** EXMOR CMOS Sensor

Exmor™
CMOS Sensor

The **α** A700's new EXMOR CMOS sensor, developed and manufactured exclusively by Sony, maximises the potential of the **α** lens lineup. With 12.24 Megapixel resolution, the sensor allows you to capture detail as fine as an eyelash.

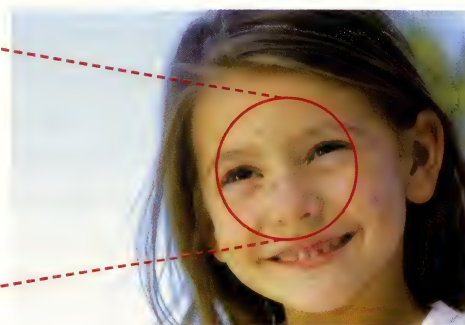
Signal output is exceptionally clean even at high sensitivity settings with the EXMOR CMOS sensor for a number of reasons. It is able to convert the data into a digital format before the image leaves the chip and proprietary noise reduction technologies are applied both before and after the conversion. In addition, a three-layer low pass filter on the sensor preserves high resolution detail while suppressing moiré effects and colour artefacts.



■ **α DIGITAL SLR** Dual Anti-Dust System

Reduce the smudges on your images with the Dual Anti-Dust System. When using an SLR camera the internal mechanisms and sensor are potentially exposed to dust particles when changing lenses. These dust particles can show up as small black dots on your images and can be difficult to remove in post production.

The **α** incorporates two anti-dust measures to help protect the sensor. Firstly the low-pass filter in front of the sensor has been treated with an Anti-Static coating (Indium Tin Oxide) to minimise the static charge build up that often attracts dust particles. Secondly, whenever the Alpha is turned off, the gyroscope used for Super SteadyShot vibrates the sensor rapidly to dislodge any dust particles that may have accumulated.



Dust specs can show up as marks on images

■ **α DIGITAL SLR** InfoLithium Battery

 **77%**

There is nothing more annoying than running out of battery on a long day of shooting

because you don't know exactly how much battery life is left before you leave the house.

The Sony InfoLITHIUM battery pack gives you a precise percentage breakdown of the battery life so you'll never be caught out again. In addition, you are able to shoot in excess of 650* shots off a single charge making it ideal for a long day of shooting.

There is an optional horizontal grip available for all **α** models** which is able to house a second battery and doubles your shooting time up to 1300 shots.

*CIPA tested

**Not available for the A100

■ α DIGITAL SLR BIONZ Image Engine



The BIONZ image processor is at the heart of the α system. This high speed processor is able to handle the massive data

output from the sensor at lightning fast speeds. It employs proprietary Sony technology to apply creative styles and automatic adjustments to the images. What's more, BIONZ refines the signal even more by screening out noise during both

RAW data conversion and image processing. It faithfully reproduces the full range of detail, contrast and colour that is captured by the α lens.

The BIONZ processor allows the camera to shoot at up to five frames per second continuously (in JPEG Fine mode) on the A700 and three frames per second on the A200/350.



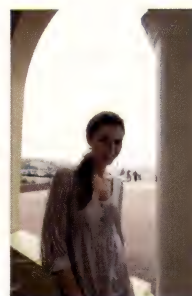
■ α DIGITAL SLR D-Range Optimizer

The D-Range Optimizer ensures the correct exposure in any lighting situation. Typically Digital SLR cameras can struggle in high contrast situations such as those with strong backlighting and often produce heavily underexposed or overexposed areas. DRO features two modes, standard and advanced. The standard mode adjusts levels across the entire scene and the advanced mode analyses individual areas of the image and adjusts them separately. This gives the best overall exposure and makes sure the photo is as stunning and balanced as the original scene.

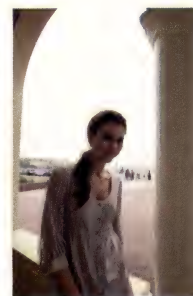
In addition to this, the A700 features a bracketing function which allows the camera to capture three shots simultaneously at varying levels of Optimization. This gives you the option to pick the best exposed shot.



D-Range Optimizer off



D-Range Optimizer (Standard Mode) active



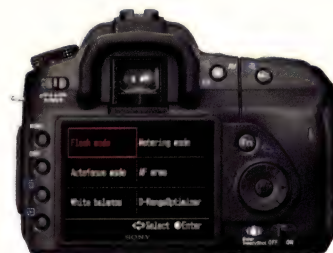
D-Range Optimizer (Advanced Mode) active

■ α DIGITAL SLR Camera Function Display

The intuitive new menu systems built into the α DSLR cameras make changing settings a breeze for even the most novice of photographers. There is nothing more frustrating than having to search through layers of menus to find the one setting you want to change. This is why Sony has created a revolutionary navigation system. Simply pushing the 'FN' button on the back of the camera brings up a dialogue which gives you immediate access to the key features

such as White Balance, Autofocus Mode and Flash Control – all of which can be adjusted with minimal fuss.

Taking it even one step further, the A700 introduces the intuitive Quick Navi system which allows you to change virtually any setting with only a few button presses. This means less time with your head buried in the camera menu and more time capturing amazing photos.



■ α DIGITAL SLR Quick AF Live View

With Quick AF Live View, what you see is what you get – ideal for capturing those fleeting moments. Quick AF Live View lets you frame photos by using the LCD screen.

Exclusive to Sony, Quick AF Live View featured on the A350 is the first implementation of the technology that gives you instantaneous and responsive Auto Focus. In other Digital SLR cameras on the market which feature Live View, there is a substantial delay between pressing the shutter and capturing the photo. These systems rely on locking the shutter mechanism open to create the image for the screen preview. With the shutter open and the mirror locked up, the camera is unable to Autofocus. Once you press the button to take the photo, there can

be a delay of a few seconds whilst the camera switches Live View off, initiates Autofocus and then captures the image. This means that what you see is not necessarily what you get.

Quick AF Live View by Sony overcomes this issue by housing a second dedicated sensor in the eyepiece. By using this second sensor to create the Live View image the camera is still able to function as normal with responsive Autofocus and instantaneous image capture.



The A350 also features a Variable-Angle LCD screen which can tilt downwards by 40 per cent or upwards by 130 per cent. This makes shooting from tricky angles a breeze such as over a crowd at a concert.



DSLRA200WB

10.2MP DIGITAL SLR A200 TWIN LENS KIT

\$1299.00 *

- ✓ Super SteadyShot inside in-body image stabilisation
- ✓ 10.8 Megapixel APS-C sized CCD (10.2 Megapixel effective)
- ✓ Dual Anti-Dust System
- ✓ Long Life Battery Stamina (750 shots)

FEATURES

- 10.8 Megapixel APS-C sized CCD (10.2 Megapixel effective)
- Sony and Konica Minolta DYNAX / MAXXUM Lens Compatibility
- Super SteadyShot inside for image stabilisation
- Dust Reduction System with Anti-Dust Coating and Anti-Dust Vibration mechanism Shift Mechanism
- Continuous Shooting – up to 3 frames per second with unlimited JPEG capture (dependent on the speed and capacity of the recording media being used)
- Bionz Engine for powerful image processing
- D-Range Optimizer for exposure analysis and correction
- Auto Focus / Manual Focus Selectable (Auto Focus Modes : Single-shot AF, Automatic AF, Continuous AF)
- Eye-Start Auto Focus
- 2.7" Clear Photo LCD Plus
- Long-Life Stamina Battery (approx. 750 shots by CIPA measurement)
- Built-in Flash (GN12 – in metres at ISO100)

SPECIFICATIONS

IMAGE CAPTURE

- Sensor : 23.6 x 15.8mm (APS-C size) with RGB primary colour filters
- No. of pixels : Total : 10.8 megapixels; Effective : 10.2 megapixels
- Dust reduction : Charge protection coating on low pass filter and image-sensor shift mechanism
- Sensitivity : Auto, 100 to 3200 (in 1-stop increments, Recommended Exposure Index)

SUPER STEADY SHOT

- System : Image Sensor-Shift mechanism
- Display : Super Steadyshot scale and Camera-shake warning in the viewfinder
- Compensation : Approx. 2.5EV – 3.5EV decrease in shutter speeds (varies according to shooting conditions and lens used)

DISPLAY

- LCD monitor : 2.7" Clear Photo LCD Plus TFT display
- Information display : Navigation display functions, enlarged text view, camera orientation adjustment
- Image display modes : Single image (image only, image + information, image + information + histogram), index (4 / 9 / 25 images), tabbed browsing
- Other display functions : Enlarged view (maximum zoom : L size – 12x, M size – 9x, S size – 6x), overexposure / underexposure warning, slideshow, image orientation (automatic rotation mode on/off)

VIEWFINDER

- Type : Fixed eye-level
- Pentaprism : Fixed eye-level, penta-Dach mirror
- Diopter control : – 2.5 to +1.0m-1

POWER

- Battery : NP-FM500H
- Power display : InfoLithium
- External power source : AC adaptor – ACVQ900AM (optional)
- Battery performance : Approx. 750 frames recorded (CIPA measurement)

SHOOTING

- Exposure bracketing : Single or continuous shot (3 frames), 0.3EV / 0.7EV increments
- White balance bracketing : 3 frames, H/L selectable
- Continuous shooting rate : Up to 3 frames per second
- Continuous shooting limit : JPEG: (L size, Fine): Until memory card is full, RAW : 6 images, RAW+JPEG 3 images
- Self-timer : 10 sec., 2 sec. (with mirror up), LED and buzzer signals
- Digital effect control modes : Adjustment functions: 8 modes (standard, Vivid, Portrait, Landscape, Night, Monochrome, Adobe RGB), contrast, saturation and sharpness settings (± 2 steps) are also possible
- Other functions : Auto review, zone-matching

RECORDING

- File Format : JPEG (DCF2.0, Exif 2.21), RAW (Sony ARW 2.0 format), RAW+JPEG
- No. of recorded pixels :
– L (10MP) : 3872 x 2592
– M (5.6MP) : 2896 x 1936
– S (2.5MP) : 1920 x 1280
- Colour modes : sRGB, Adobe RGB
- Image quality modes : RAW, RAW+JPEG, Fine, Standard
- D-Range Optimiser : Off, Standard / Advanced
- Recording media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO-HG Duo, Compact Flash Type I and II (MicroDrive)
- Format function : FAT 12, 16, 32
- A/D conversion : 12 bits
- Noise reduction : Available at shutter speeds longer than 1 sec
- Delete function : Single, marked images or all images

BUILT IN FLASH

- Flash modes : Auto (Flash-off), Auto, Fill-flash, Red-eye reduction, Rear sync, Slow sync, High speed sync, Wireless
- GN 12 (in metres at ISO 100)
- Flash compensation : ± 2EV (in 0.3-stop increments)
- Flash metering and control : ADI / Pre – flash TTL
- Effective area : 18mm (focal length printed on the lens body)

WHITE BALANCE

- Settings : Auto, Daylight, Shade, Cloudy, Tungsten, Fluorescent, Flash, Colour Temperature/Colour Filter, Custom

AF SYSTEM

- Focus modes : Auto-focus / manual focus selectable (auto-focus modes: AF automatic selection, single-shot AF, continuous AF, manual focus)
- Main functions : Focus areas selection (wide area / 9-point local frame selection / fixed centre spot focus), predictive focus for moving subjects, auto-tracking focus point, focus lock (by half pressing shutter button)
- Eye-start AF : Selectable via main menu
- Type : TTL phase-detection system
- Sensor : CCD line sensors (9 points)
- Sensitivity range : 0EV to +18EV, ISO 100 equivalent
- AF illuminator : Built-in, Flash type, range : 1 – 5m

AE SYSTEM

- Exposure modes : Auto, P (Program Auto), A (Aperture Priority), S (Shutter Priority), M (Manual)
- Scene selector : Portrait, Landscape, Macro, Sports Action, Sunset, Night Portrait / View
- Metering type : Direct TTL metering (40 – segment honeycomb-pattern metering, multi-segment metering, center-weighted metering, spot metering)
- Metering sensor : 40-segment honeycomb-pattern SPC
- Metering range : 1 EV to 20 EV (+3 EV to +20EV with Spot metering), (at ISO 100 equivalent with F1.4 lens)
- Exposure compensation : (±2.0 EV, 0.3EV steps)
- AE lock : Automatically activated with AF lock or manual AE lock button

SHUTTER

- Speed range : 1/4000 sec. – 30 sec., bulb
- Flash sync speed : 1/160 sec.
- Type : Electronically-controlled, vertical-traverse, focal-plane shutter

CONNECTIVITY

- PC interface : USB2.0 Hi-Speed (mass storage mode, PTP)
- Compatible OS : Microsoft Windows 2000 Professional, XP Home Edition, XP Professional, Vista Home Basic, Vista Home Premium, Vista Ultimate, Vista Business, Vista Enterprise, Mac OSX (v10.1.3 or later)
- Video output : NTSC / PAL selectable

GENERAL

- Printing output control : Exif Print, Print Image Matching III, PictBridge
- Dimensions (WxHxDmm) : 130.8 x 98.5 x 71.3
- Weight : 532g (not including battery or accessories)

SUPPLIED ACCESSORIES

- DT 18-70mm f3.5 Zoom lens (27 – 105 35mm eq), 75-300mm f/4.5-5.6 Compact Super Telephoto Zoom
- NP-FM500H rechargeable battery
- BC-VM10 battery charger
- Video and USB cables
- Shoulder strap with eyepiece cap and Remote Commander clip
- Body cap
- Software / USB Driver CD-ROM
- Memory Stick media and adaptors are not included



Twin Lens Kit includes Zoom Lens 75-300mm (SAL75300)

RECOMMENDED ACCESSORIES

Vertical Grip : VGB30AM



InfoLithium Battery : NP-FM500H



AC Adapter and Twin Charger : ACVQ900AM



DSLRA350K

14.2MP DIGITAL SLR A350 SINGLE LENS KIT \$1549.00 *

- ✓ Super SteadyShot inside in-body image stabilisation
- ✓ 14.9 Megapixel APS-C sized CMOS (14.2 Megapixel effective)
- ✓ Dual Anti-Dust System
- ✓ Long Life Battery Stamina (710 shots)
- ✓ Quick AF Live View
- ✓ Variable Angle LCD

FEATURES

- 14.9 Megapixel APS-C sized CMOS (14.2 Megapixel effective)
- Sony and Konica Minolta DYNAX / MAXXUM Lens Compatibility
- Super SteadyShot inside for image stabilisation
- Dust Reduction System with Anti-Dust Coating and Anti-Dust Vibration mechanism Shift Mechanism
- Continuous Shooting – up to 5 frames per second with unlimited JPEG capture (dependent on the speed and capacity of the recording media being used)
- Bionz Engine for powerful image processing
- D-Range Optimizer for exposure analysis and correction
- Auto Focus / Manual Focus Selectable (Auto Focus Modes : Single-shot AF, Automatic AF, Continuous AF)
- Eye-Start Auto Focus
- 2.7" Clear Photo LCD Plus
- Long-Life Stamina Battery (approx. 710 shots by CIPA measurement)
- Built-in Flash (GN12 – in metres at ISO100)

SPECIFICATIONS

IMAGE CAPTURE

- Sensor : 23.5 x 15.7mm (APS-C size)
- No. of pixels : Total : 14.9 Megapixels; Effective : 14.2 Megapixels
- Dust reduction : Charge protection coating on low pass filter and image-sensor shift mechanism
- Sensitivity : Auto, 100, 200, 400, 800, 1600, Lo80, Hi200

SUPER STEADY SHOT

- System : CCD-shift mechanism
- Display : Indicator in the viewfinder
- Compensation : Approx. 2.5EV – 3.5EV decrease in shutter speeds (varies according to shooting conditions and lens used)

DISPLAY

- LCD monitor : 2.7" Clear Photo LCD Plus TFT display
- Information display : Navigation display functions, enlarged text view, camera orientation adjustment
- Image display modes : Single image (image only, image + information, image + information + histogram), index (4 / 9 / 25 images), tabbed browsing
- Other display functions : Enlarged view (maximum zoom : L size – 12x, M size – 9x, S size – 6x), overexposure / underexposure warning, slideshow, image orientation (automatic rotation mode on/off)

VIEWFINDER

- Type : Fixed eye-level
- Pentaprism : Fixed eye-level, penta-Dach mirror
- Diopter control : – 2.5 to +1.0m-1

POWER

- Battery : NP-FM500H
- Power display : InfoLithium
- External power source : AC adaptor – ACVQ900AM (optional)
- Battery performance : Approx. 710 frames recorded (CIPA measurement)

SHOOTING

- Exposure bracketing : Single or continuous shot (3 frames), 0.3EV / 0.7EV increments
- White balance bracketing : 3 frames, H/L selectable
- Continuous shooting rate : Up to 2.5 frames per second
- Continuous shooting limit : JPEG: (L size, Fine): Until memory card is full, RAW : 4 images, RAW+JPEG 3 images
- Self-timer : 10 sec., 2 sec. (with mirror up), LED and buzzer signals
- Digital effect control modes : Adjustment functions: 8 modes (standard, Vivid, Portrait, Landscape, Night, Monochrome, Adobe RGB), contrast, saturation and sharpness settings (± 2 steps) are also possible
- Other functions : Auto review, zone-matching, depth of field preview

RECORDING

- File Format : JPEG (DCF2.0, Exif 2.21), RAW (Sony ARW 2.0 format), RAW+JPEG
- No. of recorded pixels :
 - L (14MP) : 4592 x 3056
 - M (7.7MP) : 3408 x 2272
 - S (3.5MP) : 2288 x 1520
- Colour modes : sRGB, Adobe RGB
- Image quality modes : RAW, RAW+JPEG, Fine, Standard
- D-Range Optimiser : Off, Standard / Advanced
- Recording media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO-HG Duo, Compact Flash Type I and II (MicroDrive)
- Format function : FAT 12, 16, 32
- A/D conversion : 12 bits
- Noise reduction : Available at shutter speeds longer than 1 sec
- Delete function : Single, marked images or all frames in folder / memory card can be deleted

BUILT IN FLASH

- Flash modes : Auto (Flash-off), Auto, Fill-flash, Red-eye reduction, Rear sync, Slow sync, High speed sync
- GN 12 (in metres at ISO 100)
- Flash compensation : ± 2 EV (in 0.3-stop / 0.7-stop increments)
- Flash metering and control : ADI / Pre – flash TTL
- Effective area : 18mm (focal length printed on the lens body)

WHITE BALANCE

- Settings : Auto, Daylight, Shade, Cloudy, Tungsten, Fluorescent, Flash, Colour Temperature/Colour Filter, Custom

AF SYSTEM

- Focus modes : Auto-focus / manual focus selectable (auto-focus modes: AF automatic selection, single-shot AF, continuous AF, manual focus)
- Main functions : Focus areas selection (wide area / 9-point local frame selection / fixed centre spot focus), predictive focus for moving subjects, auto-tracking focus point, focus lock (by half pressing shutter button)
- Eye-start AF : Selectable via main menu
- Type : TTL phase-detection system
- Sensor : CCD line sensors (9 points)
- Sensitivity range : OEV to +18EV, ISO 100 equivalent
- AF illuminator : Built-in, Flash type, range : 1 – 5m



Also available as Twin Lens Kit (DSLRA350X) \$1699.00 * :
Includes : Body (DSLRA350B),
Zoom Lens 18-70mm DT (SAL1870)
Zoom Lens 55-200mm (SAL55200)



Also available Body only (DSLRA350B)
\$1399.00 *

AE SYSTEM

- Exposure modes : Auto, P (Program Auto), A (Aperture Priority), S (Shutter Priority), M (Manual)
- Scene selector : Portrait, Landscape, Macro, Sports Action, Sunset, Night Portrait / View
- Metering type : Direct TTL metering (40 – segment honeycomb-pattern metering, multi-segment metering, center-weighted metering, spot metering)
- Metering sensor : 40-segment honeycomb-pattern SPC
- Metering range : 2 EV – 20 EV (+4 EV – +20EV with Spot metering), (at ISO 100 equivalent with F1.4 lens)
- Exposure compensation : (± 2.0 EV, 0.3EV steps)
- AE lock : Automatically activated with AF lock or manual AE lock button

SHUTTER

- Speed range : 1/4000 sec. – 30 sec., bulb
- Flash sync speed : 1/160 sec.
- Type : Electronically-controlled, vertical-traverse, focal-plane shutter

CONNECTIVITY

- PC interface : USB2.0 Hi-Speed (mass storage mode, PTP)
- Compatible OS : Microsoft Windows 2000 Professional, XP Home Edition, XP Professional, Vista Home Basic, Vista Home Premium, Vista Ultimate, Vista Business, Vista Enterprise, Mac OSX (v10.1.3 or later)
- Video output : NTSC / PAL selectable
- GENERAL
 - Printing output control : Exif Print, Print Image Matching III, PictBridge, DPOF Setting
 - Dimensions (WxHxDmm) : 130.8 x 98.5 x 71.3
 - Weight : 532g (not including battery or accessories)

SUPPLIED ACCESSORIES

- NP-FM500H rechargeable battery
- BC-VM10 battery charger
- Video and USB cables
- Shoulder strap with eyepiece cap and Remote Commander clip
- Body cap
- Software / USB Driver CD-ROM
- Memory Stick media and adaptors are not included

RECOMMENDED ACCESSORIES

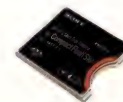
Flash : HVL-F42AM



Remote Control : RMS1AM



Compact Flash Adaptor : ADMSCF1



DSLRA700K

12.24MP DIGITAL SLR A700 SHORT ZOOM KIT \$2149.00 *

- ✓ Super SteadyShot Inside for in-body image stabilisation
- ✓ Dual Anti-Dust System with Anti-Static Coating and Anti-Dust Vibration Mechanism
- ✓ 13.0 Megapixel APS-C Sensor (12.24 Megapixel effective)
- ✓ Continuous Shooting at 5 frames per second and unlimited JPEG Capture†
- ✓ Long Life Battery Stamina (650 shots)
- ✓ Bionz Engine for powerful image processing
- ✓ 18-70mm DT^{II} Zoom Lens

FEATURES

- 13.05 Megapixel APS-C sized CMOS (12.24 Megapixel effective)
- Sony and Konica Minolta DYNAX / MAXXUM Lens Compatibility
- Super SteadyShot Inside for In-Body image stabilization
- Dual Anti-Dust System with Anti-Static Coating and Anti-Dust Vibration mechanism
- Creative Style : 14 basic, 3 advanced Unlimited Continuous Shooting†
- Bionz Engine for powerful image processing
- D-Range Optimizer for exposure analysis and correction
- Eye-Start Auto Focus
- Scene Selector (Portrait, Landscape, Macro, Sports, Evening, Night View, Night Portrait)
- 3.0" 922k pixels LCD
- Long-Life Battery Stamina (650 shots by CIPA measurement)
- Built-in Flash (GN12 – in metres at ISO100)
- 18-70mm DT^{II} Lens (SAL1870)

SPECIFICATIONS

IMAGE CAPTURE

- Sensor : 23.5 x 15.6mm (APS-C size) interlace scan CCD with primary colour filter
- No. of pixels : Total : 13.053 Megapixels; Effective : 12.24 Megapixels
- ISO Sensitivity : Auto, 100, 125, 160, 200, 250, 320, 400, 500, 640, 800, 1000, 1250, 1600, 2000, 2500, 3200, 4000, 5000, 6400

SUPER STEADYSHOT

- System : CCD-shift mechanism
- Compensation : 2.5EV – 4EV decrease in shutter speed (varies according to shooting conditions and lens used)

DISPLAY

- LCD Display : 3.0" Clear Photo LCD Plus TFT display
- Pixels : 921,600
- Information display : Navigation display functions, enlarged text view, camera orientation adjustment
- Image display modes : Single image (image only, image + information, image + information + histogram), index (4 / 9 / 16 images), tabbed browsing
- Slideshow playback
- Enlarged zoomed view : Large (12x), Medium size (9x), Small (6x)

VIEWFINDER

- Type : Fixed eye-level (Roof Mirror Pentaprism)
- Diopter control : -3.0 to +1.0m-1

POWER

- Power display : 5 levels
- Battery performance : 650 frames recorded (CIPA measurement)

SHOOTING

- White balance bracketing : 3 frames, H/L selectable
- Continuous shooting rate : Up to 5 frames per second
- Continuous shooting limit :
 - JPEG : unlimited (depending on media write speed and capacity)
 - RAW : 18 frames
 - RAW+JPEG : 12 frames
 - cRAW : 25 frames
- Self-timer : 10 sec, 2 sec (with mirror up), LED and buzzer signals
- Creative style settings : Standard, Vivid, Neutral, Adobe RGB, Clear, Deep, Light, Portrait, Landscape, Sunset, Night view, Autumn leaves, B/W, Sepia
- Zone-matching
- Depth-of-field preview

RECORDING

- File Formats : JPEG, RAW, RAW+JPEG
- Number of recorded pixels :
 - L (12MP) : 4,272 x 2,848
 - M (6.4MP) : 2,896 x 1,936
 - S (3.0MP) : 2,128 x 1,424
- Colour modes : sRGB, Adobe RGB
- Image quality modes : Standard, Fine, Extra fine, RAW, cRAW (Compressed), RAW+JPEG (fine), cRAW+JPEG (fine)
- D-Range Optimiser Off, Standard / Advanced : Auto / Advanced : Level
- Recording media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO-HG Duo, Compact Flash Type I & II (MicroDrive)

BUILT-IN FLASH

- Flash modes : Automatic, Fill flash, Red-eye reduction pre-flash, Rear Sync Flash, Wireless*, High-speed sync*, Slow sync (with AE lock on)
- GN 12 (in metres at ISO 100)
- Flash compensation : ± 3.0EV (0.3EV / 0.5 EV increments)

WHITE BALANCE

- Settings : Auto, Daylight, Shade, Cloudy, Tungsten, Fluorescent, Flash, Colour Temperature (2500-9900°K with 19-step Magenta / Green Compensation), Custom

AUTO FOCUS SYSTEM

- Focus modes : Auto-focus (AF automatic selection, one-shot AF, continuous AF), Manual Focus
- Focus area selection : Wide Area, 11-point local frame selection, fixed centre spot focus, predictive focus for moving subjects, auto-tracking focus point, focus lock (by half pressing shutter button or via the spot AF button)
- Eye-start AF : Selectable via main menu

AUTO EXPOSURE SYSTEM

- Exposure modes : Program AE (Auto mode / P-Mode, with program shift), aperture-priority AE (A-Mode), shutter-priority AE (S-Mode), manual (M-Mode)
- Scene selector : Portrait, Landscape, Macro, Sports Action, Sunset, Night View / Portrait
- Metering type : Direct TTL metering (40-segment honeycomb-pattern metering, multi-segment metering, center-weighted metering, spot metering)
- Metering range : EV0 – EV20 (EV2 to EV20 with spot metering), ISO 100 equivalent with F1.4 lens
- Exposure compensation : ± 3.0EV (0.3EV/0.5EV steps selectable)
- AE lock

SHUTTER

- Speed range : 1/8000 sec to 30 sec, bulb
- Flash sync speed : 1/250 sec (1/200 sec with Super SteadyShot on)

CONNECTIVITY

- PC interface : USB2.0 Hi-Speed (mass storage mode / PTP mode / Multi LUN mode)
- Compatible OS : Microsoft Windows 2000 Professional, Windows XP, Windows Vista, Macintosh Mac OS X (v.10.1.3 and later)
- Video output : NTSC / PAL selectable / HDMI mini

GENERAL

- Printing : Exif Print, Print Image Matching III, PictBridge, DPOF Setting
- Dimensions (WxHxDmm) : 141.7 x 104.8 x 79.7
- Weight : 690g (not including battery or accessories)



SUPPLIED ACCESSORIES

- 18-70mm DT Lens : SAL1870
- M-series Lithium-Ion Battery (NP-FM500H)
- Battery Charger w/cord (BC-VM10)
- Wireless Remote Commander (RMT-DSLR1)
- Video Cable
- USB Cable
- Shoulder strap with eyepiece cap and Remote Commander clip
- Body cap
- Accessory shoe cap
- Software / USB Driver CD-ROM
- Memory Stick media not included.



Also available as Long Zoom Kit (DSLRA700P) \$2699.00 * :
Includes : Body (DSLRA700B),
Zoom Lens 16-105mm (SAL16105)



Also available as Body only (DSLRA700B) \$1999.00 *

RECOMMENDED ACCESSORIES

Flash : HVL-F56AM



Vertical Grip : VGC70AM



Off Camera Cable : FACC1AM



* Requires compatible external flash

*SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st April 2008. Prices subject to change without notice.

SAL55200

SONY 55-200MM/ F4-5.6 ZOOM LENS

FEATURES

- Lightweight, compact telephoto zoom lens
- 82.5-300mm equivalent 35mm focal length on an APS format DSLR
- Circular Aperture
- Distance Encoder
- ED (Extra Low Dispersion) Glass Lens

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 32-38
- Minimum Focus : 0.95m
- Filter Diameter : 55mm
- Focal Length : 75-200mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 82.5-300mm
- Lens Groups / Elements : 9/13
- Dimensions (Diameter x Length mm) : 71 x 85
- Weight : 295g

Recommended carry case LCL90AM



SAL16105

SONY DT* 16-105MM/ F3.5-5.6 ZOOM LENS

FEATURES

- High performance quality standard zoom lens for APS format DSLR
- 24-157mm 35mm equivalent focal length
- Can be widely used for everyday snapshots or portraits
- Aspherical lenses and ED (Extra low Dispersion) Glass Lens
- Internal focussing system
- Circular Aperture
- Distance Encoder

SPECIFICATIONS

- Minimum Focus : 0.4m
- Filter Diameter : 62mm
- Focal Length : 16-105mm
- Equivalent 35mm Focal Length : 24-157mm
- Lens Groups / Elements : 11/15
- Aspherical Elements : 2 (2 surface)
- Angle of View (APS) : 83° - 23°
- Dimensions (Diameter x Length mm) : 72 x 83
- Weight : 470g



Recommended carry case LCL90AM
† DT Lenses can only be used on APS format DSLR cameras.

SAL1870

SONY DT* 18-70MM/ F3.5-5.6 ZOOM LENS \$299.00 *

FEATURES

- General purpose high quality standard zoom lens for APS format DSLR
- 27-105mm 35mm equivalent focal length
- Can be widely used for everyday snapshots or portraits
- Aspherical lenses and ED (Extra low Dispersion) Glass Lenses
- Circular Aperture
- Distance Encoder

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 22-36
- Minimum Focus : 0.38m
- Filter Diameter : 55mm
- Focal Length : 18-70mm
- Equivalent 35mm Focal Length : 27-105mm
- Lens Groups / Elements : 9/11
- Aspherical Elements : 1 (1 surface)
- Angle of View (APS) : 76° - 23°
- Dimensions (Diameter x Length mm) : 66 x 77
- Weight : 235g

Recommended carry case LCL90AM
† DT Lenses can only be used on APS format DSLR cameras.



SAL75300

SONY 75-300MM/ F4.5-5.6 ZOOM LENS \$399.00 *

FEATURES

- Lightweight, compact telephoto zoom lens
- 112.5-450mm equivalent 35mm focal length on an APS format DSLR
- Circular Aperture
- Distance Encoder

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 32-38
- Minimum Focus : 1.50m
- Filter Diameter : 55mm
- Focal Length : 75-300mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 112.5-450mm
- Lens Groups / Elements : 10/13
- Angle of View (35mm) : 32° - 8° 10'
- Angle of View (APS) : 21° - 5° 20'
- Dimensions (Diameter x Length mm) : 71 x 122
- Weight : 460g

Recommended carry case LCL140AM



SAL18250

SONY DT* 18-250MM/ F3.5-6.3 ZOOM LENS

FEATURES

- Wide range compact zoom lens for APS format DSLR
- 27-375mm 35mm equivalent focal length on an APS format DSLR
- Aspherical lenses and ED (Extra low Dispersion) Glass Lenses
- Internal Focussing System
- Circular Aperture
- Distance Scale
- Distance Encoder

SPECIFICATIONS

- Minimum Focus : 0.45m
- Filter Diameter : 62mm
- Focal Length : 18-250mm
- Equivalent 35mm Focal Length : 27-375mm
- Lens Groups / Elements : 13/16
- Aspherical Elements : 2 (2 surface)
- Angle of View (APS) : 76° - 6.5°
- Dimensions (Diameter x Length mm) : 75 x 86
- Weight : 440g

Recommended carry case LCL90AM
† DT Lenses can only be used on APS format DSLR cameras.



SAL1118

SONY DT* 11-18MM/ F4.5-5.6 ZOOM LENS \$1149.00 *

FEATURES

- Wide angle zoom Lens
- 16.5-27mm 35mm equivalent focal length on an APS format DSLR
- Aspherical lenses and ED (Extra low Dispersion) Glass Lenses
- Internal Focussing System
- Circular Aperture
- Distance Scale
- Distance Encoder

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 22-29
- Minimum Focus : 0.25m
- Filter Diameter : 77mm
- Focal Length : 11-18mm
- Equivalent 35mm Focal Length : 16.5-27mm
- Lens Groups / Elements : 12/15
- Aspherical Lenses : 3 (3 surface)
- Angle of View (APS) : 104° - 76°
- Dimensions (Diameter x Length mm) : 83 x 80.5
- Weight : 360g

Recommended carry case LCL90AM
† DT Lenses can only be used on APS format DSLR cameras.



SAL24105

**SONY 24-105MM/
F3.5-4.5 ZOOM LENS** \$899.00 *

FEATURES

- Versatile general purpose zoom lens, offering superb picture quality from super wide angle to telephoto
- Uses two aspherical lenses to correct spherical and chromatic aberrations, while reducing flare
- Auto clutch mechanism (non-turning focus ring during AF)
- Positive manual focusing via wide focus ring
- Circular aperture
- Distance Scale
- Non-rotating Focusing Ring in AF Mode
- Distance Encoder

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 22-27
- Minimum Focus : 0.50m
- Filter Diameter : 62mm
- Focal Length : 24-105mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 36-157mm



- Lens Groups / Elements : 11/12
- Aspherical Lenses : 2 (3 surface)
- Angle of View (35mm) : 84°-23°
- Angle of View (APS) : 61°-15°
- Dimensions (Diameter x Length mm) : 71 x 69
- Weight : 395g

Recommended carry case LCL90AM

SAL100M28

**SONY 100MM/F2.8
MACRO LENS** \$1249.00 *

FEATURES

- 100mm telephoto macro lens with life size macro capability; can also be used as a standard 100mm lens
- Excellent descriptive performance with high contrast and high resolution
- Circular Aperture
- Comfortable, positive operation with focus hold button, focus range limited and auto clutch (non-turning focus ring in AF)
- Positive manual focusing via wide focus ring
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Focus-Range Limiter
- Distance Encoder

SPECIFICATIONS

- Aperture Blades : 9
- Minimum Aperture : 32
- Minimum Focus : 0.35m
- Filter Diameter : 55mm



- Focal Length : 100mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 150mm
- Lens Groups / Elements : 8/8
- Angle of View (35mm) : 24°
- Dimensions (Diameter x Length mm) : 75 x 98.5
- Weight : 505g

Recommended carry case LCL140AM

SAL14TC

1.4 X TELE-CONVERTER
\$899.00 *

FEATURES

- Extends focal length of compatible lenses by 1.4x magnification
- Reduces number of lenses needed to cover a wider range of subjects
- Reduces lens speed by 1 stop
- Compatible with SAL70200G, SAL30028G, SAL135F28
- Distance Encoder

SPECIFICATIONS

- Lens Groups / Elements : 4/5
- Dimensions (Diameter x Length mm) : 64 x 20
- Weight : 170g



SAL20TC

2.0 X TELE-CONVERTER
\$899.00 *

FEATURES

- Extends focal length of compatible lenses by 2x magnification
- Reduces number of lenses needed to cover a wider range of subjects
- Reduces lens speed by 2 stops
- Compatible with SAL70200G, SAL30028G, SAL135F28
- Distance Encoder

SPECIFICATIONS

- Lens Groups / Elements : 5/6
- Dimensions (Diameter x Length mm) : 64 x 43.5
- Weight : 200g



SAL20F28

**SONY 20MM/
F2.8 WIDE LENS** \$999.00 *

FEATURES

- Super wide-angle lens with 94° angle of view, providing deep depth of field plus powerful perspective and deformation effects
- High level distortion correction, correcting aberrations from a 25cm focusing distance to infinity
- Optical surface coating and internal reflection prevention for high quality images
- Rear focusing system for high speed AF
- Circular aperture
- Distance Scale
- Depth of field Scale

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 22
- Minimum Focus : 0.25m
- Filter Diameter : 72mm
- Focal Length : 20mm



- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 30mm
- Lens Groups / Elements : 9/10
- Angle of View (35mm) : 94°
- Angle of View (APS) : 70°
- Dimensions (Diameter x Length mm) : 78 x 53.5
- Weight : 285g

Recommended carry case LCL60AM

SAL28F28

**SONY 28MM/
F2.8 WIDE LENS** \$499.00 *

FEATURES

- High performance 28mm wide-angle lens with 75° angle of view.
- Delivers high contrast and sharpness with excellent depth perspective for indoor and landscape photography
- Light, compact design for easy portability
- Distance Scale
- Depth of field Scale

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 22
- Minimum Focus : 0.30m
- Filter Diameter : 49mm
- Focal Length : 28mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 42mm
- Lens Groups / Elements : 5/5
- Angle of View (35mm) : 75°



- Angle of View (APS) : 54°
- Dimensions (Diameter x Length mm) : 65.5 x 42.5
- Weight : 185g

Recommended carry case LCL60AM

SAL50F14

SONY 50MM/
F1.4 LENS \$629.00 *

FEATURES

- Bright, wide aperture F1.4 standard lens, ideal for a wide range of applications including portraiture and landscapes
- Large, circular aperture suitable for creation of defocused effects at wide apertures. Also ideal for natural lighting
- Distance Scale
- Depth of field Scale
- Circular Aperture

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 22
- Minimum Focus : 0.45m
- Filter Diameter : 55mm
- Focal Length : 50mm



- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 75mm
- Lens Groups / Elements : 6/7
- Angle of View (35mm) : 47°
- Angle of View (APS) : 32°
- Dimensions (Diameter x Length mm) : 65.5 x 43
- Weight : 220g

Recommended carry case LCL60AM

SAL50M28

SONY 50MM/F2.8
MACRO LENS \$849.00 *

FEATURES

- 50mm standard macro lens
- Excellent descriptive performance with high contrast and high resolution
- Circular Aperture
- Comfortable, positive operation with focus hold button, focus range limiter and auto clutch (non-turning focus ring in AF)
- Positive manual focusing via wide focus ring
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Focus-Range Limiter
- Distance Encoder

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 32
- Minimum Focus : 0.20m



- Filter Diameter : 55mm
- Focal Length : 50mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 75mm
- Lens Groups / Elements : 6 / 7
- Angle of View (35mm) : 47°
- Angle of View (APS) : 32°
- Dimensions (Diameter x Length mm) : 71.5 x 60
- Weight : 295g

Recommended carry case LCL60AM

SAL16F28

SONY 16MM/F2.8
FISHEYE LENS \$1399.00 *

FEATURES

- Fisheye lens with corner-to-corner 180° angle of view
- Deep depth of field with exaggerated sense of perspective and powerful deformation effects
- Crisp images from infinity to 20cm, even at wide apertures
- Four types of integrated filters can be selected by rotating the dial : Normal, O56 (accented contrast for monochrome shots), B12 (colour correction by red elimination), A12 (colour correction by blue elimination)
- Distance Scale
- Depth of field Scale

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 22
- Minimum Focus : 0.20m
- Filter Diameter : 4mm integrated filters
- Focal Length : 16mm



- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 24mm
- Lens Groups / Elements : 8/11 (one filter element included)
- Angle of View (35mm) : 180°
- Angle of View (APS) : 110°
- Dimensions (Diameter x Length mm) : 75 x 66.5
- Weight : 400g

Recommended carry case LCL90AM

SAL500F80

SONY 500MM/F8
REFLEX LENS \$1299.00 *

FEATURES

- Reflex design super telephoto lens with autofocus in compact, lightweight design
- Focus hold button
- Fixed F8 aperture, exposure is controlled by adjustment of shutter speed and supplied snap-on density filter
- High quality reflective optical system reduces chromatic aberrations
- Circular Aperture
- Distance Scale

SPECIFICATIONS

- Minimum Aperture : 8 (fixed)
- Minimum Focus : 4.00m
- Filter Diameter : dedicated
- Focal Length : 500mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 750mm
- Lens Groups / Elements : 5/7 (one filter element included)



- Angle of View (35mm) : 5°
- Angle of View (APS) : 3°10'
- Dimensions (Diameter x Length mm) : 89 x 118
- Weight : 665g

Recommended carry case LCL140AM

SAL135F28

SONY 135MM/F28
SMOOTH TRANSMISSION FOCUS LENS \$2099.00 *

FEATURES

- Unique telephoto lens with special apodization optical elements for smooth, beautiful defocused effects with sharp definition of in-focus areas
- Smooth Transmission Focus (STF) delivers exceptional defocus effects for foreground or background. Unfocused areas are smooth and free from distinctive edges
- Due to apodization elements actual brightness (transmissive) is expressed as T4.5. Manual exposure ring enables precise adjustment from T4.5 to 6.7
- Depth of Field Scale
- Circular Aperture
- Distance Scale

SPECIFICATIONS

- Aperture Blades : 10 (9 x auto, 1 x analogue)
- Minimum Aperture : 31 [T32]
- Minimum Focus : 0.87m
- Filter Diameter : 72mm
- Focal Length : 135mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 202.5mm
- Lens Groups / Elements : 6/8 (internal APD filter (1 group, 2 elements included)
- Angle of View (35mm) : 18°
- Angle of View (APS) : 12°
- Dimensions (Diameter x Length mm) : 80 x 99
- Weight : 730g

Recommended carry case LCL140AM



■ SAL35F14G

**SONY 35MM/F1.4
G-SERIES LENS** \$2499.00 *



FEATURES

- Wide angle, fast F1.4 lens offering a 63° angle of view
- Achieves high contrast and high resolution detailing across the entire image due to the glass moulded aspherical lens
- Wide diameter F1.4 produces a powerful performance when hand-held in low light conditions
- Optimum operability using the focus hold button and auto clutch (non-turning focus ring in AF)
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Distance Encoder
- Circular Aperture

SPECIFICATIONS

- Aperture Blades : 9
- Minimum Aperture : 22
- Minimum Focus : 0.30m
- Filter Diameter : 55mm
- Focal Length : 35mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 52.5mm
- Lens Groups / Elements : 8/10
- Aspherical Elements : 1 (1 surface)
- Angle of View (35mm) : 63°
- Angle of View (APS) : 44°
- Dimensions (Diameter x Length mm) : 69 x 76
- Weight : 560g

■ SAL70200G

**SONY 70-200MM/F2.8
G-SERIES LENS** \$3199.00 *



FEATURES

- Large aperture F2.8 high performance telephoto lens covering a useful range of frequently used focal lengths from 70mm midrange telephoto to 200mm telephoto
- Quiet zoom operation with built-in SSM (SuperSonic Wave Motor) for high speed, responsive lens adjustment
- Uses four ED (Extra-low Dispersion) glass lenses to correct chromatic aberrations with sharp detailing across the entire zoom range.
- Internal focusing for high speed AF
- 2 DMF (Direct Manual Focus) modes : Normal Time / Full Time that allows for manual focus at any time
- 3 focus hold buttons and electronic slider focus range selector switch
- Distance Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Focus-Range Limiter
- Distance Encoder
- Circular Aperture

SPECIFICATIONS

- Aperture Blades : 9
- Minimum Aperture : 32
- Minimum Focus : 1.20m
- Filter Diameter : 77mm
- Focal Length : 70-200mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 105-300mm
- Lens Groups / Elements : 16/19
- Angle of View (35mm) : 34° - 12°30'
- Angle of View (APS) : 23° - 8°
- Dimensions (Diameter x Length mm) : 87 x 196.5
- Weight : 1340g (without tripod mount)

■ SAL300F28G

**SONY 300MM/F2.8
G-SERIES LENS** \$11299.00 *



FEATURES

- A high performance 300mm professional telephoto lens with wide aperture F2.8. Ideal for a wide range of photographic applications including sports, reportage and wildlife
- Quiet zoom operation with built-in SSM (SuperSonic Wave Motor) for high speed, responsive lens adjustment
- Uses three ED (Extra-low Dispersion) glass lenses to correct chromatic aberrations with sharp detailing
- Internal focusing for high speed AF
- 2 DMF (Direct Manual Focus) modes : Normal Time / Full Time that allows for manual focus at any time
- 4 focus hold buttons and electrical slider focus range selector switch
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Focus-Range Limiter
- Distance Encoder
- Circular Aperture

SPECIFICATIONS

- Aperture Blades : 9
- Minimum Aperture : 32
- Minimum Focus : 2.00m
- Filter Diameter : 42mm (dedicated)
- Focal Length : 300mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 450mm
- Lens Groups / Elements : 12/13 (one filter element included)
- Angle of View (35mm) : 8°10'
- Angle of View (APS) : 5°20'
- Dimensions (Diameter x Length mm) : 122 x 242.5
- Weight : 2310g (without tripod mount)

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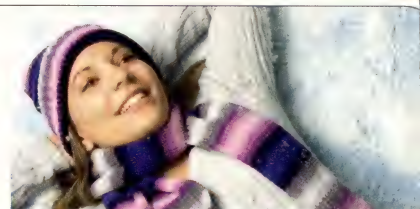
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SAL1680Z

CARL ZEISS DT[†] 16-80MM/
F3.5-4.5 VARIO-SONNAR
T* LENS \$1249.00 *



FEATURES

- High quality, compact size 5x Carl Zeiss zoom standard zoom lens with super wide 24mm-120mm (35mm equivalent) range
- Uses two glass moulded aspherical lenses delivering high picture quality across the entire zoom range
- Circular aperture
- Auto clutch mechanism (non-turning focus ring during AF)
- Comfortable operation with wide focus ring
- Distance Scale
- Non-rotating Focusing Ring in AF Mode
- Distance Encoder
- Circular Aperture

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 22-29
- Minimum Focus : 0.35m
- Filter Diameter : 62mm
- Focal Length : 16-80mm
- Equivalent 35mm Focal Length : 24-120mm
- Lens Groups / Elements : 10/14
- Aspherical Elements : 2 (2 surface)
- Angle of View (APS) : 83° – 20°
- Dimensions (Diameter x Length mm) : 72 x 83
- Weight : 445g
- † DT Lenses can only be used on APS format DSLR cameras.

SAL85F14Z

CARL ZEISS 85MM/F1.4
PLANAR T* LENS \$2299.00 *



FEATURES

- A bright, large aperture telephoto Carl Zeiss lens with sharp, high contrast reproduction and smooth background defocusing across the entire image
- Wide diameter F1.4 produces a powerful performance when hand-held in low light conditions
- Optimum operability using the focus hold button and auto clutch (non-turning focus ring in AF)
- Ideal choice for portraits
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Distance Encoder
- Circular Aperture

SPECIFICATIONS

- Aperture Blades : 9
- Minimum Aperture : 22
- Minimum Focus : 0.85m
- Filter Diameter : 72mm
- Focal Length : 85mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 127.5mm
- Lens Groups / Elements : 7/8
- Angle of View (35mm) : 29°
- Angle of View (APS) : 19°
- Dimensions (Diameter x Length mm) : 81 x 75
- Weight : 650g

SAL135F18Z

CARL ZEISS 135MM/F1.8
SONNAR T* LENS \$2499.00 *



FEATURES

- Wide diameter telephoto Carl Zeiss lens with high descriptive performance and defocus effects
- Wide diameter F1.8 produces a powerful performance when hand-held in low light conditions.
- Excellent close-up performance at 0.72m
- Uses two ED (Extra-low Dispersion) glass lenses to correct chromatic aberrations.
- High speed AF by internal focusing
- Comfortable, positive operation with focus hold button and auto clutch (non-turning focus ring in AF)
- Distance Scale
- Depth of field Scale
- Non-rotating Focusing Ring in AF Mode
- Focus-Hold Button
- Distance Encoder
- Circular Aperture

SPECIFICATIONS

- Aperture Blades : 9
- Minimum Aperture : 22
- Minimum Focus : 0.72m
- Filter Diameter : 77mm
- Focal Length : 135mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 202.5mm
- Lens Groups / Elements : 9/11
- Angle of View (35mm) : 18°
- Angle of View (APS) : 12°
- Dimensions (Diameter x Length mm) : 88 x 114.5
- Weight : 985g

SAL2470Z

CARL ZEISS 24-70
F3.5-4.5 SSM LENS \$2699.00 *



FEATURES

- Carl Zeiss high quality optics with clear, sharp description with minimised spherical aberration at telephoto end
- T* coating on optical surfaces ensures higher light transmission with minimal flare and ghosting
- Very high quality, wide aperture zoom lens covering wide angle to medium telephoto
- Smooth, silent AF operation using high-torque SSM (Super Sonic wave Motor)
- 17 lens elements in 13 groups, including two aspherical elements and two ED glass elements: delivers optical performance equivalent to fixed focal length lenses

SPECIFICATIONS

- Aperture Blades : 7
- Minimum Aperture : 22 – 29
- Minimum Focus : 1' 2.4" (62mm)
- Filter Diameter : 62mm
- Focal Length : 24 – 120mm
- Equivalent 35mm Focal Length when mounted on an APS format DSLR : 36 – 105mm
- Aspheric Elements : 2
- Lens Groups / Elements : 10 / 14
- Distance Encoder
- Distance Scale
- Non-Rotating Focus Ring
- Dimensions (Diameter x Length mm) : 72 x 83
- Weight : 445g

■ α OTHER ACCESSORIES

EXTERNAL FLASH BATTERY ADAPTOR

SPECIFICATIONS

- Provide Power Supply to the HVLF56AM
- Greater Capacity and Short Flash Recycle Time
- Power Consumption : 9V
- Type : AA Alkaline or AA Ni-MH
- Number of Batteries Required : 6
- Output Voltage in Operating Mode : 330V, 2.5W
- Dimensions (WxHxDmm) : 69 x 158 x 25
- Weight (Approx) : 170g

FAEB1AM \$379.00 *



OFF CAMERA SHOE

SPECIFICATIONS

- Best Suited for Off Camera Shooting
- Dimensions (WxHxDmm) : 28 x 23 x 33
- Weight (Approx) : 14g
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : -20 to +60°C

FACS1AM \$94.00 *

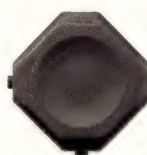


TRIPLE CONNECTOR

SPECIFICATIONS

- Connector between DSLR Camera and Off Camera Flash
- Dimensions (WxHxDmm) : 50 x 20 x 50
- Weight (Approx) : 24g
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : -20 to +60°C

FATC1AM \$124.00 *



OFF CAMERA CABLE

SPECIFICATIONS

- Connector between the DSLR camera and the off camera flashes
- Cable Length (Approx) : 1.5m
- Dimensions (WxHxDmm) : 25 x 20 x 10
- Weight (Approx) : 44g
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : -20 to +60°C

FACC1AM \$89.00 *



EXTENSION CABLE FOR FLASH UNIT

SPECIFICATIONS

- Extension and Connection Cable
- Cable Length (Approx) : 1.5m
- Weight (Approx) : 41g
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : -20 to +60°C

FAEC1AM \$99.00 *



MULTI FLASH CABLE

SPECIFICATIONS

- Direct Connection between flash units
- Cable Length (Approx) : 1.5m
- Weight (Approx) : 42g
- Colour : Black
- Operating Temperature : +0 to +40°C
- Storage Temperature : -20 to +60°C

FAMC1AM \$89.00 *



REMOTE COMMANDER (5.0M)

SPECIFICATIONS

- For off-camera shutter release when using a tripod
- Used for bulb shooting or night photos
- Functions Supported : Photo (Shutter)
- Other functions : Shutter lock function
- Dimensions (WxHxDmm) : 24 x 16 x 84
- Weight (Approx) : 90g
- Operating Temperature : +0 to +40°C
- Storage Temperature : -20 to +60°C
- Remote Controller :
 - Wireless / Wired : Wired
 - Length of Cord (Approx) : 5M

RML1AM \$99.00 *



REMOTE COMMANDER (0.5M)

SPECIFICATIONS

- For off-camera shutter release when using a tripod
- Used for bulb shooting or night photos
- Functions supported : Photo (Shutter)
- Other functions : Shutter lock function
- Dimensions (WxHxDmm) : 24 x 16 x 84
- Weight (Approx) : 30g
- Operating Temperature : +0 to +40°C
- Storage Temperature : -20 to +60°C
- Remote Controller :
 - Wireless / Wired : Wired
 - Length of Cord (Approx) : 0.5M

RMS1AM \$89.00 *



ANGLE FINDER

SPECIFICATIONS

- Best Suited for shooting from lower angle
- Built-in Magnifier
- Rotating Degree : 360°
- Diameter (Approx) : 30mm
- Length (Approx) : 80mm
- Weight (Approx) : 80g
- Lens Structure : 6 Groups, 9 elements, Prism Lens
- Lens Grade : High Grade
- Diopter Adjustment : -9 ~ +3 diop

FDAA1AM \$349.00 *



MAGNIFIER

SPECIFICATIONS

- Improve Focus Accuracy
- Magnification : 2.3X in centre of view finder
- Diameter (Approx) : 25mm
- Length (Approx) : 35mm
- Weight (Approx) : 15g
- Lens Structure : 2 Groups, 3 Elements
- Lens Grade : High Grade
- Diopter Adjustment : -7.5 ~ +3.1 Diop

FDAM1AM \$124.00 *



TEXTILE SOFT CARRY CASE

SPECIFICATIONS

- Store α camera and one attached lens
- Side pockets for additional accessories such as additional battery, remote commander, etc
- Supplied with Shoulder Strap
- Dimensions (WxHxDmm) : 185 x 260 x 130
- Weight (Approx) : 250g
- Type : 3 way (Hand / Shoulder / Waist Bag)
- Also available in Cinnabar AMAD (\$54.00)

LCSAMAB/D \$54.00 *



JUST FIT LEATHER CASE

SPECIFICATIONS

- Store α camera and one attached lens
- Just Fit to A100 camera
- High grade leather case
- Various styles : Should strap, belt loop, D-ring
- Dimensions (WxHxDmm) : 170 x 190 x 120
- Weight (Approx) : 250g
- Type : 2 Ways (Hand / Waist)

LCSAMLC1 \$119.00 *



α OTHER ACCESSORIES

TEXTILE SOFT SYSTEM CARRY CASE

SPECIFICATIONS

- Store camera, α lenses, and other accessories such as flash units, additional batteries, battery chargers, etc
- Custom designed for α camera system
- Adjustable inner compartments
- Tripod Holder at the front
- Dimensions (WxHxDmm) : 430 x 260 x 180
- Weight (Approx) : 1.2kg
- Material : Polypropylene
- Type : Shoulder Bag

LCSAMSC30 \$119.00 *



LENS CASE

SPECIFICATIONS

- Protect lens from scratching
- Hold one lens which is under 60mm, 90mm or 140mm in length
- Dimensions (Diameter x Length mm) : 95 x 130 (LCL60AM)
- 105 x 150 (LCL90AM)
- 125 x 200 (LCL140AM)
- Type : Carrying Pouch

LCL60AM \$39.00 *
LCL90AM \$49.00 *
LCL140AM \$54.00 *



LENS HOOD

Model Codes :

- ALCSH0001 for SAL35F15G : \$89.00 *
- ALCSH0002 for SAL85F14Z : \$229.00 *
- ALCSH0003 for SAL135F18Z : \$299.00 *
- ALCSH0005 for SAL1680Z : \$89.00 *
- ALCSH0006 for SAL1870 : \$29.00 *
- ALCSH0007 for SAL100M28/SAL75300 : \$42.95 *
- ALCSH0008 for SAL18200 : \$42.95 *
- ALCSH0009 for SAL118 : \$49.00 *
- ALCSH0010 for SAL70200G : \$199.00 *
- ALCSH0011 for SAL50F14 : \$34.95 *
- ALCSH0013 for SAL20F28 : \$59.00 *
- ALCSH0014 for SAL135F28 : \$149.00 *
- ALCSH0016 for SAL24105 : \$42.95 *



GENUINE LEATHER SHOULDER STRAP

SPECIFICATIONS

- Dimension (Approx) : Width 40mm x Length 600mm
- Weight (Approx) : 70g
- Material : Genuine Leather
- Colour : Black

STPSH1AM \$59.00 *



CINNABAR TEXTILE SHOULDER STRAP

SPECIFICATIONS

- Dimension (Approx) : Width 40mm x Length 600mm
- Weight (Approx) : 40g
- Material : Nylon
- Colour : Cinncabar

STPSS1AM \$39.00 *



EYE PIECE CORRECTOR

SPECIFICATIONS

- Viewfinder attachment to compensate for far or short sightedness
- Model Codes :
 - Diop +0.5 : FDAECF05
 - Diop +1.0 : FDAECF10
 - Diop +1.5 : FDAECF15
 - Diop +2.0 : FDAECF20
 - Diop +3.0 : FDAECF30
 - Diop -1.0 : FDAECN10
 - Diop -2.0 : FDAECN20
 - Diop -3.0 : FDAECN30
 - Diop -4.0 : FDAECN40

FDAECF/CN \$24.00 *



ACCESSORY SHOE CAP

SPECIFICATIONS

- Dimensions (WxHxDmm) : 21 x 24 x 6
- Weight (Approx) : 1g
- Material : ABS
- Colour : Black

FASHC1AMB \$11.95 *



EYEPiece CUP

SPECIFICATIONS

- Dimensions (WxHxDmm) : 52 x 30 x 8
- Weight (Approx) : 5g
- Material : VMQ, POM, ABS
- Colour : Black

FDAEP1AM \$15.95 *



MEMORY STICK DUO ADAPTOR FOR COMPACT FLASH SLOT

SPECIFICATIONS

- Enables use of Memory Stick Duo in A100 cameras

ADMSCF1 \$109.00 *



55MM REAR CAP

SPECIFICATIONS

- For rear of lenses

ALCR55 \$7.00 *



55MM BODY CAP

SPECIFICATIONS

- For Lens mount on the camera body

ALCB55 \$7.00 *



■ α OTHER ACCESSORIES

CIRCULAR POLARIZER

- Model Codes :
 - 55mm : **VF55CPAM** \$159.00 *
 - 62mm : **VF62CPAM** \$189.00 *
 - 72mm : **VF72CPAM** \$249.00 *
 - 77mm : **VF77CPAM** \$279.00 *



MC PROTECTOR

- Model Codes :
 - 55mm : **VF55MPAM** \$99.00 *
 - 62mm : **VF62MPAM** \$129.00 *
 - 66mm : **VF66MPAM** \$300.00 *
 - 77mm : **VF77MPAM** \$139.00 *



VERTICAL GRIP FOR A200/A350

- Photographers exploring the possibilities of the DSLR-A200/A350 will enjoy the creative flexibility added by the high-quality VG-B30AM Vertical Grip. It not only helps steady your hand with the camera in both vertical and horizontal positions, it also provides a stable platform for shooting portraits, still-life shots and other subjects requiring vertical format. For added convenience, the shutter button and other important controls are easy to use and located at your fingertips. It also holds two NP-FM500H InfoLITHIUM® batteries (sold separately) for up to 1,500 shots, with automatic power switching to backup battery power for uninterrupted shooting.
- A stable grip for vertical and horizontal shooting
- Convenient shutter release and camera control buttons
- Holds two InfoLITHIUM® batteries (sold separately)
- Double your Stamina® battery power – up to 1,500 shots
- Shows remaining battery power in % plus icon display
- Auto switching to backup battery for uninterrupted shooting
- Precision camera fit, rugged design lightweight



SPECIFICATIONS

- Type of Use : Vertical Grip for DSLR-A200

BATTERY STAMINA

- NP-FM500H (total 2, not included)

OPERATING TEMPERATURE

- Operating Temperature : +0 to +40°C

GENERAL

- Dimensions (WxHxDmm) : 132.5 x 115.1 x 82.2
- Material : ABS Plastic

SUPPLIED ACCESSORIES

- Battery Tray
- Terminal cover

VGB30AM \$299.00 *

VERTICAL GRIP FOR A700

- Simply connect this vertical grip to your DSLR-A700 camera and experience its convenient design and ease of use. Handling the camera for tall, narrow shots is now more comfortable than ever – and the integrated buttons and expanded power supply options are just a few more reasons to consider the VG-C70AM a go-to accessory for just about any photo shoot.
- A firm, comfortable grip for vertical-position shooting
- Holds two InfoLITHIUM® batteries (sold separately)
- Stamina® power for up to 1,300 shots with two batteries (sold separately)
- Accurate remaining power indication in percentage
- Auto switching to backup battery for uninterrupted shooting
- Rugged lightweight magnesium-alloy body
- Gasket-sealed controls resist dust and moisture
- Offers stability and operating ease when shooting vertically
- Rugged but yet lightweight dust and moisture resistant magnesium-alloy construction



SPECIFICATIONS

- Type of Use : Vertical Grip for DSLR-A700

BATTERY STAMINA

- NP-FM500H (total 2, not included)

OPERATING TEMPERATURE

- Operating Temperature : +0 to +40°C

GENERAL

- Dimensions (WxHxDmm) : 137.7 x 121.5 x 87.2
- Weight without batteries: 285g
- Material : Magnesium-Alloy, PCABS

VGC70AM \$399.00 *

KEY TECHNOLOGY

■ CYBER-SHOT Intelligent Scene Recognition (iSCN)



Intelligent Scene Recognition is able to automatically detect from five common scene modes



Twilight



Twilight with Tripod



Twilight Portrait



Backlight



Backlight Portrait

Take the guess work out of your photography and get great pictures every time with the new Intelligent Scene Recognition (iSCN) mode. Built into selected Cyber-shot models, the feature automatically evaluates what type of photo you are taking. Whether it be a portrait, landscape, by day or by night, it chooses the best mode and settings for the job. It's fast, simple and says goodbye to confusing setting changes every time.

To make sure you have the pick of the best, in advanced mode, iSCN will automatically take two photos in quick succession using a different combination of settings. If for example you photograph someone in low light, the camera will take one photo with the flash and one with a high ISO setting. An opportunity to compare, experiment and improve your photography skills.

Macro Auto

Another new feature of selected Cybershot models is Macro Auto. Perfect for still life and textures, when enabled this determines if the photographer is trying to capture a close-up and if so, automatically turns the Macro mode on. With this intelligent new feature it's easy to get the best image with very little fuss.

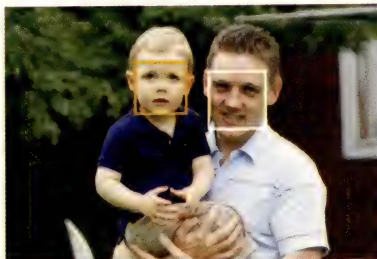


■ CYBER-SHOT Face Detection



Create the perfect family portrait with Sony's new Face Detection technology.

Face Detection gives you the best photos by detecting faces and optimising the focus, white balance and flash control accordingly. You can even set the camera to automatically take readings from either the children or adults in the photo depending on who the 'stars' of the photo are.



■ CYBER-SHOT Smile Shutter



You're guaranteed to make your friends smile with this feature! Smile Shutter Detection, automatically detects and captures smiles as they happen. When the Smile Shutter mode is activated the camera will wait until your friends are smiling before it takes a photo. You can even

define what level of smile you'd like before the camera takes a photo – from a slight smirk to a teeth bearing grin!



KEY TECHNOLOGY

■ CYBER-SHOT BIONZ and DRO Plus



You can't get much faster than the powerful BIONZ Image Processor. Originally designed for high end α DSLR cameras, it is now incorporated into all W, T and H Series in the Cyber-shot range, it is lightning fast and applies advanced image adjustments on the fly.

Exclusive to Sony, the BIONZ processor also features the new Dynamic Range Optimiser (DRO) This makes sure your photos are consistently exposed even when there is a high level of contrast such as in scenes with strong backlighting. Many exposure systems struggle with such extreme contrasts, however DRO is able to evaluate individual areas of the frame and adjust them independently to produce a great picture.



DRO Off



DRO On

■ CYBER-SHOT Super SteadyShot Optical



You have the perfect evening shot. But how do you avoid camera shake without a tripod? Selected Cybershot cameras include a Super SteadyShot lens shifting technology to make shooting in low light situations worry free.

This gyroscope mechanism counteracts natural hand movement and prevents the images from motion blur associated with slower shutter speeds. Super SteadyShot is especially useful when shooting indoors or at the extreme end of your zoom.



Super SteadyShot Off



Super SteadyShot On

■ CYBER-SHOT Clear Photo LCD Plus



Bin it or keep it? To decide whether you've got the money shot, you can now check out your images more clearly on the back of your camera with Clear Photo LCD Plus. With enhanced colour, increased dynamic range, greater contrast, and effective anti-glare processing, the screen is remarkably accurate for its size.



Normal LCD

Clear Photo LCD Plus

■ CYBER-SHOT Touch Screen

Navigate through menus quickly and easily with the Touch Screen featured on selected Cybershot models. An additional bonus of the Touch Screen is spot focus which allows you to choose the point of focus by simply touching that part of the image on the screen. Touch Screen can also be used in tandem with Face Detection and Smile Shutter. If you are taking a group photo you can choose which face will have priority by simply touching it.

To edit and review your images, you can use the Touch Screen to zoom in on every detail. You can even add a wide range of writing, stamps and frames simply with the touch of your finger!



■ CYBER-SHOT Retouch Functions

Keep up with the professionals and master your editing skills with the retouch functions available on the Cyber-shot range. These range from the traditional Red-Eye and Trimming features to some more creative functions. Unsharp Masking, Soft Focus, Partial Colour, Fisheye Lens, Cross Filter, Radical Blur and Retro feature on selected Cyber-shot models. One of the most fun new retouch features is Happy Faces where you can add a smile to 'non-smiling' people after taking the photo.



Before Happy Face Retouch



After Happy Face Retouch

■ CYBER-SHOT Easy Mode

With new clean and simple on-screen graphical menus, getting the best out of your Cyber-shot has never been easier. Features such as the on-screen function guide and image print guide make navigation through the camera effortless.

To make life simpler still, selected 2008 Cyber-shot models introduce an 'Easy' mode. This simplifies all the camera operations and lets the camera do the thinking for you. When the Cyber-shot is set to Easy, even the screen display is simplified showing only the remaining number of shots available and the remaining battery life. For new users, camera operation couldn't be easier and lets you divert all your energies into getting the best shot!



■ CYBER-SHOT Enhanced Playback

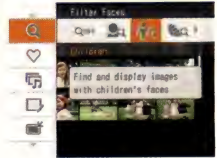
There are now new and advanced ways to organise your photos with selected Cybershot cameras. As well as traditional folder-by-folder playback options, you can now sort your images using Favourites or Calendar View. You can even sort your images by the type of faces they contain from Adults to Children and Infants to Smiles! These great features make filing and finding your images as simple as possible.



Calendar View



Favourites View



Faces View

■ CYBER-SHOT High Definition Output, PhotoTV HD and HD Slideshow

High Definition Output

Launch your photography into a new dimension with the breathtaking colour and extraordinary clarity of High Definition. With the use of an optional High Definition Component Cable, selected Cybershot models are capable of 1080 High Definition Output. View your images at their absolute best with friends or family on any High Definition TV such as a BRAVIA.

HD Component Cable (optional)
VMCMHC1



Photo TV HD

For the ultimate viewing experience, you can connect your Cybershot to a Full HD 1080 Bravia TV and take advantage of PhotoTV HD. PhotoTV HD processes photos as still images by disabling the video processing and noise reduction systems to make sure the photos look as stunning, natural and lifelike as possible.

High Definition Slideshow

Treat the family to a professional and edited slide show with Cyber-shots playback functions. You can add music, special FX and quickly tailor the show for your audience using Face Detection technology – just pictures of the kids perhaps?



DSCS730

7.2MP CYBERSHOT \$179.00 *

- ✓ 7.2 Megapixels
- ✓ 3 x Optical Zoom
- ✓ High Sensitivity ISO 1250

FEATURES

- 7.2 Megapixels
- 3 x Optical Zoom
- High Sensitivity ISO 1250
- 2.4" LCD Screen
- 22MB Internal Memory

SPECIFICATIONS

LENS

- Lens Type : Sony
- Focal Length (35mm conversion) : 5.8-17.4mm (35-105mm)
- F Number : 2.8 - 4.8
- Optical Zoom : 3x

SENSOR

- Sensor and Size : 1/2.5" CCD
- Effective Pixels : 7.2 MP
- Colour Filter : RGB primary color
- Scan System : Interlace scan

LCD

- LCD : 6.0cm (2.4" type) TFT

IMAGE PROCESSOR

- DXP : 12 bit
- Start-up Time : Approx. 1.8sec
- Shutter Time Lag : Approx. 0.5sec

CONTROL AND SETTINGS

- ISO Sensitivity : Auto/80/100/200/400/800/1250
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : ± 2.0 EV, 1/3EV Step
- Sharpness/Contrast : ± 1 Step
- White Balance : Auto, Daylight, Cloudy, Fluorescent 1 (White Fluorescent Lighting), Incandescent, Flash
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button

STILL IMAGE

- Burst Mode : 0.83fps (3 shots@7MP)

MOVING MODES

- Presentation : 320 x 240, 30fps

STORAGE

- Internal Memory : 22MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA

- Battery Life on Supplied Batteries : 100 shots / 50mins; Optional NH-AA : 440 shots / 220mins

CONNECTIONS

- USB 2.0 Connection : Mass Storage, PTP, PictBridge
- PictBridge Compatible

GENERAL

- Dimensions (WxHxDmm) : 91.4 x 61.0 x 29.1
- Weight (without accessories) : 140g



SUPPLIED ACCESSORIES

- AV Cable
- AA Alkaline Batteries x 2
- USB Cable
- Wrist Strap
- Software :
 - Windows : Picture Motion Browser Ver 2.2, USB Driver
 - Mac : USB Driver

DSCW110S

7.2MP CYBER-SHOT \$279.00 *

- ✓ Carl Zeiss Vario-Tessar Lens
- ✓ 2.5" LCD Screen
- ✓ 7.2 Megapixels (effective)
- ✓ 4x Optical Zoom
- ✓ BIONZ Image Processor
- ✓ Face Detection
- ✓ Smile Shutter
- ✓ Easy Mode

FEATURES

- 7.2 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 4x Optical Zoom
- 2.5" LCD Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Smile Shutter

SPECIFICATIONS

LENS

- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 5.35-21.4mm (32-128mm)
- F Number : 2.8-5.8
- Optical Zoom : 4x

SENSOR

- Sensor and Size : 1/2.5" Super HAD CCD
- Effective Pixels : 7.2MP

LCD AND VIEWFINDER

- LCD : 6.2cm (2.5" type) TFT
- Viewfinder

IMAGE PROCESSOR

- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx. 1.8sec
- Shutter Time Lag : Approx. 0.008sec

CONTROLS AND SETTINGS

- ISO Sensitivity : Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0 EV, 1/3EV step)
- Live Histogram Indicator
- White Balance : Auto, Daylight, Cloudy, Fluorescent 1 (White Fluorescent Lighting), Fluorescent 2 (Natural White Fluorescent Lighting), Fluorescent 3 (Day White Fluorescent), Incandescent, Flash
- NR Slow Shutter 1/3 sec or slower
- Dynamic Range Optimiser
- Face Detection with Child / Adult Priority
- Smile Shutter
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator

STILL IMAGE

- Burst Mode : 1.5 fps

MOVIE MODES

- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps

STORAGE

- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA

- Battery Life on Supplied Batteries : 420 shots / 210 mins



CONNECTIONS

- USB 2.0 Connection : Auto (Multi Configuration), Mass Storage, PictBridge, PTP, MTP
- Other Connections : Multi-use Terminal, USB, AV Out, DC in
- PictBridge Compatible

GENERAL

- Dimensions (WxHxDmm) : 88.2 x 57.2 x 22.9
- Weight (without accessories) : 123g
- Body Material : Metal Face

SUPPLIED ACCESSORIES

- Lithium Ion Battery (NPBG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Wrist Strap
- Software :
 - Windows : Picture Motion Browser Ver 3.0, USB Driver
 - Mac : USB Driver

RECOMMENDED ACCESSORY

Carry Case : LCSCSJ



RECOMMENDED ACCESSORIES

Lithium Ion Battery : NPFG1



Coloured Leather Carry Case : LCSTWA



HD Cable : VMCMHC1



DSCW120P

7.2MP CYBER-SHOT \$349.00 *

- ✓ Carl Zeiss Vario-Tessar Lens
- ✓ 2.5" LCD Screen
- ✓ 7.2 Megapixels (effective)
- ✓ 4x Optical Zoom
- ✓ BIONZ Image Processor
- ✓ Face Detection
- ✓ Smile Shutter
- ✓ Super SteadyShot (optical)
- ✓ Easy Mode

FEATURES

- 7.2 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 4x Optical Zoom
- 2.5" LCD Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Super SteadyShot Optical Image Stabilisation
- Smile Shutter

SPECIFICATIONS

LENS

- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 5.35-21.4mm (32-128mm)
- F Number : 2.8-5.8
- Optical Zoom : 4x
- Super SteadyShot : Optical

SENSOR

- Sensor and Size : 1/2.5" Super HAD CCD
- Effective Pixels : 7.2MP
- Colour Filter : RGB primary color mosaic filters
- Scan System : Interlace scan

LCD AND VIEWFINDER

- LCD : 6.2cm (2.5" type) TFT
- Viewfinder

IMAGE PROCESSOR

- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx. 2.0sec
- Shutter Time Lag : Approx. 0.008sec

CONTROL AND SETTINGS

- ISO Sensitivity : Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- White Balance : Auto, Daylight, Cloudy, Fluorescent 1 (White Fluorescent Lighting), Fluorescent 2 (Natural White Fluorescent Lighting), Fluorescent 3 (Day White Fluorescent), Incandescent, Flash
- NR Slow Shutter : 1/3 sec or slower
- Dynamic Range Optimiser
- Face Detection with Child / Adult Priority
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE

- Burst Mode : Approx. 1.5 fps (100 shots)

MOVIE MODES

- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps

STORAGE

- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo



BATTERY STAMINA

- Battery Life on Supplied Batteries : 380 shots / 190 mins

CONNECTIONS

- USB 2.0 Connection : Auto (Multi Configuration), Mass Storage, PictBridge, PTP, MTP
- Other Connections : Multi-use Terminal – USB, AV Out, DC in
- PictBridge Compatible

GENERAL

- Dimensions (WxHxDmm) : 88.2 x 57.2 x 22.9
- Weight (without accessories) : 123g
- Body Material : Metal (Aluminium)
- COMPATIBILITY
- Image Software : Windows 2000 Pro, XP Home and XP Pro, Vista
- USB Driver Software : Windows 2000 Pro, XP Home and XP Pro, Vista Mac OS 9.1/9.2/Mac OS X (v10.1-v10.5)

SUPPLIED ACCESSORIES

- Lithium Ion Battery (NPBG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Wrist Strap
- Software :
 - Windows : Picture Motion Browser Ver 3.0, USB Driver
 - Mac : USB Driver

Only available at SonyCentral and Sony Style

Full HD
1080

Still image

RECOMMENDED ACCESSORIES



DSCW150S

8.1MP CYBER-SHOT \$379.00 *

- ✓ Carl Zeiss Vario-Tessar Lens
- ✓ 2.7" LCD Screen
- ✓ 8.1 Megapixels (effective)
- ✓ 5x Optical Zoom
- ✓ BIONZ Image Processor
- ✓ Face Detection
- ✓ Smile Shutter
- ✓ Super SteadyShot (optical)
- ✓ Intelligent Scene Recognition
- ✓ Easy Mode

FEATURES

- 8.1 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 5x Optical Zoom
- 2.7" LCD Screen
- Super SteadyShot Optical Image Stabilisation
- One Touch Thinking
- Smile Shutter
- Touch Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction

SPECIFICATIONS

LENS

- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 5.0-25.0mm (30-150mm)
- F Number : 3.3-5.2
- Optical Zoom : 5x (Folding Path)
- Super SteadyShot : Optical

SENSOR

- Sensor and Size : 1/2.5" Super HAD CCD
- Effective Pixels : 8.1MP
- Colour Filter : RGB primary color mosaic filters
- Scan System : Interlace scan

LCD AND VIEWFINDER

- LCD : 6.7cm (2.7" type) TFT
- Viewfinder

IMAGE PROCESSOR

- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx. 1.9sec
- Shutter Time Lag : Approx. 0.008sec

CONTROL AND SETTINGS

- ISO Sensitivity : Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- White Balance : Auto, Daylight, Cloudy, Fluorescent 1 (White Fluorescent Lighting), Fluorescent 2 (Natural White Fluorescent Lighting), Fluorescent 3 (Day White Fluorescent), Incandescent, Flash
- NR Slow Shutter : 1/3 sec or slower
- Dynamic Range Optimiser : Standard / Plus / Off
- Face Detection (with Child/Adult Priority)
- Smile Shutter
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE

- Burst Mode : 2.1 fps

MOVIE MODES

- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps

STORAGE

- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo



BATTERY STAMINA

- Battery Life on Supplied Batteries : 400 shots / 200 mins

CONNECTIONS

- USB 2.0 Connection : Auto (Multi Configuration), Mass Storage, PictBridge, PTP, MTP
- Other Connections : Multi-use Terminal – USB, AV Out, DC in
- PictBridge Compatible

GENERAL

- Dimensions (WxHxDmm) : 94.0 x 59.3 x 21.4
- Weight (without accessories) : 142g
- Body Material : Metal (Aluminium)

SUPPLIED ACCESSORIES

- Lithium Ion Battery (NPFG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Wrist Strap
- Software :
 - Windows : Picture Motion Browser Ver 3.0, USB Driver
 - Mac : USB Driver

Full HD
1080

Still image

RECOMMENDED ACCESSORIES



DSCW300

13.6MP CYBER-SHOT \$599.00 *

- ✓ Carl Zeiss Vario-Tessar Lens
- ✓ 2.7" LCD Screen
- ✓ 13.6 Megapixels (effective)
- ✓ 3 x Optical Zoom
- ✓ BIONZ Image Processor
- ✓ Face Detection
- ✓ Smile Shutter
- ✓ Super SteadyShot (optical)
- ✓ Intelligent Scene Recognition
- ✓ Titanium Coated Body
- ✓ Easy Mode

FEATURES

- 13.6 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 3 x Optical Zoom
- 2.7" LCD Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Super SteadyShot Optical Image Stabilisation
- Smile Shutter

SPECIFICATIONS

LENS

- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 7.6-22.8mm (35-105mm)
- F Number : 2.8-5.5
- Optical Zoom : 3x
- Super SteadyShot : Optical

SENSOR

- Sensor and Size : 1/1.7" Super HAD CCD
- Effective Pixels : 13.6MP
- Colour Filter : RGB primary color mosaic filters
- Scan System : Interlace scan

LCD AND VIEWFINDER

- LCD : 6.7cm (2.7" type) TFT
- Viewfinder

IMAGE PROCESSOR

- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx. 1.9sec
- Shutter Time Lag : Approx. 0.008sec

CONTROL AND SETTINGS

- ISO Sensitivity : Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- Sharpness / Contrast
- White Balance : Auto, Daylight, Cloudy, Fluorescent 1 (White Fluorescent Lighting), Fluorescent 2 (Natural White Fluorescent Lighting), Fluorescent 3 (Day White Fluorescent), Incandescent, Flash, One Push, One Push Set
- NR Slow Shutter : 1/3 sec or slower
- Dynamic Range Optimiser : Standard / Plus / Off
- Face Detection with Child / Adult Priority
- Smile Shutter
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE

- Burst Mode : 1.9 fps

MOVIE MODES

- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps



STORAGE

- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA

- Battery Life on Supplied Batteries : 300 shots / 150 mins

CONNECTIONS

- USB 2.0 Connection : Auto (Multi Configuration), Mass Storage, PictBridge, PTP, MTP
- Other Connections : Multi-use Terminal – USB, AV Out, DC in
- PictBridge Compatible

GENERAL

- Dimensions (WxHxDmm) : 94.3 x 59.0 x 26.8
- Weight (without accessories) : 156g
- Body Material : Metal (Stainless)

SUPPLIED ACCESSORIES

- Lithium Ion Battery (NPBG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Wrist Strap
- Software :
 - Windows : Picture Motion Browser Ver 3.0, USB Driver
 - Mac : USB Driver



Still image

RECOMMENDED ACCESSORIES

Lithium Ion Battery : NPFG1



Stylish Carry Case : LCSTHM



HD Cable : VMCMHC1



DSC70

8.1MP CYBER-SHOT \$499.00 *

- ✓ Carl Zeiss Vario-Tessar Lens
- ✓ 3" Touch Screen
- ✓ 8.1 Megapixels
- ✓ 3 x Optical Zoom
- ✓ BIONZ Image Processor
- ✓ Face Detection
- ✓ Smile Shutter
- ✓ Super SteadyShot (optical)

FEATURES

- 8.1 Megapixels
- 3 x Optical Zoom
- Carl Zeiss Vario-Tessar Lens
- Super SteadyShot Optical Image Stabiliser
- Paint Function
- High Sensitivity ISO 3200
- Clear RAW Noise Reduction

SPECIFICATIONS

LENS

- Carl Zeiss Vario-Tessar Lens
- Focal Length (35mm conversion) : 6.33-19.0mm(38-114mm)
- F Number : 3.5-4.3
- 3 x Optical Zoom
- Super SteadyShot : Optical

SENSOR

- Sensor and Size : 1/2.5" CCD
- Effective Pixels : 8.1MP

LCD

- 7.5cm (3.0" type) TFT

IMAGE PROCESSOR

- Image Processor : BIONZ
- 14 Bit DXP
- Start-up Time : Approx. 1.4sec
- Shutter Time Lag : Approx. 0.3sec

CONTROL AND SETTINGS

- ISO Sensitivity : Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : ± 2.0EV, 1/3EV step
- Face Detection
- Self Timer
- Pre-Flash
- Red Eye Reduction
- Auto Daylight Synchro
- 8 Scene Selection Modes
- In Camera Editing
- Picture Effects : B&W, Sepia, Vivid, Natural
- Flash Range :
 - ISO Auto: 0.1-3.0m
 - ISO 3200: up to 6.0m

STILL IMAGE

- Recording Modes : Normal, Burst, Bracketing
- Burst Mode : Approx. 0.51 sec

MOVIE MODES

- MPEG Movie
 - VX Fine : 640 x 480, 30fps
 - VX Std : 640 x 480, 16.6fps

STORAGE

- Internal Memory : 31MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA

- Battery Life : Supplied Batteries 270shots / 135 mins

CONNECTIONS

- USB 2.0 Connection
- PictBridge™ Compatible

GENERAL

- Dimensions (WxHxDmm) : 90 x 56.4 x 20.7
- Weight (without accessories) : 128g



SUPPLIED ACCESSORIES

- Lithium-Ion Battery (NPFD1)
- Battery charger
- Multi Cable
- Battery stamina cord
- Wrist strap
- Software :
 - Windows : Picture Motion Browser Ver 2.1, Picture Package Music Transfer
 - Mac : Music Transfer, USB Driver

Full HD

Still image

RECOMMENDED ACCESSORIES

Lithium Ion Battery : NPFD1



Coloured Leather Carry Case : LCSTWD



HD Cable : VMCMHC1



DSCT2B

8.1MP CYBER-SHOT \$599.00

- ✓ Carl Zeiss Vario-Tessar Lens
- ✓ 2.7" Touch Screen
- ✓ 8.1 Megapixels (effective)
- ✓ 3 x Optical Zoom
- ✓ BIONZ Image Processor
- ✓ Face Detection
- ✓ Smile Shutter
- ✓ Super SteadyShot (optical)
- ✓ 4GB Internal Memory

FEATURES

- 8.1 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 3 x Optical Zoom
- 2.7" LCD Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Super SteadyShot Optical Image Stabilisation
- Smile Shutter
- Touch Screen

SPECIFICATIONS

- LENS
- Lens Type : Carl Zeiss Vario-Tessar
 - Focal Length (35mm conversion) : 6.33-19.0mm(38-114mm)
 - F Number : 3.5-4.3
 - Optical Zoom : 3x
 - Super SteadyShot : Optical
- SENSOR
- Sensor and Size : 1/2.5" CCD
 - Effective Pixels : 8.1MP
 - Colour Filter : Primary color
 - Scan System : Interlace scan
- LCD
- LCD : 6.7cm (2.7" type) TFT
- IMAGE PROCESSOR
- Image Processor : BIONZ
 - DXP : 14 bit
 - Start-up Time : Approx. 1.34sec.
 - Shutter Time Lag : Approx. 0.3sec.
- CONTROL AND SETTINGS
- ISO Sensitivity :
- Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : ± 2.0EV, 1/3EV Step
 - Live Histogram Indicator
 - White Balance : Auto, Daylight, Cloudy, Fluorescent 1, Fluorescent 2, Fluorescent 3, Incandescent, Flash
 - NR Slow Shutter : 1/3 sec. or slower
 - Dynamic Range Optimiser
 - Face Detection
 - Other : Self Timer (10 sec./2 sec./off), Pre-Flash, Red Eye Reduction, Auto Daylight Synchro

STILL IMAGE

- Recording Modes : Normal, Burst, Bracketing
- Recording Formats : JPEG/MPEG1
- Image Playback : Rotate, Zoom, In-camera Retouching, Trimming
- Burst Mode : Approx. 0.51 sec

MOVIE MODES

- MPEG Movie VX Fine : 640 x 480, 30fps
- MPEG Movie VX Standard : 640 x 480, 16.6fps
- Presentation : 320 x 240, 8.3 fps
- Video Mail : 160 x 112, 8.3fps

STORAGE

- Internal Memory : 4GB
- Media : Memory Stick Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA

- Battery Life on Supplied Batteries : Supplied 280shots / 140 mins



CONNECTIONS

- USB 2.0 Connection : Mass Storage, PTP, PictBridge, MultiConfiguration
- Other Connections : Multi-use Terminal
- PictBridge™ Compatible

GENERAL

- Dimensions (WxHxDmm) : 86.8 x 56.8 x 20.2
- Weight (without accessories) : 129g

SUPPLIED ACCESSORIES

- Rechargeable Battery Pack
- Battery Charger
- USB Cable
- Wrist Strap
- Paint Pen
- CD-ROM
- Adaptor Plate
- Software :
 - Windows : Picture Motion Browser Ver 2.2, Picture Package Music Transfer



Still image

RECOMMENDED ACCESSORIES

Lithium Ion Battery : NPFD1

Coloured Stylish Carry Case : LCSTWE

HD Cable : VMCMHC1



DSCT300S

10MP CYBER-SHOT \$699.00 *

- ✓ Carl Zeiss Vario-Tessar Lens
- ✓ 3.5" Touch Screen
- ✓ 10.1 Megapixels (effective)
- ✓ 5 x Optical Zoom
- ✓ BIONZ Image Processor
- ✓ Face Detection
- ✓ Smile Shutter
- ✓ Super SteadyShot (optical)
- ✓ Intelligent Scene Recognition

FEATURES

- 10.1 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 5 x Optical Zoom
- 3.5" LCD Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Super SteadyShot Optical Image Stabilisation
- One Touch Thinking
- Smile Shutter
- Touch Screen

SPECIFICATIONS

- LENS
- Lens Type : Carl Zeiss Vario-Tessar
 - Focal Length (35mm conversion) : 5.8-29.0mm (33-165mm)
 - F Number : 3.5-4.4
 - Optical Zoom : 5x (Folding Path)
 - Super SteadyShot : Optical
- SENSOR
- Sensor and Size : 1/2.3" Super HAD CCD
 - Effective Pixels : 10.1MP
 - Colour Filter : RGB primary color mosaic filters
 - Scan System : Interlace scan
- LCD
- LCD : 8.8cm (3.5" type) TFT
- IMAGE PROCESSOR
- Image Processor : BIONZ
 - DXP : 14 bits
 - Start-up Time : Approx. 1.9sec
 - Shutter Time Lag : Approx. 0.008sec
- CONTROL AND SETTINGS
- ISO Sensitivity :
- Auto/80/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
 - Live Histogram Indicator
 - White Balance : Auto, Daylight, Cloudy, Fluorescent 1 (White Fluorescent Lighting), Fluorescent 2 (Natural White Fluorescent Lighting), Fluorescent 3 (Day White Fluorescent), Incandescent, Flash
 - NR Slow Shutter : 1/3 sec or slower
 - Dynamic Range Optimiser : Standard / Plus / Off
 - Face Detection with Touch Screen Priority and Child / Adult Priority
 - Smile Shutter
 - Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Synchro, Histogram Indicator, Hand Shake Alert

STILL IMAGE

- Burst Mode : 1.6 fps

MOVIE MODES

- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps



STORAGE

- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA

- Battery Life on Supplied Batteries : 260 shots / 130 mins

GENERAL

- Dimensions (WxHxDmm) : 94.0 x 59.3 x 21.4
- Weight (without accessories) : 149g
- Body Material : Metal (Aluminium)

SUPPLIED ACCESSORIES

- Lithium Ion Battery (NPBD1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Wrist Strap, Stylus, Adaptor Plate
- Software :
 - Windows : Picture Motion Browser Ver 3.0, USB Driver
 - Mac : USB Driver



Still image

RECOMMENDED ACCESSORIES

Lithium Ion Battery : NPFD1

Coloured Stylish Carry Case : LCSTWFB

HD Cable : VMCMHC1



DSCH10

8.1MP CYBERSHOT \$499.00 *

- ✓ Carl Zeiss Vario-Tessar Lens
- ✓ 3.0" LCD Screen
- ✓ 8.1 Megapixels (effective)
- ✓ 10 x Optical Zoom
- ✓ BIONZ Image Processor
- ✓ Face Detection
- ✓ Super SteadyShot (optical)

FEATURES

- 8.1 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 10 x Optical Zoom
- 3.0" LCD Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Super SteadyShot Optical Image Stabilisation

SPECIFICATIONS

LENS

- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 6.3-63.0mm (38-380mm)
- F Number : 3.5-4.4
- Optical Zoom : 10x
- Super SteadyShot : Optical

SENSOR

- Sensor and Size : 1/2.5" Super HAD CCD
- Effective Pixels : 8.1MP
- Colour Filter : RGB primary color mosaic filters
- Scan System : Interlace scan

LCD

- LCD : 7.5cm (3.0" type) TFT

IMAGE PROCESSOR

- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx. 1.8 sec
- Shutter Time Lag : Approx. 0.008sec

CONTROL AND SETTINGS

- ISO Sensitivity : Auto/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- Sharpness / Contrast
- White Balance : Auto, Daylight, Cloudy, Fluorescent 1 (White Fluorescent Lighting), Fluorescent 2 (Natural White Fluorescent Lighting), Fluorescent 3 (Day White Fluorescent), Incandescent, Flash
- NR Slow Shutter (1/3 sec or slower)
- Dynamic Range Optimiser (Standard)
- Face Detection
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert

STILL IMAGE

- Recording Modes : Normal, Burst
- Recording Formats : JPEG/MPEG1
- Image Playback : Rotate, Zoom (8x Digital), Trimming, Red Eye Correction, Soft Focus, Cross Filter, Partial Colour and Slide Show with Music (PHOTOMUSIC)
- Burst Mode : 2.0fps



MOVIE MODES

- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps

STORAGE

- Internal Memory : 31MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo

BATTERY STAMINA

- Battery Life on Supplied Batteries : 310 shots / 155 mins

CONNECTIONS

- USB 2.0 Connection : Auto (Multi Configuration), Mass Storage, PictBridge, PTP
- Other Connections : Multi-use Terminal – USB, AV Out, DC in
- PictBridge Compatible

GENERAL

- Dimensions (WxHxDmm) : 106.0 x 68.5 x 48.9
- Weight (without accessories) : 264g

SUPPLIED ACCESSORIES

- Lithium Ion Battery (NPBG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Lens Adapter Ring
- Lens Hood
- Lens Cap
- Shoulder Strap
- Software :
 - Windows : Picture Motion Browser Ver 3.0, USB Driver
 - Mac : USB Driver



Still image

RECOMMENDED ACCESSORIES

Lithium Ion Battery : NPBG1



Carry Case : LCSHC



HD Cable : VMCMHC1



DSCH50

9.1MP CYBER-SHOT \$599.00 *

- ✓ Carl Zeiss Vario-Tessar Lens
- ✓ 3.0" LCD Screen
- ✓ 9.1 Megapixels (effective)
- ✓ 15 x Optical Zoom
- ✓ BIONZ Image Processor
- ✓ Face Detection
- ✓ Smile Shutter
- ✓ Super SteadyShot (optical)
- ✓ Intelligent Scene Recognition

FEATURES

- 9.1 Megapixels (effective)
- Carl Zeiss Vario-Tessar Lens
- 15 x Optical Zoom
- 3.0" Touch Screen
- BIONZ Image Processor
- Face Detection
- High ISO Sensitivity (ISO 3200)
- Clear Raw Noise Reduction
- Super SteadyShot Optical Image Stabilisation

SPECIFICATIONS

LENS

- Lens Type : Carl Zeiss Vario-Tessar
- Focal Length (35mm conversion) : 5.2-78.0mm (31-465mm)
- F Number : 2.7-4.5
- Optical Zoom : 15x
- Super SteadyShot : Optical

SENSOR

- Sensor and Size : 1/2.3" Super HAD CCD
- Effective Pixels : 9.1MP
- Colour Filter : RGB primary color mosaic filters
- Scan System : Interlace scan

LCD AND VIEWFINDER

- LCD : 7.5cm (3.0" type) TFT
- Viewfinder

IMAGE PROCESSOR

- Image Processor : BIONZ
- DXP : 14 bits
- Start-up Time : Approx. sec
- Shutter Time Lag : Approx. sec

CONTROL AND SETTINGS

- ISO Sensitivity : Auto/100/200/400/800/1600/3200
- Light Metering : Multi Pattern, Centre Weighted, Spot
- Exposure Compensation : (± 2.0EV, 1/3EV step)
- Live Histogram Indicator
- Sharpness / Contrast
- White Balance : Auto, Daylight, Cloudy, Fluorescent 1 (White Fluorescent Lighting), Fluorescent 2 (Natural White Fluorescent Lighting), Fluorescent 3 (Day White Fluorescent), Incandescent, Flash, One Push, One Push Set
- NR Slow Shutter (1/3 sec or slower)
- Dynamic Range Optimiser (Standard)
- Face Detection
- Other : Self Timer (10 sec/2 sec), Function Guide, Home Button, Direct Playback Button, Auto Daylight Syncro, Histogram Indicator, Hand Shake Alert, Night Shot, NR Level Settings

STILL IMAGE

- Burst Mode : 1.6fps

MOVIE MODES

- MPEG Movie VX Fine : 640x480, 30fps
- MPEG Movie VX Standard : 640x480, 16.6fps
- Video Mail : 320 (QVGA, 320x240), Approx 8.3fps

STORAGE

- Internal Memory : 15MB
- Media : Memory Stick Duo, Memory Stick PRO Duo, Memory Stick PRO Duo (High Speed) and Memory Stick PRO-HG Duo



BATTERY STAMINA

- Battery Life on Supplied Batteries : 300 shots / 150 mins

CONNECTIONS

- USB 2.0 Connection : Auto (Multi Configuration), Mass Storage, PictBridge, PTP, MTP
- Other Connections : Multi-use Terminal, USB, AV Out, DC in
- PictBridge Compatible

GENERAL

- Dimensions (WxHxDmm) : 116.1 x 81.4 x 86.0
- Weight (without accessories) : 415g
- COMPATIBILITY
- Image Software : Windows 2000 Pro, XP Home and XP Pro, Vista
- USB Driver Software : Windows 2000 Pro, XP Home and XP Pro, Vista Mac 9.1/9.2/Mac OS X (v10.1-v10.5)

SUPPLIED ACCESSORIES

- Lithium Ion Battery (NPBG1)
- Battery Charger
- Multi Connector Cable (AV+USB)
- Lens Adapter Ring
- Lens Hood
- Lens Cap
- Shoulder Strap
- Software :
 - Windows : Picture Motion Browser Ver 3.0, USB Driver
 - Mac : USB Driver

Full HD

Still image

RECOMMENDED ACCESSORIES

Lithium Ion Battery : NPBG1



Carry Case : LCSHC



HD Cable : VMCMHC1



DPPFP65

DIGITAL PHOTO PRINTER \$199.00

- ✓ Direct Memory Slots
- ✓ Colour LCD
- ✓ Long Life Coating (SUPER COAT 2)
 - protects against sunlight, fingerprints and moisture for 100 years
- ✓ 16 Million Colour Dye Sublimation Quality

FEATURES

- 2.4" Colour LCD Screen
- Print speed (approx.) :
 - Memory Card : 63 sec
 - PictBridge : 63 sec
 - PC : 60 sec
- Dimensions (WxHxDmm) : 180 x 65 x 137



DPPD70

DIGITAL PHOTO FRAME \$249.00 *

- ✓ Four Display Modes and Easy Operation
- ✓ Clear Photo LCD Screen
- ✓ Supports Various Memory Cards
- ✓ WVGA Resolution



FEATURES

- 7" Clear Photo LCD Screen
- 256MB internal memory to hold up to 500 images
- 800 x 480 screen resolution
- Dimensions (WxHxDmm) : 207 x 137 x 125

SVMF40P

PRINT PAPER & CARTRIDGE FOR DPPFP65 \$34.95 *

FEATURES

- 4" x 6" printer paper with snap-off edges for bordered or borderless prints
- 40 sheets of paper and ink cartridge
- Super Coat 2 protective long life coating for 100 year protection against sunlight, fingerprints and moisture

Also available in packs of 120 sheets (SVMF120P \$59.95 *)



DPPABT1

BLUETOOTH ADAPTOR FOR DPPFP65 \$79.95 *

- ✓ Wireless Bluetooth Technology
- ✓ Print wirelessly from compatible laptops or mobile phones



FEATURES

- 10m Line-of-sight Range

SPECIFICATIONS

- Bluetooth System : Version 2.0 +EDR
- Compatible Data Formats : JPEG (DCF Ver2.0 compatible, Exif Ver2.21 compatible); TIFF (Exif Ver2.21 compatible); BMP (24bit Windows format)
- Transferable Data Size : Up to 6,400 x 4,800 pixels (5MB)
- Connection : USB A-type connector, USB 2.0 Full-Speed

CYBER-SHOT BATTERY AND POWER



- Rechargeable Lithium Ion Battery with increased safety
- InfoLITHIUM function is available on selected models

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSC770	DSCT2	DSCT300	DSCH10
NPFD1	Rechargeable battery pack / LITHIUM ION type D	\$89.95						✓	✓	✓	
NPFG1	Rechargeable battery pack / InfoLITHIUM type G	\$89.95		✓	✓	✓	✓				✓
BCTR1	Battery charger for type T and R battery	\$99.95						✓	✓	✓	
BCTRG	Battery charger	\$119.00		✓	✓	✓	✓				✓
ACLS5K	AC adaptor for Cyber-shot	\$69.00		✓	✓	✓	✓		✓	✓	✓

CYBER-SHOT ACCESSORY (STARTER) KIT



- Basic Accessories in One Single Package available for selected Cyber-shot models
- Cost Effective

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSC770	DSCT2	DSCT300	DSCH10
ACCCFD	Accessory Kit for type D Battery compatible cameras	\$94.00						✓	✓	✓	
ACCCFG	Accessory Kit for type G Battery compatible cameras	\$94.00		✓	✓	✓	✓				

CYBER-SHOT CARRY CASE



- Soft Material Case available for selected Cyber-shot models



- Genuine Leather Carry Case available for selected Cyber-shot models



- Colourful camera pouches for selected Cyber-shot models

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSC770	DSCT2	DSCT300	DSCH10
LCSHB	Soft carrying case (textile)	\$64.95									✓
LCSHC	Leather carry case for H series Cyber-shot	\$59.00									✓
LCSTHMB	Soft carry case (genuine leather) Black	\$69.95						✓	✓	✓	
LCSTHMR	Soft carry case (genuine leather) Red	\$69.95						✓	✓	✓	
LCSTWAB	Soft carry case (genuine leather) Black with belt loop	\$69.95		✓	✓	✓	✓	✓	✓	✓	
LCSTWAT	Soft carry case (genuine leather) Brown with belt loop	\$69.95		✓	✓	✓	✓	✓	✓	✓	
LCSTWAR	Soft carry case (genuine leather) Red with belt loop	\$69.95		✓	✓	✓	✓	✓	✓	✓	
LCSTWDW	Soft carry case two tone colours with White and Light Blue	\$69.95		✓	✓	✓	✓	✓	✓	✓	
LCSTWDP	Soft carry case two tone colours with Pink and White	\$69.95		✓	✓	✓	✓	✓	✓	✓	
LCSTWEB	Soft carrying case (Black)	\$30.00		✓	✓	✓	✓	✓	✓	✓	
LCSTWEL	Soft carrying case (Blue)	\$30.00		✓	✓	✓	✓	✓	✓	✓	
LCSTWEP	Soft carrying case (Pink)	\$30.00		✓	✓	✓	✓	✓	✓	✓	
LCSTWEW	Soft carrying case (White)	\$30.00		✓	✓	✓	✓	✓	✓	✓	
LCSTWEG	Soft carrying case (Green)	\$30.00		✓	✓	✓	✓	✓	✓	✓	
LCSTWFB	Tone-on-tone carrying case (Half canvas, half leather) Black	\$49.00		✓	✓	✓	✓	✓	✓	✓	
LCSTWFP	Tone-on-tone carrying case (Half canvas, half leather) Pink	\$49.00		✓	✓	✓	✓	✓	✓	✓	
LCSTWFT	Tone-on-tone carrying case (Half canvas, half leather) Brown	\$49.00		✓	✓	✓	✓	✓	✓	✓	
LCSTWFR	Tone-on-tone carrying case (Half canvas, half leather) Red	\$49.00		✓	✓	✓	✓	✓	✓	✓	
LCSTWGB	Sleeve-style carrying case (Black)	\$35.00		✓	✓	✓	✓	✓	✓	✓	
LCSTWGP	Sleeve-style carrying case (Pink)	\$35.00		✓	✓	✓	✓	✓	✓	✓	
LCJWA	Silicon jacket case and LCD protector	\$30.00				✓					
LCSCSJ	Soft carry case (textile) for compact Cyber-shot	\$24.00	✓	✓	✓	✓	✓	✓	✓	✓	
LCSCSKB	Reversible drawstring pouches (Blue/Beige)	\$20.00	✓	✓	✓	✓	✓	✓	✓	✓	
LCSCSKP	Reversible drawstring pouches (Pink/Gray)	\$20.00	✓	✓	✓	✓	✓	✓	✓	✓	
LCSCSQ	Soft carry case (textile) for compact Cyber-shot	\$29.95	✓	✓	✓	✓	✓	✓	✓	✓	
LCHMA	Memory stick carrying case	\$24.95	✓	✓	✓	✓	✓	✓	✓	✓	✓

CYBER-SHOT OTHER ACCESSORIES



- Flash and Light available for selected Cyber-shot models
- Brightens the subjects in poorly lit environment

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSC770	DSCT2	DSCT300	DSCH10
HVLRLA	Ring light for compact camera	\$599.00									
HVLRLS	Ring light for compact camera	\$189.00		✓	✓	✓	✓	✓	✓	✓	
PCKL35WCS	LCD protect sheet for 3.5"LCD Cyber-shot	\$19.95								✓	
PCKL30	LCD protect sheet for 3.0"LCD Cyber-shot	\$19.95						✓			✓
PCKL27	LCD protect sheet for 2.7"LCD Cyber-shot	\$19.95				✓	✓		✓		
PCKL25	LCD protect sheet for 2.5"LCD Cyber-shot	\$19.95	✓	✓							

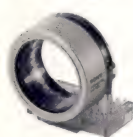
CYBER-SHOT LENS, ADAPTOR, FILTER



- Wide Conversion Lens available for selected Cyber-shot models
- Further information in Key Technology section



- Tele Conversion Lens available for selected Cyber-shot models
- Further information in Key Technology section



- Lens Adapter available for selected Cyber-shot models

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSC770	DSC72	DSC7300	DSC710	DSC750
VCLDH0758	Wide conversion lens (x0.7) for H series Cyber-shot	\$299.00									✓	
VCLDH1758	Tele conversion lens (x1.7) for H series Cyber-shot	\$299.00									✓	
VCLDH0774	Wide conversion lens (x0.75) Ø74mm	\$279.00										⊗
VCLDH1774	Tele conversion lens (x1.7) Ø74mm	\$279.00										⊗
VCLDE07TB	Wide conversion lens	\$84.00						✓	✓	✓		
VCLD0746	Wide conversion lens (x0.7) Ø46mm	\$125.00	●	●	●							
VCLD2046	Tele conversion lens (x2.0) Ø46mm	\$149.00	*	*	*							
VCLDH0737	Wide conversion Lens (x0.7) Ø37mm	\$209.00					●					
VCLDH2637	Tele conversion Lens (x0.7) Ø37mm	\$229.00					*					
VCLM3358	Close up lens	\$115.00									✓	
VF74CP	Ø74mm Circular Filter kit, MC Circular PL Filter & MC Protector	\$199.00									+	+
VF74MP	Ø74mm MC protector	\$99.00										⊗
VF58CPKS	Ø58mm Circular Filter kit, MC Circular PL Filter & MC Protector	\$179.00									✓	
VF58M	Ø58mm MC protector	\$99.95									✓	
VADWE	Adaptor Ring for lens diameter 47mm	\$54.00	▶	▶	▶							
VADWF	Adaptor Ring for lens diameter 36mm	\$54.00					▶					

CYBER-SHOT MARINE AND SPORTS PACK



- Marine Pack available for selected Cyber-shot models
- Water Resistant up to a depth of 40 Metres
- Dual O-Ring Seal
- Durable ABS plastic and glass materials

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSC770	DSC72	DSC7300	DSC710	DSC750
MPKTHE	Marine pack for DSC770	\$349.00						✓				
MPKTHF	Marine pack for DSC7300	\$349.00								✓		
MPKWD	Marine pack for W series	\$349.00				▲	▲					
VCTMP1K	Arm Adaptor Kit (optional accessory for marine pack)	\$449.00				▲	▲	▲		▲		
VFMPA	Colour Filter	\$229.00						▲				
ACCMP105	O-Ring Kit	\$34.95				▲	▲	▲				

CYBER-SHOT INTERFACE



- Cyber-shot Station available for selected Cyber-shot models
- Connect to TV, Printer and Computer via AV or USB
- Direct Print Button with Pictbridge Compatible Printer
- In-camera Charging

MODEL	DESCRIPTION	SRP *	DSCS730	DSCW110	DSCW120	DSCW150	DSCW300	DSC770	DSC72	DSC7300	DSC710	DSC750
GPSCS1KASP	GPS Unit for Cyber-shot with Picture Motion Browser Software	\$209.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CSSPC1	Cyber-shot Station for PC connectivity	\$79.00						✓	✓			
CSSHD2	Cyber-shot Station for TV HD/STD quality image output capability	\$129.00	✓	✓	✓	✓	✓	✓	✓	✓		
VMCMHC1	HD output adapter cable	\$69.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VMCMD1	Multi-terminal cable for Cyber-shot with multi -use terminal	\$69.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VMC14UMB2	USB cable for Cyber-shot/ Mavica/ Handycam	\$36.00					✦					

- ⊗ The shadow of the lens will appear on the captured photo when using the built-in flash
- Lens Adaptor is required to use filter and built-in flash cannot be used
- * Eclipse may appear on the wide angle view, Lens Adaptor is required to for connection, and built-in flash cannot be used
- Requires VCTS30L
- ✦ Filter cannot be used together with Lens, and the shadow of the lens will

- ▶ appear on the captured photo when using the built-in flash
- Built-in flash cannot be used
- ▲ Marine Pack Accessory
- ✦ Cyber-shot Station is required
- ✦ Filter cannot be used with conversion lens, shadow of lens will appear on captured photo when used with built-in flash

LCD Protector	Cyber-shot Station	Cable	Lens Adaptor	Wide Conversion Lens	Tele Conversions Lens	Flash/Light	Marine Pack	MODEL
								 DSCS730
PCKL25								 DSCW110
			 VADWE	 VCLD0746	 VCLD2046			 DSCW120
PCKL27						 HVLRLS	 MPKWD	 DSCW150
			 VADWF	 VCLDH0737	 VCLDH2637			 DSCW300
PCKL30							 MPKTHE	 DSC770
PCKL27				 VCLDE07TB				 DSC72
PCKL35WCS							 MPKTHF	 DSC7300
				 VCLDH0758	 VCLDH1758	 HVLRLA		 DSC710
PCKL30				 VCLDH0774	 VCLDH1774			 DSC750

SONY®

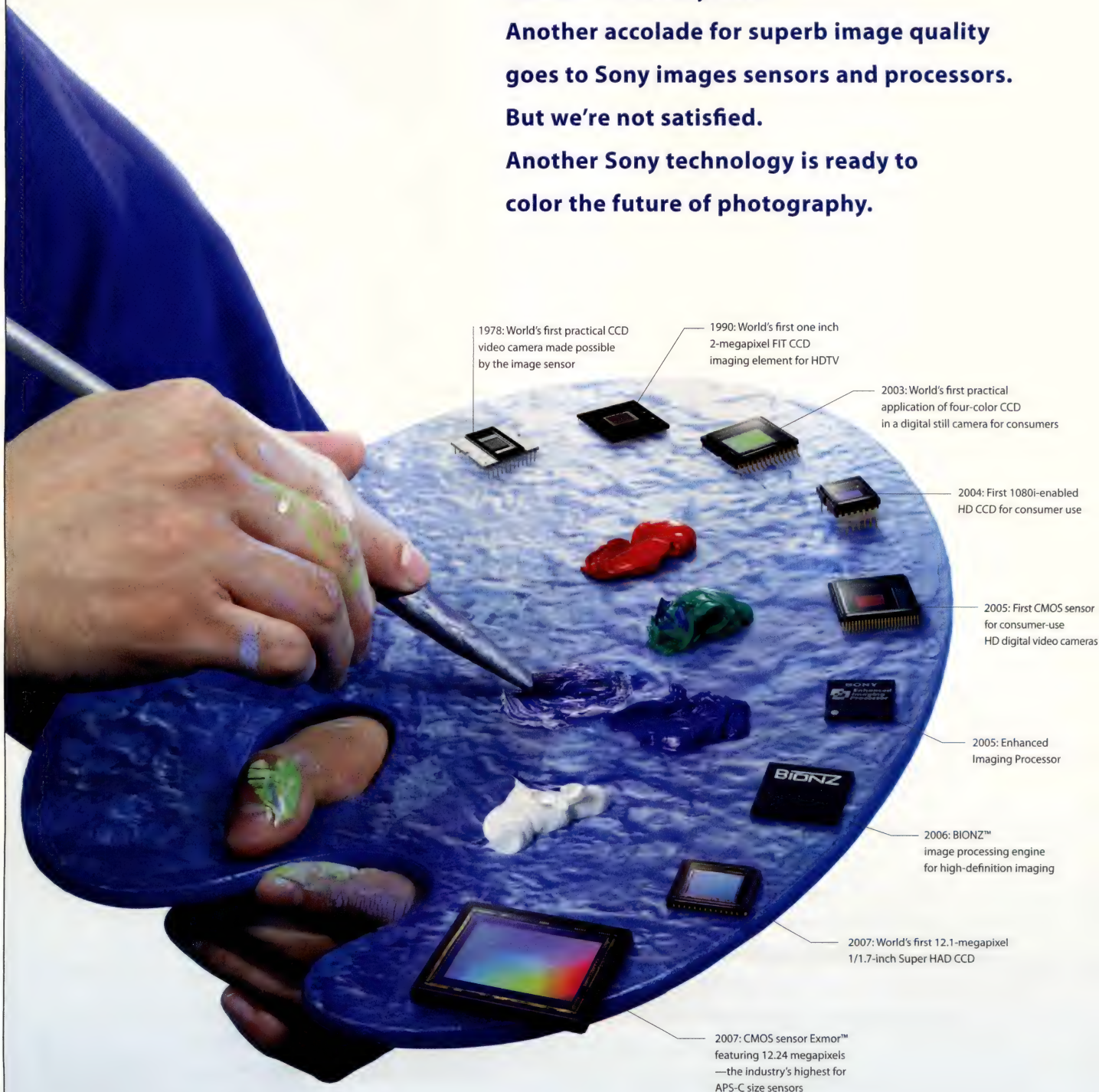
Another "No. 1."

Another "industry first."

**Another accolade for superb image quality
goes to Sony images sensors and processors.**

But we're not satisfied.

**Another Sony technology is ready to
color the future of photography.**



The images above may differ slightly from the actual chips.

"Sony", "like.no.other", "Handycam", "Cyber-shot", **α**, "BIONZ", "Exmor" and respective logos are trademarks or registered trademarks of Sony Corporation.

HDV is a trademark of Sony Corporation and Victor Company of Japan, Ltd. All other products and brand names may be trademarks or registered trademarks of their respective owners.

like.no.other™

Image sensors capture the beauty of subjects.

Processors rapidly interpret the image information.

We provide everything you need to enrich your power of expression.

Your eyes see something attractive. Instantly your brain perceives "beauty" and stimulates your creative mind. This natural human ability exemplifies the power of Sony's digital imaging technology. By developing image sensors that convert images into electric signals and processors that rapidly digest data for use in digital cameras, Sony aims to achieve a level of imaging closer to natural human perception. And Sony engineers are devoted to realizing this goal through technological innovation.

Take, for example, Sony's CCD image sensor technology.

Since the 1970s, Sony has consistently led the industry in the advancement of CCD technology. In 1980, Sony launched the world's first practical CCD color video camera—one that earned its wings as an airborne camera for jumbo jets. In the same year, Sony gave the world its first consumer video camera. During 1980s and '90s, the popular Handycam® featured a CCD, and soon Sony's CCD technology was popping up in a wide range of applications, including the first Cyber-shot, the digital still camera released in 1996. Since 2000, Sony has been pursuing superb image quality and miniaturization in a range of versatile, high-quality products. In 2003, Sony launched the DSC-F828, featuring the world's first four-color filter CCD. In 2004, Sony released a high definition Handycam® with world's first CCD to support the HDV standard 1080i for consumer use. It enabled people to shoot superb high definition video images—a feature that had previously been the domain of professionals.

With a focus on high quality images, Sony's CCD technology continued to evolve until approximately 600 million Sony CCD cameras had been shipped worldwide (as of March 2007). But there's more to come. Powered by the new 12.24-megapixel Exmor™ CMOS sensor and the latest BIONZ™ image processing engine, the α700 delivers rich, brilliant images and 5-frames-per-second continuous shooting performance.

Encouraged by feedback from millions of creative professionals around the world, Sony has continued to focus on developing new and better technologies for artistic expression. In Handycam®, in Cyber-shot, and in α, Sony DNA is clearly evident.



HANDYCAM®



Cyber-shot



α

Creator's DNA

KEY TECHNOLOGY

HANDYCAM AVCHD

You can now deliver pristine High Definition Video onto non-linear media such as DVD and HDD with the new AVCHD recording format. AVCHD utilises the MPEG-4 based H.264 Advanced Video Codec which is extremely efficient enabling incredibly sharp high resolution images at very low data rates. With wide support from other major consumer electronics brands and software companies (now including Apple), AVCHD is quickly becoming the key HD Camcorder format of the future.

High Definition AVCHD DVD discs can be played in supporting Blu-ray players including the PLAYSTATION®3, a suitable DVD equipped PC with the supplied AVCHD player software installed, or in the camera itself using HDMI or component connections to a HD TV. Additionally, Standard Definition recording can be selected allowing for the creation of standard DVD discs for playback in DVD players.

Handycam models can easily export footage into iMovie '08 and Final Cut Pro on Mac® computers, in both standard definition and FullHD.

AVCHD



AVCHD Playback Device Compatibility

Blu-ray Player	PLAYSTATION® 3	PC with Blu-ray Optical Drive	PC with DVD Optical Drive	DVD Player
Yes*	Yes	Yes**	Yes**	No***

* Blu-ray Player needs to be AVCHD playback compatible

** With supplied PC software 'Player for AVCHD'

*** Can use supplied PC Software 'Picture Motion Browser' to Down-convert footage onto DVD in Standard Definition MPEG 2

† Must be Intel Mac.

HANDYCAM 1920 x 1080 Recording

FullHD AVCHD Handycam models record and display FullHD at a resolution of 1920 x 1080. This is exactly the same resolution as FullHD Sony BRAVIA LCD televisions – an outstanding reproduction of clarity and detail. AVCHD models also feature a new high-profile encoding system to optimise encoding efficiency and maximise recording times without compromising quality. And, because they are based on the industry-standard MPEG-4 AVC/H.264 video codec, they are entering the market already compatible with many third-party editing suites, including the recommended Sony Vegas Movie Studio Platinum and Sony Vegas Pro 8.

1920×1080 recording

HANDYCAM ClearVid CMOS Image Sensor



Selected Handycam models feature the new ClearVid CMOS Image Sensor with Exmor derived

technology. Using technology derived from the Exmor CMOS Image sensor found in high-end α D-SLR cameras, the image sensor records superb image quality and delivers unique ClearVid CMOS advantages including:

- 1 High Resolution and Wide Dynamic Range** – greater contrast range, and more detailed images, including still photos up to 10.2MP on some models!
- 2 High Sensitivity** – for superior low-light performance
- 3 Smear Free** – no vertical white lines in brightly lit situations
- 4 Low Power Consumption** – highly efficient battery life
- 5 Fast Data Processing** – enables Smooth Slow Record and Dual Record (up to 7.6MP) functions

The addition of the new technology derived from the Exmor sensor also gives you exceptionally clear pictures even in low light conditions. This is because noise reduction is applied not just by the image processor, but also by the image sensor.

Wide Dynamic Range



With CMOS Technology (CMOS)
– Improved tonal gradations gives better renditions of shadows



Without CMOS technology (CCD)

Smear-free Imaging



No vertical line smearing (CMOS)

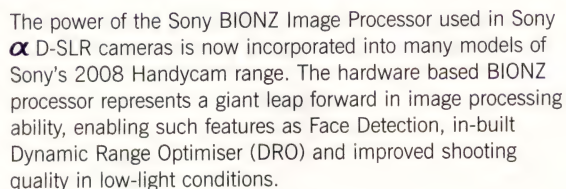


Without CMOS technology (CCD)

TEACHING



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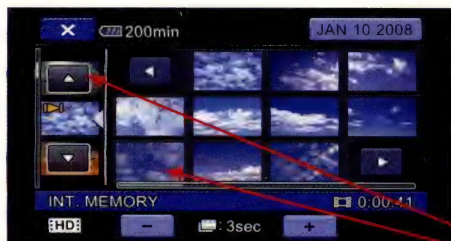


www

D-Range Optimizer
(Advanced Mode) active

KEY TECHNOLOGY

HANDYCAM Film Roll Index



Reviewing your footage couldn't be simpler and quicker with the Film Roll Index button. Mounted on the body of the camera, when pressed you can select from detailed scene indexes of your film at 3, 6, or 12 second intervals. For longer clips,

- Step 1.** Use the scroll buttons to select the desired clip
- Step 2.** Use the scene indexes to jump straight to the point of interest in the selected clip

1 or 5 minute intervals can also be conveniently displayed – perfect for seeing what was recorded in the middle of a long clip, and reducing the need for fast-forwarding and rewinding through your footage.

* Selected models only SR5, SR7, SR8 and CX7

HANDYCAM Face Detection



Face Index

For big events like weddings and birthday parties, Face Detection technology can identify people's faces in your footage and create a chapter marker for each one using the Face

Made possible by the BIONZ™ image processing engine, Face Detection ensures that family and friends captured on Handycam always look their best! Able to recognise up to eight faces in any scene, Face Detection gives attention to the most important part of your footage – the people – by automatically adjusting the focus, exposure and colour to match the optimum settings. Face Detection also makes skin tones look natural without affecting the other colours in the scene.

Index. Reducing the need for rewinding and fast-forwarding, this makes it possible to jump straight to a person in the clip directly from the Face Index. Whilst recording, the camera detects and catalogues the faces it sees as thumb nails, allowing you to jump straight to a particular point

in your footage – simply by selecting the person's face on the Touch Screen.

* All models except HC52, HC9, CX7 and FX7.



- Step 1.** Use the Scroll buttons to select the desired clip



- Step 2.** Use the thumbnails of the faces recognised to jump straight to the person of interest in your selected scene

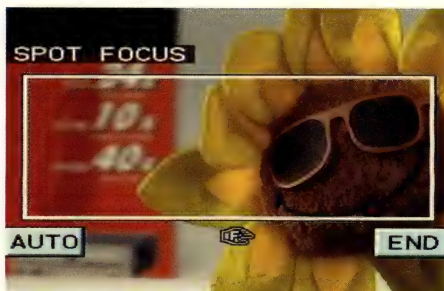


Screen then starts playing from the chosen face

HANDYCAM LCD Touch Screen

All Handycam models (except HDR-FX1 and HDR-FX7) feature an LCD Touch Panel for easy on-screen menu navigation. The LCD Touch Panel does away with confusing multi-purpose buttons and dials on your Handycam and provides an intuitive way to use your camera. In addition, features like Spot Focus and Spot Meter offer the flexibility to change the focal or exposure values of your scene, with just a touch of a finger on the LCD Touch Panel. This tells the Handycam where the most important part of the picture lies.

Spot focus on foreground



Spot focus allows you to focus simply just by touching the point of interest on the LCD screen

Spot focus on background



HANDYCAM Hybrid Recording



You'll never miss a precious moment again on your Handycam with the unique Hybrid Recording feature on all HDD and DVD models. This gives you the best of both worlds by offering you the choice of recording options. As well as using the DVD or Hard Drive (HDD), you now have the ultimate convenience and back-up of recording to a removable flash Memory Stick. With Hybrid Recording, video footage and still images can also be dubbed to Memory stick or DVD for backup or quick transfer to a PC.

Hybrid Plus

Your choice can't get any greater than Sony. Selected DVD Handycams also feature Hybrid Plus recording, with 8GB of internal flash memory in addition to Memory Stick and DVD recording. Video recorded to internal memory or removable memory stick can be dubbed to DVD in-camera, (eliminating the need for a PC) for direct playback in most DVD players, PCs, Blu-ray Disc™ players, and even PlayStation®3.

*Memory sticks sold separately.



HANDYCAM Mac Compatibility

Handycam models can easily export footage into iMovie '08 and Final Cut Pro on Mac computers, in both standard definition and FullHD.

*Must be Intel Mac.

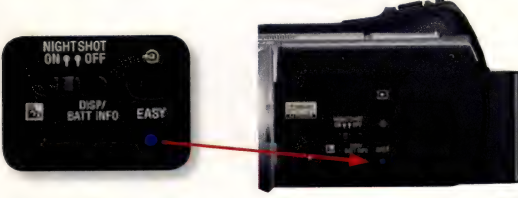
HANDYCAM Picture Motion Browser

Using the supplied Picture Motion Browser software that comes with each Handycam, you can easily transfer video and stills from your Handycam, as well as sort, display and create DVDs for playback later. The simple to use uploading feature also converts your videos into an easy to upload format so you can quickly share your video with friends and family through sites such as YouTube or FaceBook.

A must have accessory for travelling is the optional GPS Unit, enabling MapView to point out on Google Earth the exact location you recorded your footage, so you can show everyone exactly where that moment took place.



HANDYCAM Easy Button



Sometimes using the many menu functions and features of a camcorder can be confusing, especially if you're new to digital video cameras. With the touch of a button, you can turn your Handycam into Easy Mode. The letters on the screen double in size, making the on-screen display easier to see and the advanced menu system is replaced with basic functions so that all you need to do is record. This is great for families with different experience levels – anyone can use a Handycam!

HANDYCAM Quick On



Avoid the frustration of missing a key moment whilst waiting for your camera to power up with Quick-On. A single touch of the Quick On button enables 'Stand-By' Mode – perfect for conserving battery power during shutting down-times, whilst remaining ready to start recording again at any moment! Simply pressing Quick-On again wakes the Handycam from 'Stand-By' mode and lets you start shooting again in as little as one second, so you'll always be ready to capture special moments as they happen.



KEY TECHNOLOGY

HANDYCAM DVD Formats

DVD Handycams offer you a wide choice of formats. Choose from DVD-R, DVD-RW, DVD+RW or DVD+R DL depending on what suits your needs. Enjoy the flexibility of recording up to 120 minutes (LP mode) on a double-sided disc or up to 60 minutes (LP mode) on a single-sided disc.

DVD HANDYCAM RECORDING TIMES



DVD Handycam
(Standard Definition)

AVCHD DVD Handycam †
(High Definition)

Recording Times for DVD Handycam Discs												
LP (Long Play)			SP (Standard Play)			HQ (High Quality)			HQ+ (High Quality Plus)			
Single Layer	Double Layer	Double Sided	Single Layer	Double Layer	Double Sided	Single Layer	Double Layer	Double Sided	Single Layer	Double Layer	Double Sided	
60min	110min	120min	30min	55min	60min	20min	35min	40min	N/A	N/A	N/A	
32min	60min	64min	25min	45min	50min	20min	35min	40min	11min	21min	22min	

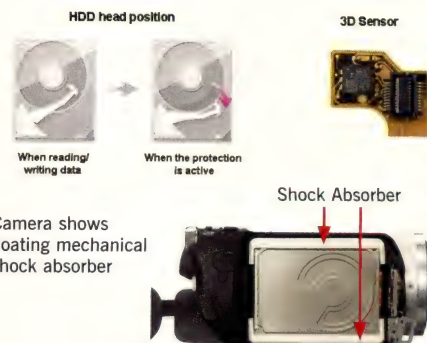
† Available on the HDRUX5 and HDRUX7

HANDYCAM HDD Smart Protection System

All HDD Handycams feature the HDD smart protection system. This protects your Hard Drive and prevents your precious video footage from being interrupted or lost. To protect the camera from physical jars, there is an inbuilt mechanically-floating Shock Absorber. To detect a bump or fall, there is a 3D Gravity Sensor which cleverly removes the HDD write head from the platter to stop physical contact. During a bump or fall you can even carry on filming thanks to the built in Video Stream Buffer! While the HDD head is removed from writing, the video information is stored in the Video Stream Buffer and is later written to the disc when the camera has returned to normal operation.



HDD
HARD DISK DRIVE



HANDYCAM One Touch Disc Burn

Transferring video footage from your HDD Handycam onto DVD Discs* has never been easier. Simply Connect the HDD Handycam to your computer** with the supplied USB2.0 cable and then push the Disc Burn button. The camera and software does the rest. Footage is downloaded from the HDD Handycam to your computer at extremely fast speeds (up to 15x Real Time) and the software then creates a DVD Disc* from that footage.

Complimentary to this is the Easy PC Backup feature which intelligently downloads and stores on your computer's HDD only video footage that has not already been downloaded. For example, if you have already downloaded 5 hours of footage from last week (and not deleted it off your HDD Handycam) and then you record an extra 1 hour of footage today, the easy PC backup feature will only download the new one hour recording.



*Either a DVD or AVCHD DVD disc depending on Handycam Model
**Computer must be equipped with a DVD burner



HANDYCAM High Resolution Still Photos

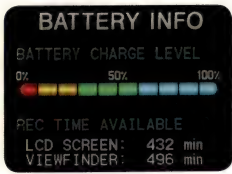


In addition to sharp, detailed video, selected Handycam models are capable of capturing high resolution still photos, up to 10.2mp. This means you never have to miss a photo opportunity again because you left your still camera at home!

HANDYCAM InfoLITHIUM Batteries

InfoLITHIUM All Handycams feature InfoLITHIUM battery technology which accurately displays the remaining battery life in minutes. Each InfoLITHIUM battery features a microprocessor that allows real-time communication between the camera and the battery. This accurate minute system lets you rely on your battery display so you always know how much time you have left to use your camera. Never guess again!

ActiFORCE™ Handycams also have a Display Battery Info button. This shows the battery status without even having to switch the Handycam on. Some 2008 Handycam models feature a new generation of optional InfoLITHIUM batteries called ActiFORCE. ActiFORCE offers Higher Capacity, Faster Calculation of Remaining Battery Time and Faster Charging than previous generations of InfoLithium battery technology. The new 'H' series optional accessory batteries incorporate ActiFORCE technology.



Battery Info Display allows you to check battery charge without turning the Handycam on



InfoLITHIUM battery indicates exact remaining battery time in minutes



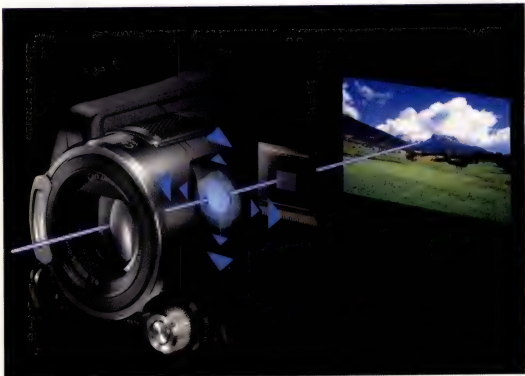
HANDYCAM Xtra Fine LCD



One of the most impressive features of the HDR-SR11 and HDR-SR12 is the stunning 3.2" Touch Screen LCD Panel. The larger size allows you to view all of your footage in spectacular detail, while Xtra Fine technology truly brings your HD images to life. The touch screen natively displays 921,600 dots (1920 x 1080) meaning every image is displayed crisply.

HANDYCAM Super SteadyShot (Optical)

Premium end Handycam models include an Optical Super SteadyShot system which uses a moving glass element to counteract camera movements caused by shaky hands. Being optical based means it does not compromise image quality in any way. Optical Super Steady shot keeps your video footage looking smooth and fluid even when the camera is moving.

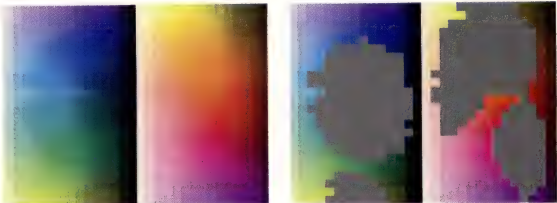


HANDYCAM x.v.Colour



colours than ever before but the current colour space (sRGB) is limiting the potential of what we could be seeing. x.v.Colour (technically known as xvYCC) expands the current colour space by approximately 80 per cent allowing colours to now be captured and displayed that were not previously possible. To truly experience x.v.Colour each link in the chain needs to be x.v.Colour capable. All new 2008 High Definition Handycams can record in x.v.Colour ensuring that memories are preserved for enjoyment today and the future on x.v.Colour displays. Many of the new Sony BRAVIA TV's now support x.v.Colour.

Munsell Colour Chart



x.v.Colour – can reproduce more colours than current sRGB

Current sRGB – the grey areas are currently not possible to reproduce with sRGB

KEY TECHNOLOGY

HANDYCAM LCD Zoom / Record

Zoom and Record on your LCD Frame

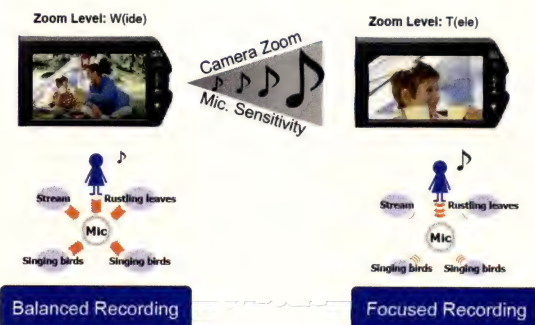
Did you know that you can zoom in/out as well as stop and start your recordings using buttons located on the LCD frame of your Handycam? This is especially useful when you shoot from low or high angles as you don't need to struggle with buttons that can sometimes feel awkward to use. By using the buttons located on the LCD frame you also help to stabilise your camera, making your video recordings smooth and steady.



Convenient zoom and record buttons on the LCD frame for convenient access

HANDYCAM Built-In Zoom Microphone with 5.1 Ch Recording

Featuring Dolby® Digital 5.1 Creator, the built-in zoom microphone automatically 'zooms' in conjunction with the camera, increasing the microphone's sensitivity to the subject in frame. At the same time other surrounding sounds become less prominent, closely resembling the human experience.



HANDYCAM Bluetooth Remote Mic



This optional Microphone accessory for Handycam models with an Active Interface Shoe allows for high quality long

distance wireless sound recording from your subject. With a range of up to 30 meters you can now record dialogue and sound that would otherwise be too quiet or completely unheard. The microphone (attached to your subject by a supplied neck strap, armband or clip) transmits the signal to the receiver (attached to the active interface shoe on the Handycam) using Bluetooth technology. The excellent sound quality and long range capabilities is due to the use of an Advanced Audio Distribution Profile (A2DP) as well as signal hopping 1600 times a second to avoid interference.



HANDYCAM Accessories

Polarisation Filter

A polarisation filter can reduce reflections from glass and water surfaces. It can also increase the contrast of blue sky, or reduce colour overlap by cutting reflections when shooting under bright sunlight.



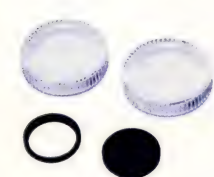
Without polarisation filter



With the polarisation filter

Neutral Density Filter

In extremely bright light your pictures may still be overexposed. Use a Neutral Density (ND) Filter to reduce the brightness level.



Without an ND filter



With an ND filter

Tele-conversion Lens

A tele-conversion lens lets you zoom in close to your subject. This is useful for taking photos of concerts or sporting events. It's also good for filming people or animals in a natural setting.



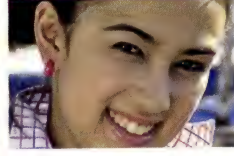
Ordinary lens



With a 1.7x lens



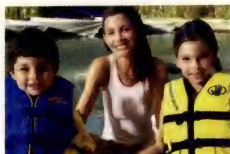
With a 2.0x lens



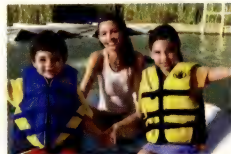
With a 2.6x lens

Wide-conversion Lens

A wide conversion lens allows you to fit more into your shot. Such as when you want to include more people in the shot or get more of the background landscape captured.



Ordinary lens



With a wide conversion lens



Ordinary lens



With a 0.7x lens



With a 0.6x lens

DCRHC52

MINI DV HANDYCAM \$399.00 *

- ✓ 40x Optical Zoom
- ✓ Carl Zeiss Lens
- ✓ 2.5" Touch Screen
- ✓ InfoLITHIUM Battery System
- ✓ Easy Handycam Function



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 40x Optical (2000x Digital)
- F : 1.8 – 4.1
- f (Focal Distance) : 1.9 – 76mm
- f (35mm Conversion) : 36 – 1440mm

SENSOR

- Sensor Size and Type : 1/6" CCD
- No. of Pixels (Approx. Gross) : 800K
- No. of Pixels (Effective) : 400K

CAMERA

- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : Mini DV
- Aspect Ratio : 4:3
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 11lux (1/50 Shutter Speed)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White / Monotone (via Touch Screen)
- Picture Effects : Mosaic / Solarization / Monotone / Sepia / Neg. Art / Pastel
- Viewfinder : Colour

AUDIO

- Recording : 2ch Stereo (PCM)
- Playback (via camera) : 2ch Stereo (PCM)

TOUCH SCREEN

- Size : 2.5" (4:3)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA

- Primary Video Recording Medium : Mini DV

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- i.LINK
- DC In

BATTERY STAMINA (LCD ON)

- NPFH30 : 95mins (supplied)
- NPFH50 (Actiforce) : 155 mins
- NPFH70 (Actiforce) : 330 mins
- NPFH100 (Actiforce) : 760 mins

GENERAL

- Weight Without Battery : 380g
- Dimensions Without Battery (WxHxDmm) : 65 x 85 x 114

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH30
- AV Cable (Stereo RCA)
- DVD : Enjoy Handycam

DCRDVD610

DVD-FLASH HYBRID HANDYCAM \$499.00 *

- ✓ Record to Memory Stick or DVD
- ✓ 40x Optical Zoom
- ✓ 2.7" WIDE Touch Screen
- ✓ Zoom Microphone
- ✓ Quick on
- ✓ Film Roll Index and Face Index
- ✓ Easy YouTube upload with included software



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 40x Optical (2000x Digital)
- F : 1.8 – 4.1
- f (Focal Distance) : 1.9 – 76mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 41 – 1640mm

SENSOR

- Sensor Size and Type : 1/8" CCD
- No. of Pixels (Approx. Gross) : 800K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 490K

CAMERA

- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : DVD (MPEG2 on Memory Stick)
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 6lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control via Touch Screen
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Viewfinder : Colour
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 2ch Stereo (Dolby Digital)
- Playback (via camera) : 2ch Stereo (Dolby Digital)
- Recording Media : Memory Stick only

TOUCH SCREEN

- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA

- Primary Video Recording Medium : DVD
- Additional Video Recording Medium : Memory Stick
- Movie Dubbing (Between Mediums) : MS to DVD

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 0.3MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)

BATTERY STAMINA (LCD ON)

- NPFH40 : 95 mins (Supplied)
- NPFH50 (Actiforce) : 110 mins
- NPFH70 (Actiforce) : 235 mins
- NPFH100 (Actiforce) : 535 mins

GENERAL

- Weight Without Battery : 390g
- Dimensions Without Battery (WxHxDmm) : 55 x 89 x 130

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- CD-ROM : Picture Motion Browser 3.0
- DVD : Enjoy Handycam

RECOMMENDED ACCESSORIES

Accessory Kit : ACCDVH



Battery : NPFH50



Soft Case : LCSX10



RECOMMENDED ACCESSORIES

Accessory Kit : ACCDVDH3



Battery : NPFH70



Tripod : VCTR640



DCRVD810

8GB DVD-FLASH HYBRID PLUS HANDYCAM

\$799.00 *

- ✓ Record to 8GB Flash / Memory Stick / DVD
- ✓ Record over 5hrs footage without media
- ✓ 5.1ch surround sound recording
- ✓ 2.7" WIDE Touch Screen
- ✓ Zoom Microphone + Active Interface Shoe
- ✓ Quick on
- ✓ Film Roll Index and Face Index
- ✓ Easy YouTube upload with included software



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 25 x Optical (2000x Digital)
- F : 1.8 – 3.2
- f (Focal Distance) : 2.5 – 62.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 41 – 1189mm

SENSOR

- Sensor Size and Type : 1/6" CCD
- No. of Pixels (Approx. Gross) : 1070K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 670K

CAMERA

- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : DVD (MPEG2 on Memory Stick)
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Electronic Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 8lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Viewfinder : Colour
- Active Interface Shoe
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 5.1ch Surround Sound
- Playback (via camera) : Dolby Digital 2ch Downmix

TOUCH SCREEN

- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA

- Primary Video Recording Medium : 8GB Internal Flash Memory
- Additional Video Recording Medium(s) : DVD / Memory Stick
- Movie Dubbing (Between Mediums) : Flash to DVD / MS to DVD

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 1.0MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Recording Media : Internal Flash Memory / Memory Stick

MAX 8GB FLASH RECORDING TIME

- SD HQ 9Mbps (720x576) : 115 mins
- SD SP 6Mbps (720x576) : 170 mins
- SD LP 3Mbps (720x576) : 325 mins

BATTERY STAMINA (LCD ON)

- NPFH40 : 100mins (Supplied)
- NPFH50 (Actforce) : 115 mins
- NPFH70 (Actforce) : 245 mins
- NPFH100 (Actforce) : 555 mins

GENERAL

- Weight Without Battery : 400g
- Dimensions Without Battery (WxHxDmm) : 55 x 89 x 130

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- DVD : Enjoy Handycam

DCRSR45

30GB HARD DRIVE HYBRID HANDYCAM

\$799.00 *

- ✓ 40x Optical Zoom
- ✓ Record for over 20hrs on 30GB Hard Drive
- ✓ 2.7" WIDE Touch Screen
- ✓ Zoom Microphone
- ✓ Film Roll Index and Face Index
- ✓ HDD Smart Protection
- ✓ Easy YouTube upload with included software



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 40x Optical (2000x Digital)
- F : 1.8 – 4.1
- f (Focal Distance) : 1.9 – 76mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 41 – 1640mm

SENSOR

- Sensor Size and Type : 1/8" CCD
- No. of Pixels (Approx. Gross) : 800K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 490K

CAMERA

- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : MPEG2
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 6lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 2ch Stereo (Dolby Digital)
- Playback (via camera) : 2ch Stereo (Dolby Digital)

TOUCH SCREEN

- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA

- Primary Video Recording Medium : 30GB HDD
- Additional Video Recording Medium : Memory Stick
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 0.3MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Recording Media : HDD / Memory Stick

MAX HDD RECORDING TIME

- SD HQ 9Mbps (720x576) : 430 mins
- SD SP 6Mbps (720x576) : 640 mins
- SD LP 3Mbps (720x576) : 1240 mins

BATTERY STAMINA (LCD ON)

- NPFH40 : 100mins (Supplied)
- NPFH50 (Actforce) : 115 mins
- NPFH70 (Actforce) : 245 mins
- NPFH100 (Actforce) : 555 mins

GENERAL

- Weight Without Battery : 350g
- Dimensions Without Battery (WxHxDmm) : 76 x 77 x 113

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

RECOMMENDED ACCESSORIES

Battery : NPFH70	Carry Case : LCSX30	Remote Tripod : VCT50AV

RECOMMENDED ACCESSORIES

DVDirect : VRDMC5	Accessory Kit : ACCFH50	Compact Charger : BCTRP

DCRSR46

40GB HARD DRIVE HYBRID HANDYCAM

\$899.00 *

- ✓ 40x Optical Zoom
- ✓ Record for over 27hrs on 40GB Hard Drive
- ✓ 2.7" WIDE Touch Screen
- ✓ Zoom Microphone
- ✓ Film Roll Index and Face Index
- ✓ HDD Smart Protection
- ✓ Easy YouTube upload with included software



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 40x Optical (2000x Digital)
- F : 1.8 – 4.1
- f (Focal Distance) : 1.9 – 76mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 41 – 1640mm

SENSOR

- Sensor Size and Type : 1/8" CCD
- No. of Pixels (Approx. Gross) : 800k
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 490K

CAMERA

- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : MPEG2
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 6lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 2ch Stereo (Dolby Digital)
- Playback (via camera) : 2ch Stereo (Dolby Digital)

TOUCH SCREEN

- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA

- Primary Video Recording Medium : 40GB HDD
- Additional Video Recording Medium : Memory Stick
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 0.3MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Recording Media : HDD / Memory Stick

MAX HDD RECORDING TIME

- SD HQ 9Mbps (720x576) : 580 mins
- SD SP 6Mbps (720x576) : 870 mins
- SD LP 3Mbps (720x576) : 1660 mins

BATTERY STAMINA (LCD ON)

- NPFH40 : 100mins (Supplied)
- NPFH50 (Actiforce) : 165 mins
- NPFH70 (Actiforce) : 350 mins
- NPFH100 (Actiforce) : 555 mins

GENERAL

- Weight Without Battery : 350g
- Dimensions Without Battery (WxHxDmm) : 76 x 77 x 113

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

DCRSR65

40GB 1MP HARD DRIVE HYBRID HANDYCAM

\$999.00 *

- ✓ Record for over 27hrs on 40GB Hard Drive
- ✓ 1 Mega Pixel Still Image Capture
- ✓ 2.7" WIDE Touch Screen
- ✓ Zoom Microphone
- ✓ Film Roll Index and Face Index
- ✓ HDD Smart Protection
- ✓ Easy YouTube upload with included software



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 25x Optical (2000x Digital)
- F : 1.8 – 3.2
- f (Focal Distance) : 2.5 – 62.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 39 – 1189mm

SENSOR

- Sensor Size and Type : 1/6" CCD
- No. of Pixels (Approx. Gross) : 1070K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 670K

CAMERA

- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : MPEG2
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 8lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Active Interface Shoe
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 2ch Stereo (Dolby Digital)
- Playback (via camera) : 2ch Stereo (Dolby Digital)

TOUCH SCREEN

- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA

- Primary Video Recording Medium : 40GB HDD
- Additional Video Recording Medium : Memory Stick
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 1.0MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Recording Media : HDD / Memory Stick

MAX HDD RECORDING TIME

- SD HQ 9Mbps (720x576) : 580 mins
- SD SP 6Mbps (720x576) : 870 mins
- SD LP 3Mbps (720x576) : 1660 mins

BATTERY STAMINA (LCD ON)

- NPFH40 : 90 mins (Supplied)
- NPFH50 (Actiforce) : 105 mins
- NPFH70 (Actiforce) : 230 mins
- NPFH100 (Actiforce) : 515 mins

GENERAL

- Weight Without Battery : 360g
- Dimensions Without Battery (WxHxDmm) : 76 x 77 x 113

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- Handycam Docking Station
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

RECOMMENDED ACCESSORIES

DVDirect : VRDMC5



Battery : NPFH50



Case : LCSSRC



RECOMMENDED ACCESSORIES

DVDirect : VRDMC5



Accessory Kit : ACCFH60



Remote Tripod : VCT50AV



DCRSR85

60GB 1MP HARD DRIVE HYBRID HANDYCAM \$1149.00 *

- ✓ Record for over 41hrs on 60GB Hard Drive
- ✓ 1 Mega Pixel Still Image Capture
- ✓ 2.7" WIDE Touch Screen
- ✓ Zoom Microphone
- ✓ Film Roll Index and Face Index
- ✓ HDD Smart Protection
- ✓ Easy YouTube upload with included software



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Tessar
- Filter Diameter : 30mm
- Zoom : 25x Optical (2000x Digital)
- F : 1.8 – 3.2
- f (Focal Distance) : 2.5 – 62.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 39 – 1189mm

SENSOR

- Sensor Size and Type : 1/6" CCD
- No. of Pixels (Approx. Gross) : 1070K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 670K

CAMERA

- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : MPEG2
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Electronic
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 8lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/3500
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Iris Control / Gain Control : Auto Only
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Active Interface Shoe
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 2ch Stereo (Dolby Digital)
- Playback (via camera) : 2ch Stereo (Dolby Digital)

TOUCH SCREEN

- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 123,200 dots (560 x 220)
- LCD Type : Standard

MEDIA

- Primary Video Recording Medium : 60GB HDD
- Additional Video Recording Medium(s) : Memory Stick
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 1.0MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Recording Media : HDD / Memory Stick

MAX HDD RECORDING TIME

- SD HQ 9Mbps (720x576) : 880 mins
- SD SP 6Mbps (720x576) : 1310 mins
- SD LP 3Mbps (720x576) : 2510 mins

BATTERY STAMINA (LCD ON)

- NPFH40 : 90 mins (Supplied)
- NPFH50 (Actiforce) : 105 mins
- NPFH70 (Actiforce) : 230 mins
- NPFH100 (Actiforce) : 515 mins

GENERAL

- Weight Without Battery : 360g
- Dimensions Without Battery (WxHxDmm) : 76 x 77 x 113

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH40
- Handycam Docking Station
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

DCRSR220

60GB 4MP CMOS HARD DRIVE HYBRID HANDYCAM \$1399.00 *

- ✓ Record for over 41hrs on 60GB Hard Drive
- ✓ 5.1ch Surround Sound Recording
- ✓ Face Detection Technology
- ✓ 2.7" WIDE Touch Screen
- ✓ Zoom Microphone
- ✓ 4.0MP Still image Capture
- ✓ Easy YouTube upload with included software



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 30mm
- Zoom : 15x Optical (180x Digital)
- F : 1.8-2.6
- f (Focal Distance) : 3.1 – 46.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 – 600mm

SENSOR

- Sensor Size and Type : 1/5" ClearVid CMOS
- No. of Pixels (Approx. Gross) : 2360K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 1490K
- BIONZ Processor
- Exmor Technology
- D-Range Optimiser

CAMERA

- Max. Video Resolution : 720 x 576 (Standard Definition)
- Video Format : MPEG2
- Aspect Ratio : 16:9 Widescreen
- Super Steady Shot : Optical
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/2 – 1/425 (Scene Selection)
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Smooth Slow Recording (with audio)
- Iris Control / Gain Control : Auto Only
- Zebra Pattern
- Guide Frame
- Fader Functions : Fade to Black / White (via Touch Screen)
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Active Interface Shoe
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 5.1ch Surround Sound
- Playback (via camera) : Dolby Digital 2ch Downmix

TOUCH SCREEN

- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 211,200 dots (960 x 220)
- LCD Type : Clear Photo LCD Plus

MEDIA

- Primary Video Recording Medium : 60GB HDD
- Additional Video Recording Medium : Memory Stick
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 4.0MP
- Max. Image Size (Dual Record) : 3.0MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback (In camera / via software)
- Built-in Flash (with Red-Eye Reduction)
- Recording Media : HDD / Memory Stick

MAX HDD RECORDING TIME

- SD HQ 9Mbps (720x576) : 880 mins
- SD SP 6Mbps (720x576) : 1310 mins
- SD LP 3Mbps (720x576) : 2510 mins

BATTERY STAMINA (LCD ON)

- NPFH60 : 120 mins (supplied)
- NPFH70 (Actiforce) : 195 mins
- NPFH100 (Actiforce) : 440 mins

GENERAL

- Weight Without Battery : 470g
- Dimensions Without Battery (WxHxDmm) : 81 x 76 x 129

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH60
- Handycam Docking Station
- AV Cable (Stereo RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

RECOMMENDED ACCESSORIES

DVDirect : VRDMC5	Video Light : HVLHL1	Microphone : ECMST1

RECOMMENDED ACCESSORIES

DVDirect : VRDMC5	Accessory Kit : ACCFH70	Microphone : ECMHW1

HDRSR10

HD 40GB 4MP HARD DRIVE HYBRID HANDYCAM \$1499.00 *

- ✓ Record over 15hrs HD1080i footage on 40GB Hard Drive
- ✓ Face Detection Technology
- ✓ 2.7" WIDE Touch Screen
- ✓ 5.1ch Surround sound recording
- ✓ Film Roll / Face Index
- ✓ ClearVid CMOS Sensor
- ✓ Vegas editing software 30 day trial included



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 30mm
- Zoom : 15x Optical (180x Digital)
- F : 1.8 – 2.6
- f (Focal Distance) : 3.1 – 46.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 – 600mm

SENSOR

- Sensor Size and Type : 1/5" CMOS
- No. of Pixels (Approx. Gross) : 2360K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 1490K
- BIONZ Processor
- Exmor Technology
- D-Range Optimiser

CAMERA

- Max. Video Resolution : 1920 x 1080i (High Definition)
- Video Format : AVCHD (MPEG2 in SD Mode)
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Optical
- Focus System : Auto / Manual
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/425
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Smooth Slow Recording (with audio)
- Iris Control / Gain Control : Auto Only
- Zebra Pattern
- Guide Frame
- Fader Functions : Fade to Black / White
- Picture Effects : Monotone / Sepia
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Active Interface Shoe
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 5.1ch Surround Sound

TOUCH SCREEN

- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 211,200 dots (960 x 220)
- LCD Type : Clear Photo LCD Plus

MEDIA

- Primary Video Recording Medium : 40GB HDD
- Additional Video Recording Medium : Memory Stick
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- HD Video Out (via Component RGB RCA Cable)
- HDMI Out : Mini HDMI
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 4.0MP
- Max. Image Size (Dual Record) : 3.0MP
- Photo Capture from Movie Playback (In camera / via software)
- Built-in Flash (with Red-Eye Reduction)

MAX HDD RECORDING TIME

- HD FH 16Mbps (1920x1080) : 290 mins
- HD HQ 9Mbps (1440x1080) : 580 mins
- HD SP 7Mbps (1440x1080) : 710 mins
- HD LP 5Mbps (1440x1080) : 910 mins

BATTERY STAMINA (LCD ON)

- NPFH60 : 100 mins (supplied)
- NPFH70 (Actiforce) : 150 mins
- NPFH100 (Actiforce) : 355 mins

GENERAL

- Weight Without Battery : 480g
- Dimensions Without Battery (WxHxDmm) : 81 x 76 x 129

SUPPLIED ACCESSORIES

- AC Adaptor : AC – L200
- InfoLITHIUM Battery : NP-FH60
- Handycam Docking Station
- AV Cable (Stereo RCA)
- Component Y/Pb/Pr Cable (RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam



RECOMMENDED ACCESSORIES

Mini HDMI Cable : VMC15MHD



Remote Tripod : VCT60AV



Tele Lens : VCLHG1730A



HDRSR11

HD 60GB 10MP HARD DRIVE HYBRID HANDYCAM \$1999.00 *

- ✓ Record over 22hrs HD1080i footage on 60GB Hard Drive
- ✓ 10.2MP Still image capture with flash
- ✓ Stunning 3.2" WIDE Xtra fine Touch Screen
- ✓ Microphone / Headphone Jacks
- ✓ Manual Control Dial
- ✓ Face Detection Technology
- ✓ Film Roll / Face Index
- ✓ Vegas editing software 30 day trial included



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 37mm
- Zoom : 12x Optical (150x Digital)
- F : 1.8 – 3.1
- f (Focal Distance) : 4.9 – 58.8mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 – 480mm

SENSOR

- Sensor Size and Type : 1/3.13" CMOS
- No. of Pixels (Approx. Gross) : 5560K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 3810K
- BIONZ Processor
- Exmor Technology
- D-Range Optimiser

CAMERA

- Max. Video Resolution : 1920 x 1080i (High Definition)
- Video Format : AVCHD (MPEG2 in SD Mode)
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Optical
- Focus System : Auto / Manual
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/425
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Smooth Slow Recording (with audio)
- Iris Control / Gain Control : Auto Only
- Zebra Pattern
- Guide Frame
- Fader Functions : Fade to Black / White
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Viewfinder : Colour
- Active Interface Shoe
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 5.1ch Surround Sound

TOUCH SCREEN

- Size : 3.2" (16:9 WIDE)
- No. of Pixels / Resolution : 921,600 dots (1920 x 480)
- LCD Type : Xtra Fine

MEDIA

- Primary Video Recording Medium : 60GB HDD
- Additional Video Recording Medium : Memory Stick
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- HD Video Out (via Component RGB RCA Cable)
- HDMI Out : Mini HDMI
- Mic. / Headphone Jack (3.5mm Jack)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 10.2MP
- Max. Image Size (Dual Record) : 7.6MP
- Photo Capture from Movie Playback (In camera / via software)
- Built-in Flash (with Red-Eye Reduction)

MAX HDD RECORDING TIME

- HD FH 16Mbps (1920x1080) : 430 mins
- HD HQ 9Mbps (1440x1080) : 880 mins
- HD SP 7Mbps (1440x1080) : 1070 mins
- HD LP 5Mbps (1440x1080) : 1370 mins

BATTERY STAMINA (LCD ON)

- NPFH60 : 90 mins (Supplied)
- NPFH70 (Actiforce) : 150 mins
- NPFH100 (Actiforce) : 340 mins

GENERAL

- Weight Without Battery : 560g
- Dimensions Without Battery (WxHxDmm) : 83 x 76 x 138

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH60
- Handycam Docking Station
- AV Cable (Stereo RCA)
- Component Y/Pb/Pr Cable (RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam



RECOMMENDED ACCESSORIES

DVDirect : VRDMC5



Tele Lens : VCLHG1737C



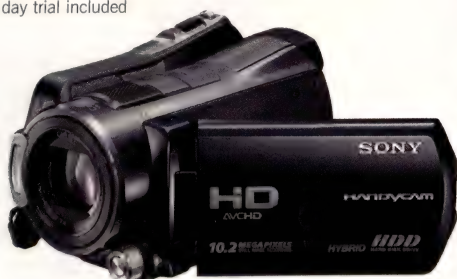
Microphone : ECMHW1



HDRSR12

HD 120GB 10MP HARD DRIVE HYBRID HANDYCAM \$2199.00 *

- ✓ Record up to 48hrs HD1080i footage on 120GB Hard Drive
- ✓ 10.2MP Still image capture with flash
- ✓ Stunning 3.2" WIDE Xtra fine Touch Screen
- ✓ Microphone / Headphone Jacks
- ✓ Manual Control Dial
- ✓ Face Detection Technology
- ✓ Film Roll / Face Index
- ✓ Vegas editing software 30 day trial included



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 37mm
- Zoom : 12x Optical (150x Digital)
- F : 1.8 - 3.1
- f (Focal Distance) : 4.9 - 58.8mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 - 480mm

SENSOR

- Sensor Size and Type : 1/3.13" CMOS
- No. of Pixels (Approx. Gross) : 5560K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 3810K
- BIONZ Processor
- Exmor Technology
- D-Range Optimiser

CAMERA

- Max. Video Resolution : 1920 x 1080i (High Definition)
- Video Format : AVCHD (MPEG2 in SD Mode)
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Optical
- Focus System : Auto / Manual
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 - 1/425
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Smooth Slow Recording (with audio)
- Iris Control / Gain Control : Auto Only
- Zebra Pattern
- Guide Frame
- Fader Functions : Fade to Black / White
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Viewfinder : Colour
- Active Interface Shoe
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 5.1ch Surround Sound

TOUCH SCREEN

- Size : 3.2" (16:9 WIDE)
- No. of Pixels / Resolution : 921,600 dots (1920 x 480)
- LCD Type : Xtra Fine

MEDIA

- Primary Video Recording Medium : 120GB HDD
- Additional Video Recording Medium : Memory Stick
- Movie Dubbing (Between Mediums) : HDD to Memory Stick

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- HD Video Out (via Component RGB RCA Cable)
- HDMI Out : Mini HDMI
- Mic. / Headphone Jack (3.5mm Jacks)
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 10.2MP
- Max. Image Size (Dual Record) : 7.6MP
- Photo Capture from Movie Playback (In camera / via software)
- Built-in Flash (with Red-Eye Reduction)

MAX HDD RECORDING TIME

- HD FH 16Mbps (1920x1080) : 880 mins
- HD HQ 9Mbps (1440x1080) : 1780 mins
- HD SP 7Mbps (1440x1080) : 2160 mins
- HD LP 5Mbps (1440x1080) : 2880 mins

BATTERY STAMINA (LCD ON)

- NPFH60 : 90 mins (Supplied)
- NPFH70 (Actiforce) : 150 mins
- NPFH100 (Actiforce) : 340 mins

GENERAL

- Weight Without Battery : 560g
- Dimensions Without Battery (WxHxDmm) : 83 x 76 x 138

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH60
- Handycam Docking Station
- AV Cable (Stereo RCA)
- Component Y/Pb/Pr Cable (RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam



RECOMMENDED ACCESSORIES

DVDirect : VRDMC5	Carry Case : LCSDB	Battery : NPFH100

HDRUX20

HD 8GB DISC FLASH HYBRID PLUS HANDYCAM \$1599.00 *

- ✓ Record up to 3hrs HD1080i footage on 8GB flash memory
- ✓ Record to flash / Memory Stick or Disc (Hybrid Plus)
- ✓ 2.7" WIDE Touch Screen
- ✓ Face Detection Technology
- ✓ 5.1ch Surround sound recording
- ✓ Film Roll Index / Face Index
- ✓ Vegas editing software 30 day trial included



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 30mm
- Zoom : 15x Optical (180x Digital)
- F : 1.8 - 2.6
- f (Focal Distance) : 3.1 - 46.5mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 - 600mm

SENSOR

- Sensor Size and Type : 1/5" CMOS
- No. of Pixels (Approx. Gross) : 2360K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 1490K
- BIONZ Processor
- Exmor Technology
- D-Range Optimiser

CAMERA

- Max. Video Resolution : 1920 x 1080i (High Definition)
- Video Format : AVCHD (MPEG2 in SD Mode)
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Optical
- Focus System : Auto / Manual
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/2 - 1/425
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen)
- Smooth Slow Recording (with audio)
- Iris Control / Gain Control : Auto Only
- Zebra Pattern
- Guide Frame
- Fader Functions : Fade to Black / White
- Picture Effects : Monotone / Sepia / Pastel
- Digital Picture Effects : Old Movie
- Tele Macro (via Touch Screen)
- Viewfinder : Colour
- Active Interface Shoe
- Easy Handycam

AUDIO

- Zoom Mic
- Recording : 5.1ch Surround Sound

TOUCH SCREEN

- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 211,200 dots (960 x 220)
- LCD Type : Clear Photo LCD Plus

MEDIA

- Primary Video Recording Medium : 8GB Internal Flash Memory
- Additional Video Recording Medium(s) : 8cm Disc / Memory Stick
- Movie Dubbing (Between Mediums) : Flash to 8cm Disc MS--> 8cm Disc

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- HD Video Out (via Component RGB RCA Cable)
- HDMI Out : Mini HDMI
- USB Terminal (USB 2.0 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 4.0MP
- Max. Image Size (Dual Record) : 3.0MP
- Photo Capture from Movie Playback (In camera / via software)
- Built-in Flash (with Red-Eye Reduction)

MAX HDD RECORDING TIME

- HD FH 16Mbps (1920x1080) : 55 mins
- HD HQ 9Mbps (1440x1080) : 115 mins
- HD SP 7Mbps (1440x1080) : 140 mins
- HD LP 5Mbps (1440x1080) : 180 mins

BATTERY STAMINA (LCD ON)

- NPFH60 : 100 mins (Supplied)
- NPFH70 (Actiforce) : 160 mins
- NPFH100 (Actiforce) : 370 mins

GENERAL

- Weight Without Battery : 470g
- Dimensions Without Battery : (WxHxDmm) : 58 x 93 x 134

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH60
- AV Cable (Stereo RCA)
- Component Y/Pb/Pr Cable (RCA)
- USB Cable (Mini to Full Sized)
- Remote Commander : RMT-835
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam



RECOMMENDED ACCESSORIES

Accessory Kit : ACCFH70	Remote Tripod : VCT60AV	Wide Lens : VCLHG0730A

■ HDRCX7K

HD 6MP MEMORY STICK HANDYCAM \$1699.00 *

- ✓ Record Direct to Memory Stick
- ✓ 4GB and bonus 8GB Memory Stick included
- ✓ x.v.Colour
- ✓ 6.1MP Still Image Capture
- ✓ 4.6MP Dual Recording
- ✓ Dolby Digital 5.1ch Recording
- ✓ Film Roll Index and Face Index
- ✓ Vegas editing software trial included



SPECIFICATIONS

LENS

- Carl Zeiss Lens : Vario-Sonnar T*
- Filter Diameter : 37mm
- 10x Optical Zoom
- f (35mm Conversion) in "MOVIE" Rec position : 42 – 400mm (16:9)
- f (35mm Conversion) in "STILL" Rec position : 39 – 370mm (4:3)

SENSOR

- Sensor Type : 1/2.9" ClearVid™ CMOS
- No. of Pixels (Gross) : Approx. 3200K
- No. of Pixels "MOVIE" Rec (Effective) : Approx. 2280K (16:9)
- No. of Pixels "STILL" Rec (Effective) : Approx. 3040K (4:3)

CAMERA

- Focus System : Full range auto/Manual
- Spot Focus
- Minimum Illumination : 2lux (Auto Slow Shutter ON, 1/25 Shutter Speed)
- White Balance : Auto / Outdoor / Indoor
- White Balance Shift
- Shutter Speed : 1/2-1/425 (scene selection)
- Super SteadyShot (optical)
- Start / Stop on LCD Frame
- Zoom button on LCD Frame
- Super NightShot
- Colour Slow Shutter
- 11 Program AE modes
- 14-Bit DXP
- Exposure Controls
- Spot Meter
- Smooth Slow Recording (with audio)
- Zebra Pattern
- Guide Frame
- Fader Functions : Black / White
- Picture Effects : Monotone, Sepia, Pastel
- Digital Picture Effects : Luminance Key, Old Movie
- Active Interface Shoe
- Easy Handycam Function
- Tele Macro

AUDIO

- Recording : Dolby Digital 2ch, Dolby Digital 5.1ch
- Playback : Dolby Digital 2ch, Dolby Digital 2ch Downmix

TOUCH SCREEN

- 2.7" WIDE Touch Screen Clear Photo LCD

CONNECTION

- Video (via Multi AV) : Video Out / S Video Out / Audio Out Component Video Out
- Mini HDMI
- Interface Connector (for Handycam Station)
- USB Terminal (mini B / USB 2.0 High Speed) – Cradle
- DC In

IMAGE SIZE – VIDEO

- Standard Definition : 720 x 576
- High Definition : 1440 x 1080

STILL IMAGE

- Recording Media : Memory Stick (4GB + 8GB MS Included)
- Image Size : 6.1M (2848 x 2136), 3.1M (2048 x 1536), VGA (640 x 480)
- Compression : JPEG
- PictBridge

BATTERY STAMINA

- NPFH60 : 95 mins (supplied)
- NPFH70 (Actiforce) : 155 mins
- NPFH100 (Actiforce) : 365 mins

GENERAL

- Dimensions (WxHxDmm) : 67 x 67 x 129
- Weight : 370g (without battery)

SUPPLIED ACCESSORIES

- AC Adaptor
- InfoLITHIUM Battery : NPFH60
- 4GB Memory Stick Pro Duo
- Bonus 8GB Memory Stick Pro Duo
- AV Cable
- Component Video Cable
- USB Cable
- Remote Commander
- Picture Motion Browser v2.0 (compatible with Windows Vista, XP, 2000 Professional)

AVCHD

Full HD 1080

RECOMMENDED ACCESSORIES

DVDirect : VRDMC5



Accessory Kit : ACCFH70



Mini HDMI Cable : VMC30MHD



■ HDRHC9

HD 6MP HDV TAPE HANDYCAM \$1699.00 *

- ✓ Record Full HD1080i on standard Mini DV Tapes
- ✓ 6.1MP Still Image Capture with Flash
- ✓ 2.7" WIDE Touch Screen
- ✓ Manual Control Dial
- ✓ Lens Hood
- ✓ Microphone / Headphone Jacks
- ✓ Vegas editing software trial included



SPECIFICATIONS

LENS

- Carl Zeiss Lens Type : Vario-Sonnar T*
- Filter Diameter : 37mm
- Zoom : 10 x Optical (20x Digital)
- F : 1.8-2.9
- f (Focal Distance) : 5.4 – 54mm
- f (35mm Conversion) in 16:9 "MOVIE" Rec position : 40 – 400mm

SENSOR

- Sensor Size and Type : 1.29/1" ClearVid CMOS
- No. of Pixels (Approx. Gross) : 3200K
- No. of Pixels 16:9 "MOVIE" Rec (Effective) : 2280K

CAMERA

- Max. Video Resolution : 1440 x 1080i (High Definition)
- Video Format : HDV
- Aspect Ratio : 16:9 Widescreen
- x.v. Colour
- Super Steady Shot : Optical
- Focus System : Auto / Manual (via Touch Screen)
- Spot Focus (via Touch Screen)
- Spot Meter (via Touch Screen)
- Minimum Illumination : 5lux (Auto Slow Shutter on)
- White Balance : Auto / Outdoor / Indoor / One Touch (via Touch Screen)
- Shutter Speed : 1/3 – 1/10000 (Manual mode)
- NightShot
- Colour Slow Shutter
- Exposure Control (via Touch Screen / Control Dial)
- Smooth Slow Recording (with audio)
- Iris Control / Gain Control : Auto Only
- Zebra Pattern
- Guide Frame
- Histogram (via Touch Screen)
- Fader Functions : Fade to Black / White / Mosaic / Mono (via Touch Screen)
- Picture Effects : Skin Tone / Mosaic / Solarization / Monotone / Sepia / Neg. Art / Pastel
- Digital Picture Effects : Still / Slath Motion / Trail / Old Movie / Cinematic effect
- Tele Macro (via Touch Screen)
- Viewfinder : Colour
- Active Interface Shoe
- Easy Handycam

AUDIO

- Recording : MPEG1 Audio Layer II Stereo
- Playback (via camera) : 2ch Stereo (PCM)

TOUCH SCREEN

- Size : 2.7" (16:9 WIDE)
- No. of Pixels / Resolution : 211,200 (960x220)
- LCD Type : Clear Photo LCD Plus
- MEDIA
- Primary Video Recording Medium : Mini DV

CONNECTION

- SD Video / Audio Out (via Multi AV RCA Cable)
- HD Video Out (via Component RGB RCA Cable)
- HDMI Out
- Mic. / Headphone Jack (3.5mm Jack)
- i.LINK
- USB Terminal (USB1 Mini Jack)
- DC In

STILL IMAGE

- Max. Image Size (Still Mode) : 6.1MP
- Max. Image Size (Dual Record) : 4.6MP
- Compression : JPEG
- PictBridge
- Photo Capture from Movie Playback
- Built-in Flash (with Red-Eye Reduction)
- Recording Media : Memory Stick Only

BATTERY STAMINA (LCD ON)

- NPFH60 : 97 mins (Supplied)
- NPFH70 (Actiforce) : 155 mins
- NPFH100 (Actiforce) : 365 mins

GENERAL

- Weight Without Battery : 550g
- Dimensions Without Battery (WxHxDmm) : 82 x 82 x 138

SUPPLIED ACCESSORIES

- AC Adaptor : AC-L200
- InfoLITHIUM Battery : NP-FH60
- AV Cable (Stereo RCA)
- Component Y/Pb/Pr Cable (RCA)
- USB Cable (Mini to Full Sized)
- i.LINK Cable (mini Jack both ends)
- Remote Commander : RMT-B31
- CD-ROM : Picture Motion Browser 3.0
- CD-ROM : Sony Vegas Platinum (30 Day Trial)
- DVD : Enjoy Handycam

RECOMMENDED ACCESSORIES

Mini HDMI Cable : VMC15MHD



Microphone : ECMHG21



Light : HVLH1RL1



Full HD 1080

HDRFX7

HD 3CMOS HDV TAPE HANDYCAM \$4799.00 *

- ✓ High Definition 1080i recording
- ✓ 3 x ClearVid™ CMOS Sensors
- ✓ Carl Zeiss Vario-Sonnar T* Lens
- ✓ HDV/DV Switchable
- ✓ 20x Optical Zoom
- ✓ 3.5" Wide (16:9) Hybrid Clear Photo LCD Plus
- ✓ Vegas editing software trial included



SPECIFICATIONS

LENS AND ZOOM

- 20x Optical Zoom
- f (35mm Conversion) in "MOVIE" Rec position –
- 16:9 : 37.4–748mm;
- 4:3 : 45.7–914mm
- Filter Diameter : 62mm

SENSOR

- 1/4" ClearVid™ CMOS Sensor x 3
- No. of Pixels (Gross) : 1120K
- No. of Pixels "MOVIE" Rec (Effective) : 1037K

CAMERA

- Focus System : Full Range Auto / Manual
- Minimum Illumination : 4 lux
- White Balance : Auto / outdoor / indoor / One-push
- One-push Auto (A/B)
- White Balance Shift : 15 Step
- Shutter Speed : 1/3 – 1/10000 (ProgramAE)
- 14-Bit DXP
- AE Shift (Menu + Exposure Dial) (15 Step)
- Iris Control / Gain Control (Exposure)
- Zebra Pattern (Off / 70% / Over 100%)
- Guide Frame
- Fader Functions : Black, White
- 16:9 Wide
- Steady Shot
- Accessory Shoe
- Additional Features : AE Shift, AE Response, Non-Flicker, Sharpness Control, Manual Iris, Gain, Shutter, WB Switch, Frame REC, Colour Bar, Peaking, Shot Transition, Expanded Focus

AUDIO

- Recording : DV : PCM Digital Stereo
- Recording HDV : MPEG1 Audio Layer II Stereo
- Playback : Dolby Digital 2ch,
- Dolby Digital 2ch Downmix

LCD

- Size : 3.5" Wide
- No. of Pixels : 211,200
- Hybrid LCD Monitor

CONNECTION

- Video (via Multi AV) (Component Video Output, Multi AV (Video Out, S-Video Out, Audio Out)
- HDMI Out
- External Microphone Input
- iLink : DV In / Out, HDV In / Out
- DC In

IMAGE SIZE – VIDEO

- Standard Definition : 720 x 576
- High Definition : 1440 x 1080i

BATTERY STAMINA (LCD OFF)

- NP-F570 : 165min
- NP-F770 : 350min
- NP-F970 : 520min

GENERAL

- Weight : 1.4kg (without tape and battery)
- Dimensions (WxHxDmm) : 145 x 156 x 322

SUPPLIED ACCESSORIES

- AC Adaptor
- InfoLITHIUM Battery NPF570
- Remote Commander RMT-831
- Component Video Cable
- AV Cable
- Lens Hood
- USB Cable
- Large Size Eye Cup

Full HD
1080

RECOMMENDED ACCESSORIES

Mini HDMI Cable : VMC30HD



Soft Case : LCSVCB



Large Tripod : VCT1170RM



HDRFX1

HD 3CCD HDV TAPE HANDYCAM \$5299.00 *

- ✓ High Definition 1080i recording
- ✓ Carl Zeiss Vario-Sonnar T* Lens
- ✓ HD / DV Recording and Playback
- ✓ Manual Focus / Zoom Ring
- ✓ Optical Steady Shot
- ✓ Vegas editing software trial included



SPECIFICATIONS

LENS AND ZOOM

- Carl Zeiss Vario-Sonnar T* Lens
- 12x Optical Zoom
- f (35mm Conversion) in "MOVIE" Rec position –
- 16:9 : 32.5–390mm
- 4:3 : 40–480mm
- Filter Diameter : 72mm

SENSOR

- CCD : 3 x 1/3" 16:9 960H;
- Interlace Advanced HAD Technology
- No. of Pixels "Camera-Tape" (Effective) : 1070K
- No. of Pixels (Gross) : 1120K

CAMERA

- 14-Bit DXP : 14-Bit HD DXP
- High Quality 16:9 Widescreen
- AE Shift
- Full Range Auto / Manual Focus System (with Manual Focus Ring)
- Guide Frame
- Histogram
- Manual Iris Control / Gain Control
- Minimum Illumination : 3 lux
- Program AE modes : Spotlight
- Shutter Speed : Auto / 1/4 – 1/10000
- Active Lens System SteadyShot (Optical)
- One-Push (A-B), Preset White Balance
- White Balance Shift
- Zebra Pattern
- Cold Accessory Shoe
- AE Shift, AE Response, Non-Flicker, Sharpness Control, Manual Shutter, WB Switch, Frame REC, Colour Bar, Peaking, Shot Transition, Expanded Focus
- HDV 720p Specification Playback, 1080i 60i Playback on 50i, NTSC Playback on PAL TV, TV Type Select
- Signal Convert Function : (DV)
- Zoom Button on LCD Frame and On Handle

AUDIO

- DV : PCM Digital Stereo Playback (12/16 bit, 32k, 44k, 48k)
- HDV : MPEG1 Audio Layer II Stereo
- DV : PCM Digital Stereo Recording
- HDV : MPEG1 Audio Layer II Stereo

VIEWFINDER/LCD

- Colour
- 3.5" Hybrid LCD Monitor
- No. of Pixels : 250,880

CONNECTION

- DC In
- External Microphone Input
- i.LINK : DV In/Out, HDV In/Out
- Video In/Out (via Multi AV) : (Component Video Output, Video In/Out, S Video In/Out, Audio In/Out, Multi AV (Video In/Out, Audio In/Out))

IMAGE SIZE – VIDEO

- Standard Definition : 720 x 576
- High Definition : 1440 x 1080

BATTERY STAMINA (LCD OFF)

- NPF570 : 125min (supplied)
- NPF770 : 255min
- NPF970 : 385min

GENERAL

- Dimensions (WxHxDmm) : 151 x 181 x 365
- Weight : 2.0kg (without tape and battery)

SUPPLIED ACCESSORIES

- Cleaning cassette
- AC Adaptor
- AV cable
- Shoulder strap
- Lens Hood
- Shoe Adaptor
- InfoLITHIUM Battery NPF570
- Remote Commander RMT-840
- Component Video Cable
- R6 (size AA) Battery
- Large Eye Cup

Full HD
1080

RECOMMENDED ACCESSORIES

Road Case : LCHFXA



Component Cable : VMC30FC



Large Tripod : VCT1170RM



GVHD700

PORTABLE HDV VIDEO DECK \$2999.00 *

- ✓ 7" WIDE LCD Screen
- ✓ Memory Stick Duo Slot
- ✓ HDV / Mini DV Playback
- ✓ Multiple inputs for external device recording



FEATURES

- Playback HDV / Mini DV Tapes
- Capture 1.2MP Still images from HD Tape to Memory Stick
- HDMI Output (full size connection)
- Powered from M series or L series Batteries
- All-Scan Mode
- Preset Display Modes (with assignable buttons)
- Headphone Jack

SPECIFICATIONS

VTR

- Format : HDV / DV
- Fast Forward / Rewind Time : Approx.2min, 40sec. (DVM60)
- Clear Frame Still / Slow : (DV Only)
- Frame Advance (+)
- Frame Advance (-) (DV Only)
- LP REC : (DV Only)
- LP Playback : (DV Only)
- HDV720/30p Playback
- Index (Assign) / Index Search (w/remote)
- Zero Set Memory (w/ remote)(Assign)
- Time Code /Time Code Reset
- Component Select : (1080i/480i)
- iLINK Convert
- A/V-DV OUT
- Playback Zoom : (x1.1-5)(Assign)
- Allscan Mode
- Colour Bar
- DV Wide Disp (DV Only)
- 1080 50i Playback
- 1080 60i Playback
- HD/DV Select
- TV Type Select

AUDIO

- PCM Digital Stereo Recording – DV
- PCM Digital Stereo Playback – HDV (12/16 bit,32k,44k,48k)
- MPEG1 Audio Layer2 – HDV
- PCM Mix Balance : (ST1/MIX/ST2) (Menu)(DV Only)
- Speaker : (18mm x 2)
- Speaker Volume Control : (+)(-) 16steps
- Headphone Volume Control
- Multi Sound Switch (Bilingual Switch)

LCD SCREEN

- Size : 18cm(7.0Type) WIDE
- Number of pixels : 800 x 3 (RGB) x 480 dots (1152K dots)
- Backlight On/Off
- Brightness Control
- Color Control
- Hue Control
- Contrast Control
- Sharpness Control
- LCD Profile
- Opening Angle : 135deg
- Noiseless Still / Slow
- Anti-glare Treatment
- Wide Display Type
- Assignable Button
- Menu
- InfoLITHIUM system
- Data Code

CONNECTION

- Component Video Output (1080i / 480i)
- Video In
- S Video In
- Audio In
- Multi AV (Video Out / S Video Out / Audio Out)
- HDMI Out
- i.LINK
- H.Phone Jack
- USB Terminal
- DC IN

GENERAL

- Weight : 1.2kg (without tape and battery)
- Dimension (WxHxDmm) : 201 x 63 x 162

SUPPLIED ACCESSORIES

- AC Adaptor
- Rechargeable Battery Pack NPF570
- AV Cable
- Component Video Cable
- USB Cable
- Remote Commander

Full HD
1080

VRDMC5

DVDIRECT MULTI-FUNCTION AVCHD / DVD BURNER \$299.00 *

- ✓ Transfer HD AVCHD footage to Disc – no PC required
- ✓ Easily convert analogue and digital video sources to DVD
- ✓ Store up to 2000 photos on one DVD
- ✓ 2.5" LCD Screen
- ✓ Intuitive on screen menu system



FEATURES

- One Touch Disc Burn Supported
- PictBridge Compatible
- Create photo slideshows with background music
- Copy footage from Memory Stick

SPECIFICATIONS

INPUTS AND INTERFACES

- Composite RCA In
- S-Video In
- Stereo RCA In
- Firewire / i.Link In
- USB 2.0 In (For Handycam Only)
- Memory Stick Duo
- Memory Stick / SD / xD
- CF Card

SUPPORTED DVD FORMATS

- DVD-R
- DVD+R
- DVD+ R Double Layer
- DVD-RW
- DVD+RW

MAXIMUM DVD RECORDING CAPACITY

- (DV / Composite / S-Video Input)
- HQ : 1hr
- HSP : 1.5hr
- SP : 2hr
- LP : 3hr
- SLP : 6hr

DIMENSIONS AND WEIGHT

- Dimensions (WxHxDmm) : 65 x 204 x 222
- Weight : 1.75kg

Full HD
AVCHD 1080

RECOMMENDED ACCESSORY

DVD-RW 10 Spindle : 10DMW47S2SP



ХАЙДЫКА

THE NEW YORK TIMES



HANDYCAM EXCLUSIVE CASES



- Exclusive cases are designed specifically to fit a range of Handycam models for a compact fit

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR46	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRUX20	HDRXC7K	HDRHC9	HDRFX7
LCHFXA	Hard Carrying Case for FX Camcorder	\$649.00															✓
LCSVCB	Soft Carry Case for FX Camcorder	\$299.00															✓
LCSSRC	Active Jacket Carry Case for HDD Handycam	\$79.00				✓	✓		✓	✓							
LCSHAB	Active Jack Carry Case for AVCHD HDD/DVD Handycam	\$79.00									✓	✓	✓				
LCSHAB	Semi Soft Carry Case for Handycam	\$89.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
LCSBBA	Soft Carry Case Pouch	\$49.00	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

HANDYCAM CONVERSION LENSES



- Wide lenses help you fit indoor shots or wide landscapes into your shot
- Get close to your subject with no loss of detail using a tele conversion lens

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR46	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRUX20	HDRXC7K	HDRHC9	HDRFX7
VCLHG0872	Wide Conversion Lens for HDV Camcorder (72mm)	\$899.00															
VCLHG0862	Wide Conversion Lens for HDV Camcorder (62mm)	\$799.00															✓
VCLHG0758	High Grade Wide Conversion Lens (58mm) ♥	\$719.00															
VCLHG1758	High Grade Tele Conversion Lens (58mm) ♥	\$719.00															
VCLHG0737C	High Grade Wide Conversion Lens (37mm)	\$359.00										▲	▲		▲	▲	
VCLHG1737C	High Grade Tele Conversion Lens (37mm)	\$359.00										◆	◆		◆	◆	
VCLHG0730A	High Grade Wide Conversion Lens (30mm)	\$359.00	✓	✓	✓	✓	✓	✓	✓	◆	◆			◆			
VCLHG1730A	High Grade Tele Conversion Lens (30mm)	\$359.00	✓	✓	✓	✓	✓	✓	✓	◆	◆			◆			
VCLR2037S	Tele Conversion Lens (37mm)	\$139.00										*	*		*	*	
VCL0630X	Wide Conversion Lens (30mm)	\$79.00	✓	✓	●	✓	✓	●	●	●	●	●	●	●	●	●	
VCLE07A	One Touch Wide Conversion Lens (25/30/37mm) with Carry Pouch	\$89.00	✓	✓	●	✓	✓	●	●	●	●	●	●	●	●	●	
VCL2030X	Tele Conversion Lens (30mm)	\$189.00	◆	◆	◆	◆	◆	◆	◆	◆	◆			◆			
VCL0625S	Wide Conversion Lens (25mm) ♥	\$89.00															
VCL2025S	Tele Conversion Lens (25mm) ♥	\$139.00															

HANDYCAM FILTER KITS



- A Polarising filter reduces reflections and glare from glass and water
- A Neutral Density filter helps to avoid overexposure in bright shooting environments

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR46	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRUX20	HDRXC7K	HDRHC9	HDRFX7
VF72CPK	Polarising Filter Kit for HDV Camcorder (72mm) ♥	\$329.00															
VF62CPK	Polarising Filter Kit for HDV Camcorder (62mm) ♥	\$299.00															
VF58PK	Polarising Filter Kit (58mm)	\$199.00															+
VF37CPK	Polarising Filter Kit (37mm)	\$109.00										+	+		+	+	
VFR37NK	Neutral Density Filter Kit (37mm)	\$49.00										+	+		+	+	
VF30CPKX	Polarising Filter Kit (30mm)	\$109.00	+	+	+	+	+	+	+	+	+			+			
VFR30NKX	Neutral Density Filter Kit (30mm)	\$39.00	+	+	+	+	+	+	+	+	+			+			
VF25CPKS	Polarising Filter Kit (25mm) ♥	\$109.00															
VFR25NK	25mm Filter Kit (Lens Protector, ND-8) ♥	\$49.00															

HANDYCAM VIDEO LIGHTS



- Using a light with your Handycam allows you to record subjects in dimly lit environments
- Most camera lights can draw power directly from the camera, meaning no external power is required
- Fill light for subjects that are in silhouette against a strong backlight

MODEL	DESCRIPTION	SRP *	DCRHC52	DCRDVD610	DCRDVD810	DCRSR45	DCRSR46	DCRSR65	DCRSR85	DCRSR220	HDRSR10	HDRSR11	HDRSR12	HDRUX20	HDRXC7K	HDRHC9	HDRFX7
HVLHFL1	Video Light & Flash for Active Interface Shoe	\$249.00			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
HVLHRL1	Video & Infrared Light for Active Interface Shoe	\$189.00			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
HVLHL1	3W Video Light for Active Interface Shoe	\$89.00			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
HVL10NH	Battery Video Light with Accessory Shoe Adapter	\$259.00	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
HVL20DW2	Battery Dual Video Light (20W/10W)	\$245.00															✓
HVL20DMA	Battery Dual Video Light (20W/10W) with Accessory Shoe Adapter	\$225.00															✓
HVLIRM	Battery Infrared Light with Shoe Adapter	\$119.00	▲	▲	▲	▲	▲	▲	▲	▲							▲

- ★ Cannot be stored when the largest battery (NP-FH100) is attached to the camera
- ▲ Require the separate battery system for the light
- ◆ Filter cannot be used together with lens

- ▲ Built-in flash cannot be used
- ◆ Eclipse may appear on the wide angle view and built-in flash cannot be used
- Cannot be used for photos

- ◆ Eclipse may appear on the wide angle view
- * Eclipse may appear on the wide angle view and cannot be used for still photo capture

- [illegible]

- [illegible]












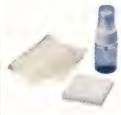

















- [illegible]

A black and white photograph of a coiled cable. The cable is dark-colored and has a black plastic tie-wrap around its middle. At one end, there is a standard 15-pin D-sub connector (DB-15). At the other end, there is a different connector, which appears to be a 5-pin D-sub connector (DB-5) or a similar type, also with a metal shield. The cable is laid out in a loose loop on a light-colored surface.

- [illegible]

[illegible]

MODEL	Accessory Kit	General Purpose Case	Exclusive Case	ActiFORCE Battery	Wide Lens	Tele Lens	Polarising Filter	Neutral Density Filter
 DCRHC52	 ACCDVH							
 DCRDVD610	 ACCDVDH3	 LCSX10			 VCL0630X			
 DCRDVD810				 NPFH50		 VCL2030X		
 DCRSR45	 ACCFH50		 LCSBBA					
 DCRSR46					 VCL0630X		 VF30CPKX	 VFR30NKP
 DCRSR65	 LCSX20	 LCSX20	 LCSSRC		 VCL0630X			
 DCRSR85								
 DCRSR220				 NPFH70	 VCLHG0730A	 VCLHG1730A		
 HDRSR10		 LCSX30						
 HDRSR11			 LCSDAB					
 HDRSR12	 ACCFH70		 LCSHAB		 VCLHG0737C	 VCL1737C	 VF37CPK	 VFR37NKP
 HDRUX20	 ACCDVDH3				 VCLHG0730A	 VCLHG1730A	 VF30CPKX	 VFR30NKP
 HDRCX7K		 LCSMX100		 NPFH100				
 HDRHC9	 ACCDVH				 VCLHG0737C	 VCL1737C	 VF37CPK	 VFR37NKP

Tripod	Microphone	Light	Charger / Adaptor	AV Cable	Data Cable	HDMI Cable	Marine	Maintenance
 VCTR640	 ECMHGZ1	 HVL10NHL	 ACL200		 VMCIL4415			
				 VMC15FS			 HVLML20M	
 VCT50AV	 ECMHGZ1	 HVLHL1	 DCCL50B					PCKL27W
							 KKLC3	
 VCT60AV	 ECMHST1	 HVLIRL1	 BCTRP			 VCM15MHD		
				 VMC30FC				
				 VMC30FS			 SPKHCD	PCKL32W
		 HVLHFL1						
 VCT1170RM	 ECMHW1	 HVL10NHL	 ACVQH10			 VCM30MHD		
								PCKL27W
				 VMC30FC	 VMCIL4415	 VCM30HD		

Sony Creative Software

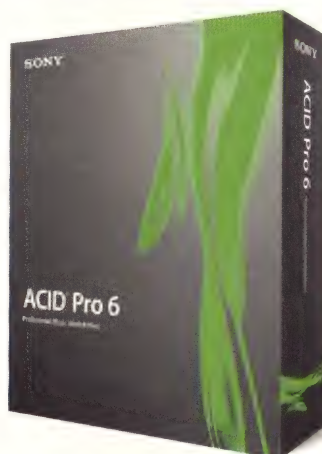
Software Solutions for Video, Music, Audio and DVD Production



PROFESSIONAL MUSIC WORKSTATION

ACID™ PRO \$469.00 *

- ✓ Full-featured Digital Audio Workstation perfect for all types of music production
- ✓ The leader in loop-based music creation since 1998
- ✓ Includes a custom edition of Native Instruments Kompakt, a powerful sample playback engine and custom instrument library worth US \$200
- ✓ Revolutionary and intuitive pick, paint, and play interface lets you focus on the immediacy of music creation
- ✓ Optimized 24-bit, 192 kHz recording architecture includes dual and multicore processor support and dynamic playback optimization for maximum audio performance



FEATURES

- Multitrack audio and MIDI recording
- Real-time MIDI processing
- Powerful quantization tools
- Over 1,000 royalty-free loops
- External control surface support

PLEASE NOTE: Some features may require product registration

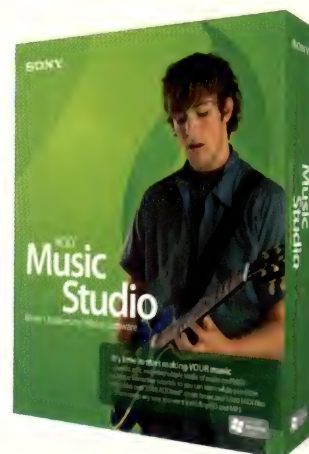
SYSTEM REQUIREMENTS

- Microsoft® Windows® 2000 (SP4) or XP
- 1 GHz processor (1.2 GHz if using video)
- 150MB hard-disk space for program installation
- 600 MB hard-disk space for optional Sony Sound Series Loops and Samples reference library installation
- 2.2 GB hard-disk space for installation of Native Instruments Kompakt Sony ACID Pro edition
- 256 MB RAM, 512 MB recommended
- Windows-compatible sound card
- DVD-ROM drive (for installation from a DVD only)
- Supported CD-Recordable drive (for CD burning only)
- DirectX 9.0c or later (included on DVD-ROM)
- Microsoft.NET Framework 2.0
- Internet connection (for Gracenote MusicID™) Internet Explorer 5.1 or later (included on DVD-ROM)

MUSIC CREATION AND MIXING SOFTWARE

ACID™ MUSIC STUDIO \$169.00 *

- ✓ Record, edit, and mix multiple tracks of audio and MIDI
- ✓ Unique interactive tutorials so you can learn while you work
- ✓ Includes over 3,000 ACIDized™ music loops and 1,000 MIDI files
- ✓ Share songs any way you want including CD and MP3
- ✓ Built-in CD burning



FEATURES

- Video scoring track
- Easy live recording
- Powerful mixing and effects processing
- Volume and Pan envelopes
- VST and DirectX audio plug-in support

SYSTEM REQUIREMENTS

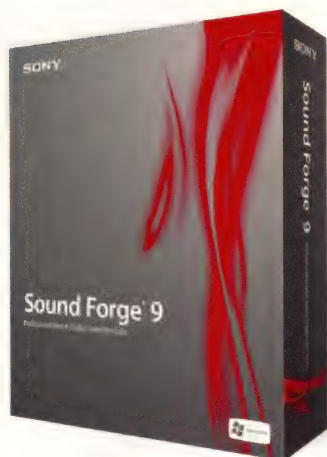
- Microsoft® Windows® XP or Windows Vista™
- 800 MHz processor (1 GHz if using video)
- 200 MB hard-disk space for program installation
- 256 MB RAM
- Windows-compatible sound card
- DVD-ROM drive (for installation)
- Supported CD-Recordable drive (for CD burning)
- Microsoft DirectX 9.0c or later (included on application disc)

FOR FURTHER INFORMATION VISIT
WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

PROFESSIONAL DIGITAL AUDIO PRODUCTION SUITE

SOUND FORGE™ \$469.00 *

- ✓ A complete professional audio production suite
- ✓ Open, edit and save stereo or multichannel audio files
- ✓ Digitize and clean up old recordings
- ✓ Includes powerful processing and mastering tools
- ✓ Master replication-ready CDs



FEATURES

- 24-Bit, 32-Bit/64-Bit float/192 kHz support
- Includes tools for sound design and mastering
- Multichannel file editing and processing
- Precise audio editing, Dolby Digital AC-3 export
- Includes Noise Reduction collection of plug-ins, CD Architect 5.2 for audio CD Mastering and Mastering Effects Bundle powered by iZotope

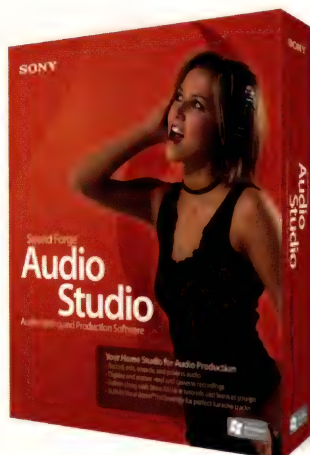
SYSTEM REQUIREMENTS

- Microsoft® Windows® 2000 SP4, XP, or Windows Vista™
- 900 MHz processor
- 150 MB hard-disk space for program installation
- 256 MB RAM
- Windows-compatible sound card
- DVD-ROM drive (for installation)
- Supported CD-Recordable drive (for CD burning)
- Microsoft DirectX® 9.0c or later (included on DVD-ROM)
- Microsoft.NET Framework 2.0 (included on DVD-ROM)
- Internet Explorer 5.1 or later (included on DVD-ROM)

AUDIO EDITING AND PRODUCTION SOFTWARE

SOUND FORGE™ AUDIO STUDIO \$169.00 *

- ✓ Record, edit, and process audio
- ✓ Digitize and restore vinyl and cassette recordings
- ✓ Follow along with Show Me How tutorials and learn as you go
- ✓ Vocal Eraser to create custom karaoke tracks
- ✓ Easily encode audio and video



FEATURES

- 24-bit/96kHz audio support
- Simple editing and navigation
- Over 30 built-in effects and processes
- Includes Vocal Eraser plug-in by iZotope and Vinyl Recording and Restoration tool
- Automatic file mixing and conversion

SYSTEM REQUIREMENTS

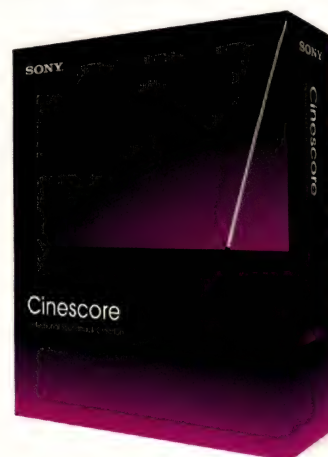
- Microsoft® Windows® XP or Windows Vista™
- 900 MHz processor
- 256 MB RAM
- 150 MB hard-disk space for program installation
- Windows-compatible sound card
- DVD-ROM drive (for installation)
- Supported CD-Recordable drive (for CD burning)
- Microsoft DirectX® 9.0c or later (included on disc)

FOR FURTHER INFORMATION VISIT
WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

PROFESSIONAL SOUNTRACK CREATION

CINESCORE™ \$329.00 *

- ✓ Create dynamic and effective musical tracks for movies, slideshows, commercials, radio productions and more
- ✓ Produce great-sounding music of any length and in any number of popular genres including wedding, high energy and ambient
- ✓ Make your soundtrack as simple or as complex as you want
- ✓ Position markers to correlate with the changes in your video
- ✓ Unique interactive tutorials so you can learn while you work



FEATURES

- Video scoring track and real-time preview
- 20 customizable "Themes" in multiple genres
- 16-bit, 44 kHz song quality
- "Hints" control changes in tempo, mood, and intensity
- Multiple ending types for generated media
- Over 300 sound effects and audio transitions

SYSTEM REQUIREMENTS

- Microsoft® Windows® 2000 (SP4) or XP
- 1.5 GHz processor
- 512 MB RAM (1 GB recommended)
- 200 MB hard-disk space for program installation
- 1.7 GB hard-disk space for optional Cinescore Theme installation
- Windows-compatible sound card
- CD-ROM drive (for installation from a CD only)
- DVD-ROM drive (for installation of Themes and audio transitions)
- DirectX 9.0c or later (included on DVD-ROM)
- Internet Explorer 5.1 or later (included on DVD-ROM)

FOR FURTHER INFORMATION VISIT
WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

VIDEO EDITING AND DVD CREATION SOFTWARE

VEGAS™ MOVIE STUDIO PLATINUM EDITION \$239.00 *

- ✓ Edit standard definition and HD video including DV, HDV, and Sony AVCHD
- ✓ Make professional looking DVDs
- ✓ Export movies directly to your PSP™
- ✓ Includes training DVD and learn as you go with Show Me How tutorials
- ✓ Create 5.1 surround soundtracks



FEATURES (MOVIE STUDIO PLATINUM EDITION)

GENERAL FEATURES

- Improved native HDV .m2t playback performance and improved memory handling for HDV longform projects
- Freehand envelope drawing on the timeline
- Display of media marker names in events
- Colour-coded visual snap indicator and the ability to snap to event edges on other tracks
- Multitrack video and audio editing
- Easy drag-and-drop functionality
- Show Me How interactive tutorials
- Real-time editing of parameters during playback
- Support for any aspect ratio (4:3, 16:9, etc)
- Supports multiple file formats and frame rates
- High Definition editing and output
- Simple drag-and-drop operations
- Explorer view
- Project media bins
- Track markers and regions
- Unlimited undo/redo

VIDEO FEATURES

- Fullscreen preview to a secondary Windows display
- Real-time playback of effects, processes and transitions to external monitor
- Colour correction tools
- MPEG-1 & 2 support
- Superior frame rate conversions
- Credit rolls and text animation
- External monitor preview
- Ripple editing across tracks

AUDIO FEATURES

- Gracenote® MusicID™ CD album recognition
- Multithreaded audio engine maximizes performance
- Basic surround support
- Support for multichannel (5.1) source files for Sony HDV Handycam® camcorders
- 16-bit, 44.1 kHz song quality for exceptional performance
- Volume and pan envelopes
- Audio time stretching
- Event normalization
- CD audio extraction
- Audio/video synchronization detect and repair
- DirectX audio plug-in support
- VST audio effect support
- ASIO™ drive support
- Tape-style audio scrubbing
- Audio restoration tools
- Track-level audio FX and envelopes

TRANSITIONS AND EFFECTS

- More than 220 customizable 2D and 3D transitions
- Over 350 customizable video special effects
- Add text animation, titles and scrolling credits
- Red-eye removal tool
- "Green screen" chroma key effects
- Pan and crop tool to animate still images
- Video and audio time stretching

CAPTURES AND IMPORT

- Sony AVCHD import and edit support
- Import and export support for ATRAC3™, ATRAC3plus™, and ATRAC Advanced Lossless™ files
- Insert I-frames at marker positions when rendering MPEG-2 (works in conjunction with I-frame viewer in DVD Architect Studio 4.5)
- ATRAC audio plug-in (Templates only)
- Gracenote® MusicID™ CD album recognition
- Import media from Sony® DVD Handycam® camcorders
- Batch capture and automatic DV scene detection PC connection via FireWire®, i.LINK™ connector or IEEE-1394 devices
- Import pictures in BMP, GIF, JPG, and PSD formats
- Import AVI, DV, SWF, and MPEG 1 & MPEG 2 files
- Import audio files in WAV, MP3, AIF, CD Audio and PCA formats

EXPORT AND HARDWARE FEATURES

- AC3 Stereo and 5.1 encoding
- MainConcept AVC/AAC, read/write (Templates only) iPod Format
- PSP® (PlayStation® Portable) integration
- Sony AVC/AAC (Templates only)
- VideoCD and Multimedia CD burning
- Export video projects in multiple formats for the web

FEATURES (DVD ARCHITECT STUDIO)

- DVD design and authoring
- Menu-based and single movie DVD creation
- Photo slideshows and music compilations
- Easy to use drag-and drop interface
- Show Me How interactive tutorials
- Unlimited number of undo/redo
- Media Explorer
- Adjustable project and file optimization settings
- Multi-monitor support
- Multi-processor support
- Fully customizable toolbars
- Get Media from the web
- End actions for menus and media
- Project overview window
- Customizable user interface
- DVD theme export
- Project playlists
- Smart re-prepare
- Still and motion menu creation
- Support for multiple video titles
- Multiple menus with up to 36 buttons per menu
- Menu object editing, alignment, and sizing tools
- Text editing and shadow effects
- Object snapping
- Slide image rotation
- Add, edit, and move chapter points
- Title and Action safe grid area
- Customizable Themes
- Menu looping
- DVD themes included
- Vegas Movie Studio Platinum Edition
- DVD Architect Studio

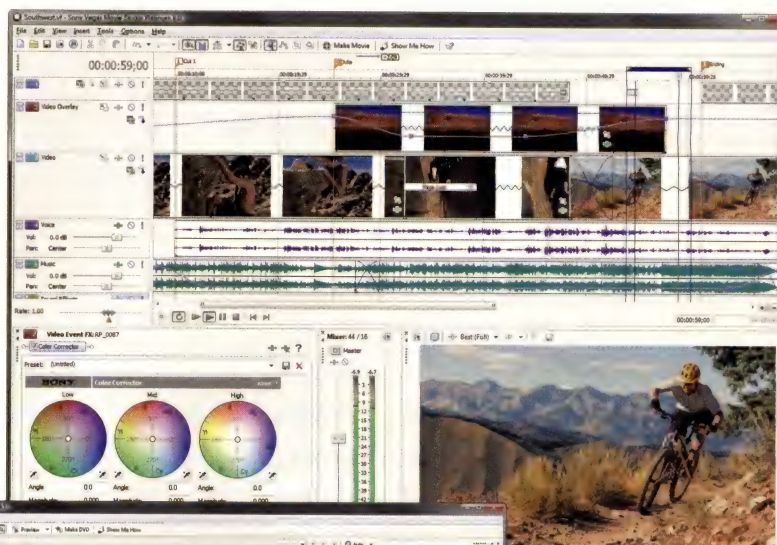


CAMERA FORMATS

- MiniDV, HDV, DVD (5.1) and HDD (5.1), Sony AVCHD

SYSTEM REQUIREMENTS

- Microsoft® Windows® XP SP 2 or Windows Vista™
- 800 MHz processor (2.8 GHz recommended for HDV)
- 200 MB hard-disk space for program installation
- 256 MB RAM (512 MB RAM recommended for HDV)
- OHCI-compatible i.LINK® connector/IEEE-1394DV card (for DV capture and print-to-tape)
- Windows-compatible sound card
- DVD-ROM drive (for installation from a DVD only)
- Supported CD-Recordable drive (for CD burning only)
- Supported DVD- R /- RW /+ R /+ RW drive (for DVD burning only)
- Microsoft Direct® 9.0c or later (included on application disc)
- Microsoft .NET Framework 2.0 (included on application disc)



Vegas Movie Studio Platinum Edition

DVD Architect Studio

Full HD

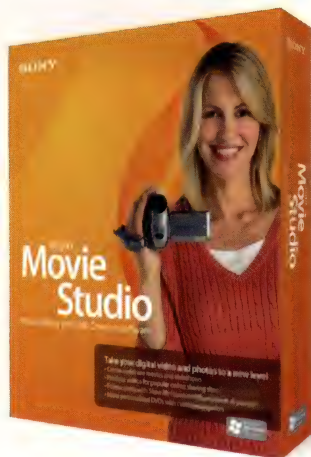
AVCHD

FOR FURTHER INFORMATION VISIT
WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

VIDEO EDITING AND DVD CREATION SOFTWARE

VEGAS™ MOVIE STUDIO \$169.00 *

- ✓ Create and share movies and slideshows
- ✓ Produce videos for popular online sharing sites
- ✓ Make professional - looking DVDs
- ✓ Learn as you go with Show Me How tutorials
- ✓ Import music from CDs and MP3s



FEATURES

- Multitrack video and audio editing
- Easy drag-and-drop functionality
- Supports multiple file formats and frame rates
- Turn your digital video and pictures into stunning movies and slideshows
- Powerful tools let you animate still images, enhance poorly shot video and pictures, and eliminate unwanted noise from your footage
- Drag and drop to add transitions, effects, titles and more
- Make your own DVDs with menus, buttons, and links just like the ones produced in Hollywood

CAMERA FORMATS

- MiniDV, DVD (Stereo) and HDD (Stereo)

TOP 6 PRODUCT HIGHLIGHTS

- Easy import from finalized DVD disc recorded with Sony® DVD Handycam® camcorders*
- Additional video and audio tracks: Vegas Movie Studio software includes 4 tracks for video and 4 tracks for audio for a more powerful editing and compositing environment
- Real-time audio and video event reverse: Reverse audio and video events on the timeline in real time, no rendering required
- Tape-style audio scrubbing: Quickly scrub through your video to find specific sections
- Native VST effect and DirectX® audio plug-in support increases your options for effects you can apply to your audio tracks
- ACID™ loop support: Video scoring and audio mixing is easier than ever with ACID loop support. ACID loops contain special meta data that enables Vegas™ Movie Studio software to easily match tempo and key in real time

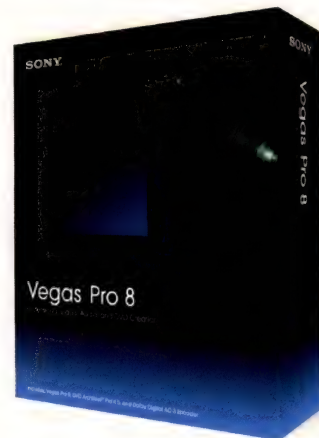
SYSTEM REQUIREMENTS

- Microsoft® Windows® XP SP 2 or Windows Vista™
- 800 MHz processor
- 200 MB hard-disk space for program installation
- 256 MB RAM
- OHCI-compatible i.LINK® connector1/ IEEE-1394DV card (for DV capture and print-to-tape)
- Windows-compatible sound card
- DVD-ROM drive (for installation from a DVD only)
- Supported CD-Recordable drive (for CD burning only)
- Supported DVD- R /- RW /+ R /+ RW drive (for DVD burning only)
- Microsoft DirectX® 9.0c or later (included on application disc)
- Microsoft.NET Framework 2.0 (included on application disc)

PRO HD VIDEO, AUDIO AND DVD CREATION

VEGAS™ PRO \$749.00 *

- ✓ Complete integrated software suite for video, audio, and DVD production
- ✓ Edit and process DV, HDV, SD/HD-SDI, Sony AVCHD and XDCAM formats in real time
- ✓ Superior audio control
- ✓ Author surround sound, dual-layer DVDs
- ✓ Encode to MPEG and AC-3



FEATURES

- Includes Vegas Pro 8 (professional video and audio editing application) with Dolby Digital™ AC-3 encoding
- Includes DVD Architect™ Pro 4.5 (DVD Production tool) Integrated environment for all phases of video, audio, DVD, and broadcast production
- Edit and process DV, HDV, Sony AVCHD, SD/HD-SDI, and all XDCAM formats in real time
- Comprehensive XDCAM support including proxies
- Cinescore™ software plug-in support
- Direct export to Sony™ PSP™
- Many customizable video effects

CAMERA FORMATS

- MiniDV, HDV, DVD (5.1), HDD (5.1), Sony AVCHD, XDCAM SD, XDCAM HD, SDI SD and HDI

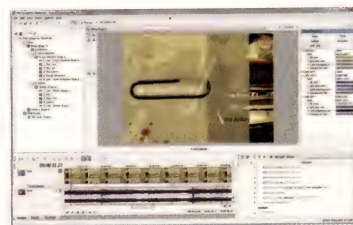
† Via Blackmagic Design DeckLink™ and AJA Xena hardware (not included)

WHATS NEW

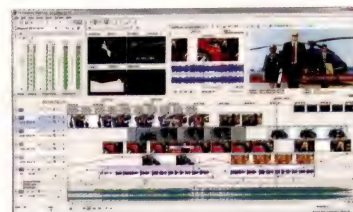
- Interactive Tutorials: Built in Interactive tutorials provide walk-through demos of common features and functions all while you're working in your project
- ProType Titler: Create custom titles, animated texts, unique credit rolls and much, much more
- New Mixing Console: The new mixing console utilizes a traditional mixing board set up to allow users to visually see all audio signals in a particular project
- Multi-Cam Workflow: Film your productions with multiple cameras and edit them quickly and easily as you watch each shot during the editing process – up to 32 different video sources
- Burn Blu-ray discs directly from the timeline
- Digital Signage Support
- Sony AVCHD import and export support
- 32-Bit floating point video processing
- No recompress for Long-GOP HDV and XDCAM

SYSTEM REQUIREMENTS

- Microsoft® Windows® XP SP2 or Windows Vista™
- 1 GHz processor (2.8 GHz recommended for HDV)
- 200 MB hard-disk space for program installation
- 600 MB hard-disk space for optional Sony Sound Series Loops and Samples reference library installation
- 1 GB RAM
- OHCI-compatible i.LINK® connector1/ IEEE-1394DV card (for DV and HDV capture and print-to-tape)
- Windows-compatible sound card
- DVD-ROM drive (for installation from a DVD only)
- Supported CD-recordable drive (for CD burning only)
- Supported DVD-recordable drive (for DVD burning only)
- Supported Blu-ray recordable drive (for Blu-ray burning only)
- Microsoft.NET Framework 3.0
- QuickTime 7.1.6 or later



DVD Architect Pro 4.5



Vegas Pro 8

FOR FURTHER INFORMATION VISIT
WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE



FOR FURTHER INFORMATION VISIT
WWW.SONYSTYLE.COM.AU/CREATIVESOFTWARE

IN THIS EDITION...



BLU-RAY MEDIA



DVD MEDIA



BATTERIES



MICROVAULT™

MicroVault
Memory Stick
Discs/Tapes
Batteries/Chargers

Media & Batteries



KEY TECHNOLOGY

■ BLU-RAY AND DVD MEDIA AccuCORE

Sony's unique AccuCORE technology gives you the performance of optical media ensuring the Accuracy, Compatibility and Reliability that you would expect from your Sony Recording Media.



For DVD



For Blu-ray



ACCUCORE FEATURES	DVD	8CM DVD	Blu-ray
FAST ADDRESSING Search for recorded data quickly, especially suitable for high speed dubbing and time-shift applications.	✓		
WIDE COMPATIBILITY Allows for easy data reading from virtually all DVD drives and recorders – regardless of their record speed.	✓		
STABLE WRITING High-precision disc moulding technology allows for superb recording even at maximum speed.	✓		✓
TEMPERATURE DURABILITY Delivers consistent DVD performance regardless of temperature changes.	✓		✓
ARCHIVAL RELIABILITY Video, audio and data stored on the disc will not corrupt when stored for long periods of time.	✓	✓	✓
SCRATCH GUARD Media with this feature have a hard coat applied to it that is 100x more resistant than standard optical discs surfaces. This reduces scratching and improves disc longevity.		✓	✓
ANTI STATIC Static build-up is prevented by the use of a special hard coat. This reduces dust build-up on the surface of the disc.		✓	✓
STAIN RESISTANT Utilising the same hard coat mentioned above, Stain Resistant media are protected against dyes and chemicals that may have otherwise come into contact and mixed with the optical disc dye.		✓	✓
OVERWRITING RELIABILITY Specific to Blu-ray media, AccuCORE provides durability for the constant rewriting of data on BD-RE discs.			✓

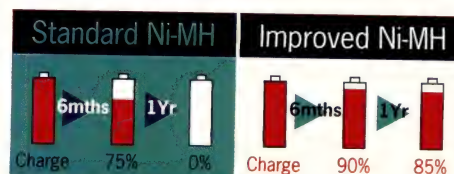
■ CYCLE ENERGY BLUE BATTERIES Reduce, Recharge, Reuse



Meet the new generation of rechargeable batteries – Sony Cycle Energy Blue. Saving both the environment and your pocket, the new ready-to-use design makes flat batteries a thing of the past. Using improved

Ni-MH (Nickel – Metal Hydride) technology, each battery's life is the equivalent to about 999 disposable batteries or 1000 charges! When stored correctly, the batteries retain up to 85 per cent of their power for over a year.

You can never be caught out with Sony Cycle Energy Blue. They are compatible with most every day household devices and can be used either straight out of the pack, or stored for years.



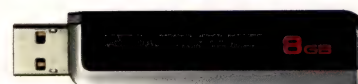
■ MICRO VAULT Virtual Xpander

You can now store up to three times as much data with Sony's latest range of Micro Vaults! Pre-loaded with Virtual Xpander software, when activated, it automatically compresses and reduces the size of your files. When copied or transferred back to your computer from the Micro Vault, it automatically expands the files back to their original uncompressed state.

Note: The amount of compression varies depending on the file type being transferred.

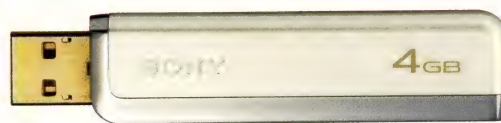


VirtualExpander.exe
VirtualExpander Application
Sony Corporation



■ MICRO VAULT Turbo

You can't get much faster than the new Sony Micro Vault Turbo. Allowing you to share large amounts of data, quicker than ever, this features transfers data at 26MB/sec and 19MB/sec write speeds. If you have Windows® Vista™ you can also take advantage of the ReadyBoost feature. This uses USB Flash drives as a type of virtual memory to improve performance on PCs in situations when the systems RAM is not sufficient. By choosing Micro Vault Turbo the benefits of Windows® Vista™ ReadyBoost are amplified compared to a standard Micro Vault.



■ MEMORY STICK Micro (M2)

It may be small to look at, but with a memory capacity of 4GB, there's ample storage for digital photos, videos, music and more! The Sony Memory Stick Micro (M2) is designed to meet the demands of the highly compact and multi-functional Sony Ericsson mobile phones. As well as storage space being great, its power efficiency is remarkable. It is also compatible with Memory Stick PRO and Memory Stick PRO Duo Products via the two optional M2 Adaptors.



Knowing Sony just got Easier

Now there are even more benefits from owning a Sony product!



My Sony is your online membership program, designed to be your convenient, personal connection to the world of Sony. Membership is free, registration is simple and as a My Sony member, you'll receive these exclusive deals and benefits:

VIP Treatment

- VIP Invitations to special member events and product demonstrations hosted by Sony.
- Receive superior, personalised customer support via a prioritised member support line.
- Special Offers on Sony products and services, including extended warranty.
- Free shipping on all Sony Style purchases.

Win! Check out the latest competitions

For the latest competitions, promotions and prize giveaways make sure you visit www.sony.com.au/mysony
Past winners have scored themselves the ultimate VIP football experience, trips to exotic destinations and fabulous Sony products including PLAYSTATION®3s, BRAVIA LCD TVs and more.

How to become a My Sony Member

Simply log on to www.sony.com.au/mysony and follow the prompts.

If you have a Sony product that you purchased on or after 1995, you're eligible to join My Sony.

MICRO VAULT TINY

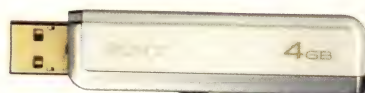
USM1GH (1GB)	\$20.95 *
USM2GH (2GB)	\$34.95 *
USM4GH (4GB)	\$59.95 *



- Ultra compact design
- Virtual expander software included (Windows Vista, WinXP and 2000 only)
- PC and Mac compatible
- USB 2.0
- 20 Mb/s transfer speed
- Carry pouch included
- Dimensions (WxHxDmm) : 14.5 x 30 x 2.7
- Weight : 1.5g

MICRO VAULT TURBO

USM1GJX (1GB)	\$44.95 *
USM2GJX (2GB)	\$74.95 *
USM4GJX (4GB)	\$129.95 *



- Retractable gold plated USB port
- Virtual expander software included (Windows Vista, WinXP and 2000 only)
- PC and Mac compatible
- Ultra high speed transfer – up to 26 MB/sec
- Stylish design in pearl white

MICRO VAULT TURBO CLICK

USM1GLX (1GB)	
USM2GLX (2GB)	
USM4GLX (4GB)	
USM8GLX (8GB)	



- LED Flash
- Click-style retractable design
- Gold Plated USB Port
- Virtual Expander Software included
- PC and Mac Compatible
- USB 2.0

MICRO VAULT

USM1GJ (1GB)	\$19.95 *
USM2GJ (2GB)	\$32.95 *
USM4GJ (4GB)	\$54.95 *
USM8GJ (8GB)	\$109.95 *



- Retractable USB port
- Virtual expander software included (Windows Vista, WinXP and 2000 only)
- PC and Mac compatible
- USB 2.0
- 20 Mb/s transfer speed

MICRO VAULT CLICK

USM1GL (1GB)	
USM2GL (2GB)	
USM4GL (4GB)	
USM8GL (8GB)	
USM16GL (16GB)	



- LED Flash
- Click-style retractable design
- Virtual Expander Software included
- PC and Mac Compatible
- USB 2.0

COMPACT FLASH 133X

NCFC2G (2GB)	\$59.95 *
NCFC4G (4GB)	\$94.95 *



- Ideal for Sony α D-SLR
- High speed transfer rate 133x (20MB/s)
- Performs in most extreme environments and temperatures
- Data recovery software – recovers accidentally deleted photos
- Sony 10 Year limited warranty

MEMORY STICK ACCESSORIES

CARRYING CASE

- Stores 8 Regular Memory Sticks and 8 Duo Size memory Sticks
- Sturdy Metal Construction
- Memory Sticks not included

LCHMA
\$24.95 *



EXTERNAL USB 17 IN 1 MULTICARD READER/WRITER

- Easy to use Plug and Play Memory Card Reader/Writer
- Supports a wide range of cards including various Memory Sticks, SD, mini SD, MultiMediaCard (MMC), RS-MMC, CompactFlash, MicroDrive, SmartMedia, and xD-Picture Card.
- Windows and Mac compatible

MRW62ES1
\$49.95 *



MEMORY STICK PRO DUO MARK 2

MSMT1G (1GB)	\$44.95 *
MSMT2G (2GB)	\$67.95 *
MSMT4G (4GB)	\$119.95 *
MSMT8G (8GB)	\$239.95 *
MSMT16G (16GB)	\$479.95 *



- Capable of '1920 x 1080 AVCHD' High Definition Recording
- Minimum Writing Speed of 32Mbps
- 160 Mbps (20MB/sec) in Parallel Transfer
- Includes Memory Stick Duo Adaptor
- Memory Stick File Rescue Software (free download)
- 5 Years Warranty

MEMORY STICK PRO HG DUO

MSEX1G (1GB)	\$89.95 *
MSEX2G (2GB)	\$149.95 *
MSEX4G (4GB)	\$249.95 *



- Duo Size Memory Stick
- Recommended for use with α D-SLR and Memory Stick Handycam
- Recommended for transferring large capacity data
- Up to 30MB/Sec Transfer Speed (8-bit Parallel)
- Up to 13MB/Sec Transfer Speed (4-bit Parallel)
- 10 years warranty

MEMORY STICK MICRO (M2)

MSA1GU (1GB)	\$44.95 *
MSA2GU (2GB)	\$64.95 *
MSA4GU (4GB)	\$124.95 *
MSA8GU2 (8GB)	

- PRO compatible
- Micro-sized Memory Stick for use in ultra compact devices
- Ideal for use in new compact Sony Ericsson phones
- Adaptor supplied for use in USB slot
- Compatible with full size MS Pro slots
- Dimensions (WxHxDmm) : 12.5 x 15 x 1.2
- 5 Year Warranty



Actual size



DID YOU KNOW?

Memory Stick Duo can be used in any full-size Memory Stick device simply by utilising the Memory Stick Duo Adaptor.



Memory Stick Capacity

CYBERSHOT	1GB	2GB	4GB	8GB	16GB
4 Megapixel	494	1012	2001	4013	8137
5 Megapixel	384	789	1559	3127	6340
6 Megapixel	365	750	1482	2973	6027
7 Megapixel	308	633	1250	2508	5085
8 Megapixel	302	620	1225	2457	4981
10 Megapixel	242	498	984	1974	4001

- Number of photos recorded using a Cyber-shot.
- Exact number of recorded images may vary according to device used.

HANDYCAM		1GB	2GB	4GB	8GB	16GB
AVC HD	16M(FH)	6min	10min	25min	55 min	1h50min
	9M(HQ)	10min	25min	55min	1h55m	3h50min
	7M(SP)	15min	30min	1h05m	2h20m	4h40min
	5M(LP)	20min	40min	1h25m	3h	5h55min
AVC SD	9M(HQ)	10min	25min	55min	1h55m	3h50min
	6M(SP)	20min	40min	1h20m	2h50m	5h40min
	3M(LP)	35min	1h20m	2h40m	5h25m	10h55min

- Recording time is the case of shooting movie only.
- Recording time is estimation. Recording time may be shorten when shooting fast motion picture.

BLU-RAY MEDIA

BD-R

- Single-Layer Blu-ray Disc
- 25 GB Data Storage Capacity
- Ideal for High Definition Video
- AccuCORE - Scratch Guard

BD-RE

- Re-Writeable
- Single-Layer Blu-ray Disc
- 25 GB Data Storage Capacity
- Ideal for High Definition Video
- AccuCORE - Scratch Guard

BD-R DUAL-LAYER

- Dual-Layer Blu-ray Disc
- 50 GB Data Storage Capacity
- Ideal for High Definition Video
- AccuCORE - Scratch Guard

BD-RE DUAL-LAYER

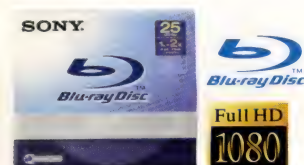
- Re-Writeable
- Dual-Layer Blu-ray Disc
- 50 GB Data Storage Capacity
- Ideal for High Definition Video
- AccuCORE - Scratch Guard

BNR25A \$34.95 *

BNE25A \$42.95 *

BNR50A \$83.95 *

BNE50A \$104.95 *



DVD MEDIA

DVD-R SINGLE

- 4.7 GB
- Jewel Case
- 16 x Write Speed Compatible
- AccuCORE

DMR47S3 \$1.99 *



DVD-R 10 PACK

- 4.7 GB
- Jewel Case
- 16 x Write Speed Compatible
- AccuCORE

10DMR47S3 \$14.95 *



DVD-R 25 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

25DMR47S3 \$24.95 *



DVD-R 50 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

50DMR47S3 \$44.95 *



50 SPINDLE

- 4.7 GB
- Compact Spindle
- 5 Mixed Colours
- 16 x Write Speed Compatible
- AccuCORE

50DMR47SX3 \$44.95 *



INK JET PRINTABLE DVD-R 50 SPINDLE

- 4.7 GB
- Compact Spindle
- Ink Jet printable DVD-R
- 16 x Write Speed Compatible
- AccuCORE

50DMR47SP3 \$44.95 *



DVD-R 100 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

100DMR47S3 \$ 79.95*



INK JET PRINTABLE DVD-R 100 SPINDLE

- 4.7 GB
- Compact Spindle
- Ink Jet printable DVD-R
- 16 x Write Speed Compatible
- AccuCORE

100DMR47SP3 \$79.95



DVD+R SINGLE

- 4.7 GB
- Jewel Case
- 16 x Write Speed Compatible
- AccuCORE

DPR47S3 \$1.99 *



DVD+R 10 PACK

- 4.7 GB
- Slim Jewel Case
- 16 x Write Speed Compatible
- AccuCORE

10DPR47S3 \$14.95 *



DVD+R 25 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

25DPR47S3 \$24.95 *



DVD+R 50 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

50DPR47S3 \$44.95 *



50 SPINDLE

- 4.7 GB
- Compact Spindle
- 5 Mixed Colours
- 16 x Write Speed Compatible
- AccuCORE

50DPR47SX3 \$44.95 *



INK JET PRINTABLE DVD+R 50 SPINDLE

- 4.7 GB
- Compact Spindle
- Ink Jet printable DVD-R
- 16 x Write Speed Compatible
- AccuCORE

50DPR47SP3 \$44.95 *



DVD+R 100 SPINDLE

- 4.7 GB
- Compact Spindle
- 16 x Write Speed Compatible
- AccuCORE

100DPR47S3 \$ 79.95 *



INK JET PRINTABLE DVD+R 100 SPINDLE

- 4.7 GB
- Compact Spindle
- Ink Jet printable DVD-R
- 16 x Write Speed Compatible
- AccuCORE

100DPR47SP3 \$79.95



VD RE-WRITEABLE MEDIA

DVD-RW SINGLE

- Re-Writeable
- 4.7 GB
- Jewel Case
- 2x Write / Re-Write Compatible
- AccuCORE

DMW47S2
\$2.20 *



DVD-RW 10 SPINDLE

- Re-Writeable
- 4.7 GB
- Compact Spindle
- 2 x Write Speed Compatible
- AccuCORE

10DMW47S2SP
\$19.95 *



DVD+RW SINGLE

- Re-Writeable
- 4.7 GB
- Jewel Case
- 4x Write / Re-Write Compatible
- AccuCORE

DPW47S1
\$2.20 *



DVD+RW 10 SPINDLE

- Re-Writeable
- 4.7 GB
- 4x Write / Re-Write Compatible
- AccuCORE

10DPW47S1SP
\$19.95 *



CM MINI-DVD MEDIA (FOR DVD HANDYCAM)

DVD-R

- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

DMR30S1
\$3.95 *



DVD-R 3 PACK

- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

3DMR30S1
\$8.95 *



DVD-R DOUBLE-SIDED

- 2.8 GB (Double-Sided)
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

DMR60DSS1
\$7.95 *



DVD+R DOUBLE-LAYER

- 2.6 GB (Double-Layer, Single-Sided)
- Jewel Case
- Ideal for AVCHD DVD Handycam
- For recording times refer to chart
- AccuCORE – Scratch Guard

DPR55DLS1
\$18.95 *



DVD-RW SINGLE

- Re-Writeable
- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

DMW30S2
\$5.95 *



DVD-R

- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

DMR30S1
\$3.95 *



DVD-R 3 PACK

- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

3DMR30S1
\$8.95 *



DVD-R DOUBLE-SIDED

- 2.8 GB (Double-Sided)
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

DMR60DSS1
\$7.95 *



DVD+R DOUBLE-LAYER

- 2.6 GB (Double-Layer, Single-Sided)
- Jewel Case
- Ideal for AVCHD DVD Handycam
- For recording times refer to chart
- AccuCORE – Scratch Guard

DPR55DLS1
\$18.95 *



DVD-RW SINGLE

- Re-Writeable
- 1.4 GB
- Jewel Case
- Ideal for DVD Handycam
- AccuCORE – Scratch Guard

DMW30S2
\$5.95 *



CD MEDIA

CD-R 10 PACK

- 700 MB
- Jewel Case
- 48x Speed Compatible
- Supremas
- Available in Slim Case 10 Pack 10CDQ80S1SLIM (\$9.95)

10CDQ80S1 \$9.95 *



CD-R 50 PACK

- 700 MB
- Compact Spindle
- 48x Speed Compatible
- Supremas
- Available in 25 Pack 25CDQ80S1 (\$14.95)

50CDQ80S1 \$24.95 *



COLOUR CD-R 50 PACK

- 700 MB
- Compact Spindle
- 48x Speed Compatible
- Supremas
- 5 Mixed colours

50CDQ80SX1 \$27.95 *



CD-R 100 PACK

- 700 MB
- Compact Spindle
- 48x Speed Compatible
- Supremas

100CDQ80S1 \$47.95 *



CD MEDIA

SINGLE

- 700 MB
- Jewel Case
- 4-10x Write / Re-Write Compatible
- Available in CD-RW Single CDRW700S (\$1.95)

CDRW700SHS \$2.95 *



8CM CD-R 5 PACK

- 200 MB
- Jewel Case
- Ideal for Photo Vault
- 24x Write Speed Compatible

5CDQ22ND \$6.95 *



FLOPPY DISC

3.5" DOS COLOURED FLOPPY 10PK

- IBM Formatted
- 1.44 MB
- High Density Multi-coloured 10 Pack

10MFD2HDCOL \$7.35 *



DID YOU KNOW?



HIGH DEFINITION MINI DV TAPE

Sony's latest HD Mini DV tape DVM85HD offers the highest quality recording to tape based media for the consumer or prosumer making the step-up to an HD Camcorder, allowing for an incredible 85 minutes of recording time in 1080i video. DVM85HD Mini DV cassette features AME-II Evaporation Media Technology with high density and high performance Hyper Evaticle IV Magnetic Particles, resulting in enhanced picture clarity with superior image quality.

Full HD
1080

This Mini DV cassette also realises more stable tape running and playback performance and is excellent for long-term storage.

Sony strongly recommends this tape for HDV recording and editing for HDV Handycam.



DIGITAL VIDEO TAPE

85 MINUTE HDV TAPE

- 85 mins of recording time in 1080i video
- Mini DV Tape for HDV Cameras
- Prosumer Quality Metal Evaporated Tape
- Durable for repeated use

DVM85HD \$49.95 *



63 MINUTE HDV TAPE 3 PACK

- 63 Minutes of recording time in 1080i video
- Mini DV Tape for HDV Cameras
- Prosumer Quality Metal Evaporated Tape
- Durable for repeated use
- Available in single DVM63HD (\$34.95)

3DVM63HD \$49.95 *



60 MIN MINI DV EXCELLENCE GRADE

- Excellence Grade Tape for Repeated Use
- Dual Layer Metal Evaporated Tape
- Available with IC Memory for Timecode DVM60EXM (\$26.95)

DVM60EX \$17.95 *



60 MIN MINI DV PREMIUM GRADE

- Premium Grade DV Tape
- Single Layer Metal Evaporated Tape
- Available in 3 pack 3DVM60R3 (\$18.95)
- Available in 5 pack 5DVM60R3 (\$28.95)

DVM60R3 \$6.95 *



60 MIN MICRO MV

- For Micro MV Cameras
- In-Built IC Memory for Editing

MGR60 \$29.95 *



8MM VIDEO TAPES

90 MIN DIGITAL 8

- 90 min Recording on Digital 8 Cameras
- Metal Particle Tape
- Durable for Repeated Use

N890P2 \$21.95 *



90 MIN HI 8

- 90 min Recording on Hi 8 Cameras
- Metal Particle Tape
- Durable for Repeated Use

P590HMP3 \$17.95 *



VHS VIDEO TAPES

180 MIN VHS

- Premium grade tape for vivid picture quality and sound realism
- Anti-fungus treatment

E180VI \$3.95 *



180 MIN VHS 5 PACK

- Reliable, high quality performance for everyday use
- Anti-fungus treatment

5E180DXH \$13.95 *



AUDIO CASSETTE

90 MIN 3 PACK

3C90EFB \$3.95 *



90 MIN 5 PACK

5C90EFB \$5.95 *



60 MIN MICRO

MC60B \$2.49 *



60 MIN MICRO 3 PACK

3MC60B \$5.95 *



MINIDISC MEDIA

1 GB HI MD SINGLE

- Store up to 45 hours of music
- Can store data files
- For HiMD Equipment

HMD1G \$11.95 *



80 MIN MINIDISC PREMIUM

- Premium Quality
- Up to 13.5 hours recording with HiMD Equipment

MDW80PL \$4.95 *



80 MIN MULTICOLOURED 5 PACK

- 5 mixed coloured Mini Discs
- Record 80mins of music or over 5 hours in MDLP mode

5MDW80CRAX \$16.95 *



CLEANING ACCESSORIES

VHS CLEANING TAPE

- Suitable for all VHS Equipment
- Dry Type Cleanser

T25CLD \$22.95 *



MINI DV CLEANING TAPE

- Suitable for MiniDV and HDV Equipment
- Dry Type Cleanser

DVM12CLD \$20.95 *



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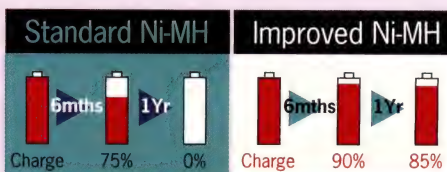


CYCLE ENERGY BLUE BATTERIES

A new era of rechargeable batteries has begun with Cycle Energy Blue. Simply insert the rechargeable batteries into your device straight after purchase and enjoy – no initial charging required! There are no limitations on which product you choose to use, Cycle Energy Blue is perfect for all everyday devices. It includes an improved Ni-MH battery which remains 85% charged after one year of storage*, compared to a standard Ni-MH battery which reduces to 0%.

What's more, it is useable in all Sony Ni-MH chargers, so you'll never have to worry about a flat battery!

*After fully charged and stored at room temperature (20°C)



CycleEnergy

ATTERIES - RECHARGEABLE

2 PACK AA READY TO USE RECHARGEABLE

- New Cycle Energy Blue – immediately usable after purchase
- No limitation : usable for all everyday devices with improved self discharge
- 2000 mAh Nickel – Metal Hydride

NHAAB2K \$14.95 *



4 PACK AA READY TO USE RECHARGEABLE

- New Cycle Energy Blue – immediately usable after purchase
- No limitation : usable for all everyday devices with improved self discharge
- 2000 mAh Nickel – Metal Hydride

NHAAB4KC \$26.95 *



4 PACK AAA READY TO USE RECHARGEABLE

- New Cycle Energy Blue – immediately usable after purchase
- No limitation : usable for all everyday devices with improved self discharge
- 800 mAh Nickel – Metal Hydride
- Available in 2 pack NHAAB2K (\$14.95)

NHAAAB4KC \$26.95 *



AA / AAA POWER CHARGER WITH 2 X AA CEB READY TO USE BATTERIES

- 2700 mAh Power Charger
- Suitable to Charge AA or AAA NiMH Batteries
- Safety Timer : chare stops automatically after 7 hours
- Worldwide voltage
- Slim and lightweight

BCG34HLD2KC1 \$27.95 *



AA / AAA POWER CHARGER

- Nickel-Metal Hydride (NiMH)
- 2100 mAh
- Worldwide Voltage

BCG34HLD4 \$29.95 *



AA / AAA SUPER QUICK CHARGER WITH CAR KIT

- Nickel-Metal Hydride (NiMH)
- 2500 mAh
- Car Adaptor supplied

BCG34HVE4 \$59.95 *



AAA RECHARGEABLE BATTERY 4 PACK

- Nickel-Metal Hydride (NiMH)
- 900 mAh
- Last 3 times longer than Alkaline in High Drain Devices
- Rechargeable up to 500 times
- Available in 2 Pack NHAAB2E (\$16.95)

NHAAAB4E \$28.95 *



AA RECHARGEABLE BATTERY 4 PACK

- Nickel-Metal Hydride (NiMH)
- 2500 mAh
- Last 3 times longer than Alkaline in High Drain Devices
- Rechargeable up to 500 times
- Available in 2 Pack NHAAB2E (\$16.95)

NHAAB4E \$28.95 *



AA WITH CASE BATTERY 4 PACK

- Nickel-Metal Hydride (NiMH)
- 2700 mAh
- Last 3 times longer than Alkaline in High Drain Devices
- Rechargeable up to 500 times
- Suitable for use in all Sony Super Quick Chargers
- Suitable to use in most Products requiring AA size Batteries

NHAAC4F \$29.95 *



BATTERIES - SINGLE USE

AAA BATTERY 4 PACK

- Alkaline 1.5V
- Stamina Technology
- Available in 2 Pack AM4B2A (\$2.95)

AM4B4A
\$5.49 *



AA BATTERY 4 PACK

- Alkaline 1.5V
- Stamina Technology
- Available in 2 Pack AM3B2A (\$2.95)

AM3B4A
\$5.49 *



AA BATTERY HIGH POWER 4 PACK

- Alkaline 1.5V
- High Density Stamina Technology
- For Use in High Drain Devices
- Available in 2 Pack AM3PTB2A (\$3.95)

AM3PTB4A
\$6.95 *



AAA HIGH POWER 4 PACK

- Alkaline 1.5V
- High Density Stamina Technology
- For Use in High Drain Devices
- Available in 2 Pack AM4PTB2A (\$3.95) and 8 pack AM4PTB8A (\$12.95)

AM4PTB4A
\$6.95 *



C BATTERY HIGH POWER 2 PACK

- Alkaline 1.5V
- High Density Stamina Technology
- For Use in High Drain Devices

AM2PTB2A
\$5.95 *



D BATTERY HIGH POWER 2 PACK

- Alkaline 1.5V
- High Density Stamina Technology
- For Use in High Drain Devices

AM1PTB2A
\$7.95 *



9 VOLT HIGH VOLTAGE BATTERY

- Alkaline 9V
- High Density Stamina Technology
- For Use in High Drain Devices

6AM6PTB1A
\$5.95 *



LITHIUM 3V BATTERY

- Button Type
- Long Shelf Life

CR2025
\$3.95 *



LITHIUM 3V BATTERY

- Button Type
- Long Shelf Life

CR2032
\$3.95 *



ALKALINE 12V BATTERY

- 12V Alkaline
- Multiple Use

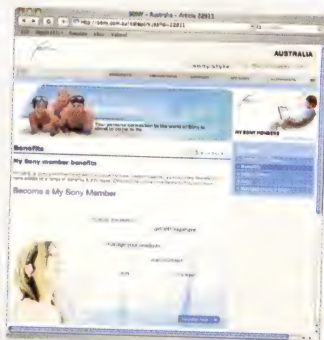
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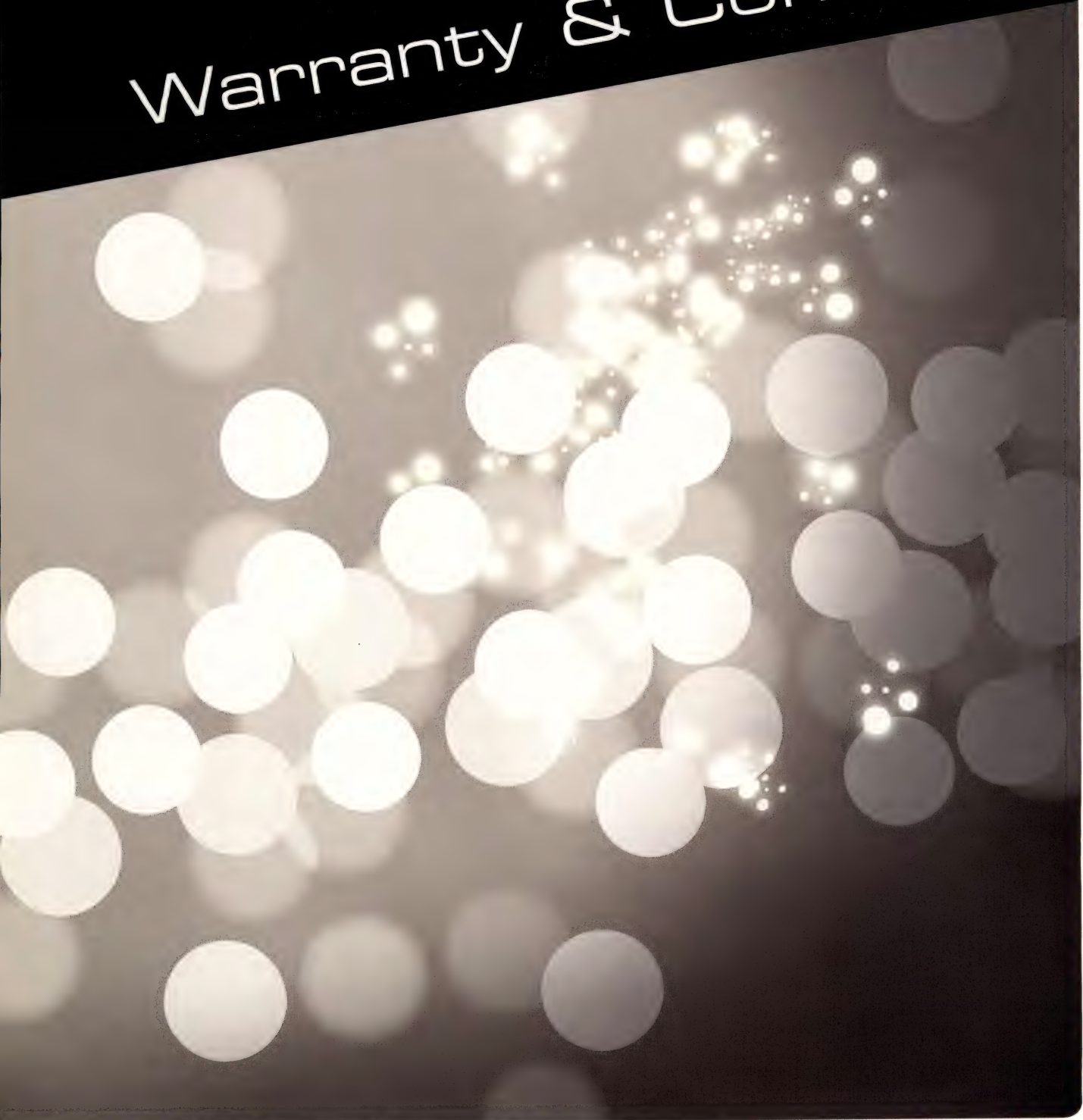
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HD Digital Video Recorder (DVR)		1 Yrs	4 Yrs	5 Yrs	\$158.00	\$150.00
BRAVIA LCD Rear Projection TV	under \$5000 Sony SRP	1 Yr	4 Yrs	5 Yrs	\$562.00	\$534.00
	over \$5001 Sony SRP	1 Yr	4 Yrs	5 Yrs	\$662.00	\$629.00
BRAVIA LCD TV	under \$3000 Sony SRP	1 Yr	4 Yrs	5 Yrs	\$345.00	\$328.00
	\$3001 – \$5000 Sony SRP	1 Yr	4 Yrs	5 Yrs	\$640.00	\$608.00
	\$5001 – \$10,000 Sony SRP	1 Yr	4 Yrs	5 Yrs	\$750.00	\$712.00
	over \$10,001 Sony SRP	1 Yr	4 Yrs	5 Yrs	Please call 1300 137 669	
Blu-ray Players		1 Yr	4 Yrs	5 Yrs	\$185.00	\$175.00
Minidisc Walkman		1 Yr	2 Yrs	3 Yrs	\$46.00	\$44.00
Minidisc Net Walkman		1 Yr	2 Yrs	3 Yrs	\$56.00	\$53.00
Home Theatre LCD Projector	under \$4000 Sony SRP	1 Yr	2 Yrs	3 Yrs	\$492.00	\$467.00
	\$4001 – \$10,000 Sony SRP	1 Yr	2 Yrs	3 Yrs	\$545.00	\$517.00
	\$10,001 – \$17,999 Sony SRP	1 Yr	2 Yrs	3 Yrs	\$777.00	\$738.00
DVD Player		1 Yr	4 Yrs	5 Yrs	\$145.00	\$137.00
DVD Recorder including HDD		1 Yr	4 Yrs	5 Yrs	\$158.00	\$150.00
DVD / VCR Combo		1 Yr	4 Yrs	5 Yrs	\$148.00	\$140.00
VCR		1 Yr	4 Yrs	5 Yrs	\$99.00	\$94.00
DVD Home Theatre System DAV	under \$1500 Sony SRP	1 Yr	4 Yrs	5 Yrs	\$175.00	\$167.00
	over \$1501 Sony SRP	1 Yr	4 Yrs	5 Yrs	\$215.00	\$204.00
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HiFi System		1 Yr	4 Yrs	5 Yrs	\$127.00	\$120.00
HiFi Component		3 Yrs	2 Yrs	5 Yrs	\$78.00	\$74.00
Car / Marine Entertainment						
Car / Marine Audio Product	under \$500 Sony SRP	2 Yrs	3 yrs	5 Yrs	\$81.00	\$77.00
	\$501 – \$1000 Sony SRP	2 Yrs	3 yrs	5 Yrs	\$106.00	\$101.00
	\$1001 – \$2000 Sony SRP	2 Yrs	3 yrs	5 Yrs	\$146.00	\$138.00
	\$2001 – \$3000 Sony SRP	2 Yrs	3 yrs	5 Yrs	\$172.00	\$163.00
	over \$3001 Sony SRP	2 Yrs	3 yrs	5 Yrs	\$269.00	\$256.00
Car DVD	under \$2000 Sony SRP	2 Yrs	3 Yrs	5 Yrs	\$221.00	\$210.00
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	over \$1501 Sony SRP	1 Yrs	4 Yrs	5 Yrs	\$215.00	\$204.00

† See special conditions upon application. SRP is manufacturer's suggested retail price only and is inclusive of GST. Prices effective as of 1st April 2008.

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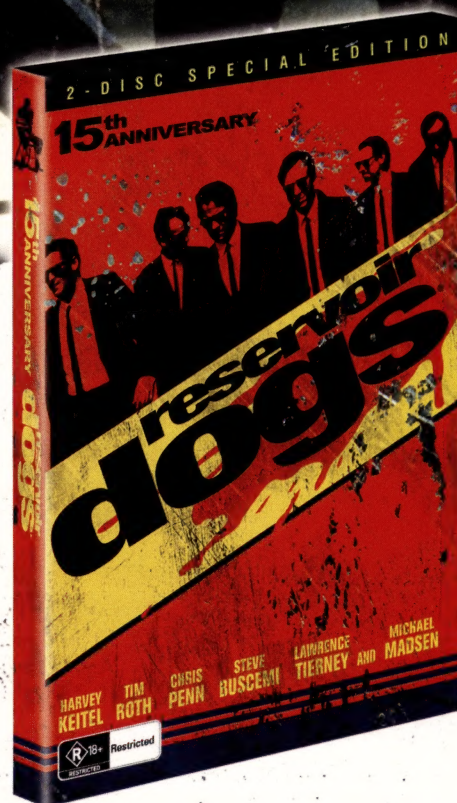
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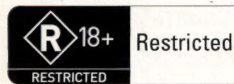


reservoir dogs

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